



2016 RFY Partner Company Profiles

Academic Innovations LLC **HIGHER EDUCATION** Academic Innovations, founded in 1990, is an award-winning, mission-oriented educational publisher whose primary goal is to supply exemplary resources to both post-secondary and secondary institutions for the implementation of hybrid freshman transition/first-year experience courses. We accomplish this by providing the high-quality textbooks, online enhancements, professional development, and technical assistance needed to assure students graduate with the skills to be employable. Our unique area of expertise is a classroom-based comprehensive guidance program within the context of a 10-year planning process that culminates with a skills-based education plan. Our student success course materials have been used by over 2 million students. For more information, visit www.academicinnovationshighered.com.



Ad Astra Information Systems™, L.L.C., an industry leader in higher education scheduling software and consulting services, offers data-informed solutions and consulting services that help institutions allocate space and faculty resources, forecast student course demand, and manage fluctuations in enrollment. The Software-as-a-Service (SaaS) company has partnered with more than 800 higher education state systems and institutions worldwide. Institutions that partner with Ad Astra achieve better stewardship of instructional resources, improved student access to courses, and accelerated student completions. To learn how strategic scheduling can improve student outcomes and campus efficiency, please contact Sarah Collins, Chief Client Experience Officer, at scollins@aais.com or visit www.aais.com.



The Advistream cloud-based software platforms build community, encourage collaborative planning with advisors, and streamline processes for student success. Students are empowered to take control of their academic and career paths by creating and modifying multi-year plans, collaboratively designing their co-curricular experiences, and translating their achievements into e-portfolio and résumé formats. For more information, visit www.advistream.com.



Not-for-profit Educational Testing Service (ETS) is the world's largest assessment research organization. The SuccessNavigator(r) assessment was designed by ETS to give schools a holistic view of the critical factors that most greatly influence incoming student success -- academic skills, commitment, self-management and social support. This 30-minute, self-administered online assessment provides instantly generated student and advisor reports that can be used in a first-year experience or student success course context as well as in advising appointments to help address and improve these critical behaviors. For more information, visit www.ets.org/highered.



the
entrepreneurial
learning initiative

The Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through entrepreneurial mindset education. ELI serves academic institutions, government agencies, non-profit and community organizations around the world to empower their constituents with an entrepreneurial mindset through professional development training, facilitator certification, and curriculum content. ELI is the creator of Ice House Student Success, a student success course designed to equip students with the perseverance and determination of an entrepreneurial mindset at the onset of their academic journey, empowering them to take ownership of their future while developing the attitudes, behaviors, and skills needed to succeed. For more information, visit www.elimindset.com.



Hobsons helps students identify their strengths, explore careers, create academic plans, match to best-fit educational opportunities, and finish what they start. Through our solutions, we enable thousands of educational institutions to improve college and career planning, admissions

and enrollment management, student success and advising for millions of students around the globe. For more information, visit www.hobsons.com.



Society thrives when students succeed. Since 2001, InsideTrack has used a proven combination of coaching, analytics, consulting and technology to unlock potential in 1 million+ students and 1300+ academic programs. Join

the leading colleges, universities, foundations, and others working with us to enhance the transformative power of higher education. For more information, visit www.insidetrack.com.



FOR EXCELLENCE IN UNDERGRADUATE EDUCATION

The John N. Gardner Institute for Excellence in Undergraduate Education (JNGI) is a non-profit student success thought leader and strategic plan generation and implementation process provider. JNGI partners with higher education institutions and/or systems to increase continuous quality improvement in the areas of teaching, learning, retention, and completion. Great emphasis is placed on involving faculty in the processes and building partnerships between academic and student affairs. Specifically, the Institute guides the development and implementation of plans to transform the first-year and/or transfer experiences; gateway courses; and/or retention for specific cohorts such as second-year students. It also provides student success-focused professional development. For more information, visit

www.jngi.org.



LEARNING GATEWAY™

Use Your Mind Find Your Genius

Learninggateway is a social impact company founded by a college professor to create solutions that improve educational outcomes for disadvantaged populations. Our signature offering for post-secondary institutions is College Peer Corps(CPC) – a college to career networking platform that colleges and universities make available to their students. CPC wraps college completion activities in a game-like environment while supporting the development of career ready skills through peer service. Our approach

evolved out of nearly five years of qualitative research into the needs and education seeking behaviors of students who are at highest risk for dropping out of college. For more information, visit www.learninggateway.com.



Pearson is the world's largest learning company, working to help people of all ages to make measurable progress in their lives through learning. We believe that learning is a never-ending road of discovery, challenge, inspiration, and wonder. For many people, it is the route to a job to support their family or the skills to help them progress in their career. That's why Pearson is focused on helping learners at every stage of the journey discover a love of learning.

Because wherever learning flourishes, so do people. For more information, visit www.pearsoned.com.



Ruffalo Noel Levitz helps colleges and universities reach their goals for student retention and completion. We offer assessments, analytics, and consulting services to enable campuses to support students in transition and throughout their academic careers. Ruffalo Noel Levitz convenes conferences, workshops, and webinars attended by more than 5,000 educators each year.

In addition, we produce reports and other resources to help campus leaders analyze completion trends and discover more effective strategies. For more information, visit www.RuffaloNL.com or blogEM.RuffaloNL.com.



Skyfactor helps campuses improve retention rates and institutional effectiveness with two core software solutions, Mapworks and Benchworks. Mapworks is our proven student success system powered by a unique, accurate, and customizable risk predictor that is research-based and grounded in student theory. Benchworks is our suite of over

40 benchmarking assessments, spanning both student and academic affairs. Benchworks program assessments are professionally developed, and validated. Our assessments include tools to evaluate First Year Seminar, Residence Life and more. Our academic affairs assessments span Nursing, Education, Engineering, and Business. Skyfactor is owned and operated by Macmillan Publishing. For more information, visit www.skyfactor.com.



Student Opportunity Center (S.O.C.) is a platform which partners with organizations, government agencies, and companies to provide over 10,000 of the best high-impact opportunities that are of growing importance to students (but which are often neglected by university service providers) such as student conferences, journals, civic

engagement, and undergraduate research opportunities. We then use proprietary technology to find and organize local and regional opportunities specific to the institution's needs. The S.O.C. community and administrative dashboard complements this with customizable features to manage, monitor, and conduct assessment reports within and across university communities. For more information, visit www.StudentOpportunityCenter.com.



Taskstream partners with institutions of higher education to improve student learning and institutional quality with proven, reliable, and user-friendly assessment management and e-

portfolio solutions and supporting services. For more information, visit www1.taskstream.com.