

American Democracy Project National Meeting Sponsorship Prospectus

Please consider sponsoring an event at the 2009 American Democracy Project (ADP) National Meeting in Baltimore, Maryland, June 11-13, 2009.

The American Democracy Project (ADP), focused on higher education's role in preparing the next generation of informed, engaged citizens for our democracy began in 2003 as an initiative of the American Association of State Colleges and Universities (AASCU), in partnership with *The New York Times*. Today 231 colleges and universities are participating, representing nearly 1.8 million students.

The meeting in Baltimore will be the 7th annual meeting of the American Democracy Project. For the past six years, our meetings have attracted more than 300 participants, including chief academic officers, other senior university administrators, faculty, and students from public colleges and universities throughout the United States.

The goal of the American Democracy Project is to produce graduates who are committed to being active, involved citizens in their communities. As today's undergraduates complete their studies and return to their communities, universities must prepare the next generation of citizens to become tomorrow's "Stewards of Place."

Since its inception, ADP has hosted seven national and eleven regional meetings, a series of national initiatives with key civic engagement partners such as the Center for Strategic and International Studies (CSIS) in Washington, D.C., the Carnegie Foundation for the Advancement of Teaching, The Yellowstone Institute, Public Agenda, The Center for Democracy and Citizenship (CDC) at the University of Minnesota, and the Center for Deliberative Democracy at Stanford University. In addition to national initiatives, the project has produced hundreds of campus initiatives, including voter education and registration, curriculum revision and projects, campus audits, specific days of action and reflection (MLK Day of Service, Constitution Day), speaker series, and many recognition and award programs.

Our 7th national annual conference in Baltimore in June 2009 will be an outstanding program, with plenary speakers, an Intergenerational Dialogue, a naturalization ceremony, concurrent workshops, poster sessions, small group discussions, and much more.

Sponsorship Level	Sponsorship Event/Function Three (3) Diamond Level Opportunities Available	Description of Benefits
Diamond \$5,000	<p>1) Opening Plenary Session <i>Thurs., June 11th, 4 p.m. – 6 p.m.</i></p> <p><i>Features:</i></p> <ul style="list-style-type: none"> • <i>Color Guard</i> • <i>Naturalization Ceremony</i> • <i>Plenary Speaker</i> <p>2) Opening Reception Aboard the USS Constellation <i>Thurs., June 11th, 6:15 p.m. – 8:30 p.m.</i></p> <p><i>Features:</i></p> <ul style="list-style-type: none"> • <i>Food and beverages for all attendees and guests</i> • <i>Ship tours</i> • <i>Roundtrip water taxi transportation</i> <p>3) Closing Reception at Oriole Park at Camden Yards <i>Sat., June 13th, 5:30 p.m. – Game End</i></p> <p><i>Features:</i></p> <ul style="list-style-type: none"> • <i>Note: This event is limited to 150 people</i> • <i>Pre-game reception including food and beverages</i> • <i>A 7 p.m. Baltimore Orioles vs. Atlanta Braves Game</i> • <i>Recognition on Stadium Big Screen</i> • <i>Roundtrip Transportation and Bus</i> 	<ul style="list-style-type: none"> • A special welcome and recognition at the Opening Session, Opening Reception, or Closing Reception • Use of a six-foot table in the registration area during the conference for product demonstrations, consultations, and displays • One flyer insert into the conference folder • Placement of organization's description and logo in conference program and web site • Copy of mailing list of all participants • Signage recognizing organization as official sponsor of the Opening Session, Opening Reception, or Closing Reception • Waived registration fee for two with access to all sessions and events • Two complimentary passes to the Closing Reception being held at Oriole Park at Camden Yards during the Orioles vs. Atlanta game in a private AASCU Suite <p>• <i>Note: Opening and Closing Reception sponsors may choose to add company logoed cups and napkins to the sponsorship for an additional \$800. AASCU will fulfill this request. You may also supply your own promotional paper products if you have them.</i></p>

Sponsorship Level	Sponsorship Event/Function Four (4) Platinum Level Opportunities Available	Description of Benefits
Platinum \$3,000	<p>1) Intergenerational Dialogue <i>Special Program for 40 people on Fri., June, 12</i></p> <p><i>7:30 a.m. – 9 a.m.</i> <i>Breakfast Breakout Session</i></p> <p><i>9 a.m. – 10:15 a.m.</i> <i>Plenary session with a presentation by well-noted expert</i></p> <p><i>10:45 a.m. – 12 p.m.</i> <i>Panel session with experts</i></p> <p><i>12 p.m. – 1:30 p.m.</i> <i>Lunch with Q&A with expert panel and team time</i></p> <p><i>3:30 p.m. – 5 p.m.</i> <i>Reception with presentation of Policy Recommendations</i></p> <p><i>Please go here for further explanation:</i> http://www.aascu.org/meetings/adp09/dialogue.pdf</p> <p>2) Café Demos <i>Sat., June 12, 7:30 a.m. – 9 a.m.</i></p> <p><i>Features:</i></p> <ul style="list-style-type: none"> • <i>Buffet Breakfast for all attendees</i> • <i>Democratic, collaborative discussion led by experts</i> • <i>Theme will be Diversity and Civic Engagement</i> <p>Lunch (3) <i>Fri., June 12, 12 p.m. – 1:30 p.m.</i> <i>or</i> (4) <i>Sat., June 13, 12 p.m. – 2 p.m.</i></p> <p><i>Features:</i></p> <ul style="list-style-type: none"> • <i>Lunch for attendees</i> • <i>Friday's Lunch includes facilitated Small Group Discussions</i> • <i>Saturday's Lunch includes a Plenary Speaker</i> 	<ul style="list-style-type: none"> • A special welcome and recognition at your sponsored session • Use of a six-foot table in the registration area for the duration of the conference for product demonstrations, consultations, and displays • Placement of organization's description and logo in conference program and web site • Copy of mailing list of all participants • Signage recognizing organization as official sponsor of your sponsored session • Waived registration fee for one with access to all sessions and events • One complimentary pass to the Closing Reception being held at Oriole Park at Camden Yards during the Orioles vs. Atlanta game in a private AASCU Suite

Sponsorship Level	Sponsorship Event/Function Two (2) Gold Level Opportunities Available	Description of Benefits
Gold \$2,500	Refreshment Breaks (1) Fri., June 12, 10:15 a.m. – 10:45 a.m. <i>or</i> (2) Sat., June 13, 10:15 a.m. – 10:45 a.m. <i>Features 30 minutes of beverages for our attendees.</i>	<ul style="list-style-type: none"> • Use of a six-foot table in the registration area during the conference for product demonstrations, consultations, and displays • Placement of organization's description and logo in conference program and web site • Copy of mailing list of all participants • Signage recognizing organization as official sponsor of the refreshment breaks • Waived registration fee for one with access to all sessions and events • One complimentary pass to the Closing Reception being held at Oriole Park at Camden Yards during the Orioles vs. Atlanta game in a private AASCU Suite • <i>Note: Refreshment Break sponsors may choose to add company logoed cups and napkins to the sponsorship for an additional \$600. AASCU will fulfill this request. You may also supply you own promotional paper products if you have them.</i>

Sponsorship Level	Sponsorship Event/Function Four (4) Silver Level Opportunities Available	Description of Benefits
Silver \$1,500	Exhibit Table (4)	<ul style="list-style-type: none"> • Use of a six-foot table in the registration area during the conference for product demonstrations, consultations, and displays • Placement of organization's description and logo in conference program and web site • Copy of mailing list of all participants • Reduced registration fee of \$360