

## PROGRAM

### OVERVIEW:

#### Wednesday, June 6

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2 – 6 p.m.

**Global Engagement Scholars Meeting (Private)**

*Gold Coin*

5 – 8 p.m.

**Civic Minor Working Group Dinner (Private)**

*Matchless*

#### Thursday, June 6

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8 a.m. – 5 p.m.

**Registration in Ballroom Foyer**

9 a.m. – 3 p.m.

**Pre-Conference Workshops and Meetings**

3:30 p.m. – 5:30 p.m. in *Colorado Ballroom, Salons E/F*

**Opening Plenary Session**

- *Welcome to ADP/TDC 2013 National Meeting*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU
- *Welcome to Denver*  
**Steven Jordan**, President, Metropolitan State University of Denver

- *Singing of the U.S. National Anthem*  
**Melia Tagovailoa**, Metropolitan State University of Denver, Class of 2013 music major
- **Performance by Metropolitan State University of Denver's *Journey Through Our Heritage (JTOH)***  
JTOH is one of the nation's most innovative and unique multi-cultural educational programs sponsored by Metropolitan State University of Denver (MSU Denver) Department of Chicana/o Studies. The Journey partners MSU Denver college students with local high school students and engages them in a yearlong program that enhances current public school curriculum in the areas of African/African American, Native American, Chicana/o, Mexicana/o, Mexican-American and Latina/o studies. The program stresses the role of the individual in shaping community through activism and civic engagement. The grand finale of the yearlong endeavor is an academic "knowledge bowl" between participating high school teams.

***Poetas en una Jornada (Poets on a Journey)***

Students from The Journey Through Our Heritage Program will perform, "It's Time to March," a cultural tribute, using Flor y Canto (Flower and Song), a traditional art form of the Mexica people, that utilizes creativity in building a civil society

Performers: **Ramon Del Castillo**, MSU Denver Department Chair of Chicana/o Studies and the MSU Denver College Mentors: **Lane Gillespie, Nelson Moreno Avila, Jay Jaramillo, Nicole Pasillas, and Renee Bryant**

- *Remarks*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU
- *Remarks and Introduction of Plenary Speaker*  
**Bernie Ronan**, Associate Vice Chancellor, Public Affairs, Maricopa Community Colleges

**Opening Plenary: Empowering Millennials to Create Change**

This is the both the best of times and the worst of times. The worst is the unprecedented level of global change and the uncertainty and insecurity that come with change. Our environment, our economy, our civil society are in a tailspin. The tools for mediating these new and often turbulent terrains are evolving slower than the change itself. The good news is that a new generation of idealists – the Millennials – are coming of age to navigate these murky waters. But this is only if we effectively prepare them for this brave new world. We cannot use old methods for addressing this new world; we need to redesign our educational system for major social and economic transformation. Millennials need skills to tackle tomorrow's key challenges, including sustainability, civility and global citizenship, and above all, ambiguity. These challenges are best addressed through experiential learning focused less on service-learning (learning how to do what is already being done) and more on innovating social change experiences for Millennials, so that they may deliver in these new times.

Presenter: **Denise Fairchild**, President & CEO, Emerald Cities Collaborative

- *ADP 10<sup>th</sup> Anniversary Student-Designed Logo Competition Results and the Unveiling of the New ADP Logo*  
**Jennifer Domagal-Goldman**, ADP National Manager, AASCU

- *TDC Civic Chronicles Video*  
**Amee Bearne**, TDC National Coordinator, AASCU
- *Housekeeping Announcements*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU

5:30 p.m.

**Opening Reception** (wine & cheese)  
*Denver Ballroom and Foyer*

6:30 p.m.

**Dinner on Your Own**

7:15 p.m. – 10 p.m.

**Kettering Foundation Dinner** (by invitation)  
*Appaloosa Grill*

## **Friday, June 7**

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7 a.m. – 5 p.m.

**Registration in Ballroom Foyer**

7:15 a.m. – 8:45 a.m.

**Networking Breakfast** and **Breakfast Breakout Sessions**  
*Colorado Ballroom, Salons E/F and designated rooms*

9 a.m. – 10:30 a.m. in *Colorado Ballroom, Salons E/F*

### **Plenary Session: A Defense of Higher Education and its Civic Mission**

The liberal arts and the civic mission of higher education are under attack in this time of economic crisis and political polarization. In several states, policies are pending to raise tuition for majors that do not lead directly to jobs. We should not be offended by this kind of critique. We charge a lot of money for tuition, and citizens are entitled to ask what we produce for it. But we can proudly and forthrightly make the case for the civic mission of the higher education. The purpose of the liberal arts is to prepare people for responsible citizenship, and the best forms of civic engagement are intellectually challenging; they are the liberal arts in action. Research shows that civic education at the college level makes people into better workers. And engaged universities address many serious public problems, including unemployment, that matter to citizens and policymakers.

Introduction by: **Jennifer Domagal-Goldman**, ADP National Manager, AASCU

Presenter: **Peter Levine**, Lincoln Filene Professor of Citizenship and Public Affairs and Director of CIRCLE, Tisch College/CIRCLE, Tufts University

- *The 2013 William M. Plater Award For Leadership in Civic Engagement*  
Presented by: **George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU; and previous Plater Award recipients **Vince Magnuson (2011)**, Provost Emeritus, University of

Minnesota Duluth; and **Mel Netzhammer (2012)**, Chancellor Washington State University  
Vancouver

- *The 2013 John Saltmarsh Award for Emerging Leaders in Civic Engagement*  
Presented by: **Jennifer Domagal-Goldman**, ADP National Manager, AASCU; **John Saltmarsh**, Co-Director, New England Resource Center for Higher Education (NERCHE), University of Massachusetts, Boston; and previous Saltmarsh Award recipients **Emily Janke (2012)**, Director, Institute for Community and Economic Engagement, University of North Carolina at Greensboro and **Paul Markham (2012)**, Director, Community-Based Learning and Research and Affiliate Faculty, School of Interdisciplinary Arts and Sciences, University of Washington Bothell
- *TDC Civic Chronicles Video II*  
**Amee Bearne**, TDC National Coordinator, AASCU
- *Housekeeping Announcements*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU

10:45 a.m. – Noon

**Program Session I: Featured Sessions**

Noon – 1:30 p.m.

**Lunch on Your Own**

Noon – 1:30 p.m.

**The Democracy Commitment Organizing Lunch** (open to TDC faculty, staff and students only)

*Colorado Ballroom, Salons E/F*

Noon – 1:30 p.m.

**ADP/Kettering Foundation Project Development Lunch** (by invitation)

*The Broker Restaurant*

1:30 p.m. – 2:45 p.m.

**Program Session II**

2:55 p.m. – 3:25 p.m.

**Poster Session**

3:30 p.m. – 5 p.m.

**Program Session III: Lightning Rounds**

3:45 p.m. – 5 p.m.

**A Picture is Worth a Thousand Words, But a Video is Worth a Thousand Stories: A Two-Day Film Workshop** (students only; RSVP required)

*Colorado Ballroom, Salon B*

5 p.m.

**Dinner on Your Own**

5 p.m. – 5:30 p.m.

**ADP National Student Advisory Council Info Session**

*Denver Ballroom, Suites I/II*

5:30 p.m. – 7 p.m.

**ADP/TDC Student Mixer (students only)**

*Denver Ballroom, Suites III/IV*

7:15 p.m. – 10 p.m.

**Kettering Foundation Dinner (by invitation)**

*Appaloosa Grill*

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**Saturday, June 8**

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8 a.m. – 5 p.m.

**Registration in Ballroom Foyer**

6 a.m. – 8:30 a.m.

**Breakfast on Your Own**

8:30 a.m. – 9:45 a.m.

**Plenary Session: ADP/TDC Student Panel** in *Colorado Ballroom, Salons E/F*

Meet the winners of the ADP/TDC Student Video contest and hear them reflect about their own civic learning and engagement as well as suggest how our campuses can better foster learning environments that encourage all students to be the informed, engaged citizens our communities need.

Introductions by: **Amee Bearne**, TDC National Coordinator, AASCU

Moderator: **Verdis Robinson**, Instructor of History and African-American Studies, Monroe Community College (N.Y.)

Presenters: **Bianca Brown**, Western Kentucky University; **Justin Machelski**, Delta College (Mich.); **Quinta Tangoh**, Cuyahoga Community College (Ohio); and **Rachel Wintz**, University of Alaska Anchorage

- *TDC Civic Chronicles Video III*  
**Amee Bearne**, TDC National Coordinator, AASCU
- *Housekeeping Announcements*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU

10 a.m. – 11:30 a.m.

**Program Session IV**

10 a.m. – 11:30 a.m.

**A Picture is Worth a Thousand Words, But a Video is Worth a Thousand Stories: A Two-Day Film**

**Workshop** (continued from Friday—students only; RSVP required)

*Molly Brown*

11:30 a.m. – 1 p.m.

**Campus & Friends Showcase and Lunch**

*Colorado Ballroom, Salons E/F*

1:15 p.m. – 2:30 p.m.

**Roundtables (see pp. 51 – 53) & Program Session V**

2:45 p.m. – 4 p.m.

**Program Session VI**

4:15 p.m. – 5:30 p.m.

**Closing Plenary: Post-Traditional Undergraduates and the Copernican Moment: New Models of Engaged Learning for the New Majority Student** in *Colorado Ballroom, Salons E/F*

It has become a commonplace in our current educational discussions that the higher education sector in the U.S. is living a moment of dramatic disruption and change. One key aspect of this new "Copernican moment" is the emergence of non-traditional adult students fitting education into complex lives of work, community and family -- as the new majority of undergraduates. How do we offer great, engaged education to these students? How do these post-trationals serve as a laboratory for positive change as we live through the current disruptions?

Introduction by: **Brian Murphy**, President, De Anza College (Calif.)

Presenter: **David Scobey**, Executive Dean, The New School for Public Engagement (N.Y.)

- *TDC Civic Chronicles Video IV*  
**Amee Bearne**, TDC National Coordinator, AASCU
- *Closing Remarks by ADP and TDC faculty, staff and students*  
Presenters: **Paul Markham**, Director, Community-Based Learning and Research and Affiliate Faculty, School of Interdisciplinary Arts and Sciences, University of Washington Bothell; **Lavita McMath Turner**, Director of Government Relations, Kingsborough Community College (CUNY); and two students (TBA)
- *Housekeeping Announcements*  
**George L. Mehaffy**, Vice President of Academic Leadership and Change, AASCU

6:30 p.m. – 8:30 p.m.

**Closing Dinner and Reception at The Tavern**

*1949 Market St. Denver, CO 80202*

## Sunday, June 9

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9 a.m. – Noon

**Global Engagement Scholars Meeting and Breakfast** (private)

*Molly Brown*

9 a.m. – Noon

**ADP Implementation Committee Meeting and Breakfast** (by invitation)

*Matchless*

9 a.m. – Noon

**TDC Steering Committee Meeting and Breakfast** (by invitation)

*Gold Coin*



**PRE-CONFERENCE WORKSHOPS & MEETINGS**  
**Thursday, June 6, 2013**  
**Between 9 a.m. and 3 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*9 a.m. – 3 p.m. in Colorado Ballroom, Salon B*

**Campus & Community Civic Health Initiative Summit and Working Lunch** *(by invitation)*

The Campus & Community Civic Health Initiative, presented in partnership with the National Conference on Citizenship (NCoC), serves as a signature program of the 10<sup>th</sup> anniversary of ADP. Launched at the ADP National Meeting in June 2012, the two-year initiative is engaging 25 participating institutions to assess the civic health of their campuses and communities and to develop action plans to respond to what they find. The 2013 summit will provide participating schools with the opportunity to learn about national civic health research and models, present on their campus models and action plans, and work together to discuss successes and challenges of the first year of participation.

Presenters: **Kristen Cambell**, Chief Program Officer, and **Kristi Tate**, Director of Community Strategies, NCoC (Washington, D.C.); **Rebekah Ralston**, CBISA Specialist, Lyon Software; **Abby Kiesa**, Youth Coordinator and Researcher, CIRCLE; **Sherril Gelmon**, Professor of Public Health, Portland State University (Ore.); and **Jen Domagal-Goldman**, ADP National Manager, AASCU

- *Assessing Campus Civic Health while Teaching and Learning Research Methods*  
**Susan Orr**, ADP Coordinator and Assistant Professor of Political Science; **Dena Levy**, Associate Professor, Political Science & International Studies; and **Ashley Burek, Krishaon Ewing and Allyson Kehl**, Students at SUNY Brockport
- *Doing Public Work: Democratic Engagement at UNCG*  
**Spoma Jovanovic**, Associate Professor, Department of Communication Studies and **Cathy Hamilton**, Director of the Office of Leadership & Service Learning, University of North Carolina, Greensboro
- *“True Blue:” Evaluating Campus Civic Health at MTSU*  
**Mary Evins**, Associate Professor of History and ADP Campus Coordinator, Middle Tennessee State University

*9 a.m. – 3 p.m. in Colorado Ballroom, Salon C*

**Global Challenges Workshop: Educating Globally Competent Citizens & Working Lunch**  
*(open to all; \$65 registration fee)*

This full day workshop introduces participants to numerous tools for educating globally competent citizens. AASCU Global Engagement Scholars describe how they have built interdisciplinary courses and curricula around the Global Challenges framework (population, resources, technology, information, economic integration, conflict/security and governance). Workshop leaders demonstrate the teaching materials and resources they have found most valuable in the courses they teach (including



introductory, first-year, discipline-based and honors courses) and guide participants in anticipating how these same tools could be used effectively on their home campuses. Participants also have the opportunity to learn more about how to bring the national Global Challenges blended-learning course to their campuses. The blended learning model course, designed by the AASCU Scholars, includes a variety of teaching methods to deliver and facilitate classroom materials and activities. Participants will also be introduced to the new *Global Challenges* eBook, written by the AASCU Scholars and published by Sourcebooks. Each participant will receive a faculty toolkit for using the global challenges content in campus courses and co-curricular programs. This practical and insightful workshop is ideal for institutions who want to deepen their commitment to providing effective international education in a variety of disciplines.

Presenters: **Ken Hill**, Lecturer of Education and **Keisha L. Hoerrner**, Associate Dean, University College, Kennesaw State University (Ga.); **Darrell Hamlin**, Assistant Professor, Department of Justice Studies; **Shala Mills**, Global Challenges National Course Coordinator; and **Brett Whitaker**, Instructor, Leadership Studies, Fort Hays State University (Kan.); **Nathan Phelps**, Faculty, Honors College, Western Kentucky University; **Martin S. Shapiro**, Associate Professor of Psychology, California State University, Fresno; **Yohannes Woldemariam**, Associate Professor, International Relations and Environmental Studies, Fort Lewis College (Colo.); and **Tina Zappile**, Assistant Professor of Political Science, Richard Stockton College of New Jersey

*9 a.m. – 3 p.m. in Denver Ballroom, Suite I*

**Urban Civic Minor Working Meeting and Lunch**

(closed meeting)

*9 a.m. – Noon in Colorado Ballroom, Salon D*

**Stewardship of Public Lands Course Working Group** (by invitation)

*9 a.m. – Noon in Colorado Ballroom, Salon J*

**Political Engagement Project (PEP) Business Meeting** (by invitation)

An informal gathering of representatives from PEP campuses to discuss progress toward infusing political education and engagement tactics into a variety of disciplines and courses. The business meeting provides participating campuses with the opportunity to discuss accomplishments and develop strategies for expanding PEP in the future.

Convener: **Steve Hunt**, PEP Faculty Chair and Professor of Communication, Illinois State University

*9 a.m. – 1 p.m. in Colorado Ballroom, Salon G*

**eCitizenship Initiative Working Meeting**

(open to those participating in the eCitizenship Initiative and those interested)

The 2013 ADP National Meeting provides a forum to learn from others and return to our campuses energized to continue our civic learning and engagement work. For the eCitizenship Initiative, our challenge is to energize cross-campus collaboration. To sustain our work between national meetings, we will use this pre-conference meeting to plan for the exciting future of eCitizenship in 2013-14. Together we will consider: 1) what we've been doing (campus reports); 2) planning 3-5 eCitizenship-themed webinars during the 2013-14 academic year; 3) creating an eCitizenship online toolkit of resources and

best practices; and 4) undertaking collaborative research projects.

Conveners: **Mike Stout**, Associate Professor of Sociology, Missouri State University

**Renee Bricker**, Assistant Professor of History, University of North Georgia

*9 a.m. – 1 p.m. in Denver Ballroom, Suite II*

**Developing Educational Pathways into Community Change Careers: The Community Learning Partnership** *(open to all)*

Come learn how the Community Learning Partnership (CLP) is establishing Educational Pathways into Community Change Careers in eight community colleges. Learn how additional colleges can access our tools and be part of a growing national network. CLP is opening up the pathway to change-agent careers at the community college level. This includes jobs in community organizing, economic development and policy advocacy. In this session, CLP-affiliated faculty and staff will describe how we create new degree and certificate programs in community change studies. We'll share highlights of our cross-disciplinary approach, student supports, curriculum and courses, which include community organizing and development, participatory research, communications, public policy and political economy. Students will describe how they gain civic engagement and cross-sector skills, as they prepare to be agents of positive, social change in various aspects of their careers and communities. We'll explain a cornerstone of CLP's approach: cultivating locally driven partnerships. These include nonprofit and civic organizations working with community colleges, and in some cases, 4-year colleges as well. These partnerships ensure that we are preparing students for what employers need, and that students can access mentoring and hands-on learning on and off-campus, including internships. Learn how to access CLP tools and resources for community change studies curriculum and course planning. In addition to engaging in dialogue with faculty and students from our eight local sites, participants in this session can talk with our national staff team about becoming part of our expanding network. The Community Learning Partnership is an Official Partner of The Democracy Commitment. We are currently building pathways in eight locations: Los Angeles; San Jose/Cupertino; Oakland; Fresno; Minneapolis/St. Paul; Jackson, Mississippi; Detroit; the Bronx.

Presenters: **Ken Rolling**, Executive Director, Community Learning Partnership; **Sydney Beane**, National CLP Field Director and Minnesota CLP Coordinator; **Lena Jones**, Professor in Community Development Degree Program at Minnesota Community and Technical College (MCTC), The Democracy Commitment campus coordinator for MCTC, and Mississippi CLP Coordinator; **Say Yang**, Student in the Community Development Degree Program at MCTC; **Representatives and students from CLP sites**

*10 a.m. – 11:45 in Colorado Ballroom, Salon H*

**Using Street Law as a Means to Promoting Civic Engagement in Community Colleges** *(open to all)*

In this workshop, participants will learn about the approaches developed by Street Law, Inc. to improve civic engagement, legal education and human rights awareness in the community college environment. In this hands-on workshop, participants will engage in a mock classroom and participate in several experiential activities demonstrating Street Law approaches to improving student performance, retention and civic learning. Participants will leave the workshop with concrete activities that they can incorporate in their classroom. Street Law is an ideal complement to community colleges that are exploring various means to achieving TDC objectives. Street Law's community college program can be found at [www.streetlaw.org/communitycollege](http://www.streetlaw.org/communitycollege).

Presenter: **David J. Smith**, Consultant, Street Law, Inc.

10 a.m. – 2:30 p.m. Offsite

**Metro State University Denver Site Visit** (RSVP required to [mschaef8@msudenver.edu](mailto:mschaef8@msudenver.edu); capped at 25)

Are you arriving in Denver prior to the official start of the ADP/TDC National Meeting? Metropolitan State University of Denver—an ADP campus—invites you to spend the late morning and early afternoon of June 6 experiencing our downtown campus and engaging with several of our initiatives that are advancing the university’s “urban land grant” mission. Visitors to our campus will interact with or experience:

- A one-day college readiness institute sponsored by the [Center for Urban Education](#) and designed for elementary students from the Denver Public Schools;
- CAVEA, our [Center for Advanced Visualization and Experiential Analysis](#), which is a new resource made available to community organizations;
- Workforce readiness and regional technological development from one of the nation’s premiere [Aviation and Aerospace Science](#) programs;
- A conversation with visiting Hungarian engineering and architecture faculty on the topics of democracy and higher education; and
- Water stewardship on campus and in the community from our unique [One World, One Water Center for Urban Water Education and Stewardship](#).

Up to 25 guests are welcome to participate in this site visit. Lunch will be provided by MSU Denver. The group will depart from Marriott City Center at 10 a.m. and travel to campus by light rail (guests will be expected to purchase their own light rail tickets—a \$4.50 roundtrip cost). Return to the Marriott City Center will be by 2:30 p.m. (Note: The ADP/TDC Opening Plenary begins at 3:30 p.m.)

Noon – 2 p.m. in Colorado Ballroom, Salon H

**Bridging Cultures to Form a Nation: Difference, Community and Democratic Thinking**

(Lunch provided; RSVP required by June 1 to Ameer Bearne at [bearnea@aascu.org](mailto:bearnea@aascu.org))

Bridging Cultures to Form a Nation: Difference, Community and Democratic Thinking is a National Endowment for the Humanities-funded initiative of the Association of American Colleges & Universities and The Democracy Commitment. Teams of humanities faculty from 10 community colleges are working within and across disciplines to develop strategies to infuse questions about difference and democracy into transfer courses; offer professional development opportunities for faculty, including adjuncts; and expand the initiative’s impact through higher education partnerships and public programming. Faculty from participating colleges will highlight strategies they are developing and discuss challenges and opportunities. Participants will learn how humanities faculty adapt existing courses and design new learning opportunities to engage students in issues of diversity and democratic practice.

Presenters: **Bernie Ronan**, Associate Vice Chancellor, Public Affairs, Maricopa Community Colleges and **Chad Anderson**, Program Associate, AAC&U. Faculty from Bridging Cultures colleges will partner in the workshop presentation.

Noon – 1:30 p.m. in Colorado Ballroom, Salon I

**Citizen Alum Moving Forward: Invitational Meeting** (by invitation)

A facilitated, structured exchange among representatives of ADP/TDC campuses that are also members of Citizen Alum, a multi-institutional initiative launched in 2012 and based at the University of Michigan. Campus teams are a focal point of our work in broadening and deepening the culture of civic engagement on campus and in the region. Campuses that are sending teams to the inaugural Citizen Alum Summer Institute will report on what they learned through their preparation process. The scope will then expand as all teams point to breakthroughs and sticking points in developing their campus

teams. The session will conclude with collective goal-setting for the coming year.

Convener: **Julie Ellison**, Citizen Alum Founder, University of Michigan-Ann Arbor

Co-Facilitators: **Katherine Nordyke**, Director of Citizenship and Service-Learning and **Mary Ann Wood**, Director of Public Affairs Support, Missouri State University

Noon – 3 p.m. in Colorado Ballroom, Salon A

### **Public Achievement Workshop**

(Open to all Public Achievement Coaches and Coordinators, RSVP to [noelleg.johnson@gmail.com](mailto:noelleg.johnson@gmail.com))

Last spring, Western Kentucky University hosted the first Public Achievement (PA) National Coaches Workshop as a way to connect coaches from across the globe. This workshop intends to help develop the next level of PA—nationally and regionally—through networking, presentations and discussion. Most importantly, this workshop will build connections and student coaches will decide the best way to share their work throughout the year. This workshop gives us time to both share advancements and to problem solve. We will discuss the sustainability of PA and the creation of PA Regional Coordinators as means to ensure the future growth of PA programs throughout the U.S.

Convener: **Noelle Johnson**, Public Achievement Coordinator, Institute for Citizenship and Social Responsibility at Western Kentucky University

- *How to Avoid Ethnocentric Community Projects: The Role of a Public Achievement Coach When Working with Intolerant Participants*  
[Bianca S. Brown](#), Public Achievement Coordinator, Institute for Citizenship and Social Responsibility at Western Kentucky University

Noon – 3 p.m. in Denver Ballroom, Suite VI

### **Developing a Winning Civic Engagement Grant Proposal**

(open to all but limited to 15 participants; RSVP required to [adp@aascu.org](mailto:adp@aascu.org))

This three hour workshop, sponsored by AASCU's Grants Resource Center, covers (1) developing the proposal concept; (2) searching for the best funding source; (3) focusing in on the proposal idea; (4) establishing a timeline for development and implementation; and (5) outlining the proposal and project budget. Each participant will end the session with a proposal framework that meets the criteria of a selected funding agency and is ready for further development on return to his or her campus. Those indicating plans to attend the pre-conference activity will be given instructions on what to prepare prior to the meeting.

Presenters: **Richard Dunfee**, Executive Director and **Erika Thompson**, Assistant Director, AASCU's Grants Resource Center; **Gregg Kaufman**, Center for Engaged Learning, Georgia College; and **Beth Olsen**, Director of Grants Development, Richard Stockton College of New Jersey

1 p.m. – 3 p.m. in Colorado Ballroom, Salon D

### **Stewardship of Public Lands Workshop (open to all)**

This workshop will share campus examples of projects and courses related to ADP's Stewardship of Public Lands initiative and its annual Politics and the Yellowstone Ecosystem Seminar for faculty.

- *Longwood@Yellowstone: Transcending the Compartmentalization of General Education through a Pedagogy of Place*

**Alix D. Dowling Fink**, Dean of the Honors College and Associate Professor of Biology; **Heather G. Lettner-Rust**, Assistant Professor of English; and **Mark H. Newton**, Professor, Cook Cole College of Arts & Sciences, Longwood University

- *Real and Imagined Wolves in Literature and Political Life*  
**Elizabeth Latosi-Sawin**, Professor of English, Missouri Western State University

1 p.m. – 3 p.m. in Colorado Ballroom, Salon J

**Political Engagement Project Workshop: Exploring Strategies to Educate for Democracy (open to all)**

The Political Engagement Project (PEP) seeks to develop a sense of political efficacy and duty on the part of undergraduates, as well as a set of political skills that students will need as they engage with the political world. In this pre-conference workshop, presenters from PEP campuses will share best practices for integrating political engagement into the curriculum and co-curriculum. The workshop includes recommendations for recruiting faculty and students, using social media to foster political engagement, and no-cost strategies for assessing student learning.

Convener: **Steve Hunt**, PEP Faculty Chair and Professor of Communication, Illinois State University

- *Co-curricular Approaches to Political Engagement: Integration with Other ADP Initiatives at Kennesaw State University*  
**Ralph J. Rascati**, Associate Vice President for Advising, Retention and Graduation Initiatives, Dean of University College and Professor of Biology, Kennesaw State University (Ga.)
- *Teaching Democracy in a Non-Political Science Classroom*  
**Joseph P. Zompetti**, Professor, School of Communication, Illinois State University
- *Strategies for Using Social Media to Encourage Political Engagement*  
**Katy Feddersen**, Graduate Student, Illinois State University
- *Strategies for getting PEP started at Community Colleges*  
**Sarah Diel-Hunt**, Dean of Social and Business Sciences, Heartland Community College (Ill.)
- *Strategies for Using Media to Document and Encourage Political Engagement*  
**Maria A. Moore**, Assistant Professor School of Communication, Illinois State University
- *Successful Strategies for Implementing PEP Campus Wide*  
**Richard W. Griffin**, Professor of Political Science & PEP Campus Co-coordinator, Ferris State University (Mich.)
- *ILSTU Views*  
**Steve Hunt**, PEP Faculty Chair and Professor of Communication, Illinois State University
- *Creative Strategies for Utilizing Technology in Co-curricular Programming*  
**Terry Shoemaker**, Program Coordinator, Institute for Citizenship & Social Responsibility  
Western Kentucky University

1:30 – 3 p.m. in Colorado Ballroom, Salon I

***eJournal of Public Affairs Editorial Board Meeting (invitation only)***

Editorial Board Members will be sent a meeting agenda prior to the ADP conference. This agenda will include the editor's *Annual Report*, a review of the past year's issues, updates on the status of future issues, any business updates, and discussion points.

Convener: **Andy Lokie**, Editor, *eJournal of Public Affairs*, Missouri State University

1:30 – 3 p.m. in Denver Ballroom, Suite V

***The Civic Curriculum: Exploring Learning Objectives for Civic Literacy and Engagement (open to all)***

This pre-conference session will explore one of the central themes of this national meeting. Many conversations about preparing engaged citizens focus on co-curricular activities such as service-learning experiences or convening deliberative forums regarding specific issues. Our focus in this session will be on how, as educators, we need to be clear about the intent of civic education. What knowledge, attitudes and skills do college students need to prepare them for informed engagement? What learning and teaching objectives frame our civic education efforts? Where in the curriculum are these learning goals addressed? This pre-conference discussion offers educators the opportunity to talk about civic learning objectives and how we explore them in the curriculum. The session co-presenters are co-authors of an in-progress college-level civics text, *The Democracy Project*. They invite others who are actively working on the civic curriculum to join them in discussing what they regard as key learning objectives, how to incorporate these objectives in courses, and what we are learning about our students' experience with civic learning.

Presenters: **Elizabeth Gish**, Faculty Member, Honors College, Western Kentucky University; **Keith Melville**, Kettering Foundation and Fielding Graduate University; and **John Dedrick**, Vice President and Program Director, Kettering Foundation

2 p.m. – 3 p.m. in Colorado Ballroom, Salon G

***ADP Orientation (open to all)***

Is your campus new to ADP? Is this your first ADP meeting? This session introduces you to ADP and gives you a chance to meet and talk with George L. Mehaffy, ADP's founder, and Jen Domagal-Goldman, ADP's national manager. Come learn what ADP is all about!

Facilitators: **George L. Mehaffy**, Vice President for Academic Leadership and Change and **Jen Domagal-Goldman**, ADP National Manager, AASCU

2 p.m. – 3 p.m. in Denver Ballroom, Suite II

***The Democracy Commitment Denver Kickoff***

*(Attendance by all conference participants from TDC member institutions is requested)*

Community college participants will meet each other and discuss organizing tactics for the conference, our own approach to civic work, and how to maximize our students' experiences at the conference.

Facilitators: **Bernie Ronan**, Vice Chancellor for Public Affairs, Maricopa Community Colleges (Ariz.); **Brian Murphy**, President, De Anza College (Calif.); and **Amee Bearne**, TDC National Coordinator, AASCU



**BREAKFAST BREAKOUT SESSIONS**  
**Friday, June 7, 2013**  
**7:15 a.m. – 8:45 a.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon A*

***Breakfast Breakout — Community Learning Partnership Curriculum Development***

Organizers and Faculty from Community Learning Partnership (CLP) sites discuss the development of their Community Change Studies programs. Discussion covers core curriculum and course work that has been developed for CLP programs.

Facilitator: **Ken Rolling**, Executive Director, Community Learning Partnership

*Colorado Ballroom, Salon B*

***Breakfast Breakout — Success! Creating and Leading Community Projects with Ease***

Within community-driven projects, planning, implementation and monitoring are crucial to ensuring that the projects achieve their outputs, objectives and desired impacts. Community and volunteer engagement through the use of communication tools, empowerment, reflection and rewards promotes a participatory environment where success is shared amongst all. GiveGab works as a social media and technical tool that can take a project from beginning to end and inspire continued community engagement while developing students' skills for the post-graduate world.

Presenter: **Tonyehn Verkitus**, Community and Nonprofit Relations, GiveGab

*Colorado Ballroom, Salon C*

***Breakfast Breakout — Work on Purpose: Create a Life and Career with Impact***

Are the emerging professionals you work with curious about creating a career that makes the world a better place? In this lively session on Echoing Green's work on purpose curriculum, become equipped to teach those entering the workforce or changing roles within it how to create lives and careers that are right for them and good for the world. Through interactive activities and illustrative stories, learn life lessons including: how to uncover your personal genius and how to apply it to the issues you care most about; how to infuse your work and life with meaning and personal fulfillment; and how to develop the boldness and the spirit of risk-taking necessary to launch a purpose path. All participants receive a free copy of the *Work on Purpose* book, and the opportunity to be certified as an Echoing Green-endorsed Work on Purpose Facilitator at a discounted rate.

Presenter: **Rebecca Kaufman**, Coordinator of Work on Purpose, Echoing Green

*Colorado Ballroom, Salon D*

***Breakfast Breakout—Street Law: Working with Community Colleges to Promote TDC Objectives***

In this session, participants learn about the work of Street Law, Inc., a not-for-profit that has been promoting civic engagement in education for over 40 years. Street Law recently launched a community college initiative designed to build capacity in community colleges for democratic objectives. Many of

these schools are members of TDC. This session features a short video on how Street Law has been used at Howard Community College (Md.), and participants learn about other colleges using Street Law successfully.

Presenter: **David J. Smith**, Consultant, Street Law, Inc.

*Denver Ballroom, Suite I*

**Breakfast Breakout — eJournal of Public Affairs Open Meeting**

Learn how the *eJournal of Public Affairs* offers an online resource to document, publish, share, exchange and recall developments occurring in the arena of civic engagement and public affairs. An overview of the *eJournal* is provided, along with an explanation about this Missouri State University and ADP collaboration. Submission criteria and the peer review process will be outlined. Aspects about participating as a guest editor for special topics issues and/or reviewer is discussed.

Presenters: **Andrew Lokie**, Director of Special Projects, Associate Professor and Editor of the *eJournal of Public Affairs* and **Marc Cooper**, Professor, Department of History and Managing Editor of the *eJournal of Public Affairs*, Missouri State University

*Denver Ballroom, Suite II*

**Breakfast Breakout — National Conference on Citizenship (NCoC) Civic Health Initiatives**

NCoC's civic health initiatives are efforts to explore America's civic life and motivate citizens, leaders and policymakers to strengthen it. Together with our partners, we use the nation's largest civic data set to inform reports and initiatives that measure the civic health of our communities and take an evidence-based approach to helping our communities and country thrive. NCoC currently works in 30 communities across the country and is seeking new partners in 2013.

Presenters: **Kristi Tate**, Director of Community Strategies and **Kristen Cambell**, Chief Program Officer, National Conference on Citizenship (NCoC)

*Denver Ballroom, Suite IV*

**Breakfast Breakout — Shaping Our Future: How Can We Promote More Thoughtful Public Dialogue on Higher Education's Role in Contemporary America?**

*"This is a public issue. . . . Earlier, I have felt separate from it, as if there's nothing I could do. The colleges and universities were operating on their own. The board of regents does whatever they do. But... when you think about the effect of what colleges do to the whole of society—it's really a very helpful idea to me."*

This is an Iowa woman's comment after attending a local forum on the future of higher education—one of dozens held in communities and on campuses nationwide over the past year. A collaboration of the National Issues Forums Institute, The Democracy Commitment and American Commonwealth Project, Shaping Our Future forums are bringing students, faculty, administrators and community residents together to deliberate about higher education's role—and its potential to strengthen citizenship, re-imagine our economy, and help us realize ideals such as equal opportunity and fairness. Why did this effort get started? What have we learned? What's different about these forums, and why are they important? What issues could benefit from a similar approach? What role might deliberations over issues play in changing the relationship between higher education and communities?

Presenters: **Harry Boyte**, Director, Center for Democracy and Citizenship, Augsburg College (Minn); **John Dedrick**, Vice President and Program Director, The Kettering Foundation; **Jean Johnson**, Senior Fellow and Special Adviser for *Public Agenda* and Board Member, National Issues Forums Institute; **Kara**



**Lindaman**, Professor of Political Science and Public Administration, Winona State University (Minn.); and **Bernie Ronan**, Co-founder, The Democracy Commitment and Associate Vice Chancellor for Public Affairs, Maricopa Community Colleges (Ariz.)

*Denver Ballroom, Suite VI*

***Breakfast Breakout — AASCU & the Foundation for Democracy in Africa: Collaborating to Sustain Democracy in Africa***

This session will introduce The Foundation for Democracy in Africa (FDA) to the AASCU community, outline collaboration plans between FDA and AASCU, and consider strategies for advancing this partnership.

Presenters: **Fred Oladeinde**, President and **Monica Brown**, Director of Programs and Special Projects, The Foundation for Democracy in Africa



**PROGRAM SESSION BLOCK I: FEATURED SESSIONS**  
**Friday, June 7, 2013**  
**10:45 a.m. – Noon**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon A*

**Featured Panel – Purposeful Work: Educating for Citizen Careers**

In a changing higher education environment, how do we equip all young people to grow and develop during their college experience to become active employees in the workforce and engaged citizens able to find and create their role in the ecosystem of social change? In this interactive panel discussion, hear various perspectives on what it means to be an engaged citizen and how to create a citizen career in our traditional understanding, as well as new frameworks for thinking about engaged citizenship. The panel discusses an array of programs that are currently developing such practices and frameworks and explore how they are being applied in community college and four-year institutions throughout the country.

Moderator: **Rowena Tomaneng**, Associate Vice President for Instruction, De Anza College

Panelists: **Harry Boyte**, Director, Center for Democracy and Citizenship, Augsburg College (Minn.)

**Rebecca Kaufman**, Work on Purpose Coordinator, Echoing Green

**Tamika Butler**, California Director, Young Invincibles

**Derek Barker**, Program Officer, Kettering Foundation

**Linda West**, Organizer, Detroit Community Learning Partnership

*Denver Ballroom, Suite V/VI*

**Featured Panel – Civic Pathways: Community College to University Transfer Programs**

Can civic engagement and community-based learning facilitate transfer to four-year colleges and universities from community colleges? Do we have models of 2+2 transfer programs built on an engagement curriculum? This session highlights four such partnerships, in very different stages of development. High retention and transfer rates, a significant increase in civic knowledge, and the development of democratic skills—these are the takeaways from these programs. This session emphasizes the practical steps required to build successful partnerships between community colleges and four-year colleges and universities, and includes a checklist for effective program development. Interaction with participants engages ADP and TDC members in thinking about their own institutions and the potential for 2+2 partnerships.

Presenters: **Brian Murphy**, President, De Anza College (Calif.)

**MaryBeth Love**, Chair and Professor of Health Education, San Francisco State University (Calif.)

**Syd Beane**, Minnesota Coordinator, Community Learning Partnership, Minneapolis Community and Technical College

**Gregory Mellas**, Director, Institute for Community Engagement and Scholarship, Metropolitan State University (Minn.)

**Bernie Ronan**, Associate Vice Chancellor for Public Affairs, Maricopa Community Colleges (Ariz.)

**Blase Scarnati**, Director of First Year and Global Learning, Northern Arizona University

**David Scobey**, Executive Director, New School for Public Engagement (N.Y.)

**Lavita McMath Turner**, Director of Government Relations, Kingsborough Community College (N.Y.)

Colorado Ballroom, Salon C/D

**Featured Session – Civic Learning in the Curriculum & Dialogue and Deliberation**

- ***From Classroom to Community Forum: Engaging Students in a National Discourse***  
This presentation reports findings from the college's participation in the national discourse, "Shaping Our Future: How Should Higher Education Help Us Create the Society We Want?" and conveys how students were engaged in deliberative forums.  
Presenters: **Gregg Kaufman**, Instructor and American Democracy Project Coordinator and **Hillary Hunnings**, Student, Georgia College
- ***Deliberating For Success***  
Over the past year, Lone Star College-Kingwood has incorporated civic learning into its student success courses. Students apply critical thinking skills to accessible, real-world problems in a safe environment. Students develop the comprehension, analytic and expressive skills required in more advanced coursework and in active citizenship. Faculty share their experiences, including the implementation, challenges and successes of the deliberative forums in their classes.  
Presenters: **Brenda Stubbs**, Professor; **Samuel John**, Instructor; and **Anne Amis**, ESOL Professor and Chair of the English Department, Lone Star College-Kingwood (Texas)
- ***Utilizing Democratic Deliberation to Move toward Public Action***  
This session highlights democratic deliberation as an approach to increase citizen capacity and examines the infrastructure for developing collaborative partnerships to support public action. It focuses on Indiana University's Political and Civic Engagement Program's Community Deliberation Project and Colorado State University's Center for Public Deliberation, both of which utilize students to organize, lead, moderate and evaluate local community forums about important public issues.  
Presenters: **Lisa-Marie Napoli**, Adjunct Faculty, Indiana University's Political and Civic Engagement Program's Community Deliberation Project  
**Martin Carcasson**, Associate Professor and Director, Colorado State University's Center for Public Deliberation

Colorado Ballroom, Salon G

**Featured Session – Intercultural Competence and Student Engagement: Leveraging the Cognitive Connection to Propel Student Gains**

The need for education to address the development of intercultural competence among college students is influenced by increasing globalization and domestic diversity, as well as by the sustainability of our democracy. This session describes the results of a study focused on the connection between student engagement and intercultural competence, as measured by the Community College Survey of Student Engagement (CCSSE) and the Intercultural Development Inventory (IDI). Using a mixed-methods research design, student scores from the IDI were correlated with five benchmark measures in the CCSSE. Four focus group interviews were conducted following the survey research to extend the quantitative data. Through information sharing in this session, participants gain an understanding of the theoretical underpinnings of intercultural competence and the practices which help promote its development among college students. Examples from the Bridging Cultures activities at Lone Star College-Kingwood are included.

Presenter: **Rebecca L. Riley**, Vice President, Instruction, Lone Star College-Kingwood (Texas)

*Colorado Ballroom, Salon H*

**Featured Session – Bringing Together Community Engagement and Economic Development for the University of North Carolina System through Metrics Development**

In May 2012, the president of the University of North Carolina (UNC) commissioned two multi-campus task forces to develop concise sets of indicators that all UNC campuses could use to assess “progress in community engagement and economic development.” While two task forces were charged to complete this work, one combined report emerged. This presentation explores lessons learned as a result of chairing this initiative, in particular, the interconnections between community engagement and economic development; the challenges—and opportunities—of developing system-wide metrics on community engagement and economic development for the North Carolina System; and the opportunity to start a new and unified conversation about the collective work and impact of universities as members of communities.

Presenter: **Emily M. Janke**, Director, Institute for Community and Economic Engagement, University of North Carolina at Greensboro

*Colorado Ballroom, Salon J*

**Featured Session – Global Challenges National Blended Learning Course and eBook**

*Global Challenges: Promise and Peril in the 21<sup>st</sup> Century* is a collaborative effort of AASCU/ADP and the Global Engagement Scholars. This Red Balloon Project uses CSIS' 7 Revolutions content as a framework for educating globally competent citizens. It responds to three challenges facing higher education in the 21<sup>st</sup> century: the need to better engage students; to make more effective use of advances in technology; and to more efficiently allocate increasingly scarce resources. The project has produced a teaching toolkit, a national course, an eBook, and a series of workshops. The course design relies on blended learning models, combining the best of online and face-to-face educational approaches. The eBook makes effective use of emerging technologies to engage students with up-to-date material. In this session, the national Global Challenges project coordinator, the interim chair of the Global Engagement Scholars, and the national manager of the American Democracy Project discuss the collaborative effort.

Presenters: **Shala Mills**, Chair, Professor of Political Science, Fort Hays State University (Kan.)

**Keisha Hoerrner**, Associate Dean, University College and Professor of Communication, Kennesaw State University (Ga.)

**Jen Domagal-Goldman**, National Manager, American Democracy Project, AASCU

*Denver Ballroom, Suite I/II*

**Featured Session – "Tweeting in Class!" Student Microblogging & Civic Practice**

This session offers a space for students to talk about experiences with the focused use of Twitter as tool to sponsor civic learning and engagement. Students from universities that participated in the 2012 Tweet-Ups, hosted by ADP/AASCU, facilitate the session, but all students are encouraged to join the conversation about the value of such practices to their 21<sup>st</sup> century education. This session features focused and robust peer-to-peer interaction and produces different statements to be shared with students and faculty, respectively, seeking to influence the future use of social media as pedagogical tool.

Moderator: **Steve Hunt**, Professor, Associate Director and Director of Graduate Studies, School of Communication, Illinois State University

Presenters: **Katy Feddersen** and **Brian Sorenson**, Students, Illinois State University

**Jorgi Henson**, **Sara Umphries** and **Mitchell Wasmund**, Students, Indiana State University

**Mandie Barnes**, **Tessa Diamond**, **David Wilson** and **Brady Harris**, Students, Weber State University (Utah)

*Colorado Ballroom, Salon B*

**Featured Workshop – CIRCLE's National Study of Student Learning, Voting & Engagement**

This year, CIRCLE and the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University launched a new initiative: the National Study of Learning, Voting, and Engagement (NSLVE). NSLVE's goals are to build a national database for research, study patterns in college student voting nationally, and provide campuses with new, interesting data. Campuses can use this information to generate discussion and increase ways that they educate students for active citizenship. In this session, participants learn more about NSLVE, where the research stands, what the preliminary numbers show, and where we will be taking the study in upcoming election years. Exchange ideas about the kinds of academic programs and co-curricular activities that foster student commitment to responsible public engagement.

Facilitator: **Peter Levine**, Director of CIRCLE and Lincoln Filene Professor of Citizenship & Public Affairs, Jonathan M. Tisch College of Citizenship and Public Service at Tufts University (Mass.)

*Colorado Ballroom, Salon I*

**Featured Workshop— Preparing for the 2015 Carnegie Classification for Community Engagement**

2015 will be the next opportunity for campuses to receive the Carnegie Elective Community Engagement Classification and for 2006/2008 community engagement classified campus to re-apply. This session highlights additions and changes to the application for classification and reveals the abbreviated application process for reapplication. Strategies of what to do now to prepare for application are suggested. This session offers an overview of the process for 2015, reviews the documentation framework and complete application—featuring selected new questions and a guidebook to assist campus in responding to the questions—and suggests strategies that have been effective for successful application.

Facilitators: **John Saltmarsh**, Co-Director, New England Resource Center for Higher Education (NERCHE), University of Massachusetts, Boston

**Brenda Marsteller Kowalewski**, Director, Community Involvement Center and Professor, Sociology, Weber State University (Utah)

*Denver Ballroom, Suite III*

**Featured Workshop– The Human Library**

The Human Library (HL) is an innovative method designed to promote dialogue, reduce prejudices and encourage understanding. The main characteristics of the project are to be found in its simplicity and positive approach. In its initial form, the HL is a mobile library set up as a space for dialogue and interaction. Visitors to a Human Library are given the opportunity to speak informally with “people on loan”—a group extremely varied in age, sex and cultural background. The HL enables visitors to break stereotypes by challenging the most common prejudices in a positive and humorous manner. It is a concrete, easily transferable and affordable way of promoting tolerance and understanding. It is a “keep it simple,” no-nonsense contribution to social cohesion in multicultural societies.

Facilitators: **Heather Merrill**, Faculty, Teacher Education Program, HL Co-coordinator; **Kirt Shineman**, Faculty, Communications, HL Co- coordinator; **Heidi Capriotti**, Coordinator of Media Relations and Publications; **Dede Elrobeh**, Faculty Librarian; **Jennifer Lane**, Faculty English, Honors Coordinator; **Christine Moore**, Faculty Librarian; **Brenda Nelson**, Administrative Assistant; and **Julian Bailey**, Student and **Tanner Carthcart**, Students, Glendale Community College (Ariz.)

*Denver Ballroom, Suite IV*

**Featured Workshop – Students Working for Equal Rights (S.W.E.R): Fighting for our DREAM**

The purpose of this presentation is to explain the history of S.W.E.R. and its process in order to engage, empower and mobilize the immigrant community to push for comprehensive immigration reform for all. Speakers focus on why and how this organization rose from being a handful of students to a network of organizations throughout the state of Florida. Each presenter represents a S.W.E.R. chapter in a different part of the state. Presenters facilitate workshops on how to recruit new leaders who are passionate for taking action for your organization.

Facilitators: **Edwin Alexander Ramos, Aldo Martinez, Zuleydi Baez, Francis Tume and Claudio Galaz**, S.W.E.R. Leaders, Students Working for Equal Rights



**PROGRAM SESSION BLOCK II**  
**Friday, June 7, 2013**  
**1:30 p.m. - 2:45 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon G*

**Concurrent Session: Community Partnership, Engagement and Organizing**

- ***Universities as Nonprofit Incubators: Lessons Learned***

The University of Nebraska at Omaha (UNO) has incubated emerging nonprofits since 1996. This successful, yet challenging, initiative's goals are to meet emerging community needs, strengthen community connections; create service learning and internship opportunities, and offer faculty applied research possibilities. This session highlights UNO's approach, lessons learned and outcomes.

Presenter: **Sara Woods**, Assistant to the Senior Vice Chancellor for Community Engagement, University of Nebraska at Omaha

- ***Universities Addressing Community Problems: Connecting Civic Engagement and Economic Development***

This session highlights efforts to link civic education to community needs and to develop metrics and indicators that demonstrate impact. Participants are encouraged to reflect upon their own efforts to link civic education to community economic development objectives and discuss ways their own campuses measure the impact of their work.

Presenters: **Steve Dubb**, Research Director, Democracy Collaborative, University of Maryland  
**Rita Axelroth Hodges**, Assistant Director, Netter Center for Community Partnerships, University of Pennsylvania

- ***Building Meaningful Student Experiences through Capacity Building with Community Partners***

This session examines the ways in which Mount Wachusett Community College, a charter member of TDC, works with community partners to build their capacity to engage students in meaningful service that contextualizes classroom experiences. Strategies such as cultivation of relationships, partner selection and the development of a mutually beneficial work plan are addressed. As we balance the need to train students for employment and the need to train them to be civically minded citizens, we often ignore the burden placed on community partners in asking them to host students for experiential learning opportunities. It is our responsibility to help community partners build the capacity to host our students. Through the use of a case study highlighting the success at MWCC, participants can take away practical skills and examples that will enable them to begin building successful relationships within their own community partners.

Presenters: **Shelley Errington Nicholson**, Director of Community Learning and **Fagan Forhan**, Director of Experiential Learning Opportunities and Civic Engagement, Mount Wachusett Community College (Mass.)

Colorado Ballroom, Salon H

**Concurrent Session: Research**

- ***Bridging the Divide: Building the Civic Agency of Faculty and Students***  
This panel explores the civic agency efforts at Northern Arizona University involving sustained student-led projects focused on community identified issues; the graduate school socialization processes that can impede or promote civic commitments; and the Bridging the Divide, which involves institutions that are demonstration sites for integrating career, college and citizenship. Presenters: **Cecilia M. Orphan**, Doctoral Student, Higher Education, University of Pennsylvania  
**Harry Boyte**, Director, Center for Democracy and Citizenship, Augsburg College (Minn.)  
**Blase Scarnati**, Director, First Year and Global Learning, Northern Arizona University  
**Paul N. Markham**, Director, Community-Based Learning and Research and Affiliate Faculty, School of Interdisciplinary Arts and Sciences, University of Washington Bothell
- ***Good Design Is Good Citizenship II: From Social Engagement to Scholarly Engagement***  
To expand our pedagogical model of design education across our polytechnic curricula, Southern Polytechnic put its focus on scholarly engagement. This improvement is illustrated in: architecture, bringing in Gropius' foundations from the Bauhaus; distance education, bringing in learning dynamics based on community norms; and shared governance, bringing in principles of cross-discipline methodology.  
Presenter: **Rich Halstead-Nussloch**, Professor of Information Technology, Southern Polytechnic State University (Ga.)

Colorado Ballroom, Salon I

**Concurrent Session: Global Citizenship**

- ***#firstworldproblems***  
Do your students (or you) talk about their (your) first-world problems? Have you seen: "I really want cereal but we're out of milk! #firstworldproblems" and been appalled? Discuss how we can have open conversations with students about what really constitutes a problem and what we can do to fix it.  
Presenter: **Annie Weaver**, Senior Specialist of Leadership and Service, Illinois State University
- ***Using Multi-Media to Support Curriculum: Kennesaw State's TED-Style Video Series and "Tomorrow's World Today"***  
Kennesaw State University is engaged in AASCU's Global Engagement initiative, promoting the interdisciplinary Global Challenges framework in classrooms. In an attempt to leverage subject matter experts and energies unique to the campus, KSU created a series of TED-style videos with institution-specific, discipline-oriented scholars that are incorporated into Global Challenges courses. This session examines the process of managing logistics required for such a creative effort and its success in emphasizing global issues across campus.  
Presenters: **Keisha Hoerrner**, Associate Dean of University College and Professor of Communications and **Ken Hill**, Lecturer, University College/First-Year Programs, Kennesaw State University (Ga.)



- ***Service Learning in a Global Setting: An International Research Project on Social Justice Issues through a Fulbright-Nehru Grant***

This presentation discusses a Fulbright-Nehru project involving Indian and U.S. students in a comparative research study of the use of legal clinics in both countries. The presentation includes the process of forming the legal research team, sharing information, designing and distributing a survey, and interpreting the results.

Presenters: **Dave Tushaus**, Professor and Chair, Criminal Justice, Legal Studies & Social Work, Missouri Western State University

*Denver Ballroom, Suite III*

**Panel: Civic Health**

***Networked Communities, Engagement and Recovery: How Civic Health Strengthens the Economy***

The National Conference on Citizenship and partners have produced research demonstrating the connections between civic health and economic resilience. Recent research ([www.ncoc.net/unemployment2](http://www.ncoc.net/unemployment2)) finds that a community's nonprofit infrastructure and social cohesion are both strongly connected to economic resilience. This session presents this research and includes interactive discussion.

Presenters: **Kristi Tate**, Director of Community Strategies and **Kristen Cambell**, Chief Program Officer, National Conference on Citizenship (NCoC)

*Colorado Ballroom, Salon A*

**Panel: Institutionalization**

***National Civic Minor in Urban Education Project: Five New Models that Integrate Service Learning with Public Policy Coursework***

Five AASCU urban campuses were selected in fall 2010 to design and implement new Civic Minors in Urban Education within three years. Each minor was developed as a partnership between education and arts & sciences faculty and is available to all university students. Each minor offers pre-service teachers, and those considering professional work in other public spheres, an opportunity to take courses that develop a rich understanding of the public policy context of urban schools and community factors that affect school performance, community connections to schools, and learning outcomes for students. This session includes a presentation of the five unique models and an update on implementation, plus time for Q&A. The AASCU Civic Minor in Urban Education project is funded through a grant from the Corporation for National and Community Service.

Presenters: **Jolanda Westerhof**, Director of Teacher Education, AASCU

**Kathy Wood**, Interim Associate Dean, School of Education and **Amitra Wall**, Associate Professor, Sociology, Buffalo State College (SUNY)

**Steven Hart**, Assistant Professor, Literacy and Early Education and **James Mullooly**, Associate Professor, Anthropology, California State University, Fresno

**Susan Harden**, Assistant Professor of Education, Department of Middle Grades, Secondary and K-12 Education and **Janni Sorensen**, Assistant Professor, Department of Geography and Earth Sciences, University of North Carolina at Charlotte

**Vicki McGinley**, Professor, Department of Special Education and **Hannah Ashley**, Associate Professor of English, West Chester University of Pennsylvania

**Anna Lyon**, Associate Professor of Teacher Education and **Marjorie McLellan**, Associate Professor, Department of Urban Affairs and Geography and Department of History, Wright State University (Ohio)

*Colorado Ballroom, Salon B*

**Panel: Programs, Projects & Events**

***Getting Out the Vote: Strategies for Campus Civic and Political Engagement***

This presentation focuses on the strategies and activities undertaken by students, faculty and staff involved in the Political Engagement Project at the Richard Stockton College of New Jersey to foster positive political action on campus in fall 2012.

Presenters: **Lisa Honaker**, Professor of Literature; **Linda Wharton**, Associate Professor of Political Science; **Daniel Tome**, Director, Office of Service-Learning; **Kristin Jacobson**, Associate Professor of American Literature; **Ben Peoples** and **Mico Lucide**, Political Science Majors; and **Tina Zappile**, Assistant Professor of Political Science, The Richard Stockton College of New Jersey

*Colorado Ballroom, Salon J*

**Panel: eCitizenship**

- ***#TweetUp! Teaching & Learning Civic Engagement @Twitter.com***

The practice of democracy requires 21<sup>st</sup> century communication competencies. Twitter is the primary practice of micro-blogging and a habitual space of community interaction. Its dialogic capacity increases the civic power of the massively subscribed tool. This session provides an overview of the ADP Tweet-Ups held in fall 2012.

Presenters: **Darlene M. Hantzis**, Professor, Communication and Women's Studies, Indiana State University

**Leah A. Murray**, Associate Professor, Political Science and Philosophy, Weber State University (Utah)

**Steve Hunt**, Professor, Illinois State University

- ***Developing and Expanding Civic Engagement Using 21<sup>st</sup> Century Tools: Connecting Classes and Campuses***

This presentation explores how Twitter was used as a catalyst for civic engagement and discussion for the most recent presidential debates and the president's State of the Union Address. Preliminary research findings will be presented that attempt to compare a single campus discussion with multiple ADP campuses using Twitter.

Presenter: **Rob Catlett**, Director, Centers for Economic Education and Community Research, Emporia State University (Kan.)

*Denver Ballroom, Suite V/VI*

**Mini-Workshops: Student Activism & Organizing**

*Note: Participants are encouraged to bring laptops to this session*

- **1:30 p.m. – 2:05 p.m.**

***Students "On the Hill:" College Students Engaging in Legislative Advocacy Relevant to Their College Majors and Future Careers***

This presentation makes the case for college students to engage with state policymakers on issues relating to their college major and future employment. With knowledge of legislative processes, how to communicate with legislators and attitudes of civility and nonpartisanship, students can be well-prepared to be civically engaged in state policymaking.

Presenter: **Laura Blackwell Clark**, Assistant Professor, Middle Tennessee State University

- **2:05 p.m. – 2:45 p.m.**

***The Undocumented Student Movement: Organizing for Sustainable and Institutional Support at a Community College Institution***

In this presentation, four main points are addressed: student activism and organizing at De Anza Community College; institutional activism and the dynamics of organizing support for students at a college with our new resource center, HEFAS (Higher Education for AB 540 Students); policies and legislation that affect the undocumented immigrant community in California, as well as the undocumented students trying to pursue higher education; and the intersections of the undocumented movement, such as the "undocuqueer" movement, which educates the community on how the LGBTQ community intersects with the undocumented movement.

Presenters: **Claudia Barajas** and **Maily Ramos**, Interns for the Institute of Community and Civic Engagement, De Anza Community College (Calif.)

*Colorado Ballroom, Salon C/D*

**Workshop: Political Engagement**

***The Michigan Student Political Issues Convention***

This workshop provides an overview of the Student Political Issues Conventions and the agenda-setting model used at the conventions and in political science classrooms. Also provided is a step-by-step checklist for those interested in developing similar activities on your campus. Examine how these conventions act to motivate students to learn and become engaged in the political process. Time permitting, an additional focus addresses the other political engagement activities incorporated alongside the convention and the new initiatives to further engage students in civil society.

Presenters: **Henry Bowers**, Professor of Political Science and **Robert Yahrmatter**, Professor, Henry Ford Community College (Mich.)

*Denver Ballroom, Suite I/II*

**Workshop: 21<sup>st</sup> Century Citizenship Skills**

***Building Character for 21<sup>st</sup> Century Leaders***

Bloom's taxonomy has been used for decades to design and assess learning programs. Because of the complexity of this work, however, many in the academic community become overwhelmed or simply ignore Bloom's guidance as non-relevant to their teaching experience. To reduce complexity, a simplified model for designing appropriate learning objectives is proposed. By using this model, which focuses on building character through engagement, academic programs will be able to advance higher-ordered learning outcomes and student success in their diverse 21<sup>st</sup> century leadership roles.

Presenter: **Barbara Lyon**, Professor and Graduate Coordinator of Human Resource Management, Texas A&M University-Central Texas

*Denver Ballroom, Suite IV*

## **Workshop: 2+2 Partnerships**

### ***The Arts of Civic Engagement***

Presenters highlight models in which college students and faculty work with communities through arts and culture. Arts participation enhances positive individual and civic behaviors; in these projects, co-creation makes a compelling difference in community life. REACH Across Dayton formed to promote shared learning about the community's diverse cultural populations through the arts. The Dayton Stories Project resulted in over 200 Story-Circle gatherings and community-based theatrical productions. "The Many Faces of Dayton" Photomural and Stories Project, a project of volunteers and students, combined community service with curricular objectives. Students and community volunteers collected stories and photographed people in homes, churches and a variety of community locations.

Presenters: **Marjorie McLellan**, Associate Professor of Urban Affairs and Geography, Wright State University (Ohio)

**Tess Little**, Founder and Coordinator, REACH Across Dayton and Professor of Art, Sinclair Community College (Ohio)



**POSTER SESSION | COLORADO BALLROOM, SALON E/F**  
**Friday, June 7, 2013**  
**2:55 p.m. – 3:35 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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### ***University Engagement for 21<sup>st</sup> Century Civic Work***

This poster presentation illustrates the advantageous networking and job skill-developing opportunities offered at Western Kentucky University. It will also address challenges faced by faculty and administrators in educating the next wave of informed, engaged citizens.

Presenter: **Bianca S. Brown**, Public Achievement Coordinator, Institute for Citizenship and Social Responsibility, Western Kentucky University

### ***Ethical Dilemmas in Voting***

Social pressures profess that we have a civic duty to vote. However, the ethical implications of this coerced involvement is never debated in a public manner. This poster addresses the ethical choices we make when we choose to vote.

Presenter: **Katy Burnett**, Political Science Student, Santa Fe College (Fla.)

### ***Vets on Campus: Evaluating Military Veterans' Civic Engagement as University Students and How ADP Can Help***

Middle Tennessee State University (MTSU) student veterans were polled on their attitudes and engagement, both on campus and in the community, toward understanding the impact of the military on civic life. This presentation examines how MTSU's vets program supports our veteran students and how ADP can help.

Presenter: **Robert Devenish**, History Major (Junior), Middle Tennessee State University

### ***Developing Undergraduate Research Capability: A Key Component for Kennesaw State University's President's Emerging Global Scholars Program***

The President's Emerging Global Scholars Program (PEGS) at Kennesaw State University (KSU) unites undergraduate honors and leadership. Salient issues tied to various global challenges are studied jointly at KSU and UNIFACS University (Salvador, Brazil). Bioethics research by one international team is presented.

Presenters: **Danielle Ereddia** and **Melissa Kramschuster**, Students, Kennesaw State University, President's Emerging Global Scholars Program (Ga.)

### ***Facebook as a Way to Increase Civic Engagement***

The Community College of Allegheny County (CCAC) is attempting to engage our students in college-wide civic discourse on weekly questions concerning local, national and global issues. This presentation provides an overview of the Facebook page of the project.

Presenter: **Aaron Hoffman**, Associate Professor of History, Community College of Allegheny County-Boyce Campus (Pa.)

***Gender Identity and Attitudes on Campus: Fostering Awareness and Generating Dialogue through ADP***

Middle Tennessee State University (MTSU) students were surveyed and faculty members were interviewed on their attitudes regarding gender identification and transgender students on campus. Hear where MTSU currently stands on gender identification and transgender issues, and how ADP can help.

Presenter: **Brendon T. Holloway**, Social Work Major (Sophomore), Middle Tennessee State University

***The Democracy Commitment Student Club at Delta College: Be empowered. Be engaged. Be political.***

The Democracy Commitment Student Club at Delta College prepares students for citizenship through awareness, education and empowerment. This club is a venue for civic leaders to develop their talents, abilities and passions to reach out to students.

Presenter: **Lisa Lawrason**, Associate Professor of Political Science and Advisor, The Democracy Commitment Student Club, Delta College (Mich.)

***ADP and SGA: Building Bridges across University Structures***

The American Democracy Project and Student Government Association are two vital collegiate organizations whose mission is to promote community involvement and civic engagement on college campuses. Through collaboration and more-extensive involvement, Middle Tennessee State University strives to graduate more civically engaged citizens.

Presenter: **Brandon Loso**, Organizational Communications Major (Senior), Middle Tennessee State University

***21<sup>st</sup> Century High Schools: How to Integrate Global Challenges at the Secondary School Level***

There has been little exploration of the impact that the Common Core State Standards initiative will have on Global Challenges course participation. This poster examines the status of high school participation (in postsecondary settings for college credit) and the integration of Global Challenges material and curriculum at the secondary level.

Presenter: **Cynthia Miller**, Assistant Professor, Fort Hays State University (Kan.)

***Student Organization Mutualism and Cooperation: Improving Communication and Collaboration through Better Data Collection***

Developing accessible data-collection software is a structural baseline toward enhancing civic collaboration across campus. The speaker reflects Middle Tennessee State University's ADP efforts to integrate disparate databases into an integrated system to properly capture the civic work of all members of our university community.

Presenter: **Joshua Moore**, Philosophy Major (Senior), Middle Tennessee State University

***Combining Civic Engagement and Higher Education: Applying Sustainability to Academic Curriculum***

This poster examines how academic curriculum, combined with civic engagement, can create sustainable changes and student growth which then recycle back into the community through the development of 21<sup>st</sup> century citizenship skills.

Presenter: **Jacqueline Adams**, Graduate Assistant and Public Achievement Coordinator, Western Kentucky University Institute for Citizenship and Social Responsibility

***From Harvest to the Hungry: Kansans Addressing the Issue of Hunger***

From Harvest to the Hungry was a three-week series focused on Kansans addressing the issue of hunger. Information about how the series was created and about the final public forum is presented.

Presenters: **Jennifer Verhagen**, Project Coordinator, Center for Civic Leadership and **Anne Drees**, Co-Student Coordinators of the American Democracy Project, Fort Hays State University (Kan.)



**PROGRAM SESSION BLOCK III: LIGHTNING ROUNDS**  
**Friday, June 7, 2013**  
**3:45 p.m. – 5 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon A*

**Lightning Round: 21<sup>st</sup> Century Citizenship Skills**

Moderator: **Stephanie South**, ADP Program Associate, AASCU

- ***Creative Responses to the Call for 21<sup>st</sup> Century Citizenship Skills: Interdisciplinary and Innovative Programs at a Research University***

This presentation describes innovative and interdisciplinary programs at a large university and how these programs are building the 21<sup>st</sup> century citizenship skills that employers and communities demand. Speakers discuss how to build interdisciplinary bridges across campus, and how to leverage multiple perspectives to develop creative course offerings and community opportunities.

Presenters: **Susan B. Harden**, Assistant Professor of Education; Civic Minor in Urban Youth and Communities Coordinator and **Janni Sorensen**, Assistant Professor of Geography and Earth Sciences, University of North Carolina at Charlotte

- ***Triple Duty: Basic Communication Activities Serving Discipline Curricular, Career Development and Civic Engagement Goals***

The proposal presentation, the group report, and the pro and con argument assignment are basic communication activities that develop skills that serve students in their careers and their civic life. Participants will develop communication activities using templates and their specific subject matter material.

Presenter: **Kaylene Gebert**, Professor of Speech and Theatre, Middle Tennessee State University

- ***Critical Thinking for Democracy: Detecting Manipulative Arguments (aka Don't Be a Hippo)***

To become informed, a citizen needs to be a critical thinker who—unlike a hippo who swallows anything—is able to distinguish facts from deception and assess whether or not a particular claim should be believed or rejected. Participants learn about 12 manipulative arguments, including the dynamics of self-deception.

Presenter: **Geraldine (Gerri) Perreault**, Associate Professor and ADP Campus Chair, University of Northern Iowa

- ***More than "Good Stuff:" Civic Learning for Community and Career***

Public engagement is more than “good stuff” for our students and communities. It also provides vital opportunities to develop the skills students need to be responsible and effective problem-solvers in their career. This presentation focuses on the central role of public engagement at the University of Washington’s “innovation campus.”



Presenter: **Paul N. Markham**, Director of Community Based Learning and Research, University of Washington Bothell

- ***A Dialogue on Citizenship: Then and Now***

The concept of citizenship, the signature of membership in the nation state, embodies political, civil and social rights. Whether or not these rights are to remain anchored in a single nation state or expanded globally in the development of universal norms is the topic of this paper.

Presenter: **Elizabeth S. Overman**, Assistant Professor of Public Administration, University of Central Oklahoma

*Colorado Ballroom, Salon C/D*

**Lightning Round: Civic Learning in the Curriculum**

Moderator: **Patti Gramoy** Student in Certificate in Conflict Resolution, Peace Club Leader and Sustained Dialogue Moderator, Cuyahoga Community College (Ohio)

- ***Where Engagement Skills Meet Job Skills: Writing and Social Change***

Presenter Christina Jarvis discusses community engagement and preliminary employment outcomes from different versions of a “Writing and Social Change” course, along with strategies for developing successful student public writing, PR/advocacy and grant writing assignments. Explore practical pedagogical, funding, relationship-building and organizational issues.

Presenter: **Christina S. Jarvis**, Professor of English & Community Projects Coordinator, FACE Center, SUNY Fredonia

- ***Academic and Student Affairs: A Bridge to Student Engagement through Service Learning***

For faculty who may feel overwhelmed or unmotivated, the Volunteer and Service Learning Center and a faculty liaison are collaborating to showcase current SL projects, to provide a guidebook for beginning SL projects in courses, and to develop new and sustainable SL projects with community partners.

Presenters: **Janelle Grellner**, Professor of Psychology and Director of the UCO American Democracy Project and **Sharra Hynes**, Director of the UCO Volunteer and Service Learning Center, University of Central Oklahoma

- ***The Impact of a Service Learning Course on Education Majors' Attitudes Regarding Diversity***

Teacher education programs have a responsibility to provide ample interactions and experiences with diverse populations. Service-learning is an excellent way for universities to provide these opportunities for students while benefitting the local schools. This study provides quantitative and qualitative feedback regarding a service-learning experience involving undergraduate teacher candidates.

Presenters: **Anna F. Lyon**, Associate Professor of Education and **Jason D. Fruth**, Assistant Professor of Education, Wright State University (Ohio)

- ***Engaging Students in the Public Speaking Course: Using the Informative Speech for a Social Justice Speech Competition***

Communication and ADP sponsored a Social Justice Speech Competition in public speaking courses. The results of a 22-item survey indicated that students in the social justice classes were likely to engage in more research behaviors and have more positive attitudes towards the

impact of public speaking on society.

Presenter: **Wendy L. Geiger**, Associate Professor of Communication, University of Central Missouri

*Colorado Ballroom, Salon G*

**Lightning Round: Research**

Moderator: **Abby Kiesa**, Youth Coordinator and Researcher, CIRCLE

- ***A Quality Education is an Ethical Education: The Case of Economic Inequality***  
Colleges and universities fail their students and communities when they fail to engage the moral dimensions of their disciplines and fail to advocate for and bring about particular moral outcomes. Using the example of economic inequality, the author argues that our goal should be to use knowledge for the betterment of individuals and our communities.  
Presenter: **Eric Bain-Selbo**, Executive Director, Society for Values in Higher Education
- ***Bringing the Student Voice into Debates about Academic Prestige and the Engaged University***  
American universities are judged by their place in national rankings—although critics argue that they measure selectivity and not educational quality. This presentation analyzes the perceptions of Syracuse University students in light of the school's *U.S. News & World Report* ranking decrease and its commitment to diversity and civic engagement.  
Presenters: **Cecilia M. Orphan**, Doctoral Student, Higher Education, University of Pennsylvania and **Jamie Haft**, Communications Manager, Imagining America: Artists and Scholars in Public Life, Syracuse University (N.Y.)
- ***Using Democracy's Arch Critic to Teach Democracy's Fundamental Values: The Continuing Relevance of Plato's Republic***  
Plato, perhaps democracy's fiercest critic, is easily dismissed as a relic of antiquated thinking. Yet freshman students in Hawai'i found his portrait of democracy surprisingly relevant to questions of leadership, the good life, and the social forms that best support human happiness. Rather than rejecting him, students found reading Plato's *Republic* challenging and personally transformative.  
Presenter: **Sharon Rowe**, Professor of Philosophy, Kapi'olani Community College (Hawai'i)
- ***Can You Tell? ADP Campus Activities in Comparison to Non-ADP Campuses***  
This presentation reviews comparative case study research by the presenter. The websites, press releases and general public image of a select group of ADP campuses and similar non ADP-campuses are compared regarding commitment to civic engagement with the focus being determining if an institutional commitment to ADP elevates such commitment.  
Presenter: **Shari Garber Bax**, Vice Provost of Student Experience and Engagement and ADP Campus Coordinator, University of Central Missouri

Colorado Ballroom, Salon H

**Lightning Round: Assessment**

**Moderator: Kristen Cambell**, Chief Program Officer, National Conference on Citizenship (NCoC)

- ***“Now, that’s Community Building:” Embedding and Assessing Political and Social Engagement in a Political Science Course***

Participation in an embedded civic engagement program resulted in a positive change in the students’ attitudes toward political engagement. Further, it may indicate that political service, coupled with an academic course, can be used to effectively increase students’ sense of civic efficacy and their willingness to engage in citizenship activities.

Presenter: **Robbin Smith**, Assistant Professor, Central Connecticut State University

- ***Program Assessment and Civic Learning***

Educating students for civic life is a significant component of liberal education and requires that colleges, disciplines and departments bring to bear the abilities at the heart of a liberal education and apply them to re-envision the curriculum to better meet the needs of students and society. A humanities-based communication studies department at a small liberal arts college undertook that challenge, and the resultant outcomes have been inspiring for the students and the department faculty. The reformed and refined curriculum significantly engages students in community-based education, civic life, ethical reasoning and action, and more fully expresses the liberal arts tradition of the discipline. This session discusses the process of facilitating significant curricular change and the outcomes.

Presenter: **Leila Brammer**, Professor of Communication Studies, Gustavus Adolphus College (Minn.)

- ***Apathy to Engagement in 30 Hours of Service: We Can Bring Horses to Water, but Will They Want to Drink?***

How do service learning courses influence students to become engaged in the community? We examine the development of “service self-efficacy”—the belief that one can have impact on the community—through an innovative pre- and post- audio assignment, given in four different service-learning courses.

Presenter: **Pamela Motoike**, Associate Professor and Coordinator of Introduction to Service Learning Instruction, Service Learning Institute, California State University, Monterey Bay

Colorado Ballroom, Salon I

**Lightning Round: Institutionalization**

**Moderator: Mary Evins**, Associate Professor of History and ADP Campus Coordinator, Middle Tennessee State University

- ***The Working Group With No Name: Organizing for Democratic Engagement at UMBC***

At the University of Maryland, Baltimore County (UMBC), an ongoing, inclusive and unusually organic organizing process with deep institutional support is fostering changes in the academic curriculum, co-curricular activities and campus culture. This presentation describes the organizing process and highlights key strategies and lessons.

Presenters: **David Hoffman**, Assistant Director of Student Life for Civic Agency; **Craig Berger**, Coordinator for Campus and Civic Engagement; **Romy Hüber Jones**, GSA Community Liaison, Office of Graduate Student Life; **K. Jill Barr**, Assistant Dean, Graduate School; and **Kate Drabinski**, Lecturer, Gender & Women's Studies and Director, Women Involved in Learning and Leadership, University of Maryland, Baltimore County

- ***Institutionalizing Civic Engagement through the Curriculum & Co-Curriculum***

Participants describe curricular and co-curricular strategies for promoting student civic engagement, including the development of service-learning pedagogy & community partnerships. Panelists discuss the collaborative efforts of student and academic affairs.

Presenters: **Lance Lippert**, Associate Professor of Communication and **Julie-Ann McFann**, Coordinator, Faculty Development, Center for Teaching, Learning & Technology, Illinois State University

- ***Institutional Support, Student Career Preparation and Democracy Promotion: Navigating the Minefield***

This presentation seeks to cut to the heart of the matter—how can we appease administrators, students and parents who seem intent on an academic trajectory of career preparation when we really need to be teaching core, humanistic, liberal arts material that reinforces the skill development of citizens? These paths may not be mutually exclusive, but their philosophical and pragmatic purposes can definitely clash. Drawing from critical pedagogy, this presentation offers some starting points for a participant discussion on this vital issue.

Presenter: **Joseph Zompetti**, Professor of Communication, Illinois State University

- ***Building an ADP Campus for Students and Community***

To build an ADP program is to fuel the future with competence. To place an ADP program within both campus and community is to bridge experiences and ideas, information and action. In an effort to make ADP a familiar term to our students and to our region's residents, the University of Arkansas-Fort Smith (UAFS) campus continues to offer programs that bring us all together. UAFS honors community activists and unsung heroes within its student population and invites speakers whose message calls on deliberation and change. The university creates venues for important conversations and exchange. The campus successes reflect a community that is more participative and present on our campus. UAFS students find resources and inspiration beyond the classroom in our quest to prepare and nurture informed, engaged citizens.

Presenter: **Amy Jordan**, Assistant Professor, Organizational Leadership and Campus Coordinator, American Democracy Project, University of Arkansas-Fort Smith

*Colorado Ballroom, Salon J*

### **Lightning Round: Global Citizenship**

Moderator: **Keisha Hoerrner**, Associate Dean, University College, Kennesaw State University (Ga.)

### **Global Challenges Highlights: 10-Minute Presentations in the Spirit of "TED" and "TEDx" Talks**

After successfully integrating the Global Challenges framework into courses and co-curricular activities, many faculty/staff members are looking to continually update their content. This lightning round provides new material related to four of the challenges (resources, technology, economies and

governance) in a "TED-like" environment, followed by a facilitated Q&A session. This should be particularly interesting for those who have attended a Global Engagement Institute or the Global Challenges pre-conference workshop.

- ***Human Overpopulation & Biodiversity Loss (Resources)***  
Overpopulation and overconsumption of resources threaten biodiversity through direct anthropogenic insult such as habitat loss, overexploitation, and global climate change. Some species are more prone to extinction due to specific traits. Threats to biodiversity, species vulnerability, and the global significance of biodiversity are critical issues facing our "rare Earth" today.  
Presenter: **Andrée M. Brisson**, Adjunct Professor, Biological Sciences, Fort Hays State University (Kan.)
- ***The Influence of Genomics on a Changing World (Technology)***  
There are few areas in technology that have gone through more revolutionary changes than the field of genomics. This talk presents a brief description of advances in genomics, with examples of how this field affects global challenges such as food, medicine, economics and biodiversity.  
Presenter: **Martin Shapiro**, Global Engagement Scholar and Associate Professor of Psychology, California State University, Fresno
- ***Washington or Beijing: Who Rules the Global Economy? (Economies)***  
This talk is a discussion of the end of the Washington consensus, the rise of the Beijing consensus and why these aren't the only options.  
Presenter: **Tina Zappile**, Global Engagement Scholar and Assistant Professor of Political Science, The Richard Stockton College of New Jersey

*Denver Ballroom, Suite I/II*

### **Lightning Round: Political Engagement**

Moderator: **Dan Vicuña**, Staff Attorney and Campus Vote Project Coordinator, Fair Elections Legal Network

- ***Finding Ways to Saturate Your Campus for Voter Registration Drives***  
The University of Central Oklahoma (UCO) registers large numbers of voters during the AASCU/Oklahoma Campus Compact Voter Registration Contest. This past year, the UCO ADP coordinated with students across campus through classes, clubs, programs and projects to make the contest a success. Presenters share strategies used and share how they were implemented.  
Presenters: **Mary Carver**, Assistant Professor of Mass Communication and **Susan Scott**, Professor, Education Sciences, Foundations and Research, University of Central Oklahoma
- ***Interning in the State Legislature: Political Cynicism Versus Political Engagement***  
Being a legislative intern is often thought of as one of the most effective means of politically engaging students. While such experiences may achieve important political engagement goals, can it also lead to cynicism and frustration toward politics? In this presentation, the presenter explores these and other issues surrounding legislative internships.  
Presenter: **Adam Hoffman**, Assistant Professor of Political Science and Director of The Institute for Public Affairs and Civic Engagement, Salisbury University (Md.)

- ***The Occupy Movement's Lack of Political Engagement and Distrust of Media: Politics and Organization Matter!***  
 Based on his research, the presenter compares the political engagement of the Occupy Movement to the Tea Party and speculates on their impact on democrats and republicans. Additionally, he examines how the Occupy Atlanta Movement has split into two organizations and explores how organizational structures affect their vitality and ability to achieve their goals.  
 Presenter: **Joe Corrado**, Associate Professor of Political Science, Clayton State University (Ga.)
- ***Our Narrowed First Amendment Right to Peaceable Assembly: The Occupy Movement as a Case Study of the Safety/Speech Dialectic***  
 While the 1st Amendment guarantees the collective right to peaceable assembly, this right has been narrowed through legal interpretation as an instrument of public safety and bureaucratic convenience. The recent Occupy Movement serves as a case study for viewing the safety/speech dialectic.  
 Presenters: **Maria A. Moore**, Assistant Professor and **Steve Hunt**, Professor, Associate Director, and Director of Graduate Studies, School of Communication, Illinois State University
- ***The Campaign Trail: Laying the Groundwork***  
 This presentation provides a blueprint for meshing campaign and elections theory with practice in a way that challenges high-achievers but also provides the tools to help all students succeed. A unique library guide allows students to “hit the ground running.”  
 Presenters: **Melanie J. Blumberg**, Professor of Political Science and ADP Campus Director and **William Meloy**, Research & Electronic Collections Librarian, California University of Pennsylvania

Denver Ballroom, Suite V

**Lightning Round: Community Partnership, Engagement & Organizing**

Moderator: **Yumi Temple**, ADP Intern, AASCU

- ***The Pursuit of Happiness Day: A Campus and Community Event***  
 This presentation addresses how a campus Pursuit of Happiness event promoted the national Happiness Initiative. The impact on students and the local and national community is addressed.  
 Presenter: **Maureen Moffitt Wilt**, Professor of Social Work, University of Central Missouri
- ***Social Moves and Soapbox Series: Bridging the Gap between Students and Their Community***  
 The Social Moves and Soapbox Series (SOMOSOBO) sought to illustrate the power of student’s voices in their community. SOMOSOBO had three main features including: a “soapbox” contest to win money for a certain issue, guest speakers talking about the importance of one’s voice, and a nonprofit organization showcase.  
 Presenters: **Anna Wright**, Communication Graduate Student and **Chandler Johnson**, Communication Graduate Student, Illinois State University
- ***The Rochester Neighborhood Oral History Project: A Service Learning and Community Partnership Project***

Partnering with the Rochester Public Library's Local History Division, history students at Monroe Community College worked to capture oral histories of neighborhoods and communities in Rochester, N.Y. This on-going project seeks to understand the agents of change that have transformed the city of Rochester from the 1940s to the present by interviewing previous and current inner-city residents, and by collecting their recollections and stories. The goal for the information gathered is to inform redevelopment, renewal and city-planning efforts by granting a better understanding of the historic transformations of Rochester communities and neighborhoods.

Presenter: **Verdis L. Robinson**, Instructor of History and African-American Studies, Monroe Community College (N.Y.)

- ***Connecting with a Neighborhood's Needs***

Collaborative faculty/student research revealed that minors are involved in commercial sex acts in Northern Kentucky. Variables affecting vulnerability included poverty and low self-esteem. Those findings led an honors student to design and deliver a nine-week workshop at a Boys & Girls Club to boost self-esteem and positive body image for preteen girls.

Presenters: **Mark Neikirk**, Executive Director, Scripps Howard Center for Civic Engagement and **Belle Zembrodt**, Interim Director, Honors Program, Northern Kentucky University

- ***From the Classroom to the Community: Using Problem-Based Learning to Cross the Bridge***

In today's economy, students, parents and public officials want education to relate directly to personal income. This "vocational" approach places pressure on college professors who want to encourage critical thinking and problem solving. Problem-based learning, with its emphasis on the solution of community problems, allows college professors to do both.

Presenter: **Terry L. Goodin**, Assistant Professor of Education, Middle Tennessee State University

*Denver Ballroom, Suite VI*

### **Lightning Round: Student Activism and Organizing**

Moderator: **Jo Ann Zarowny**, Program Manager, Connect2Complete, Miami Dade College

- ***The Dream Era: Replacing the School to Prison Pipeline with the Teens to Dream Pipeline***

Everyday teenagers are driven out of their local schools due to behaviors caused by normal growing pains—that big businesses are now trying to make money off of. Dream Defenders wants to replace the school-to-prison pipeline with the teen-to-dream pipeline by building programs and safe-place facilities for our children.

Presenters: **Julio Calderon**, **Kimberly Gonzalez**, and **Natalie Casal**, Students and DREAM Defenders, Miami Dade College (Fla.)

- ***Pursuing Social Justice for Native Americans in Whiteclay, Nebraska***

University and high school teachers in Nebraska formed the Whiteclay Awareness Group to educate students to alter the illegal activities occurring in Whiteclay, Nebraska, an unincorporated village of 14 people on the border of the Pine Ridge Indian Reservation in South Dakota. The problem and advocacy efforts are shared.

Presenter: **Patty Carlson**, Social Work Professor, Grace Abbott School of Social Work, University of Nebraska at Omaha

- ***College Women as Future Political Candidates***  
 Past research in the book, *It Still Takes a Candidate: Why Women Don't Run for Political Office*, determined that women are less likely than men to express interest in running for political office. In order to further examine political ambition and the gender gap, a similar study to Jennifer Lawless' was created with college students interested in careers in law, education, politics and business.  
 Presenter: **Kayla Meine**, spring 2013 Graduate in Political Science, University of Central Missouri
- ***How an ADP Student Scholar Learned What Engagement Means for a Disengaged Student Population***  
 Research has shown that civic engagement during youth can foster similar involvement in adulthood. For this study, interviews were conducted and a survey was administered to assess the thoughts of 9<sup>th</sup> graders about being involved in their community, what issues they deem important, and what they believe can be done to solve problems faced by their city. With this information, an extracurricular activity has been proposed to encourage more involvement in their community and to help them have a better sense of ownership about their status as citizen of the city of Flint.  
 Presenter: **Erika Trigg**, ADP Student Scholar and Senior Communication Major, University of Michigan-Flint
- ***Democracy on Wheels Outside of the Classroom: Student Engagement in the San Diego City College Martin Luther King, Jr. Parade***  
 City College students, faculty and staff spend hundreds of hours each year designing/executing a parade float to raise awareness of social issues impacting this urban community. Our winning float focused on Martin Luther King Jr, the inauguration and second term of Barack Obama, and the need for bipartisan participation to address and solve current problems.  
 Presenters: **Denise Whisenhunt**, Vice President of Student Services; **Tandy Ward**, Counselor, City College; and **Daniel Caldera**, Associated Student Government Student Body President, San Diego City College





**STUDENT ACTIVITIES | DENVER BALLROOM, SUITES I/II & III/IV**  
**Friday, June 7, 2013**  
**3:45 p.m. – 7 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon B*

**3:45 p.m. – 5 p.m.**

**A Picture is Worth a Thousand Words, But a Video is Worth a Thousand Stories: A Two-Day Film Workshop** (students only; RSVP required)

The filmmaker of The Democracy Commitment's newest initiative, Civic Chronicles, is holding a two-day workshop on telling stories of civic engagement through the medium of film. The workshop will be interactive, engaging, fun and creative. Students and participants will leave with a basic knowledge of film theory, cinematography, editing and the art of storytelling. They will also get to apply what they have learned by creating a short film in a variety of styles and genres to their choice. Participants need to bring along their own DSLRs, handheld cameras, film equipment, and/or smart phones.

Facilitator: **Marlo Alvarado Custodio**, Filmmaker

*Denver Ballroom, Suites I/II*

**5 p.m. – 5:30 p.m.**

**ADP National Student Advisory Council Info Session**

The American Democracy Project is all about *by the people, for the people*, and it is for exactly that reason, as well as the fact that ADP is an AASCU program that is primarily student-centered, that we are in the process of establishing a National Student Advisory Council, which will be comprised of current undergraduate/graduate students at AASCU member institutions participating in the American Democracy Project. We will also be soliciting applications for an Executive Board that will assist the ADP National Manager in steering the larger council. Come hear more about what we are looking to do and how you can get involved and, in true ADP fashion, tell us how we can better inform and engage you! This session will be valuable for both faculty and students.

*Denver Ballroom, Suites III/IV*

**5:30 p.m. – 7 p.m.**

**ADP/TDC Student Mixer** (students only)

The American Democracy Project and The Democracy Commitment recognize that this year's annual meeting will host the biggest cohort of students ever in attendance, and we want to celebrate that fact—plus give you the chance to meet your peers from across the country, swap ideas and contact information, and have a little fun on a Friday night. After attending the ADP National Student Advisory Council Info Session, stick around for food, fellowship and fun (you'll have a chance to compete for prizes in a [Wii the People Bowling](#) tournament)! Mocktails and giant bean bag chairs anyone?



**PROGRAM SESSION IV**  
**Saturday, June 8, 2013**  
**10 a.m. – 11:30 a.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon B*

**Concurrent Session: Global Citizenship**

- ***21<sup>st</sup> Century Citizenship Education in a Globalized World***  
Given the importance of knowledge and skill development in civic competency, we need to examine possible pedagogical methods for successful civic education. Using Russia as a case study, the presenter argues that civic education in post-Communist societies deserves careful attention, including a prioritization of civics-based learning for both students and teachers. In particular, the speaker explores models involving debate, discussion and dialogue as techniques for effective civic education.  
Presenter: **Joseph Zoppetti**, Professor of Communication, Illinois State University
- ***A Comparative Look at Seven Global Challenges: The Development of an Undergraduate Research Component in a Presidential Honors Program***  
Kennesaw State University's President's Emerging Global Scholars (PEGS) program is a leadership-centered honors program designed for high potential undergraduate students. During their first year, students participate in a global issues course and develop research projects based on geopolitical challenges. In conjunction with a first-year sojourn to Salvador Brazil, students examine U.S. and Brazilian student perceptions around issues such as bioethics, population growth and clean energy.  
Presenter: **Ken Hill**, Lecturer, University College, Kennesaw State University (Ga.)
- ***Bringing Cultures Together for a Better Tomorrow: International Connections through Civic Engagement***  
International students seeking a college degree may be unaware of the purpose and processes ADP promotes; they often do not have the opportunity to interact with American students and have limited cultural experiences. We built a bridge for international students to become civically engaged and culturally aware. In this session, hear strategies implemented and partnerships used for this project.  
Presenters: **Susan C. Scott**, Professor of Educational Sciences, Foundations and Research, College of Education and Professional Studies, and **Mary Carver**, Assistant Professor in Mass Communications, College of Liberal Arts, University of Central Oklahoma

*Colorado Ballroom, Salon G*

**Concurrent Session: Citizen Alum**

- ***Integrating Citizen Alum into Student Learning: From Course to Curriculum***

Faculty members and civic engagement staff from two Citizen Alum campuses share useful models: a course module centered on student interviews with engaged alumni, and a framework for using Gen Ed strategic planning to embed Citizen Alum across the curriculum. Presenters: **Jodi Bantley**, Community Engagement Coordinator, Civic and Community-Based Learning and **Danielle Hinrichs**, Assistant Professor, Communication, Writing and the Arts, Metropolitan State University (Minn.)

**Marc Cooper**, Professor of History, Missouri State University

- ***Building Citizen Alum's Research Capacity***

Citizen Alum teams can both benefit from and contribute to research on alumni engagement and on the long-term impacts of community-based learning. Presentations focus on current and future research opportunities.

Presenters: **Julie Ellison**, Professor of American Culture and English, University of Michigan and **Peter Levine**, Lincoln Filene Professor of Citizenship and Public Affairs, Director of CIRCLE, Tufts University/CIRCLE

- ***Blue Sky Session: What Can ADP/TDC and Citizen Alum Do Together?***

This “blue sky” session invites attendees to envision what Citizen Alum, ADP and The Democracy Commitment could accomplish together. Possibilities include connecting Citizen Alum campus teams to ADP’s Civic Agency Initiative; incorporating alumni-oriented questions into the Civic Health survey; and collaborating on reports and publications.

Presenters: **Julie Ellison**, Professor of American Culture and English, University of Michigan; **John J. Theis**, Professor of Government and Public Achievement Coordinator, Lone Star College-Kingwood (Texas); and **Jen Domagal-Goldman**, National Manager, American Democracy Project, AASCU

*Colorado Ballroom, Salon A*

### **Lightning Round: Programs & Projects**

Moderator: **Paul Markham**, Director, Community-Based Learning and Research, University of Washington Bothell

- ***The Relevance of Interfaith Collaboration: How and Why WKU Initiated an Interfaith Collaboration Project***

Seeing a campus need for interfaith dialogue and collaboration, the Institute for Citizenship & Social Responsibility implemented a multifaceted strategy on Western Kentucky University's campus this past academic year. This presentation highlights: the curriculum; exploring the role of religion in the public sphere; three programs providing a safe space for interfaith dialogue; and a service project uniting students from various faith traditions.

Presenter: **Terry Shoemaker**, Program Coordinator, Institute for Citizenship & Social Responsibility, Western Kentucky University

- ***A Community Organizing Learning Model for Integrated Spiritual-Civic Development***

As two uniquely human capacities, a critical integration of both spiritual and civic development results in a robust, inclusive civic agency—pushing past the “volunteer-voting” plateau. This presentation focuses on implementation of the COL Model within the Master of Arts in Social Change curriculum, with references to previous co-curricular applications.

Presenter: **Jenny Whitcher**, Director of the Master of Arts in Social Change & Director of Service Learning, Iliff School of Theology (Colo.)

- ***Visiting Sacred Spaces: Experiencing the Other Up Close and Personal***  
Hear best practices regarding a provocative but practical assignment that bridges religious self and other: students attend a church, mosque, etc., that is "other," observe its practices, interview participants, write reflective essays relating their observations to course ideas, discuss their experiences with classmates, and then edit their papers.  
Presenter: **Rick Repetti**, Associate Professor of Philosophy, Kingsborough Community College (N.Y.)
- ***Hot Topics Cafe: Engage your Community in Civil Discussions about Contentious Issues***  
The Hot Topics Café is a community discussion forum where people discuss contentious political issues in a civil way. Philosophers facilitate. They welcome a range of substantive views, but point out any logical or informal fallacies that may arise.  
Presenter: **Matthew Goodwin**, Lecturer, Northern Arizona University
- ***Citizen Deliberation on Complex Issues: Partnering with Public Libraries on High-Speed Internet Access for Rural Communities***  
Digital inclusion is one of many complex issues that challenge citizen understanding. Kansas State partnered with public libraries to conduct deliberative forums to engage citizens in learning and advocacy for digital inclusion. Speakers discuss contributions of participant diversity, the impact of knowledge preparation and the quality of the deliberation.  
Presenters: **Soo-Hye Han**, Assistant Professor of Communication Studies; **Donna Schenck Hamlin**, Undergraduate and Community Specialist; and **Bill Schenck-Hamlin**, Professor of Communication Studies, Kansas State University

*Colorado Ballroom, Salon C*

### **Lightning Round: Community Partnership, Organizing & Engagement**

Moderator: **Julio Calderon**, Student, Miami Dade College

- ***Communities: Innovative Education and Collaborative Research through University-High School Partnership***  
"Communities" engages high school students using an interdisciplinary, project-based approach that integrates academic content with the development of 21<sup>st</sup> century skills, while the Oshkosh Neighborhood Study is community-based research about neighborhood, community and sustainability. This presentation discusses the partnership between these projects and the learning outcomes from a pilot program.  
Presenter: **Paul Van Auken**, Assistant Professor of Sociology and Environment Studies, University of Wisconsin Oshkosh
- ***Public Achievement at Work in Broome County, N.Y.***  
Broome Community College is in its first year of offering Public Achievement. The speaker is a second year student currently enrolled in the course. The PA coaches are collaborating with 4<sup>th</sup> and 5<sup>th</sup> grade students in the Johnson City School District. Hear an overview of the three projects the teams worked on, as well as her experiences as part of the initial cohort of students.  
Presenter: **Dani Cronce**, Community College Graduate, Broome Community College (N.Y.)

- Forging a Full Service Partnership Between a University and School District: Lessons Learned and Paths Forward***

In 2013, the University of Michigan-Flint entered into a unique partnership with Beecher Community Schools to bring special services to that school district and surrounding community. This presentation examines the surprising origins of this partnership and details the lessons learned in negotiating and structuring the partnership.

Presenter: **Marcus Paroske**, Assistant Professor and ADP Faculty Fellow, University of Michigan-Flint
- Student Philanthropy 2.0: A Longstanding Program that's Not Sitting Still***

Northern Kentucky University launched a student philanthropy program 13 years ago with four classes. There have now been over 140 classes. Our commitment to keeping the program fresh and inventive has led to the "indirect model," the "strings attached model," the "focused model" and the "volunteer bank" model.

Presenter: **Mark Neikirk**, Executive Director, Scripps Howard Center for Civic Engagement, Northern Kentucky University
- Social Change and Community-Leadership Training Using the Social Change Model***

The LEAD Series at Dalton State College has built bridges with the community, encouraging students' leadership development while connecting the program with the Chamber of Commerce and other community organizations. Through this, students are educated about leadership theory while seeing it in action through the program's civic requirements.

Presenter: **Amber Lesicko**, Coordinator, Leadership and Civic Engagement, Dalton State College (Ga.)

*Colorado Ballroom, Salon D*

**Lightning Round: Civic Learning in the Curriculum**

Moderator: **Yumi Temple**, ADP Intern, AASCU

- Useful, Interesting and Beautiful: When the Old Ways of Teaching Citizenship Won't Do***

"Citizen and Self" is an interdisciplinary course that asks: How can we live well together? Research teams begin to answer this through community-based research, culminating in a report on the city of Bowling Green (where Western Kentucky University is located). The course is taught by a team of professors and students.

Presenters: **Elizabeth Gish**, Lead Citizen and Self Faculty Member; **Kaitlyn Dickinson** and **Phil Pearson**, Student Leaders/Teachers, Citizen and Self Course, Honors College at Western Kentucky University.
- One Student's Experience with ADP***

Hear a Keene State sophomore's ADP journey that began after his ADP-sponsored class "Citizenship and Community." Since this class, he has recognized ADP undertones in practically everything he has done during his two years at Keene State. After the Citizenship and Community class, he was a teaching assistant for the Seven Revolutions class this past fall, and recently co-founded the Keene State College Debate Club. The Debate Club sponsors and facilitates intellectual discussions with other college students and faculty. Although a better

name for the club would be the Civic Engagement Club, the name Debate Club was given because Keene uses debates as a way to engage the community as a whole.

Presenter: **Dylan Morrill**, Student, Keene State College (N.H.)

- ***Civic Engagement, Visually***

Integration of civic learning doesn't have to mean heavy lifting for faculty. In this presentation, examples of different assignments that students can conceptualize and interpret visually through mediums such as graphic design, photography, etc. are presented, along with the reminder that reflection does not necessarily have to be a paper.

Presenter: **Bob Mayer**, Instructor of Photography/Graphic Design, Bridging Cultures Faculty member, Mount Wachusett Community College (Mass.)

- ***“Tell Me if You’ve Heard this One...”: Exploring Instructors’ Use of Humor and Humorous Material in Civic Engagement Classrooms***

Teaching research shows a beneficial relationship between humor and student learning and classroom management; however, humor has been viewed as a personality trait, ignoring the effect of humorous media. This study investigates instructors’ use of humorous material, with particular attention to civic engagement, using anonymous online questionnaires and semi-structured interviews.

Presenter: **Chad Woolard**, Graduate Teaching Assistant and Doctoral Candidate in Higher Educational Administration, Illinois State University

*Colorado Ballroom, Salon H*

**Panel: Institutionalization**

***(Pro)claiming a Student Affairs Division’s Civic Mission and Work***

UMBC’s Division of Student Affairs has named civic engagement as one of its strategic priorities and worked for two years to develop plans for deepening the culture and platforms for engagement across campus. The division’s holistic approach reflects the philosophy that civic agency and profound engagement arise from a variety of empowering experiences and opportunities for reflection within a supportive and empowering culture, not from any single course, program or service opportunity. The division endeavors to prepare and position all of its offices and staff to be effective agents of students’ engagement. This session will examine how the division’s different offices (Residential Life, Health Services, Career Services, etc.) are coalescing around a commitment to democratic engagement; it seeks to help participants envision how they might spark similar transformations at their own institutions.

Panelists: **Dan Barnhart**, Director, Off-Campus Student Services; **Craig Berger**, Coordinator of Student Life for Campus and Civic Engagement; **Caroline Bodnar**, Career Specialist, Career Services; **Rose Gore**, Office Clerk, University Health Services; **Davonya Hall**, Assistant Director, Student Judicial Programs; **Abdias Irizarry**, Assistant Director, The Commons; **David Hoffman**, Assistant Director of Student Life for Civic Agency; **Jackie Wilson**, Assistant Director, Residential Life; and **Nancy Young**, Vice President for Student Affairs, University of Maryland, Baltimore County

*Colorado Ballroom, Salon I*

**Panel: Institutionalization/Civic Learning in the Curriculum**

***Community-Engaged Learning Across the Curriculum***

Faculty at the University of Alaska Anchorage focus on the development of community-engaged curriculum and engaged citizenship in a decentralized university. Deepening levels of engagement is easier with a Center for relationship building. The Center for Community Engagement & Learning (CCEL) is recognized by the Carnegie Foundation as a Community Engaged Institution. This panel represents a new expansion in the pedagogy of community engagement and a movement toward increased community engagement and outreach at both the undergraduate and graduate levels. Graduate courses in the English department and public administration, and undergraduate courses in health sciences and civic engagement, all employ community-engaged pedagogies with important differences, but each encourages engaged citizenship. Students face hands-on, community issues in all of their messiness and constraints, and build critical thinking skills as they apply classroom knowledge to real-time problems. Panelists: **Judy Owens-Manley**, Director, Center for Community Engagement & Learning; **Jacqueline Cason**, Associate Professor of English; **Diwakar Vadapalli**, Assistant Professor, Institute of Social and Economic Research; and **Bree Kessler**, Assistant Professor, Health Sciences, University of Alaska Anchorage

*Colorado Ballroom, Salon J*

**Panel: Institutionalization**

***The Resilient Undergraduate: How Civic Engagement is Redefining 21<sup>st</sup> Century Undergraduate Education***

This panel is the outcome of William Paterson University's (WPU) 10-year journey with the American Democracy Project. We seek to inspire other campuses by telling our stories of successes, as well as our "defeats." In facing tough institutional challenges and resource constraints, our program's journey is full of frustration, despair, stalled projects, re-grouping, perseverance and eventual success. The great turning point for WPU came with the inclusion of a civic engagement requirement in the general education curriculum. This victory raised the visibility and understanding of the value of civic engagement among students and administrators. As such, civic engagement has become a prominent theme in WPU's new 10-year strategic plan. Our journey evidences a theme of "resiliency," as understood in the fields of psychology and education. Resiliency, we argue, is the single most important skill for gainful employment in the 21<sup>st</sup> century and proven to be an outcome of civic engagement courses and other experiential, community-based undertakings.

Panelists: **Christine Kelly**, Professor of Political Science and Campus ADP Director; **Renee Jennings** and **Harini Shankar**, Students and ADP Staff, William Paterson University (N.J.)

*Denver Ballroom, Suite V/VI*

**Panel: Political Engagement/Elections**

***Creating Effective Election-Engagement Approaches: Lessons from the Campus Election Engagement Project***

How can colleges and universities help their students participate in America's elections—particularly in non-presidential years when 80 percent of students stay home? Paul Loeb's books like *Soul of a Citizen*, *The Impossible Will Take a Little While* and *Generation at the Crossroads*, have become civic-engagement standards with 250,000 copies in print. He founded the nonpartisan Campus Election Engagement Project (CEEP) to help college and university administrators, faculty and staff engage students in America's elections. CEEP shares best practices to help students navigate the barriers to electoral participation and reached 750 schools in 2012. Loeb explores how schools can systematically help their students get involved, bringing administrators, faculty and staff together across the academic

silos. He'll look at how to overcome student cynicism and political demoralization and how to help a new generation realize that their participation matters.

Panelists: **Alberto Olivas**, Director, Center for Civic Participation, Maricopa Community Colleges (Ariz.)

**Paul Rogat Loeb**, Founder, Campus Election Engagement Project

**Dan Vicuña**, Staff Attorney and Campus Vote Project Coordinator, Fair Elections Legal Network

**Cynthia Kaufman**, Director, Institute of Community and Civic Engagement and **Bob Stockwell**, Instructor, Political Science, De Anza College (Calif.)

*Denver Ballroom, Suite I/II*

**Workshop: 2+2 Partnerships in Teacher Education**

***Teacher Education & the Work of Democracy***

Teachers play a crucial role in preparing students for lives of democratic citizenship, so college faculty who prepare teachers are linchpins in our democracy. This workshop explores the theoretical backdrop for why Walker Parker calls teachers (and those who prepare them) "the primary stewards of democracy," as well as the challenges teachers face in fulfilling this stewardship. Faculty from two-year and four-year schools will describe their efforts to engage pre-service teachers in civic learning and democratic practice as part of their preparation programs. Participants are engaged in addressing what can be done to improve practice, with the goal of creating a special interest group of teacher educators to sustain the dialogue and aid professional development.

Facilitators: **Bernie Ronan**, Associate Vice Chancellor, Public Affairs, Maricopa Community Colleges (Ariz.)

**Jolanda Westerhof**, Director of Teacher Education, AASCU

**Steve Hart**, Professor, California State University, Fresno

**Heather Merrill**, Professor of Education, Glendale Community College (Ariz.)

*Denver Ballroom, Suite III*

**Workshop: Dialogue and Deliberation**

***Empowering Students to Address Global Challenges through Conflict Resolution Courses and Programs like the Sustained Dialogue Campus Network***

Explore how colleges and universities with peace and conflict studies programs, and others across the U.S., are empowering students to be thoughtful and engaged citizens, preparing them to address local/global challenges in their communities through courses and supplemental student programming such as the Sustained Dialogue Campus Network. This session focuses on course development/integration of service-learning, 21<sup>st</sup> century skills and student programming, all of which help students further build and apply knowledge and skills across disciplines to address conflicts. Presenters share examples from across the U.S. and connect participants to free resources to help them further develop their own programs/courses.

Facilitators: **Jennifer Batton**, Director, Global Issues Resource Center; **Patti Gramoy**, Student in Certificate in Conflict Resolution, Peace Club Leader and Sustained Dialogue Moderator; and **Quinta Tangoh**, Student in Certificate in Conflict Resolution and Sustained Dialogue Moderator, Cuyahoga Community College (Ohio)



*Denver Ballroom, Suite IV*

**Workshop: Institutionalization**

***Crafting a Civic Commitments Portfolio: Providing a Tool and a Process for Students to Develop 21<sup>st</sup> Century Democratic Arts and Skills***

Participants are introduced to the Civic Commitments Portfolio as a means of preparing individual student plans for 21<sup>st</sup> century civic education and skills that are integrated with disciplinary knowledge. The portfolio also serves as an assessment tool for students, departments and institutions to evaluate and deepen civic engagement and democratic learning. The presentation offers participants a model to review, critique and revise in consideration of other features and measures that might be more useful for implementation on their campuses.

Facilitators: **Spoma Jovanovic**, Associate Professor of Communication Studies and **Cathy Hamilton**, Director of the Office of Leadership & Service Learning, University of North Carolina, Greensboro

*Molly Brown*

**A Picture is Worth a Thousand Words, But a Video is Worth a Thousand Stories: A Two-Day Film Workshop** (continued from Friday—students only; RSVP required)

The filmmaker of The Democracy Commitment's newest initiative, Civic Chronicles, is holding a two-day workshop on telling stories of civic engagement through the medium of film. The workshop will be interactive, engaging, fun and creative. Students and participants will leave with a basic knowledge of film theory, cinematography, editing and the art of storytelling. They will also get to apply what they have learned by creating a short film in a variety of styles and genres to their choice. Participants need to bring along their own DSLRs, handheld cameras, film equipment, and/or smart phones.

Facilitator: **Marlo Alvarado Custodio**, Filmmaker



**CAMPUS & FRIENDS SHOWCASE | COLORADO BALLROOM, SALONS E/F**  
**Saturday, June 8, 2013**  
**11:30 a.m. – 12:45 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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- 1. Society for Values in Higher Education | [www.svhe.org](http://www.svhe.org)**  
A display of information about SVHE, including information about its newest initiative Educating for Economic Justice.  
Contact Person: **Eric Bain-Selbo**, Executive Director, bain-selbo@svhe.org
- 2. Celebrating A Decade of ADP: William Paterson University Transformed | [www.wpunj.edu/adp](http://www.wpunj.edu/adp)**  
The showcase will feature a physical display time line and video project documenting the ten year journey of ADP at WPU.  
Contact Person: **Christine Kelly**, Professor, Political Science; ADP Campus Director, kellyc@wpunj.edu
- 3. ILSTU Views: Using Digital Tools to Engage Students | <http://americandemocracy.illinoisstate.edu>**  
This showcase will feature ISU's latest work with ILSTU Views, a digital tool for facilitating civil dialogue and civic engagement.  
Contact Person: **Steve Hunt**, Professor, skhunt2@ilstu.edu
- 4. eJournal of Public Affairs | <http://ejournal.missouristate.edu>**  
Learn more about the eJournal – a collaboration between Missouri State University and ADP.  
Contact Person: **Andrew Lokie**, Director of Special Projects & eJournal Editor, AndrewLokie@missouristate.edu
- 5. Campus Vote Project | [www.fairelectionsnetwork.com](http://www.fairelectionsnetwork.com)**  
Campus Vote Project is a campaign of the nonpartisan Fair Elections Legal Network designed to empower students with the information they need to register and vote.  
Contact Person: **Dan Vicuña**, Campus Vote Project Coordinator, dvicuna@campusvoteproject.org
- 6. Center for Civic Leadership, Fort Hays State University | [www.fhsu.edu/ccl](http://www.fhsu.edu/ccl)**  
The Center for Civic Leadership, which houses ADP, will showcase the events and activities hosted during the 2012-2013 school year that have educated students on a variety of domestic and global issues, engaged students to act upon these issues, and encouraged political activism and participation.  
Contact Person: **Jennifer Verhagen**, Project Coordinator, jcvhagen@fhsu.edu
- 7. Election Engagement Project | [www.keene.edu](http://www.keene.edu)**  
As the first in the nation primary state, NH has a unique opportunity to get to know candidates and engage students in the election process, this year Keene State planned a series of events to educate and empower students.  
Contact Person: **Kimberly Schmidl-Gagne**, Program Coordinator, kgagne@keene.edu

**8. TDC@MCC**

This presentation will showcase the various projects underway at Monroe Community College that work toward the goals of TDC including a Democracy Wall, Town Hall Meeting, Engage the Election initiative, and various Service-Learning projects.

Contact Person: **Verdis Robinson**, Professor, vrobinson@monroecc.edu

**9. Virtual Learning and the Future of Civic Engagement Education: The Anti-MOOC Response**

In innovative new online civic engagement course developed by Points of Light, students from across the country will be able to learn about democratic engagement in an environment that maintains the social and learning intimacy of a traditional classroom and includes a service-learning component.

Contact Person: **Brandon W. Kliewer**, Assistant Professor of Civic Engagement and ADP Campus Director, Florida Gulf Coast University & Points of Light Institute Civic Engagement Research Fellow, brandon.kliewer@gmail.com

**10. CIRCLE | [www.civicyouth.org](http://www.civicyouth.org)**

CIRCLE (The Center for Information and Research on Civic Learning and Engagement) conducts research on civic education in schools, colleges, and community settings and on young Americans' voting and political participation, service, activism, media use, and other forms of civic engagement.

Contact Person: **Abby Kiesa**, Youth Coordinator & Researcher, abby.kiesa@tufts.edu

**11. Skyline Students Step Up for Sustainability**

See how Skyline College supports its students to generate and execute their ideas to enhance campus sustainability.

Contact Person: **Jennifer Mair**, Communication Studies Instructor, Skyline Students Step Up for Sustainability Grant Coordinator, mairj@smccd.edu

**12. Awareness and Action Addressing Hunger**

The Tarrant County College TDC presentation focuses on campus-wide efforts to address a student body identified high priority problem of hunger in our community.

Contact Person: **Ruthann Geer**, Instructor, ruthann.geer@tccd.edu

**13. ADP at University of Northern Iowa**

Display of Constitution Day posters, event flyers, faculty development topics and workshop brochures, and description of civic discourse and opposing view series.

Contact Person: **Gerri Perreault**, ADP Campus Chair, Geraldine.Perreault@gmail.com

**14. WKU's ICSR | [www.wku.edu/icsr](http://www.wku.edu/icsr)**

This showcase will highlight the Institute for Citizenship & Social Responsibility's curricular and co-curricular activities.

Contact Person: **Terry Shoemaker**, Program Coordinator, terry.shoemaker@wku.edu

**15. Imagining America: Artists and Scholars in Public Life | <http://imaginingamerica.org>**

Get involved in the only national coalition working explicitly at the nexus of publicly engaged scholarship and the humanities, arts, and design.

Contact Person: **Jamie Haft**, Communications Manager, jmhaft@syr.edu

**16. UCO Naturalization and New Citizens Fair Project | [www.uco.edu/adp](http://www.uco.edu/adp)**

Learn how you can host a new citizens fair and naturalization ceremony cross curriculum project like the University of Central Oklahoma.

Contact Person: **Susan Scott**, Professor, [Sscott@uco.edu](mailto:Sscott@uco.edu)

**17. Richard Stockton College of New Jersey**

Richard Stockton College Political Engagement Project Activities and Collaborations, 2012-2013

Contact Person: **Daniel Tomé**, Director, Office of Service-Learning, [Daniel.Tome@stockton.edu](mailto:Daniel.Tome@stockton.edu)

**18. The Public Engagement Fellowship: Engaged Learning and Leadership For Adult Non-Traditional Students**

The New School's Public Engagement Fellowship is a student peer leadership initiative aimed at adult, non-traditional students; fellows lead key educational and co-curricular activities with and for their peers.

Contact Person: **David Scobey**, Dean, New School for Public Engagement, [scobeyd@newschool.edu](mailto:scobeyd@newschool.edu)

**19. Building Bridges and Expanding Democracy on African Campuses of Higher Learning | [www.democracy-africa.org](http://www.democracy-africa.org)**

The Foundation for Democracy in Africa (FDA) offers innovative and culturally sensitive programs that are designed to strengthen and enhance democracy in Africa.

Contact Person: **Monica Brown**, Director of Programs and Special Projects, The Foundation for Democracy in Africa, [mbrown@democracy-africa.org](mailto:mbrown@democracy-africa.org)



**ROUNDTABLE DISCUSSIONS | COLORADO BALLROOM, SALON E/F**  
**Saturday, June 8, 2013**  
**1:15 p.m. – 2:30 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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***"We Are Dumbledore's Army:" The Potential of Human Rights Education in the Social Studies Curriculum***

Research has shown the potential of Human Rights Education (HRE) to engage students. Sadly, it has virtually disappeared from the curriculum. This study of a summer institute in Buffalo, NY assesses the ability of HRE to foster students' self-efficacy.

Facilitator: **Robert L. Dahlgren**, Assistant Professor of Social Studies Education, State University of New York at Fredonia

***Serving in Silence: The Transgender Experience***

This roundtable focuses on the experiences of transgender veterans and active-duty service members who are currently serving in our U.S. military. Data collection focused on questions regarding discrimination, policy changes, DADT and VA benefits.

Facilitator: **Michelle Dietert**, Assistant Professor of Sociology and ADP Campus Coordinator, Texas A&M University Central Texas

***Immigration Nation***

This roundtable outlines a history of laws, policies and people that shaped the immigration landscape in America. It also highlights the negative reactions to immigrant groups and the positive contributions and influences immigrant groups made on America's history.

Facilitators: **Darrel Harrison**, Program Director, Paralegal Program; and **Adam Spera, Angela Rogers, Deserae Dutra**, and **Victoria Desmond**, Students, San Diego Miramar College (Calif.)

***"What if We Held a Civic Engagement Event and No One Came?" Confronting the Challenges of Campus Civic Engagement***

This roundtable discussion identifies challenges and opportunities that arise when developing civic engagement events on campuses that have not previously focused on such activities. Participants are encouraged to share strategies to motivate disengaged students and encourage faculty participation.

Facilitator: **Julie A. Lester**, Associate Professor, Political Science, Middle Georgia State College

***An Orientation To Action***

This roundtable session focuses on instilling social justice awareness and activism initiatives within an urban teacher education program in a community where vestiges of Jim Crow segregation remain apparent. Participants are asked to share their ideas and expertise.

Facilitator: **Jocelyn Lee Payne**, Associate Professor of Education, Northeastern State University - Broken Arrow (Okla.)

***Knowledge is the First Step: Media and Information Literacy as the Basis for Civic Skills***

The Informed Citizen Project will hold a roundtable discussion and invites participants to join in a growing dialogue about integrating media and information literacy into civic engagement efforts at the university level. Participants are asked to share their knowledge of any media and information literacy efforts at their institution.

Facilitator: **Chapman Rackaway**, Associate Professor of Political Science, Fort Hays State University (Kan.)

***A Civic Engagement Grant Program for Student Organizations: Funding Their Community Work***

Illinois State University launched a grant program for undergraduates. Registered Student Organizations apply for up to \$1,000 for civic engagement programs on or off-campus. The application requires a narrative and budget—introducing students to grant-writing, grant-management and issuing final reports.

Facilitators: **Frank D. Beck**, Director, Stevenson Center and **Janet W. Paterson**, Dean of Students, Illinois State University

***Engaging the Campus: Strategies for Involving Adjunct Professors***

Lone Star College-Kingwood faculty and vice president of instruction discuss recruiting and retaining adjunct faculty in engagement projects through Bridging Cultures and Deliberative Dialogues. They discuss the benefits and challenges of adjunct involvement as they broaden the scope of civic learning on campus.

Facilitators: **John Theis**, Professor of Political Science and Director, Center for Civic Engagement; **Thilo Schimmel**, Assistant Professor of History; and **Rebecca Riley**, Vice President Instruction, Lone Star College-Kingwood (Texas)

***Utilizing The New York Times on Your Campus***

By using *The New York Times* in and out of classrooms, students can learn about, research and discuss global, national and local events. These uses of *The New York Times* facilitate students' resourcefulness and productive decision-making, activism and community building.

Facilitators: **Daniel Fidalgo Tome**, Coordinator of Service-Learning, The Richard Stockton College of New Jersey

***Fostering Organic, Dialogic Pedagogy***

To foster dialogue concerning the best and worst approaches to democratic classroom discussions, we will ask a series of questions. And, more questions may emerge than answers. The goal is to generate critical reflection on vital issues pertaining to civic engagement pedagogy.

Facilitators: **Joseph Zompetti**, Professor of Communication and **Alauna Akins**, Lecturer of Communication, Illinois State University

### ***Sharing Civic Connections through the eJournal of Public Affairs***

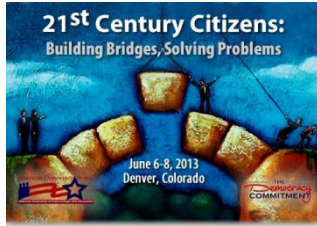
Learn how the *eJournal of Public Affairs* offers an online resource to share, exchange and publish developments occurring in the arena of civic learning and global engagement. An overview of the *eJournal* is provided for this Missouri State University-ADP collaboration.

Facilitators: **Andrew Lokie**, Associate Professor, Director of Special Projects & Editor, *eJournal of Public Affairs*, **Marc Cooper**, Professor, Department of History, & Managing Editor, *eJournal of Public Affairs*, and **Kristie Reynolds**, Graduate Assistant, Student Development & Public Affairs, Missouri State University

### ***Learning Outcomes for Civic Education***

A group of college educators is beginning to explore civic engagement activities involving the use of deliberative forums. We are particularly interested in collaborations that involve college students working in local communities as "stewards of place." We are interested in knowing what initiatives you have in mind, and what we can learn from collaborative research among educators who share this interest.

Facilitators: **Keith Melville**, Kettering Foundation & Fielding Graduate University  
**Martin Carcasson**, Director, Center for Public Deliberation, Colorado State University



**PROGRAM SESSION V**  
**Saturday, June 8, 2013**  
**1:15 p.m. – 2:30 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon G*

**Concurrent Session: Assessment**

- ***"Vision"ing Civic Education: The Massachusetts VISION Project and Approaches for Assessing and Measuring Learning Outcomes and Impact***  
Massachusetts has become the first state to require civic education as a defined learning outcome. Shelley Tinkham discusses preliminary recommendations for student learning outcomes and indicators of institutional commitment, and Fagan Forhan provides an overview of the multi-pronged approach currently under way at MWCC and discusses next steps in light of these recommendations.  
Presenters: **Fagan Forhan**, Director of Experiential Learning Opportunities & Civic Engagement, Mount Wachusett Community College (Mass.)  
**Shelley Tinkham**, Assistant Commissioner for Academic, P-16 and Veterans Policy, Massachusetts Department of Higher Education
- ***The Value of Empirical Data in Civic Engagement***  
How can we measure the success of all of civic engagement programs without any data? In this workshop, speakers discuss their model on how civic engagement groups operate and how this method has been essential to our understanding of our own programs. Participants receive training in the importance of valid and reliable resources, operationalizing variables as well as data collection, analysis and interpretation.  
Presenters: **Matthew R. Couture**, Senior Majoring in Honors Psychology and **Saige M. Twombly**, Junior Majoring in Developmental Psychology, Castleton State College (Vt.)
- ***Assessment of Civic Engagement Outcomes at a California Community College***  
De Anza College has implemented multiple measures to assess civic engagement, including administering an annual survey to all students. The results of this survey have been used to identify gaps in student civic engagement, identify areas for expansion, and assess program learning outcomes. De Anza is also assessing their Institutional Learning Outcome of Community Engagement through a faculty driven effort, an entrance survey and through the CCSSE.  
Presenter: **Mallory Newell**, Supervisor, Institutional Research and Planning, De Anza College (Calif.)

*Colorado Ballroom, Salon H*

**Concurrent Session: Civic Learning in the Curriculum/STEM**

- ***Citizen Science: The Importance of Creating the Next Generation of Scientists with STEM Students in Community Engagement***



America's position as a leader in science, technology and innovation currently relies on foreign-born STEM college graduates to fill the ranks of Ph.D. programs, while our public schools struggle with a growing ratio of people of color that is devastatingly underserved. The civic engagement of STEM college students within their community may hold a potential cultural remedy for this dilemma.

Presenter: **Nathan Fell**, Library-Community Outreach Student Coordinator, Institute for Community Engagement and Scholarship, Metropolitan State University (Minn.)

- ***Building Community and Interdisciplinary Bridges in General Education Courses through Ecological Restoration Projects***

The more things change, the more they stay the same: a silent biological threat to our natural heritage is the loss of native plant species. To introduce civic engagement and applied experiences in biology, the speaker's large enrollment non-majors biology course incorporates ecological restoration participation as a course requirement.

Presenter: **Kim Cleary Sadler**, Associate Professor of Biology, Middle Tennessee State University

- ***One World One Water: Collaborations for Conservation***

This presentation provides an example of how students can become urban-water stewards. Collaborations between OWOW Center and the IND Department at MSU Denver provide students with a broadened perspective and increased awareness of environmental resources. The presentation provides an overview of the importance of water conservation in Colorado, and the inventions and innovations that result from organized interdisciplinary collaboration.

Presenters: **David Klein**, Associate Professor of Industrial Design and **Tom Cech**, Director, World One Water Center, Metropolitan State University of Denver (Colo.)

*Colorado Ballroom, Salon I*

### **Concurrent Session: Institutionalization**

- ***Engaging the Already Engaged: Implementing ADP at a Commuter Campus***

This presentation offers the results of a formative evaluation of the first-year implementation of the American Democracy Project at a commuter campus. VanCoug American Democracy Project was initiated on the Washington State University Vancouver campus in the summer of 2012. One of the goals of VanCoug ADP is to create, nurture and advance civic engagement efforts in a non-traditional university setting designed to serve the evolving needs of 21<sup>st</sup> century students. One key challenge in inspiring civic engagement efforts amongst an increasingly diverse student population is their level of engagement and responsibilities off campus. Lessons learned from our initial efforts to address this challenge provide insight into how ADP can be expanded to serve 21<sup>st</sup> century students, faculty, and colleges and universities.

Presenters: **Dana Lee Baker**, Associate Professor of Political Science; **Jayme L. Shoun**, Accreditation and Assessment Intern and Undergraduate Student; and **Audrey Anna Miller**, Editor in Chief, *VanCoug*, and Graduate Student, Washington State University

- ***Creating and Implementing TDC on Your Campus***

An original signatory of TDC, Moraine Valley Community College will share their collaborative efforts between academic affairs and student development to bring this initiative to campus. This session will discuss how we started the program, the collaboration, and short- and long-

term goals. We will also discuss some of the resulting programs that benefit the students, faculty and staff of Moraine Valley.

Presenters: **Lisa S. Kelsay**, Assistant Dean of Liberal Arts & Director of Academic Arts and **Kent Marshall**, Assistant Dean, Code of Conduct & Student Life, Moraine Valley Community College (Ill.)

- ***Supporting Civic Engagement***

With The Democracy Commitment being a new initiative, faculty and staff commitment is essential. Institutional support for TDC at the Community College of Allegheny County is featured, along with a focus on how civic engagement is incorporated into course requirements. Non-class civic engagement activities and over-all institutional support for TDC is shared.

Presenters: **Aaron Hoffman**, Associate Professor of History, Community College of Allegheny County (Pa.)

*Colorado Ballroom, Salon J*

**Concurrent Session: Political Engagement**

- ***ADP on TV: Partnering with Your Local PBS Station to Create a Live Weekly Public Affairs Show***

Professor Bennion is bringing her experience—and her students—into the TV studio in her new role moderating “Politically Speaking,” a live weekly television show. Learn how you can form a similar relationship between your campus ADP/TDC effort and the local PBS affiliate. Discover how to use TV to engage students, promote civic education, increase campus visibility and strengthen regional partnerships.

Presenter: **Elizabeth A. Bennion**, Associate Professor of Political Science and Campus Director, American Democracy Project, Indiana University, South Bend

- ***A Digital Documentary Film of Interdisciplinary Civic Engagement: The Student Experience at Illinois State University***

Civic Engagement (CE) has been infused into the curriculum at Illinois State University, resulting in various local-community project-based service-learning student experiences each semester. This assessment study involved analysis of perceived learning via case studies through video documentation of the projects and participant reflection—giving voice to the civic engagement campus experience.

Presenters: **Maria A. Moore**, Assistant Professor, School of Communication and **Lance Lippert**, Associate Professor, School of Communication, Illinois State University

- ***Using New Media to Tell Stories of "The New Activists: Students in the Community"***

How can we use video to make publicly engaged scholarship visible and accessible to a broad audience? The *Imagining America* web series profiles students who are using their creativity and knowledge to address challenges and act on opportunities in their communities. We are looking for collaborators to scale-up this series with a diversity of student voices.

Presenter: **Jamie Haft**, Communications Manager, Imagining America: Artists and Scholars in Public Life

*Colorado Ballroom, Salon A*

**Panel: Student Activism & Organizing**

***Community College Students: A New Leadership Legacy by RFF Spark***

The Rappaport Family Foundation (RFF) supports innovative and promising ways to engage young people, preparing them to be a generation of committed and skilled life-long leaders. We look for unique and untested ways to bring about change. Our report, *A New Leadership Legacy*, details the results of our experiment—concluding that investing in community college student leadership creates social change on key issues for Millennials, which include the following: educational equity, immigration reform and environmental protection. Launched in 2010, with less than one million dollars, RFF Spark invested in high-impact advocacy projects that most funders avoid. Through grants to our partner organizations, student leaders received the support they needed to be catalysts in their community. We want to share lessons learned from both funder and grantee perspectives. Grantees included: The Democracy Commitment, New Organizing University, Campaign for College Opportunity, and Coleman's Students Making a Change.

Presenters: **Catalina Ruiz-Healy**, Vice President, Rappaport Family Foundation

**Jessie Ryan**, Associate Director, Campaign for College Opportunity

**Lena Carew** and **Tamika Butler**, California Directors, Young Invincibles

*Colorado Ballroom, Salon B*

**Panel: Programs, Projects & Events**

***What We Want May Not Be What They Want: Engaging Students in the Conversation***

In 2012, Cal U faculty and outside experts took Constitution Day into the classroom, sparking student interest in normative questions, empirical research and policy debates. The overarching themes were tolerance, civility, leadership and skills. Two ADP advisory board members will share the framework for the day-long event.

Presenters: **Melanie J. Blumberg**, Professor of Political Science and Campus Director, American Democracy Project and **Mary A. O'Connor**, Professor of Nursing, California University of Pennsylvania

*Colorado Ballroom, Salon C*

**Panel: 21<sup>st</sup> Century Citizenship Skills**

***Illinois State University (ILSTU) Views: Civic Engagement in the Digital Age***

ILSTU Views uses digital media displays as part of an integrated campaign at Illinois State to promote a better understanding of social issues. Each ILSTU Views kiosk uses a touch screen, computer and USB camera, with the system linked through a central website to social media (e.g. Facebook). The displays are located around campus. The kiosks offer students and other members of the community opportunities to respond to questions, vote in polls and leave comments. Discussion in a range of classes seeks to encourage students and others to critically assess and interact with important social issues represented on the kiosks.

Presenters: **Steve Hunt**, Professor of Communication; **Alauna Akins**, Lecturer; and **Katy Feddersen**, Graduate Student, Illinois State University

*Colorado Ballroom, Salon D*

**Panel: Civic Health**

***Defining Civic Health: A Framework to Measure and Improve Campus and Community Health***

Civic health data is being used to inform the national dialogue on civic life. ADP's Campus & Community Civic Health Initiative, a partnership with the National Conference on Citizenship (NCoC), is encouraging institutions to develop strategies for coordination of actions to enhance civic health across campuses and communities. The term "civic health" may include indicators such as voting, volunteering, social-connectedness and trust, but few succinct definitions exist. ADP, NCoC and Community-Campus Partnerships for Health (CCPH) conducted a modified Delphi process to develop a consensus definition with a large group of stakeholders, including representatives from 25 CCCHI institutions. This session describes the Delphi process and results, and illustrates how this emergent consensus definition can be used with a variety of tools to conduct civic health assessments. Through this work, colleges and universities can better collaborate with their communities to assess and take action on relevant civic health issues.

Presenters: **Sherril B. Gelmon**, Professor of Public Health, Portland State University (Ore.)

**Jennifer Domagal-Goldman**, National Manager, American Democracy Project, AASCU

**Kristi Tate**, Director of Community Strategies, National Conference on Citizenship (NCoC)

*Denver Ballroom, Suite V/VI*

**Panel: Political Engagement/Faculty Development**

***Talking to Faculty about Building Civic Capacity in our Students: Beyond Service Learning and Elections***

This interactive session explores three questions: What do we mean by building civic capacity? What are the civic implications of our disciplines? How do we bring faculty into doing the work that builds civic capacity with their students?

Presenters: **Cynthia Kaufman**, Director, Institute of Community and Civic Engagement, De Anza College (Calif.)

**Bernie Ronan**, Associate Vice Chancellor, Division of Public Affairs, Maricopa Colleges (Ariz.)

**Kurt Hoffman**, Chair, Behavioral and Social Sciences, Allegany College of Maryland

**Lisa Strahley**, Associate Professor, Liberal Arts and Teacher Education, Broome Community College (N.Y.)

*Denver Ballroom, Suite III*

**Mini-Workshops: 21<sup>st</sup> Century Citizenship Skills & Institutionalization**

- (1:15-1:50)

***Mini-Workshop: 21<sup>st</sup> Century Citizenship Skills***

***Playing Games: How to Learn Citizenship Skills***

This presentation showcases various games where participation and role-playing expose students to an awareness of the skills needed for 21<sup>st</sup> century civic engagement. Games in the classroom (or at ADP monthly meetings) can increase awareness of communication, collaboration and problem-solving skills needed for civic engagement.

Presenter: **L. Louise VanOsdol**, Associate Professor of Organizational Leadership, University of Arkansas at Fort Smith

- (1:55-2:30)

**Mini-Workshop: Institutionalization**

**"Saving Fish from Drowning:" Institutionalizing Civic Engagement and the Journey to Reclaim Higher Education as a Public Good**

*Saving Fish from Drowning* is both title and parable framing Amy Tan's 2005 novel of good intentions and unexpected outcomes. It can also be a cautionary tale for civic engagement programs. Institutionalizing civic engagement programs requires us to: a) clearly identify the problems of inequality and injustice and to b) provide structures to engage shared community concerns through the tools of critical, not market, analysis.

Presenters: **Maryjoan Bull**, Assistant Professor, Geography and Regional Planning; **Marsha Marotta**, Dean of Undergraduate Studies; **David Smailes**, Associate Professor/Chair; **Phil Zampini**, Professor of Political Science; and **Ron'na Lytle**, Administrative Assistant, World Language Studies, Ethnic and Gender Studies, Westfield State University (Mass.)

*Denver Ballroom, Suite I/II*

**Workshop: Global Citizenship**

***What Global Challenges Students Learn from Each Other***

The 21<sup>st</sup> century promises evolving issues and shifting boundaries, information explosions and redefined environmental frontiers. Presenting these overwhelming forecasts as reality is, in itself, a challenge to students who live fast-paced, complicated lives with consuming immediacy. This workshop looks at the connections between today and tomorrow and the need to see oneself as a global citizen. Participants become members of a global village as we look at solutions to the challenges of life in 2015—on this planet.

Presenter: **Amy Jordan**, Assistant Professor, Organizational Leadership and ADP Campus Coordinator, University of Arkansas at Fort Smith

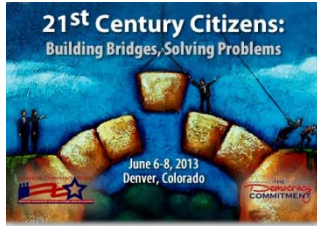
*Denver Ballroom, Suite IV*

**Workshop: Institutionalization**

***Finding Your Place in Your Evolving Commons***

The 2013 Keene State College (N.H.) Symposium, *Finding Your Place in the Evolving Commons*, is about understanding, locating and taking responsibility for our places in the public spaces we set aside for care and cultivation of the resources, public and private, that we share in community with others. The *commons* refers to this space, recognizing that its reality is often rooted in, but not limited to, physical locality and literal presence. More traditional terms like *commonweal* and *commonwealth* speak about the resources and legacies entrusted to us that we tend and cultivate in that domain. We hope to use the shared wisdom of our participants to engage in a dialogue about civic engagement in an evolving commons.

Presenters: **Hank Knight**, Director of the Cohen Center for Holocaust Studies; **Kim Schmidl-Gagne**, Program Coordinator; and **Patrick Dolenc**, Professor of Economics, Keene State College (N.H.)



**PROGRAM SESSION BLOCK VI**  
**Saturday, June 8, 2013**  
**2:45 p.m. – 4 p.m.**

**ADP/TDC 2013 National Meeting | Denver, CO**

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*Colorado Ballroom, Salon B*

**Concurrent Session: Institutionalization**

- ***Creating a Culture of Civic Engagement on a Nonresidential Community College Campus***  
Mount Wachusett Community College Student Life Department has developed a number of successful annual programs that have engaged students, faculty, staff, alumni and community members to create a culture of civic engagement on our campus. These programs are reviewed in this session.  
Presenter: **Gregory Clement**, Assistant Dean of Students, Mount Wachusett Community College (Mass.)
- ***Campus Grants: Eights Years of Promoting Engagement Across UCM's Campus***  
For eight years, ADP at the University of Central Missouri has used grants to support pockets of engagement in student groups, classes, programs and activities. This presentation will explain the grant program and how it creates multidisciplinary engagement. It will also explore how it empowers students to develop their own programs, and, in the process, facilitates students in learning and developing noteworthy life-long learning skills.  
Presenter: **Shari Garber Bax**, Vice Provost of Student Experience and Engagement and ADP Campus Coordinator, University of Central Missouri
- ***Creating an Academic Space for Community Engagement Online***  
This session highlights an innovative 9-credit community-engaged leadership certificate program that will be delivered through an innovative anti-MOOC online format. The program is the product of a series of engaged campus-community partnerships. The presentation focuses on how the methods of democratic engagement, embodied within the certificate program, will increase student access without losing the learning intimacy of a traditional discussion-based seminar.  
Presenter: **Brandon W. Kliewer**, Assistant Professor of Civic Engagement & Campus Director, American Democracy Project, Florida Gulf Coast University, and Civic Engagement Fellow, The Points of Light Institute, Florida Gulf Coast University & The Points of Light Institute

*Colorado Ballroom, Salon C*

**Concurrent Session: Civic Learning in the Curriculum**

- ***Student Led Projects: Active Learning with Impact***  
Our classrooms are places where we can build a democracy through education and experience. We can accomplish this this by empowering our students, giving them a voice and teaching them to accept responsibility. Learn how you can build a dynamic classroom community through

our active learning strategies. Presenters lead you through some of the experiences within the classroom, extending to the greater community.

Presenters: **Fagan Forhan**, Director of Experiential Learning Opportunities & Civic Engagement and **Maureen Provost**, Associate Professor of Early Childhood Education, Mount Wachusett Community College (Mass.)

- ***Experiential Learning Explored: Practical Applications and Outcomes of Service Learning***  
This session explores David Kolb's theoretical basis for experiential and service learning. Results of a research study comparing the outcomes of a service learning class to a non-service learning class will be described. Examples of service learning projects and hints for successful service learning activities will be discussed.  
Presenters: **Rhonda Eaker**, Director, The Applied Learning Center and **Bethany Fleck**, Assistant Professor, Psychology, Metropolitan State University of Denver (Colo.)

*Colorado Ballroom, Salon D*

**Concurrent Session: Political Engagement**

- ***The Impact of Mock Presidential Elections on Civic Engagement***  
This presentation describes and discusses the impact of mock presidential election simulations held at Western Illinois University in 2007 and 2011. The Mock Presidential Election was a five-night event that allowed students to experience how the presidential election process works. Over 1,000 students participated each year. Survey results suggest that participants increased their levels of knowledge and civic engagement.  
Presenter: **Keith Boeckelman**, Professor and Chair, Department of Political Science, Western Illinois University
- ***Assessing Student-Driven Research Using CIRCLE's Model of Political Participation in a First-Year Seminar***  
Student-driven research on political participation at Kennesaw State University is highlighted in this presentation. The results are presented with a concurrent focus on methodology and duplication.  
Presenter: **Carlton A. Usher, II**, Associate Professor of Political Science, Kennesaw State University (Ga.)
- ***The 40<sup>th</sup> Anniversary of Roe v. Wade: Engaging Students and the Community in a Highly Controversial Issue at Ferris State University***  
January 22, 2013 marked the 40-year anniversary of the U.S. Supreme Court's Roe v. Wade decision. The Ferris State PEP adopted this as its 2013 theme. Ideologically opposing speakers were invited to conduct a public presentation and engage students and the community. This session discusses the planning and implementation challenges associated with organizing and staging this event.  
Presenters: **Richard W. Griffin**, Professor of Political Science & PEP Campus Co-coordinator; **Richard Hewer**, Associate Professor of Business & PEP Campus Co-coordinator; and **Sandra Alspach**, Professor of Communication & PEP Steering Committee, Ferris State University (Mich.)

Colorado Ballroom, Salon G

**Concurrent Session: eCitizenship**

- ***Is Virtual Service Learning Feasible? Results from the FHSU Pilot***  
With the growth of online education, service learning appears to have a marginal presence. Two faculty members in different colleges at Fort Hays State University sought to integrate service learning into classes developed for online delivery in the spring of 2013. The faculty shares the service learning structure, including results from a pre-test/post-test assessment related to learning objectives, civic learning and leadership skills.  
Presenters: **Chap Rackaway**, Associate Professor of Political Science and **Lorie Cook-Benjamin**, Assistant Professor of Teacher Education, Fort Hays State University (Kan.)
- ***The Fun and Scholarship of Embedding eCitizenship in Online Distance Education***  
In 25 years, the presenter has taught 1,000 students online and observed that the determiners of success in online education align well with those in eCitizenship, e.g., engagement predicts success in both. Attendees explore the relationship between online education and eCitizenship and identify activities for online courses to increase eCitizenship and educational success.  
Presenter: **Rich Halstead-Nussloch**, Professor of Information Technology, Southern Polytechnic State University (Ga.)
- ***Engaging Your Campus through Social Media***  
Not all social media is created equal. However, living in the era of technology, when the choices and possibilities seem endless, it may appear so. Students from the University of Central Missouri discuss the differences between current social media outlets and how these free marketing tools will engage campus communities in a drastic way. Presentation includes demonstrations, steps to create an effective social media plan, and breakout brainstorming activities.  
Presenters: **Taylor Hermann**, Office of Sustainability Coordinator and **Kaytlynn Clemons**, Marketing and Public Relations Coordinator, Office of Student Experience and Engagement, University of Central Missouri

Colorado Ballroom, Salon H

**Concurrent Session: Global Citizenship**

- ***Coaching 21<sup>st</sup> Century Students: The Global Challenges Curriculum as a Vehicle for Aligning Private and Public Purpose***  
Presenters Mills and Hamlin share teaching strategies they have used in their Global Challenges classes to help students take the global to the personal, using their understanding of these future trends to thoughtfully guide the choices they make today and enhance their capacity for 21<sup>st</sup> century citizen leadership.  
Presenters: **Shala Mills**, Chair and Professor of Political Science and **Darrell Hamlin**, Senior Fellow of the Center for Civic Leadership and Assistant Professor of Justice Studies, Fort Hays State University (Kan.)



- ***Kennesaw State University's Global Engagement Scholars: A First-Year Experience that Emphasizes Academics and Global Issues***

Kennesaw State has developed a first-year experience that provides students with the opportunity to interact with the national entities that are addressing many of the recognized global challenges. Students travel to Washington, D.C. to meet with leaders from the Pentagon, the State Department, the U.S. Institute for Peace, and lawmakers. Through dialogue and participation in problem-solving simulations, students examine emerging trends in the geopolitical world.

Presenters: **Michael Todd Shinholster** and **Ken Hill**, Lecturers, University College, First-Year Programs, Kennesaw State University (Ga.)

- ***Building Bridges Over Troubled Waters: Engaging First-Year Students in Building Cultural Competence and Global Awareness***

The presenters share how the theme of food was used to explore cultural differences in four quasi-linked classes and the techniques used to involve English Developmental students with the Bridging Culture initiative. Participants should leave the session with a better understanding of how to proactively create opportunities for credit and developmental students to expand their knowledge of cultural and diversity projects.

Presenters: **Cora Ann Williams**, Professor of Speech Communication; **Dalia Khalaf**, Lead Faculty and Professor of English Developmental Education; and **Stephanie Kelly**, Professor of History and Advisor of the College Democrats, Lone Star College - Kingwood (Texas)

*Colorado Ballroom, Salon I*

**Concurrent Session: Faculty Development**

- ***The Importance of Faculty Learning Communities and Service in Campus Culture: Blended Learning & Crossing Disciplines in Higher Education***

Speakers explore how Faculty Learning Communities (FLC) have provided universities with innovative avenues to bring faculty together to discover initiatives. Service learning is the choice FLC theme because it is a multi-disciplinary assignment. To facilitate the various generations on our campuses, blended learning will be examined as a medium to transition from previous pedagogical approaches.

Presenters: **Ana-Maria Medina**, Assistant Professor of Spanish and **María Rey-López**, Associate Professor, Metropolitan State University of Denver (Colo.)

- ***Building Faculty/Staff Learning Partnerships to Enhance Civic Engagement: Lessons Learned on a Regional University Campus***

Facilitated by the campus' Center for Civic Engagement (CCE), faculty and staff educators at Miami University Hamilton now collaborate on a broad range of civic engagement and community building events. This presentation describes the CCE and its growing range of on-campus and community partnerships; it also reviews lessons learned from 2012-13 programming efforts and provides practical tips on how to promote faculty-staff collaborations.

Presenters: **John P. Forren**, Assistant Professor of Political Science and **Sarah E. Woiteshek**, Director, Center for Civic Engagement, Miami University Hamilton (Ohio)

- ***How We Did It: Alternative Spring Break***

Only recently have community colleges started to recognize the civic benefits of Alternative Spring Break (ASB) programs, which have been the norm at four-year institutions for years. Organizers of the pilot ASB project at Lone Star College - Kingwood share their experiences of starting, funding and identifying partners to build a successful ASB program designed to transform students into active problem solvers within their communities.

Presenters: **Raul Reyes**, Professor of History and **David Putz**, Professor of Political Science, and Director, Honors Program, Lone Star College - Kingwood (Texas)

*Colorado Ballroom, Salon J*

**Concurrent Session: Civic Learning in the Curriculum**

- ***Scholar Activism and Course Design: Project Freedom School and Afrocentric Community Organizing***

Western Kentucky University's Institute for Citizenship & Social Responsibility developed a course, "Project Freedom School," based on a campus-wide discussion regarding the death of Trayvon Martin. Black students vocalized a need for a safe space to address student-identified issues, including race, gender, power distribution, African-American culture and diversity.

Presenters: **Jacqueline Adams**, Graduate Assistant and Public Achievement Coordinator and **Cierra Waller**, Office Associate, Institute for Citizenship and Social Responsibility, Western Kentucky University

- ***Teaching for Active Citizenship: Lessons from the Civil Rights Movement***

Seventy percent of states either ignore or teach a simplistic version of the civil rights movement, a critical era in U.S. history particularly relevant to civic engagement. This presentation explores the challenges of demystifying social change and teaching a more complex civil rights history to help students become the informed, engaged citizens our democracy needs.

Presenter: **Debra L. Schultz**, Assistant Professor of History, Kingsborough Community College (N.Y.)

- ***Infusing Diversity in the Classroom through Civic Engagement***

Using mass media as an example, this session focuses on how diversity and civic engagement are infused in class, and how to build relevant, creative projects to stimulate critical and creative thinking. Participants consider the role of mass media, whether or not it adequately represents our nation, and then create, brand and promote a performance artist using mass media. Topics include race, gender, pluralism, etc.

Presenter: **Wanda Pothier-Hill**, Adjunct Professor of English, Mount Wachusett Community College (Mass.)

*Colorado Ballroom, Salon A*

**Panel: Community Partnership, Engagement & Organizing**

***From the Edge of the Margin: How Buffalo P-20 Stakeholders are Re/Inventing Community Engagement***

This panel presentation reflects a trans-disciplinary, multi-voiced approach to urban critical engagement, community involvement and academic achievement. Panelists share the triumphs and struggles of a unique collaboration between urban P-20 stakeholders as they embarked upon the development of a

learning community project that paired first-year college students with public school adolescents to explore community engagement. Drawing upon the Public Achievement model and a deliberate set of academic objectives, first-year college students and middle-school youth engaged in learning experiences that helped to increase the awareness of local, national and historical educational injustices and their impact on the immediate lives of students. Moreover, these students explored a range of empowerment tools to redress these injustices in an effort to improve and enhance students' life chances. Time is allocated for audience feedback for future project implementation.  
Presenters: **Jevon D. Hunter**, Assistant Professor, School of Education and **Kathy L. Wood**, Associate Dean, School of Education, Buffalo State College, SUNY

*Denver Ballroom, Suite I/II*

**Panel: Civic Learning in the Curriculum**

***Blending Advocacy and Research into High Impact Learning Opportunities for Students***

Simultaneously engaging students in high-impact practices such as undergraduate research and civic engagement requires a curriculum that blends skills in research, advocacy and social action. In partnership with community organizations, new courses have been developed to teach students the relationship between research, citizenship and advocacy. The objective was to create a mix of high-impact learning opportunities around significant civic engagement issues that need to be explored in more depth to empower students to become engaged in public policy.

Presenters: **Marj Droppa**, Assistant Professor of Health Science; **Mike McCarthy**, Lecturer in Communications; **Mark Gempler**, Associate Director of the Student Center; Wes Martin, Associate Professor of Political Science; and **Kim Schmidl-Gagne**, Program Coordinator, Keene State College (N.H.)

*Denver Ballroom, Suite III*

**Panel: Political Engagement/Disengaged Student Population**

***Yes, Politics is for Young People! The Impact of Students Engaging Students in the Election and Beyond***

With the launching of The Democracy Commitment Student Club, student leaders at Delta College (Mich.) have provided creative opportunities for Delta students to engage in the election—and stay engaged after the votes are cast. Their ideas have generated creative campaigns such as the DeltaVotes! registration drive, during which more than 500 individuals registered to vote. Through a campus-wide competition, this drive involved about 90 Delta students getting other students to register. After the registration deadline in early October, the club focused on informing students about issues, candidates and ballot proposals with a weeklong GOTV effort. Beyond the election, the club leadership is working toward issue awareness by providing a forum for students to identify issues to bring to the attention of lawmakers. Student involvement in these engagement efforts added energy and created the sense that politics is, indeed, something that young people should engage in.

Presenters: **Lisa Lawrason**, Associate Professor of Political Science and **Kimberly Klein**, Assistant Professor of Political Science, Delta College (Mich.)

*Denver Ballroom, Suite IV*

**Panel: Civic Learning in the Curriculum**

***Bridging Cultures at Santa Fe College***

Faculty explore the curricular changes made as part of the AAC&U Bridging Cultures grant that Santa Fe College received. Most of the discussion is on additions to existing courses, including: introducing

readings that give students perspective on cultures largely absent in our community; original research projects that investigate what types of political institutional arrangements are effective in helping bridge nationalistic conflict; and turning findings from research papers on ethical issues into concrete action to improve the communities served by our college. Also discussed are efforts to create a course that teaches students about difference, community and democratic thinking through art, music and literature. We hope to provide audience members with ideas they can share with their campuses, as well as receive feedback about how best to spread these and similar modifications beyond our Bridging Cultures faculty within our campus and neighboring institutions.

Presenters: **Bobby Hom**, Honors Coordinator; **Melissa Flanagan** and **Zahir Small**, Assistant Professors, Santa Fe College (Fla.)

*Denver Ballroom, Suite V/VI*

**Panel: Service-Learning**

***Service-Learning for Enhancing Civic Engagement: Columbus State University's Department of Communication and NPACE Center***

Columbus State University's Department of Communication maintains a strong commitment to civic engagement and citizenship through service-learning infused within its curriculum. Many of their courses employ service-learning projects that work to enhance not only the practical experience of our majors, but also serve the needs of nonprofit and civic organizations within the Columbus, Ga. community. In the fall of 2012, Columbus State opened the NPACE Center, which is designed to help pair these organizations with students in our classes. We provide multimedia resource support, public relations consultation and implementation, as well as practical support. This panel consists of four faculty members, as well as a representative of a local civic organization. Each shares different aspects of their experiences in conducting service-learning, how it enhances learning, and how it infuses civic engagement while enhancing the quality of life in Columbus.

Presenters: **Christopher Jon McCollough**, Assistant Professor, Department of Communication; **Youngrak Park**, Assistant Professor, Department of Communication; **Danna Gibson**, Interim Chair, Department of Communication; and **Richard Baxter**, Dean, College of the Arts, Columbus State University (Ga.)