



ANNOUNCING COLLEGE PORTRAIT AT A GLANCE!

The Voluntary System of Accountability (VSA) is proud to announce College Portraits At A Glance, a new interactive tool for users to create customized snapshots of College Portrait data designed around a theme or story about your campus. At A Glance currently features 13 bite-sized modules with data from published College Portraits covering student admissions, enrollment, costs and financial aid, success & progress, and student experiences – allowing VSA participants with published College Portraits to start using At A Glance immediately.

HOW WILL YOU TELL YOUR CAMPUS STORY?

Any visitor to the College Portrait website can create a custom At A Glance page for any institution with a published College Portrait either by searching for the institution from the [At A Glance start page](#) or by clicking the At A Glance link from the institution's College Portrait. Users can either select a pre-designed page focused on themes including Costs, Aid, and Debt, Student Outcomes, or Campus Diversity, or build their own page from scratch. Each At A Glance page is shareable as a link or a PDF file, making it easy to create instant handouts to share with campus visitors or external stakeholders or via social media such as Facebook or Twitter.

- Each module presents data graphically in a concise, easy to digest format.
- Users can either start with a template page combining modules around themes or create their own *At A Glance* page from individual modules with just a few mouse clicks.
- *At A Glance* pages can be saved as PDFs or links that can be embedded on other websites, emailed to important decision-makers, or used as quick and easy handouts.

Created in 2007 through a partnership between the Association of Public and Land-grant Universities (APLU) and the American Association of State Colleges and Universities (AASCU), the VSA College Portrait has long been a tool for public institutions to demonstrate accountability and transparency, particularly in the areas of access, cost, student progress, and student outcomes. The College Portrait At A Glance feature allows for increased customization and flexibility for institutions to provide important information on the undergraduate experience to key stakeholders in clear and understandable format.

When you share your At A Glance pages, be sure to tag them #AtAGlance on Twitter so we can retweet you! You can also search for #AtAGlance to see examples of how other institutions are reaching out to tell their campus stories. While you're there, why don't you follow us @VSAvoice?

Questions? Contact VSA Executive Director at executivedirector@collegeportraits.org!
Fall 2015

VSA At A Glance



EXAMPLE COLLEGE PORTRAIT AT A GLANCE (FOR ILLUSTRATIVE PURPOSES ONLY)

College Portraits University

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The College Portrait website is a trustworthy source of basic, comparable information from over 300 public colleges and universities presented in a common, user friendly format.

The website is designed to be a tool for prospective students and their families during the college search process as well as a resource for high school guidance counselors, community college advisors, state policy-makers...or anyone interested in learning more about public colleges and universities!

Legend

Core Portrait Module

Constituency

Student

Parent

Advisors

Policymakers

College Costs & Financial Aid

From Fall <FAYR>

STICKER PRICE: HOW MUCH DOES IT COST ON AVERAGE?

Typical Undergraduate In-State Costs for 2013-14 without Financial Aid (Full-Time, In-State Students)

In-State Costs					
	Tuition	Required Fee	Room & Board	Other Expenses	Total
On-campus	\$7,585	\$2,900	\$5,910	\$1,210	\$18,647
Off-campus	\$7,585	\$2,900	\$5,910	\$1,210	\$18,647

The cost to attend University of Wisconsin - La Crosse varies based on the individual circumstances of students and may be reduced through grants and scholarships.

Before You Go

College Costs & Financial Aid

From Fall <CPYEAR>

NET PRICE BY FAMILY INCOME LEVEL

The amount you are responsible to pay (either out of pocket or by taking out student loans) to attend <INST ABBR> varies by how much money your family earns due to federal grant money (that you do not have to pay back). This chart shows the average family net price for five different income ranges.

Before You Go

Majors, Graduation & Next Steps

Degrees Awarded Academic Year <CPYEAR-1s>-<CPYEAR>

AREAS OF STUDY WITH MOST BACHELORS DEGREES AWARDED

Total Bachelors Degrees Awarded=AA,AAA

6%	7%	13%	22%	10%
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	Health Professions and Related Programs	Social Sciences	Business, Management, Marketing and related Support Services	Education

<INSTITUTION> also awarded <COUNT> Associates degrees, <COUNT> Master's degrees, and <COUNT> Doctoral degrees.

After Graduation

Admissions

From Fall <CPYEAR>

FRESHMAN PROFILE

Of the 6,030 new freshman applicants, 76% were admitted and 43% of the admitted students enrolled at University of Wisconsin - La Crosse in Fall 2014.

Applied	Admitted	Enrolled
6,030	4,564	1,980

High School Background of Enrolled New freshman

Percent in top 25% of High School Graduating Class: 65%

Percent in top 50% of High School Graduating Class: 98%

Before You Go

Test(s) Required for Admission: SAT or ACT recommended