

AMERICAN DEMOCRACY PROJECT, THE DEMOCRACY COMMITMENT
AND MINNESOTA CAMPUS COMPACT CIVIC SUMMIT

Realizing the Civic Mission

of Minnesota State Colleges and Universities



Sept. 28-29, 2014
St. Cloud State University, Atwood Memorial Center

HOBSONS 

Sunday, Sept. 28

5:30 p.m. - 8:30 p.m.

NETWORKING DINNER

Cascade Room, Atwood Memorial Center

Monday, Sept. 29

8:00 a.m.

REGISTRATION AND BREAKFAST

Cascade Room, Atwood Memorial Center

9:00 a.m. - 10:30 a.m.

OPENING PLENARY: MINNESOTA STATE COLLEGES AND UNIVERSITIES AS STEWARDS OF PLACE

Cascade Room, Atwood Memorial Center

AASCU defines state colleges and universities as “stewards of place,” a phrase that captures their roles fostering a democratic vitality and economic development while also advancing the work of P-12 schools and the internationalization of our communities. This moderated conversation will explore the opportunities, challenges, and lessons in that common work.

Moderator:

- » Julie Plaut, Executive Director, Minnesota Campus Compact

Presenters:

- » Lindsey Gunnerson, President, Student Government Association, St. Cloud State University
- » Felicia Hamilton, Student, Community Development, Minneapolis Community and Technical College
- » George L. Mehaffy, Vice President for Leadership and Change, American Association of State Colleges and Universities
- » John O'Brien, Senior Vice Chancellor for Academic and Student Affairs, Minnesota State Colleges and Universities
- » Earl Potter, President, St. Cloud State University

10:45 a.m. - 11:45 a.m.

Breakout Sessions

TURNING JOBS INTO PUBLIC WORK

Glacier North

Augsburg College, Century College, Hamline University, Metropolitan State University, Minneapolis Community and Technical College, and Saint Paul College partnered with the Kettering Foundation to create a new national conversation, “Linked Futures,” on colleges and the changing world of work. This workshop will focus on one of the topics, work “that pays and matters” like citizen teachers, citizen nurses, citizen entrepreneur. Participants will be able to launch ongoing conversations in their communities.

Presenters:

- » Ron Anderson, President, Century College
- » Lena Jones, Faculty, Political Science, Minneapolis Community and Technical College

ENGAGING ALUMNI AS DOERS, NOT JUST DONORS

Voyagers North

This session will provide an overview of Citizen Alum, a national initiative that invites alums to become allies in higher education’s public mission. Participating campuses create teams of faculty, administrators, and staff from alumni relations, advancement, career services, and community engagement, which begin with a “listening project.” At Metropolitan State University, writing students interviewed alums who are active in solving public problems. Drawing on this example and others, participants will explore ways to support and engage the important work of citizen-alums on their campuses.

Presenters:

- » Jodi Bantley, Community Engagement Coordinator: Civic and Community-Based Learning, Institute for Community Engagement and Scholarship, Metropolitan State University
- » Danielle Hinrichs, Associate Professor and Coordinator of Composition, Metropolitan State University, and Chair, Citizen Alum Task Force on Intergenerational Learning for College Students
- » David Weerts, Associate Professor of Organizational Leadership, Policy, and Development, and Director of the Jandris Center for Innovative Higher Education, University of Minnesota

ORGANIZING EFFECTIVELY ON CAMPUS TO ADVANCE CIVIC ENGAGEMENT

Glacier South

This session will present best practices, tips and suggestions for organizing students in civic engagement on campus. In addition, it will include a facilitated discussion and provide everyone with an opportunity to learn from each other and share success stories, experiences and challenges.

Presenter:

- » Neil Aasve, Director of Campus Organizing, Minnesota State University Student Association

MEASURING AND IMPROVING CAMPUS AND COMMUNITY CIVIC HEALTH

Voyagers South

Since the launch of ADP’s Campus and Community Health Initiative in 2012, 25 institutions have committed to measuring and improving the civic health in their institutions and communities. This session builds on this work to provide an overview from participating schools and to discuss the potential of a coordinated civic health assessment and advancement for the state of Minnesota. Through the leadership and facilitation of the National Conference on Citizenship (NCoC) and the American Democracy Project, participants will develop a work and action plan to enhance higher education’s role and contribution to the state of civic health in Minnesota.

Presenters:

- » Kara Lindaman, Professor of Political Science/Public Administration and American Democracy Project Coordinator, Winona State University
- » Kristi Tate, Partnership Development Director for Civic Health Initiative partnerships, the National Conference on Citizenship

11:45 a.m. - 12:30 p.m.

LUNCH

Cascade Room, Atwood Memorial Center

12:30 p.m. - 1:30 p.m.

Breakout Sessions

CREATING CIVIC PATHWAYS FOR STUDENT SUCCESS

Voyageurs North

Since the 2011 launch of TDC as a two-year college sister organization to ADP, many TDC and ADP members have partnered to create a civic pipeline relationship. Because 50% of AASCU students transfer from community colleges, this is an important effort to sustain democratic learning and engagement work. In this session, participants learn about some examples of two-year/four-year civic pathways, how such partnerships foster student preparedness and success, and then discuss how best participants can create similar partnerships throughout Minnesota.

Presenters:

- » Jennifer Domagal-Goldman, National Manager, American Democracy Project, AASCU
- » Stephanie South, National Coordinator, The Democracy Commitment

ECONOMIC DEVELOPMENT PARTNERSHIPS

Glacier North

In addition to preparing students for work, state colleges and universities can contribute to the economic vitality of their regions through a variety of institutional partnerships, including training and microloans for aspiring entrepreneurs, joint land-use/facilities planning and development, and community-based research, as well as local purchasing and other operational choices. Participants in this session will discuss examples of existing partnerships, the broader rationale for considering economic development part of a campus' civic mission, and strategies for building on successes (and learning from mistakes or challenges).

Presenter:

- » Brad Goskovicz, Chief Executive Officer, Microbiologics, Inc.
- » Don Hickman, Vice President for Community and Economic Development, Initiative Foundation
- » Earl Potter, President, St. Cloud State University

CIVIC ENGAGEMENT IN THE ARTS AND HUMANITIES

Voyageurs South

At their very best, art, music, dance, performance, storytelling, literature, and design can invite and challenge the public to think critically and differently about how communities might live well together. In this session, participants will identify how the arts and humanities intersect civic life by engaging difficult and enduring questions--questions that invite public debate and dialogue. And they will explore how their strategies and practices foster student learning opportunities and robust collaborations between communities, colleges and universities.

Presenters:

- » Keith Christensen, Professor of Art, St. Cloud State University
- » Tracy Ore, Chair of the Department of Social Work, Professor of Sociology and Coordinator of the Community Garden, St. Cloud State University
- » Geoffrey Tabakin, Professor in the Department of Academic Support and Honors Program, St. Cloud State University
- » Jennifer Tuder, Associate Professor of Communication Studies, St. Cloud State University

ADDRESSING INEQUALITY IN COMMUNITIES AND AMONG STUDENTS

Glacier South

Join a team affiliated with Normandale Community College for a conversation on how MnSCU institutions can impact student and community inequality, with a primary focus on economic inequality. There will be brief opening comments by the presenters, including faculty research on student inequality and a nonprofit's partnership to run the Campus Cupboard food pantry, as well as students' perspectives. Discussion will focus on larger issues of interest to participants, e.g., how MnSCU institutions can best support students' basic needs, how college students and community members can tackle systemic issues, and how colleges can make community engagement accessible to students of a variety of economic backgrounds.

Presenters:

- » Shawn Morrison, Executive Director, Good in the Hood
- » Jack Norton, Professor of History, Normandale Community College
- » Melissa Ratliff, Student Worker, Campus Cupboard, Normandale Community College
- » Brian Rose, Leadership Through Service Student Co-Leader, Campus Cupboard, Normandale Community College
- » Paige Wheeler, Lead Experiential Education Coordinator, Normandale Community College

1:45 p.m. - 2:45 p.m.

Breakout Sessions

eCITIZENSHIP: USING NEW TOOLS AND STRATEGIES FOR ENGAGEMENT

Voyageurs North

How do social media and other emerging technologies support and facilitate civic engagement? Explore how college campuses can effectively support engagement that leverages information and communications technologies to improve local communities. Join this conversation about using technologies to make a real difference not only in political activities, but also to support a variety of social change strategies outlined in Minnesota Campus Compact's Social Change Wheel. Take away ideas that you can start using immediately.

Presenters:

- » Steven Clift, Ashoka Fellow, founder of E-Democracy.Org, DoWire.Org, named a White House Champion of Change for Open Government in 2013
- » John Hamerlinck, Associate Director of Minnesota Campus Compact, leader of MNCC's Center for Digital Civic Engagement

PARTNERING WITH K-12 SCHOOLS FOR IMPROVED EDUCATIONAL OUTCOMES

Glacier North

Preparing learners for college success, and fostering skills development for lives of engaged citizenship requires effort that begins long before students are enrolled in our institutions. In this session, participants will learn about effective strategies for K-12 collaboration being pursued at that the institutional and system level which result in improved educational outcomes, generate learning opportunities for college students, and leverage authentic partnerships to achieve systems change.

Presenters:

- » Alli Iverson, Student, St. Cloud State University
- » Sue Jenkins, District Academic Coach, Rocori School District
- » Robert Johnson, Professor of Ethnic Studies, Director of Pre-College Pipeline Programs, and Principal Investigator on the Access and Opportunity Project, St. Cloud State University
- » Eddah Mutua-Kombo, Associate Professor of Communication Studies and Director of Communicating Common Ground, St. Cloud State University
- » Alli Nepsund, Student, St. Cloud State University
- » Andrea Preppernau, Assistant Director of Research, Evaluation, and Assessment, St. Cloud Area School District
- » Evelyn Rolloff, Associate Director, Institute for Community Engagement and Scholarship, Metropolitan State University

ENGAGING WITH GLOBAL CHALLENGES

Voyageurs South

For the past eight years, the ADP Global Engagement Initiative has worked to empower college and university students and faculty to effectively address the key global challenges we face, including population, resources, inequality, and conflict. This session will provide an overview of these global challenges and describe the Initiative's efforts to educate globally competent students, including a national blended learning course, a faculty toolkit, an ebook, and professional development workshops.

Presenters:

- » Dennis Falk, Distinguished Teaching Professor of Social Work and AASCU Global Engagement Scholar, University of Minnesota Duluth
- » William E. Payne, Dean, School of Fine Arts, and AASCU Global Engagement Scholar, University of Minnesota Duluth

SUPPORTING FACULTY DEVELOPMENT AND ENGAGEMENT

Glacier South

This session will serve as a space for faculty and administrators to think and learn together about how to best support and advance faculty development and engagement in higher education's civic mission through their teaching, research and service. Presenters will share national and Minnesota-wide contexts and resources and participants will learn about innovative efforts by faculty at Minnesota State University, Mankato that hold possibilities and lessons for us all.

Presenters:

- » Jennifer Domagal-Goldman, National Manager, American Democracy Project, AASCU
- » Patricia Hoffman, Director of the Center for Excellence and Innovation and the Center for Excellence in Teaching and Learning, Minnesota State University, Mankato
- » Teresa Kruizenga, Assistant Professor for K-12 and Secondary Programs, Minnesota State University, Mankato
- » Lynda Milne, Associate Vice Chancellor for Academic Affairs, MnSCU

3:00 p.m. - 3:45 p.m.

TEAM/SMALL-GROUP DEBRIEF AND DISCUSSION

Cascade Room, Atwood Memorial Center

3:45 p.m. - 4:30 p.m.

CONCLUDING REFLECTIONS AND WRAP UP

Cascade Room, Atwood Memorial Center

Thanks to our generous summit sponsor!



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