

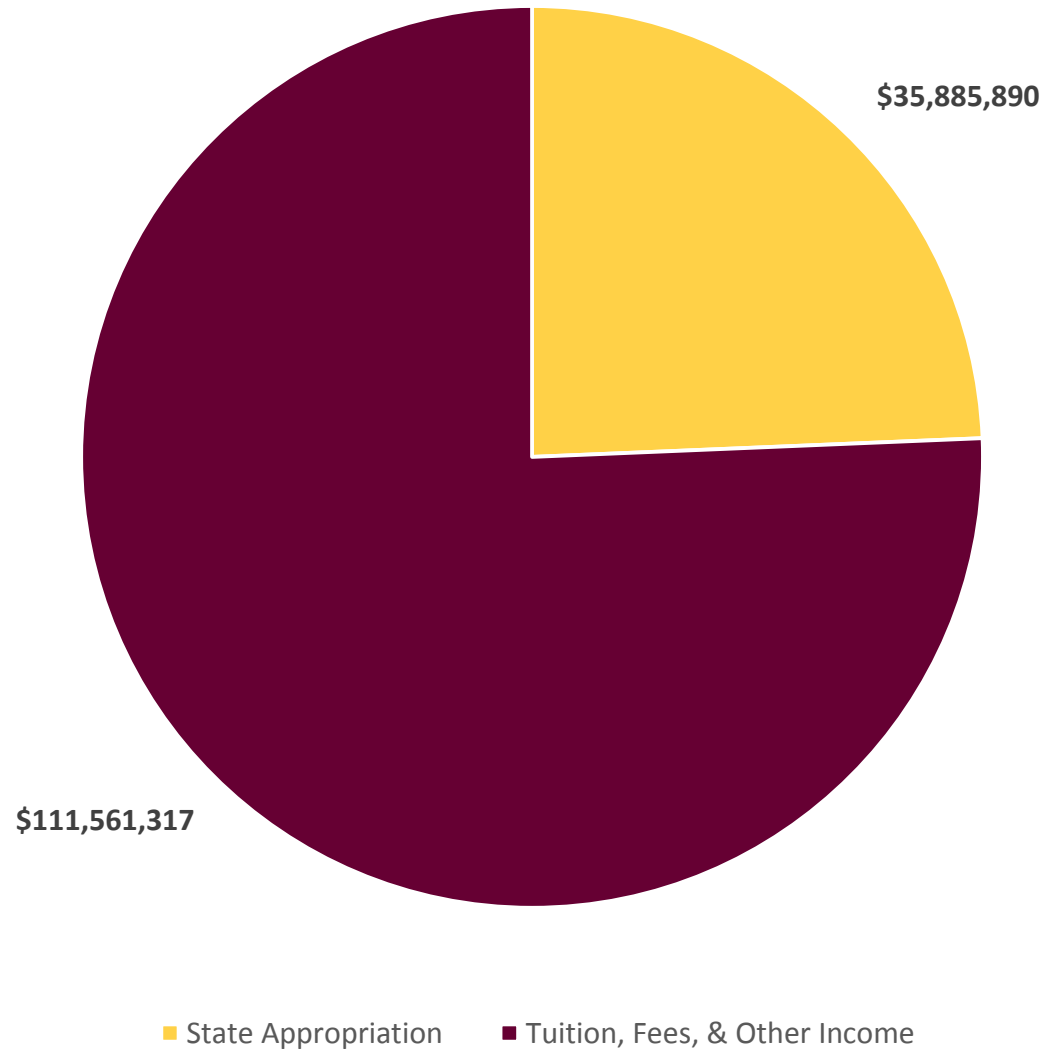
Bloomsburg University of Pennsylvania External & Government Relations

2016 HIGHER EDUCATION GOVERNMENT RELATIONS CONFERENCE

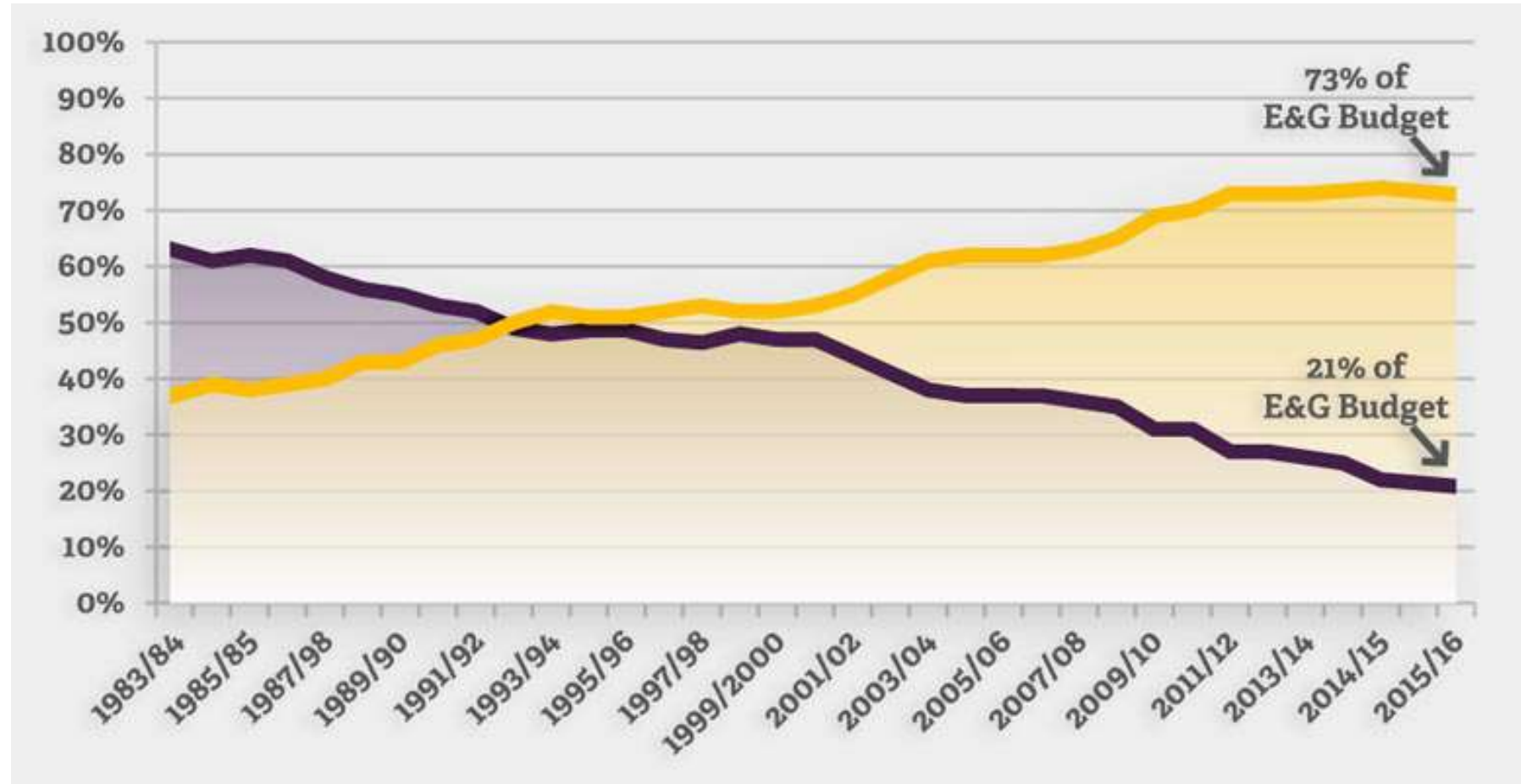


Brief Introduction

FY 2016/17 PA State Allocation as % of Total Budgeted Income



Historical PA State Allocation % of State System Budget





Government Relations

- State System Gov't Relations Council
- BU Director of Ext. & Gov't Relations

Alumni

- Alumni in Key Gov't Positions & Roles
- Constituent Alumni in Targeted Districts

Students

- Students Passionate About Government
- Students Concerned About Funding

Donors

- Financial Supporters Also Interested in Providing Advocacy

2015/16 Budget #InvestInMe Advocacy Campaign



2016/17 Budget #ProudSupporter Advocacy Campaign



Outcomes

2015/16 State Budget

- Passed March 2016
- 5% State System Increase
- First Increase Since 2007/08
- +\$1.8 Million Annually for BU

2016/17 State Budget

- Passed July 2016
- 2.5% State System Increase
- +\$900,000 Annually for BU

2015/16 & 2016/17 Represent a

Down Payment on Reinvestment

in Higher Education in Pennsylvania

But Continued Work Needs to be Done



Questions
