

PRE-CONFERENCE WORKSHOPS & MEETINGS Thursday, June 6, 2013 Between 9 a.m. and 3 p.m.

ADP/TDC 2013 National Meeting | Denver, CO

9 a.m. - 3 p.m. in Colorado Ballroom, Salon B

Campus & Community Civic Health Initiative Summit and Working Lunch (by invitation)

The Campus & Community Civic Health Initiative, presented in partnership with the National Conference on Citizenship (NCoC), serves as a signature program of the 10th anniversary of ADP. Launched at the ADP National Meeting in June 2012, the two-year initiative is engaging 25 participating institutions to assess the civic health of their campuses and communities and to develop action plans to respond to what they find. The 2013 summit will provide participating schools with the opportunity to learn about national civic health research and models, present on their campus models and action plans, and work together to discuss successes and challenges of the first year of participation.

Presenters: **Kristen Cambell**, Chief Program Officer, and **Kristi Tate**, Director of Community Strategies, NCoC (Washington, D.C.); **Rebekah Ralston**, CBISA Specialist, Lyon Software; **Abby Kiesa**, Youth Coordinator and Researcher, CIRCLE; **Sherril Gelmon**, Professor of Public Health, Portland State University (Ore.); and **Jen Domagal-Goldman**, ADP National Manager, AASCU

- Assessing Campus Civic Health while Teaching and Learning Research Methods
 Susan Orr, ADP Coordinator and Assistant Professor of Political Science; Dena Levy, Associate Professor, Political Science & International Studies; and Ashley Burek, Krishaon Ewing and Allyson Kehl, Students at SUNY Brockport
- Doing Public Work: Democratic Engagement at UNCG
 Spoma Jovanovic, Associate Professor, Department of Communication Studies and Cathy
 Hamilton, Director of the Office of Leadership & Service Learning, University of North Carolina, Greensboro
- "True Blue:" Evaluating Campus Civic Health at MTSU
 Mary Evins, Associate Professor of History and ADP Campus Coordinator, Middle Tennessee
 State University

9 a.m. - 3 p.m. in Colorado Ballroom, Salon C

Global Challenges Workshop: Educating Globally Competent Citizens & Working Lunch (open to all; registration fee is \$65)

This full day workshop introduces participants to numerous tools for educating globally competent citizens. AASCU Global Engagement Scholars describe how they have built interdisciplinary courses and curricula around the Global Challenges framework (population, resources, technology, information, economic integration, conflict/security and governance). Workshop leaders demonstrate the teaching materials and resources they have found most valuable in the courses they teach (including introductory, first-year, discipline-based and honors courses) and guide participants in anticipating how

these same tools could be used effectively on their home campuses. Participants also have the opportunity to learn more about how to bring the national Global Challenges blended-learning course to their campuses. The blended learning model course, designed by the AASCU Scholars, includes a variety of teaching methods to deliver and facilitate classroom materials and activities. Participants will also be introduced to the new *Global Challenges* eBook, written by the AASCU Scholars and published by Sourcebooks. Each participant will receive a faculty toolkit for using the global challenges content in campus courses and co-curricular programs. This practical and insightful workshop is ideal for institutions who want to deepen their commitment to providing effective international education in a variety of disciplines.

Presenters: **Ken Hill**, Lecturer of Education and **Keisha L. Hoerrner**, Associate Dean, University College, Kennesaw State University (Ga.); **Darrell Hamlin**, Assistant Professor, Department of Justice Studies; **Shala Mills**, Global Challenges National Course Coordinator; and **Brett Whitaker**, Instructor, Leadership Studies, Fort Hays State University (Kan.); **Nathan Phelps**, Faculty, Honors College, Western Kentucky University; **Martin S. Shapiro**, Associate Professor of Psychology, California State University, Fresno; **Yohannes Woldemariam**, Associate Professor, International Relations and Environmental Studies, Fort Lewis College (Colo.); and **Tina Zappile**, Assistant Professor of Political Science, Richard Stockton College of New Jersey

9 a.m. – 3 p.m. in Denver Ballroom, Suite I **Urban Civic Minor Working Meeting and Lunch**(closed meeting)

9 a.m. – Noon in Colorado Ballroom, Salon D **Stewardship of Public Lands Course Working Group** (by invitation)

9 a.m. - Noon in Colorado Ballroom, Salon J

Political Engagement Project (PEP) Business Meeting (by invitation)

An informal gathering of representatives from PEP campuses to discuss progress toward infusing political education and engagement tactics into a variety of disciplines and courses. The business meeting provides participating campuses with the opportunity to discuss accomplishments and develop strategies for expanding PEP in the future.

Convener: Steve Hunt, PEP Faculty Chair and Professor of Communication, Illinois State University

9 a.m. – 1 p.m. in Colorado Ballroom, Salon G

eCitizenship Initiative Working Meeting

(open to those participating in the eCitizenship Initiative and those interested)

The 2013 ADP National Meeting provides a forum to learn from others and return to our campuses energized to continue our civic learning and engagement work. For the eCitizenship Initiative, our challenge is to energize cross-campus collaboration. To sustain our work between national meetings, we will use this pre-conference meeting to plan for the exciting future of eCitizenship in 2013-14. Together we will consider: 1) what we've been doing (campus reports); 2) planning 3-5 eCitizenship-themed webinars during the 2013-14 academic year; 3) creating an eCitizenship online toolkit of resources and best practices; and 4) undertaking collaborative research projects.

Conveners: **Mike Stout**, Associate Professor of Sociology, Missouri State University; **Renee Bricker**, Assistant Professor of History, University of North Georgia; and **Marc Kruman**, Director, Center for the Study of Citizenship, Wayne State University (Mich.)

9 a.m. – 1 p.m. in Denver Ballroom, Suite II

Developing Educational Pathways into Community Change Careers: The Community Learning Partnership (open to all)

Come learn how the Community Learning Partnership (CLP) is establishing Educational Pathways into Community Change Careers in eight community colleges. Learn how additional colleges can access our tools and be part of a growing national network. CLP is opening up the pathway to change-agent careers at the community college level. This includes jobs in community organizing, economic development and policy advocacy. In this session, CLP-affiliated faculty and staff will describe how we create new degree and certificate programs in community change studies. We'll share highlights of our cross-disciplinary approach, student supports, curriculum and courses, which include community organizing and development, participatory research, communications, public policy and political economy. Students will describe how they gain civic engagement and cross-sector skills, as they prepare to be agents of positive, social change in various aspects of their careers and communities. We'll explain a cornerstone of CLP's approach: cultivating locally driven partnerships. These include nonprofit and civic organizations working with community colleges, and in some cases, 4-year colleges as well. These partnerships ensure that we are preparing students for what employers need, and that students can access mentoring and hands-on learning on and off-campus, including internships. Learn how to access CLP tools and resources for community change studies curriculum and course planning. In addition to engaging in dialogue with faculty and students from our eight local sites, participants in this session can talk with our national staff team about becoming part of our expanding network. The Community Learning Partnership is an Official Partner of The Democracy Commitment. We are currently building pathways in eight locations: Los Angeles; San Jose/Cupertino; Oakland; Fresno; Minneapolis/St. Paul; Jackson, Mississippi; Detroit; the Bronx.

Presenters: **Ken Rolling**, Executive Director, Community Learning Partnership; **Sydney Beane**, National CLP Field Director and Minnesota CLP Coordinator; **Lena Jones**, Professor in Community Development Degree Program at Minnesota Community and Technical College (MCTC), The Democracy Commitment campus coordinator for MCTC, and Mississippi CLP Coordinator; **Say Yang**, Student in the Community Development Degree Program at MCTC; **Representatives and students from CLP sites**

10 a.m. – 11:45 in Colorado Ballroom, Salon H

Using Street Law as a Means to Promoting Civic Engagement in Community Colleges (open to all) In this workshop, participants will learn about the approaches developed by Street Law, Inc. to improve civic engagement, legal education and human rights awareness in the community college environment. In this hands-on workshop, participants will engage in a mock classroom and participate in several experiential activities demonstrating Street Law approaches to improving student performance, retention and civic learning. Participants will leave the workshop with concrete activities that they can incorporate in their classroom. Street Law is an ideal complement to community colleges that are exploring various means to achieving TDC objectives. Street Law's community college program can be found at www.streetlaw.org/communitycollege.

Presenter: David J. Smith, Consultant, Street Law, Inc.

10 a.m. - 2:30 p.m. Offsite

Metro State University Denver Site Visit (RSVP required to <u>mschaef8@msudenver.edu</u> by May 28, 2013; capped at 25)

Are you arriving in Denver prior to the official start of the ADP/TDC National Meeting? Metropolitan State University of Denver—an ADP campus—invites you to spend the late morning and early afternoon of June 6 experiencing our downtown campus and engaging with several of our initiatives that are advancing the university's "urban land grant" mission. Visitors to our campus will interact with or experience:

- A one-day college readiness institute sponsored by the <u>Center for Urban Education</u> and designed for elementary students from the Denver Public Schools;
- CAVEA, our <u>Center for Advanced Visualization and Experiential Analysis</u>, which is a new resource made available to community organizations;
- Workforce readiness and regional technological development from one of the nation's premiere Aviation and Aerospace Science programs;
- A conversation with visiting Hungarian engineering and architecture faculty on the topics of democracy and higher education; and
- Water stewardship on campus and in the community from our unique <u>One World, One Water</u> <u>Center for Urban Water Education and Stewardship.</u>

Up to 25 guests are welcome to participate in this site visit. Lunch will be provided by MSU Denver. The group will depart from Marriott City Center at 10 a.m. and travel to campus by light rail (guests will be expected to purchase their own light rail tickets—a \$4.50 roundtrip cost). Return to the Marriott City Center will be by 2:30 p.m. (Note: The ADP/TDC Opening Plenary begins at 3:30 p.m.)

Noon – 2 p.m. in Colorado Ballroom, Salon H

Bridging Cultures to Form a Nation: Difference, Community and Democratic Thinking

(Lunch provided; RSVP required by June 1 to Amee Bearne at <u>bearnea@aascu.org</u>)

Bridging Cultures to Form a Nation: Difference, Community and Democratic Thinking is a National Endowment for the Humanities-funded initiative of the Association of American Colleges & Universities and The Democracy Commitment. Teams of humanities faculty from 10 community colleges are working within and across disciplines to develop strategies to infuse questions about difference and democracy into transfer courses; offer professional development opportunities for faculty, including adjuncts; and expand the initiative's impact through higher education partnerships and public programming. Faculty from participating colleges will highlight strategies they are developing and discuss challenges and opportunities. Participants will learn how humanities faculty adapt existing courses and design new learning opportunities to engage students in issues of diversity and democratic practice.

Presenters: Bernie Ronan, Associate Vice Chancellor, Public Affairs, Maricopa Community Colleges and

Presenters: **Bernie Ronan**, Associate Vice Chancellor, Public Affairs, Maricopa Community Colleges and **Chad Anderson**, Program Associate, AAC&U. Faculty from Bridging Cultures colleges will partner in the workshop presentation.

Noon - 1:30 p.m. in Colorado Ballroom, Salon I

Citizen Alum Moving Forward: Invitational Meeting (by invitation)

A facilitated, structured exchange among representatives of ADP/TDC campuses that are also members of Citizen Alum, a multi-institutional initiative launched in 2012 and based at the University of Michigan. Campus teams are a focal point of our work in broadening and deepening the culture of civic engagement on campus and in the region. Campuses that are sending teams to the inaugural Citizen Alum Summer Institute will report on what they learned through their preparation process. The scope

will then expand as all teams point to breakthroughs and sticking points in developing their campus teams. The session will conclude with collective goal-setting for the coming year.

Convener: Julie Ellison, Citizen Alum Founder, University of Michigan-Ann Arbor

Co-Facilitators: Katherine Nordyke, Director of Citizenship and Service-Learning and Mary Ann Wood, Director of Public Affairs Support, Missouri State University

Noon - 3 p.m. in Colorado Ballroom, Salon A

Public Achievement Workshop

(Open to all Public Achievement Coaches and Coordinators, RSVP to noelleg.johnson@gmail.com)
Last spring, Western Kentucky University hosted the first Public Achievement (PA) National Coaches
Workshop as a way to connect coaches from across the globe. This workshop intends to help develop
the next level of PA—nationally and regionally—through networking, presentations and discussion.
Most importantly, this workshop will build connections and student coaches will decide the best way to
share their work throughout the year. This workshop gives us time to both share advancements and to
problem solve. We will discuss the sustainability of PA and the creation of PA Regional Coordinators as
means to ensure the future growth of PA programs throughout the U.S.

Convener: **Noelle Johnson**, Public Achievement Coordinator, Institute for Citizenship and Social Responsibility at Western Kentucky University

How to Avoid Ethnocentric Community Projects: The Role of a Public Achievement Coach When Working with Intolerant Participants
 Bianca S. Brown, Public Achievement Coordinator, Institute for Citizenship and Social Responsibility at Western Kentucky University

Noon – 3 p.m. in Denver Ballroom, Suite VI

Developing a Winning Civic Engagement Grant Proposal

(open to all but limited to 15 participants; RSVP required to adp@aascu.org)

This three hour workshop, sponsored by AASCU's Grants Resource Center, covers (1) developing the proposal concept; (2) searching for the best funding source; (3) focusing in on the proposal idea; (4) establishing a timeline for development and implementation; and (5) outlining the proposal and project budget. Each participant will end the session with a proposal framework that meets the criteria of a selected funding agency and is ready for further development on return to his or her campus. Those indicating plans to attend the pre-conference activity will be given instructions on what to prepare prior to the meeting.

Presenters: **Richard Dunfee**, Executive Director and **Erika Thompson**, Assistant Director, AASCU's Grants Resource Center; **Gregg Kaufman**, Center for Engaged Learning, Georgia College; and **Beth Olsen**, Director of Grants Development, Richard Stockton College of New Jersey

1 p.m. – 3 p.m. in Colorado Ballroom, Salon D

Stewardship of Public Lands Workshop (open to all)

This workshop will share campus examples of projects and courses related to ADP's Stewardship of Public Lands initiative and its annual Politics and the Yellowstone Ecosystem Seminar for faculty.

- Longwood@Yellowstone: Transcending the Compartmentalization of General Education through a Pedagogy of Place
 - **Alix D. Dowling Fink**, Dean of the Honors College and Associate Professor of Biology; **Heather G. Lettner-Rust**, Assistant Professor of English; and **Mark H. Newton**, Professor, Cook Cole College of Arts & Sciences, Longwood University
- Real and Imagined Wolves in Literature and Political Life
 Elizabeth Latosi-Sawin, Professor of English, Missouri Western State University

1 p.m. - 3 p.m. in Colorado Ballroom, Salon J

Political Engagement Project Workshop: Exploring Strategies to Educate for Democracy (open to all) The Political Engagement Project (PEP) seeks to develop a sense of political efficacy and duty on the part of undergraduates, as well as a set of political skills that students will need as they engage with the political world. In this pre-conference workshop, presenters from PEP campuses will share best practices for integrating political engagement into the curriculum and co-curriculum. The workshop includes recommendations for recruiting faculty and students, using social media to foster political engagement, and no-cost strategies for assessing student learning.

Convener: Steve Hunt, PEP Faculty Chair and Professor of Communication, Illinois State University

- Co-curricular Approaches to Political Engagement: Integration with Other ADP Initiatives at Kennesaw State University
 - **Ralph J. Rascati**, Associate Vice President for Advising, Retention and Graduation Initiatives, Dean of University College and Professor of Biology, Kennesaw State University (Ga.)

1:30 – 3 p.m. in Colorado Ballroom, Salon I

eJournal of Public Affairs Editorial Board Meeting (invitation only)

Editorial Board Members will be sent a meeting agenda prior to the ADP conference. This agenda will include the editor's *Annual Report*, a review of the past year's issues, updates on the status of future issues, any business updates, and discussion points.

Convener: Andy Lokie, Editor, eJournal of Public Affairs, Missouri State University

1:30 – 3 p.m. in Denver Ballroom, Suite V

The Civic Curriculum: Exploring Learning Objectives for Civic Literacy and Engagement (open to all) This pre-conference session will explore one of the central themes of this national meeting. Many conversations about preparing engaged citizens focus on co-curricular activities such as service-learning experiences or convening deliberative forums regarding specific issues. Our focus in this session will be on how, as educators, we need to be clear about the intent of civic education. What knowledge, attitudes and skills do college students need to prepare them for informed engagement? What learning and teaching objectives frame our civic education efforts? Where in the curriculum are these learning goals addressed? This pre-conference discussion offers educators the opportunity to talk about civic learning objectives and how we explore them in the curriculum. The session co-presenters are co-authors of an in-progress college-level civics text, The Democracy Project. They invite others who are actively working on the civic curriculum to join them in discussing what they regard as key learning objectives, how to incorporate these objectives in courses, and what we are learning about our students' experience with civic learning.

Presenters: Elizabeth Gish, Faculty Member, Honors College, Western Kentucky University; Keith

Melville, Kettering Foundation and Fielding Graduate University; and **John Dedrick**, Vice President and Program Director, Kettering Foundation

2 p.m. – 3 p.m. in Colorado Ballroom, Salon G

ADP Orientation (open to all)

Is your campus new to ADP? Is this your first ADP meeting? This session introduces you to ADP and gives you a chance to meet and talk with George L. Mehaffy, ADP's founder, and Jen Domagal-Goldman, ADP's national manager. Come learn what ADP is all about!

Facilitators: **George L. Mehaffy**, Vice President for Academic Leadership and Change and **Jen Domagal-Goldman**, ADP National Manager, AASCU

2 p.m. - 3 p.m. in Denver Ballroom, Suite II

The Democracy Commitment Denver Kickoff

(Attendance by all conference participants from TDC member institutions is requested)

Community college participants will meet each other and discuss organizing tactics for the conference, our own approach to civic work, and how to maximize our students' experiences at the conference.

Facilitators: Bernie Ronan, Vice Chancellor for Public Affairs, Maricopa Community Colleges (Ariz.); Brian Murphy, President, De Anza College (Calif.); and Amee Bearne, TDC National Coordinator, AASCU