



CSSA

CAL STATE STUDENT
— ASSOCIATION —



Student + University Joint Advocacy

Hi AASCU!

Rare Opportunity

**Student
Leadership**



**Campus
Administration**

**Government
Relations**

Three Main Points/Thoughts

- 1. Legislators listen to students**
- 2. Students inspire creativity**
- 3. Partnerships lead to Success**

Legislators Listen To Students



Students Inspire Creativity



Success

- **More state funding over the last three years**
- **Two main joint campaigns during the last three years**
 - **#standwithCSU**
 - **#chooseCSU**

Fiscal Year	Governor Initial Budget Proposal	Cal State Budget Request	Final Cal State Budget	Additional Revenue
2015-16	\$119 Million	\$216 Million	\$216.5 Million	\$97 Million
2016-17	\$139 Million	\$242 Million	\$154 Million	\$15 Million
2017-18	\$157 Million	\$324 Million	\$177 Million	\$20 Million

Success - #StandwithCSU

- **2015-16**
 - **#StandwithCSU**
 - **Socks**
 - **Fully Funded Budget Request**



Success - #StandwithCSU

- **2015-16**
 - **#StandwithCSU**
 - **Socks**
 - **Fully Funded Budget Request**



Success - #StandwithCSU

- **2016-17**
 - **#StandwithCSU**
 - **Glasses**
 - **\$15 Million More**



Success - #StandwithCSU

- **2016-17**
 - **#StandwithCSU**
 - **Glasses**
 - **\$15 Million More**



Success - #chooseCSU

- **2016-17**
 - **#chooseCSU**
 - **Watches**
 - **\$20 Million More**



Success - #chooseCSU



Questions?

- **What Challenges Would You Experience With Administrative/Student Advocacy And Collaboration?**
- **What Advocacy Opportunities Exist For Students That May Not For Government Relations Professionals?**
- **Besides Budget Advocacy, What Benefits To Your Work Can You Imagine Working Directly With Students?**

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