As a corporate partner for the 2019 Summer Council of Presidents, you will have the opportunity to accomplish the following:

› Connect directly with presidents of more than 110 public colleges and universities and their leadership teams
› Hear directly from these academic leaders about their needs
› Provide subject matter expertise and thought leadership
› Inspire innovation and strategic management for AASCU members
› Showcase best practices and case studies with clients at public institutions
› Generate company visibility with key decision-makers
› Help public institutions reach their goals in challenging times
Partnership Opportunities Available for 2019 Summer Council of Presidents

1. Opening Reception and Dinner
   $25,000
   (One opportunity – Thursday, June 27th)

Sponsorship includes these benefits:
› Recognition during the event
› Recognition and exposure on transportation to and from the event, and on transportation to and from the airports
› Opportunity to offer a branded souvenir item
› Two full conference registrations
› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

2. Luncheon Session Opportunity
   $15,000
   (Two opportunities)

   Friday, June 28: Metropolitan State University
   Saturday: Hilton Hotel

Sponsorship includes these benefits:
› Introduction and recognition of sponsor
› Two full conference registrations
› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

3. General Session Sponsorship
   $10,000 (Four opportunities)

   Summer Council General Sessions provide the opportunity for attendees to hear from thought leaders and experts on topics of importance to higher education today.

Sponsorship includes these benefits:
› Introduction during the opening session
› Two full conference registrations
› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

4. Mobile App Sponsorship
   $5,500

   Sponsorship includes these benefits:
› Featured position in the conference mobile app, with the option to link to external content
› One full conference registration
› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

DEADLINE: 4/30/2019

MINNEAPOLIS PUBLIC COLLEGE CAMPUS VISIT
Minnesota State Colleges and Universities are among AASCU’s top institutions. AASCU Presidents have been invited to experience Minnesota hospitality on one of the campuses. Sponsorships of campus visits are available. Dates to be determine.
# Partnership Opportunities Available for 2019 Summer Council of Presidents

## Networking Lounge/Charging Station Sponsorship

**$5,500 (One opportunity)**

**Sponsorship includes these benefits:**

- Company logo on mobile device charging stations located in the networking lounge
- Opportunity to have corporate branded material available in the networking lounge
- One full conference registration
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

**DEADLINE:** 5/6/2019

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## Summer Council Networking and Visibility Sponsorship

**$5,000**

**Sponsorship includes these benefits:**

- One full conference registration
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

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## Badges Holders and Landyard Sponsorship

**$7,000 (One opportunity)**

**Sponsorship includes these benefits:**

- Company logo on badge holders
- One full conference registration
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

**DEADLINE:** 5/13/2019

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## Sponsored Pre-Meeting Seminar

**One opportunity - Thurs., June 28th (8 -11:30 a.m. including breakfast)**

**$5,000  (Not inclusive of breakfast)**

**Sponsorship includes these benefits:**

- Pre-Meeting session for 10 to 25 may be offered before the official opening of the meeting for presidents invited by sponsor to arrive early.
- The sponsor may present content on a topic agreed upon with AASCU in advance and inclusive of AASCU members as speakers or presenters.
- Sponsor should work directly with AASCU Conference Director.
AASCU presidential meetings have benefited from enhancements that help to create a great learning and networking environment for our members. We invite sponsors to work with us to add some of these items to improve the overall quality of the meeting. Please contact Ramona Crawford, Director Office of Corporate Partnerships, Leadership Development Division for details on these enhancements.

**Sponsorship includes these benefits:**

› **Graphic Recorder:** We will engage an artist to provide an entertaining record of the general sessions in words, pictures and character drawings.

› **Musical Entertainment:** We will engage local musicians to provide crowd-pleasing and relaxing music during the closing events on Saturday June 29th.

› **Health and Wellness Stations:** Yoga classes can be offered in the morning. Chair massages to relax tired backs and necks can be offered throughout the day in a special relaxation center set up in an accessible area of the hotel lobby.

› Display your corporate logo and key messages on a digital banner incorporated into a monitor on the podium of the plenary session room.

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Formerly known as the Minneapolis Institute of Arts, MIA is a fine arts museum located in the Whittier neighborhood of Minneapolis, Minnesota, on a campus that covers nearly 8 acres (32,000 m²), formerly Morrison Park.

**Sponsorship includes these benefits:**

› Recognition during the event

› Recognition and exposure on transportation to and from the event, and on transportation to and from the airports

› Opportunity to offer a branded souvenir item

› Two full conference registrations

› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website