VSA and SAM 2017 Update

Elise S. Miller
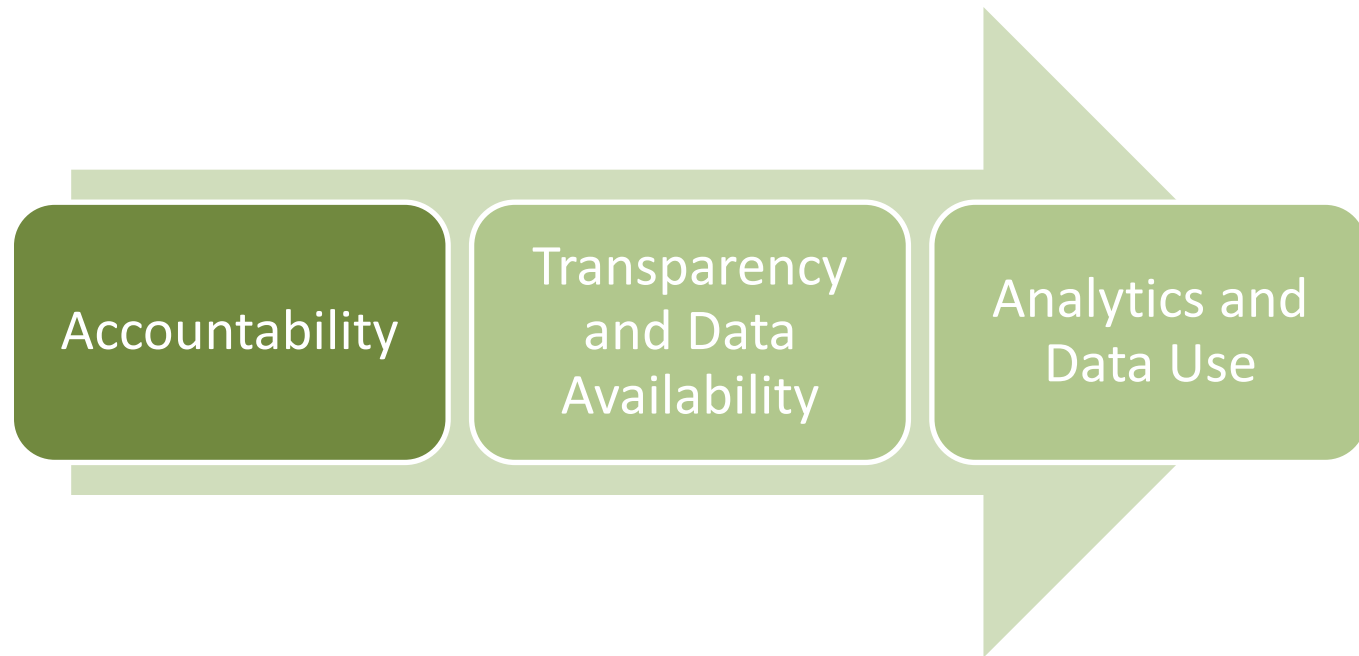
@APLU_News   #CountAllStudents

ASSOCIATION OF
PUBLIC &
LAND-GRANT
UNIVERSITIES

VSA

In the beginning …

- VSA launched in 2007
- Partnership between APLU and AASCU; open to all 4-year public institutions
- Three objectives:
  - Demonstrate accountability and transparency
  - College search tool
  - Support measurement of student learning outcomes

VSA

Changing Data Environment

Accountability → Transparency and Data Availability → Analytics and Data Use
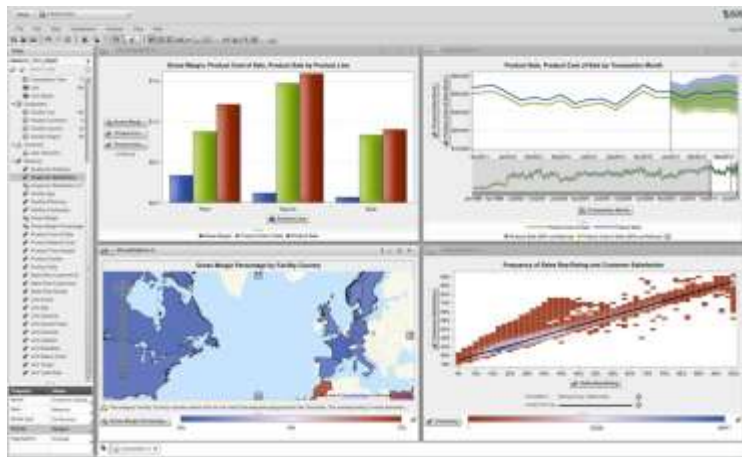
ASSOCIATION OF PUBLIC & LAND-GRANT UNIVERSITIES

VSA: Advancing Institutional Data Capacity

Moving from Accountability to Analytics

The New VSA will offer a suite of products
- National database
  - Integrates national data from IPEDS, NSF, FSA, College Scorecard, and SAM
  - Available for subscribers to download
- Analytic tools
  - Interactive benchmarking reports
  - Key performance metrics
  - Comparison groups
- Education and training
  - Topics to include accessing and using data for decision-making, enhancing data literacy, effective communications with data
  - Develop communities of practice around analytics, data, and governance

ASSOCIATION OF PUBLIC & LAND-GRANT UNIVERSITIES

Student Achievement Measure
More Outcomes for More Students
#CountAllStudents

sam provides comprehensive picture of student progress, completion

sam includes transfer, part-time, full-time students

sam offers three models – associate/certificate, bachelor's, stacked

sam reports outcomes for **half million more students** than federal rate

- Over 600 participating institutions
- Cross-sector, collaborative initiative with six national associations – public, private, 2-year, 4-year

#CountAllStudents

#CountAllStudents

SAM Impact: Progress Not Perfection

- IPEDS Outcomes Survey

- P.R.O.S.P.E.R. Act (HEA Reauthorization – R)

ASSOCIATION OF
PUBLIC &
LAND-GRANT
UNIVERSITIES

Elise Miller

emiller@aplu.org

202-478-6043