EducationUSA Bahamas Spring College Fair – Freeport and Nassau
February 25th – 28th, 2015

Dear Representative,

EducationUSA Bahamas, College Ready Bahamas and AASCU cordially invite you to join us at the 2015 Bahamas Spring College Fair. Colleges attending this fair will be members of the American Association of State Colleges and Universities “www.aascu.org”. This college fair is an excellent opportunity to meet seniors and juniors who are seeking to pursue secondary education at public comprehensive colleges and universities in the United States. You will travel to two of The Bahamas’ most central and exciting destinations: Freeport, Grand Bahama and Nassau. You will meet with thousands of students and parents. We expect more than 3500 parents and students to attend.

Why should your college/university be represented?

1. **State of the Art College Fair:** Our spring fairs will offer students and colleges an amazing experience by combining the traditional college fair with the latest technology. The fairs will give students and college representatives the opportunity to meet face to face to exchange information while also embracing experiences through virtual tours, video and digital displays and presentations.

2. **Qualified Students:** The Bahamas have a great number of qualified academic, athletic and talented students who are seeking tertiary education abroad. Our national exams, The Bahamas General Certificate of Secondary Education (BGCSE) is taken traditionally the senior year of high school and is well accepted globally. In addition, many of our students sit the SAT or ACT exam at least once, and even more are embracing opportunities to pursue advance subjects such as Advance Placement exams. We graduate approximately 5000 students every year. Many of these students are seeking further studies in both academic and vocational fields.

3. **Minimal Barriers:** With no language barrier (we are an English speaking country), a mean household income of $43,459\(^1\) (1B$ = 1US$) and local scholarships available, many of our students can afford tertiary education abroad.

4. **Local Scholarship Opportunities:** Let’s talk scholarships! Yes – Bahamian students are interested in securing scholarship dollars from your institution to make attending college abroad a reality. An advantage for our students is that the Bahamian government grants on average $3,000,000 in scholarship funds to qualified students each year. In addition there are local private scholarship opportunities for Bahamian students such as the Lyford Cay Foundation Scholarships. Our local scholarship awards mean that more Bahamian can afford to go to college. Scholarships are available for both academic and vocational fields of studies. The average value of scholarship funding granted is $7,500.00.

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\(^1\) Source: Friday October 10\(^{th}\), 2008 - Distribution of Households, Household Income, Mean Income and Median Income By Sex Of Head of Household: All Bahamas, New Providence and Grand Bahama: 2008, Department of Statistics, Bahamas Government
5. **Bahamians prefer the USA:** For Bahamian students, the USA is the top destination for tertiary education, second only to our very own College of The Bahamas. Our proximity to the US and the fact that there are daily direct flights to some of the US’ biggest cities like Miami, Ft. Lauderdale, New York, Washington, and Boston to name a few, makes US Colleges more easily accessible.

6. **The College of The Bahamas (COB).** COB has been monumental in preparing Bahamian students for tertiary education. Initially a 2 year institution offering Associate Degrees in many disciplines, COB now offers many four year degree programs and even a few Master’s programs. COB is a great source for transfer students and a great opportunity for student and faculty exchanges. Transfer students from the College of The Bahamas are academically strong and well prepared for college life. Visit [www.cob.edu.bs](http://www.cob.edu.bs).

7. **An active and professional college consulting team!** College Ready Bahamas have a vested interest in the success of Bahamian students. We are Bahamians and we believe that education is the way forward for a strong and successful Bahamian nation. Our partnership with EducationUSA to host the advising center meant that we could promote tertiary education to more students. We believe in finding the right fit and we work to ensure that our students and school administration and guidance departments are aware of the many opportunities offered by all US tertiary institutions.

**Venue Details**

- **Venue:** Grand Lucayan – Freeport, Grand Bahama
- **Venue:** Town Center Mall, Nassau, Bahamas

**Fair Dates**

- **Freeport, Grand Bahama**
  - Wednesday, February 25th, 2015 2PM to 8PM

- **Nassau, New Providence**
  - Friday, February 27th, 2015 2PM to 8PM
  - Saturday February 28th, 2015 10AM to 6PM

- **Register On-line:** To register please call or visit [www.AASCU.org](http://www.AASCU.org).

- **Questions?** – Please feel free to email us at [2015EdUSABahamasfair@gmail.com](mailto:2015EdUSABahamasfair@gmail.com) or call us at (242) 328-8113/6.

- **The registration deadline is February 4th, 2015.** After the registration deadline has passed you may register, **with a late fee of $100**, provided that space is available. However, due to deadlines for printing, we cannot guarantee that your company information will be available in our guidebooks.

- **Interview Offices:** If you need private work space/interview rooms we can assist. Office interviews may be scheduled through our office. For the best selection of dates, please contact the Carla Turnquest or Valaria Fox at 242-328-8113/6 or [2015EdUSABahamasfair@gmail.com](mailto:2015EdUSABahamasfair@gmail.com).
• **Your Cost:** Please see our schedule of packages. This registration fee includes one 3’ x 8’ table for your display and internet access. Please contact us if you need special arrangements for your booth/internet access.

• Due to space constraints, we request that there be no more than two representatives at each table per day. The registration fee will cover lunch, beverages, and parking at designated facilities for 1 representative. Additional representatives may attend for an added fee (please give us a call to discuss). **We will bill you after the Career Fair if there are unaccounted representatives.**

• Please speak to us upon registration if you wish to use a free-standing display instead of a table, or if you will be using one in addition to a table. You will be required to register your display as if it was a table and we will assess whether a fee is to be charged; your notification simply helps us with preparing the floor plan of the fair due to space constraints.

• **Shipping Marketing Materials:** Send your marketing materials ahead and save yourself the headache of travelling with it. You may send your marketing materials via courier to us for storage no more than two (2) weeks prior to the fair. We would be happy to store it for you. All arrangements and cost to ship and clear customs must be paid by the college/university directly with the freight forwarder. Please make your own shipping arrangements to and from the fair! **Materials must be packaged in two separate boxes – one for Freeport and the other for Nassau. All materials are to be sent to Nassau to EducationUSA Bahamas. We will ensure that your Freeport boxes are shipped to Freeport. We must receive your materials no later than February 15th.**

**Please send via courier to:**
EducationUSA Bahamas
C/o College Ready Bahamas
Town Center Mall
Nassau, Bahamas
Tel: (242) 328-8116

**Hotel Accommodations**
The Bahamas Spring College Fair offers packages that include hotel rooms (single occupancy). Please note that The Bahamas Spring College Fair, College Ready Bahamas, CR2, EducationUSA Bahamas, nor AASCU will be held responsible for any additional charges incurred at hotels etc.

Our hotels:

**Freeport, Grand Bahama**
- Grand Lucayan Beach & Gold Resort
  - 1 Sea Horse Lane, Lucaya, Freeport
  - Grand Bahama Island, The Bahamas
  - Tel: (242) 373-1333
  - Check-In: Tuesday, February 24th, 2015
  - Check-Out: Thursday, February 26th, 2015

**Nassau, New Providence**
- SuperClub Breezes Bahamas (All Inclusive)
  - Cable Beach, Nassau, Bahamas
  - Tel: (242) 327-5356
  - Check-In: Thursday, February 26th, 2015
  - Check-Out: Sunday, March 1st, 2015
Transportation

Transportation to and from the college fair venue has been arranged by the fair coordinators and is included in your fee. For the Nassau venue, private buses will be arranged to transport groups to and from the fair site at specific times. Representatives can hire private drivers or rent vehicles at their own expense should they wish to do so.

Advertising of the Event

The fairs will be aggressively advertised with local newspaper print ads, radio ads, city posters and flyer distributions to the schools and local businesses.

Booklet: In addition, our take home booklet will have a list of each school with address and contact for parents and students to follow-up. Our fair packages include full page ads – either black and white or full color. Advertisements must be submitted no later than February 4th, 2015. Accepted formats are PDF and JPEG. Please call us at (242) 328-8113/6. Ads should be sent to 2015EdUSAbahamasfair@gmail.com.

EducationUSA Bahamas Spring College Fair is organized by CR2/College Ready Bahamas and EducationUSA Bahamas.

EducationUSA Bahamas /College Ready Bahamas
Town Center Mall, Baillou Hill Road, P.O. Box CB11025
Nassau, Bahamas

Your EducationUSA Advisors:
Carla A. Turnquest – Carla@collegereadybah.com
Valaria A. Fox – valaria@collegereadybah.com
educationusabahamas@gmail.com
Telephone: (242) 328-8113/6

We look forward to hearing from you and will be happy to answer any questions regarding the 2015 EducationUSA Bahamas Spring College Readiness Fair via e-mail at 2015EdUSAbahamasfair@gmail.com or educationusabahamas@gmail.com or by phone at 242.328.8113/6.

Welcome to The Bahamas! We look forward to seeing you there.

Sincerely,

Carla Turnquest and Valaria Stacy Fox
EducationUSA Bahamas Advising Center
CR2/College Ready Bahamas
# Packages

**Packages A, B & C** includes furniture (3’x8’), 1 chair, table cover (blue), wireless internet, waste bin.

**Presentations** Exhibitors will be provided with 1 projector and 1 computer.  
Room: A 30 minute presentation/lecture in a dedicated presentation room (seats 25-30 persons)

<table>
<thead>
<tr>
<th>Package A - $3,850.00</th>
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<tbody>
<tr>
<td>Freeport Fair – Booth (3’x8’ table, 1 chair, table cover &amp; wireless internet)</td>
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<td>Lunch during Fair Activities – Freeport venue (at hotel) and Nassau (boxed lunch). Please indicate if you prefer a vegetarian or vegan meal.</td>
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<td>Presentation Lecture - 30 minutes (Breakout session) – One 30 minute presentation at either the Freeport or Nassau fair. Presentations will be reserved by first booked system.</td>
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<td>Virtual Tour Display - Both Venues all days – computers will be available to students to sit and select to view virtual campus tours from participating schools.</td>
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<td>Video Ad Display on Big Screen - Both Venues all days (60secs Ad) – big screen TVs will be setup at the fair with constant rotation of video ads from participating schools and sponsors. Ads are limited to 60 seconds.</td>
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# College Ready Bahamas

## Package A - $3,500.00

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### Package A - $2,250.00

- **Freeport Fair – Booth** (3'x8' table, 1 chair, table cover & wireless internet)  
  Grand Lucayan Beach and Golf Resort  

- **Nassau Fair – Booth** (3'x8' table, 1 chair, table cover & wireless internet)  
  Town Center Mall  

- **Group Cocktail Reception & Dinner** – Grand Lucayan, Freeport, Grand Bahama  

- **Group Cocktail Reception & Dinner - Nassau**  

- **Internal Flight** – Freeport to Nassau  

- **Interior Travel (Bus)** – Interior travel to and from fair activities  

- **Lunch during Fair Activities** – Freeport venue (at hotel) and Nassau (boxed lunch). Please indicate if you prefer a vegetarian or vegan meal.  

- **Shipping of college brochure material from Nassau to Freeport**  

- **Storage of promotional materials**  

- **Video Ad Display on Big Screen** – Both Venues all days (60secs Ad) – big screen TVs will be setup at the fair with constant rotation of video ads from participating schools and sponsors. Ads are limited to 60 seconds.  

- **Listed in Fair Booklet**  

- **Full Page B&W Ad in Booklet** – advertisement must be provided in jpeg or pdf format. Submission Deadline: February 4th, 2015.  

- **Listed in Print Advertisements & Flyers**