

Community/Economic Development Taskforce Plan

Assessment • Content • Delivery

Assessment

Compliance/Intellectual Property	Economic/Workforce Development	Community Development
<ul style="list-style-type: none"> • (March 2010) Gather campus administrators' reactions to the adequacy of intellectual property management systems and patent policies • (April 2010) Identify institutions with policies on compliance issues in each area: <ul style="list-style-type: none"> ○ Ethics ○ Human Subjects ○ Animal Care ○ Others • (April 2010) Identify/verify/review export control policies, procedures, and compliance experience 	<ul style="list-style-type: none"> • (May 2010) Map regional/national employment and business development funding opportunities (grants and contracts). • Identify community needs assessment tools • Identify existing regional partnerships and opportunities to form new partnerships • Identify regional partnership opportunities • Identify quantifiable measures of successful and unsuccessful economic and workforce development efforts that include other measures beyond fiscal. • Identify campus facility and administrative assets 	<ul style="list-style-type: none"> • Assess institution-specific areas in which the potential for successful community partnerships exists • (May 2010) Identify challenges to the creation of successful partnerships (e.g., local politics, past failures, limited buy-in at one or more level, no leadership or only token support from key organizations, uncooperative competition for scarce resources) • Identify characteristics to increase proposal competitiveness: High level of need in national priority areas; models poised for scaling up to regional or national level; special populations • Identify community/state/regional resources that can support the development of substantial partnerships • Identify campus facility and administrative assets

Content

Compliance/Intellectual Property	Economic/Workforce Development	Community Development
<ul style="list-style-type: none"> • Catalog sample policies and describe best practices • (June 2010) Offer compliance and intellectual property training to campus administrators • Identify sources of professional external support available for cost effective contract work: patent attorney, export control consultants 	<ul style="list-style-type: none"> • Catalog sources of private and public support for business development (venture capital funding) • (Feb 2010) Publish economic development grant funding guide • Develop database of successful technology transfer, workforce development models • Formalize relationships with other organizations that can provide format, model, and best practices information (COGR, FDP, AUTM) 	<ul style="list-style-type: none"> • Communicate what already is working and adapt successful models on-campus • Identify new, and recommit to existing, community partners • Catalog partnership policies, assessment tools, positive and negative outcomes • Mobilize the campus to initiate solutions and respond to funding opportunities in shared need areas

Delivery

Compliance/Intellectual Property	Economic/Workforce Development	Community Development
<ul style="list-style-type: none"> • Arrange regional meetings to address best practice issues • Work with partners to develop curriculum to deliver Web-based training • Catalog available external resources and establish standard contract arrangements and pricing: S2S compliance packages, database access, market analysis, business planning 	<ul style="list-style-type: none"> • (June 2010) Host web conferences addressing subcontracting opportunities and strategies (prime and sub perspectives) • (August 2010) Hold financial literacy and business planning funding workshops • Develop awareness of the role for 4-year and grad institutions in workforce development and share information about successful pipeline programs (curriculum development/and retention activities). 	<ul style="list-style-type: none"> • Train campuses: Develop a train-the-trainer curriculum • Increase online resources by posting sample policies, project assessments, expanded funding opportunities (similar to ARRA GrantSearch button) • Share information on the factors associated with successful partnerships