



➔ Polling the Profession

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Session Agenda



- ▶ Review of survey – Dr. William Sederburg
- ▶ Data & panel responses
 - ▶ Dr. Francesca Vega
 - ▶ Dr. Patrick Lindsey
- ▶ Questions and interaction with audience

A Little Background!

Conference organizing committee

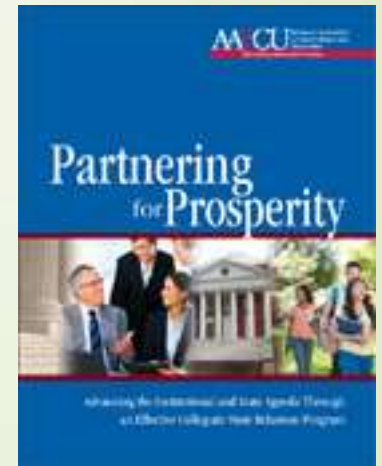
Tom Harnisch of AASCU

AASCU's - Political Perceptions and Policy Priorities Project – 5 Ps

Availability of survey technology



"Creating a New Compact"



"Partnering for Prosperity"

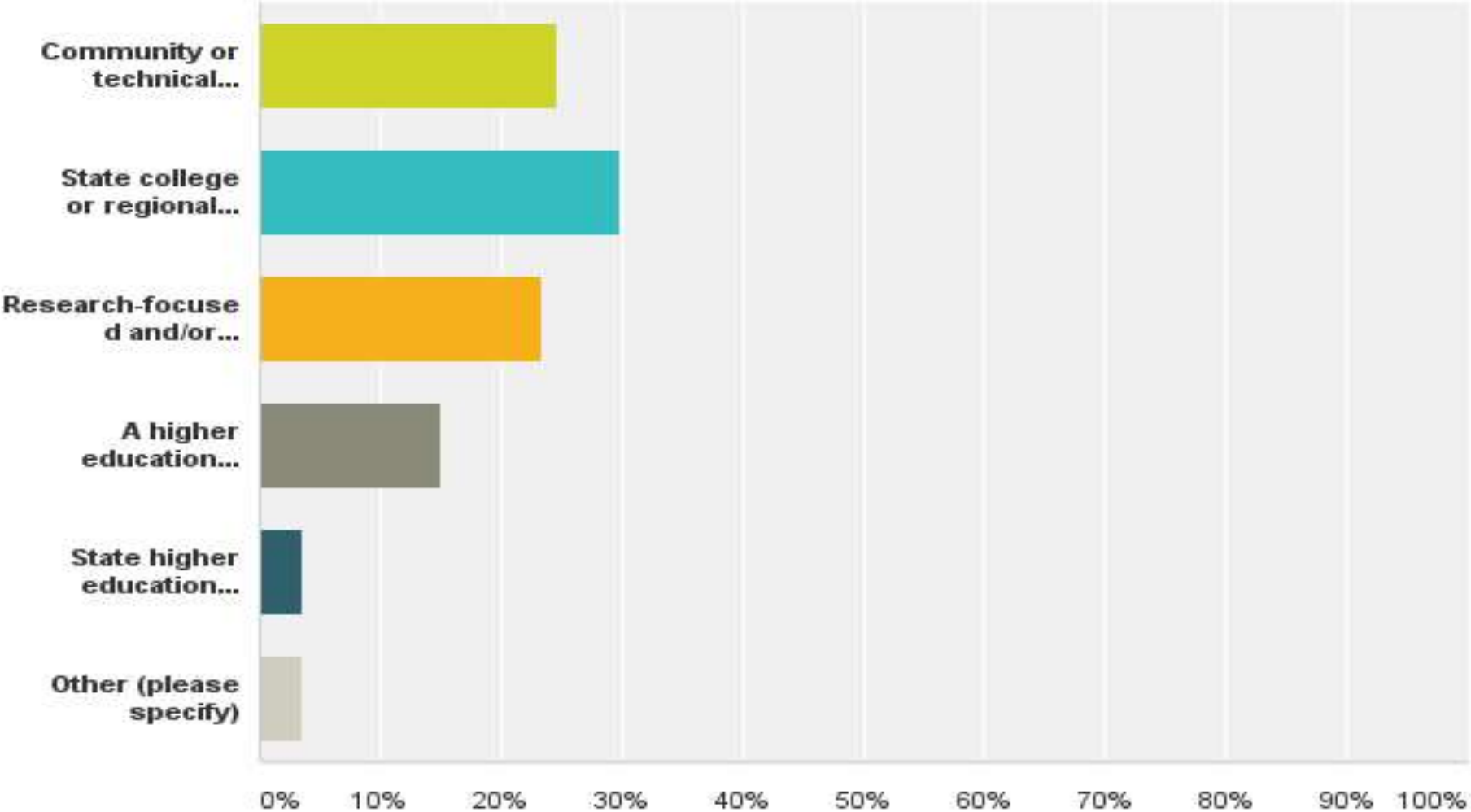
Survey of Governmental Relations Professionals

- ▶ Available on your ipad, cell phone, or by ESP
- ▶ Survey of G.R. email addresses of APLU, AASCU & AACCC
- ▶ 174 responses – (a least as accurate as national polls in 2016)



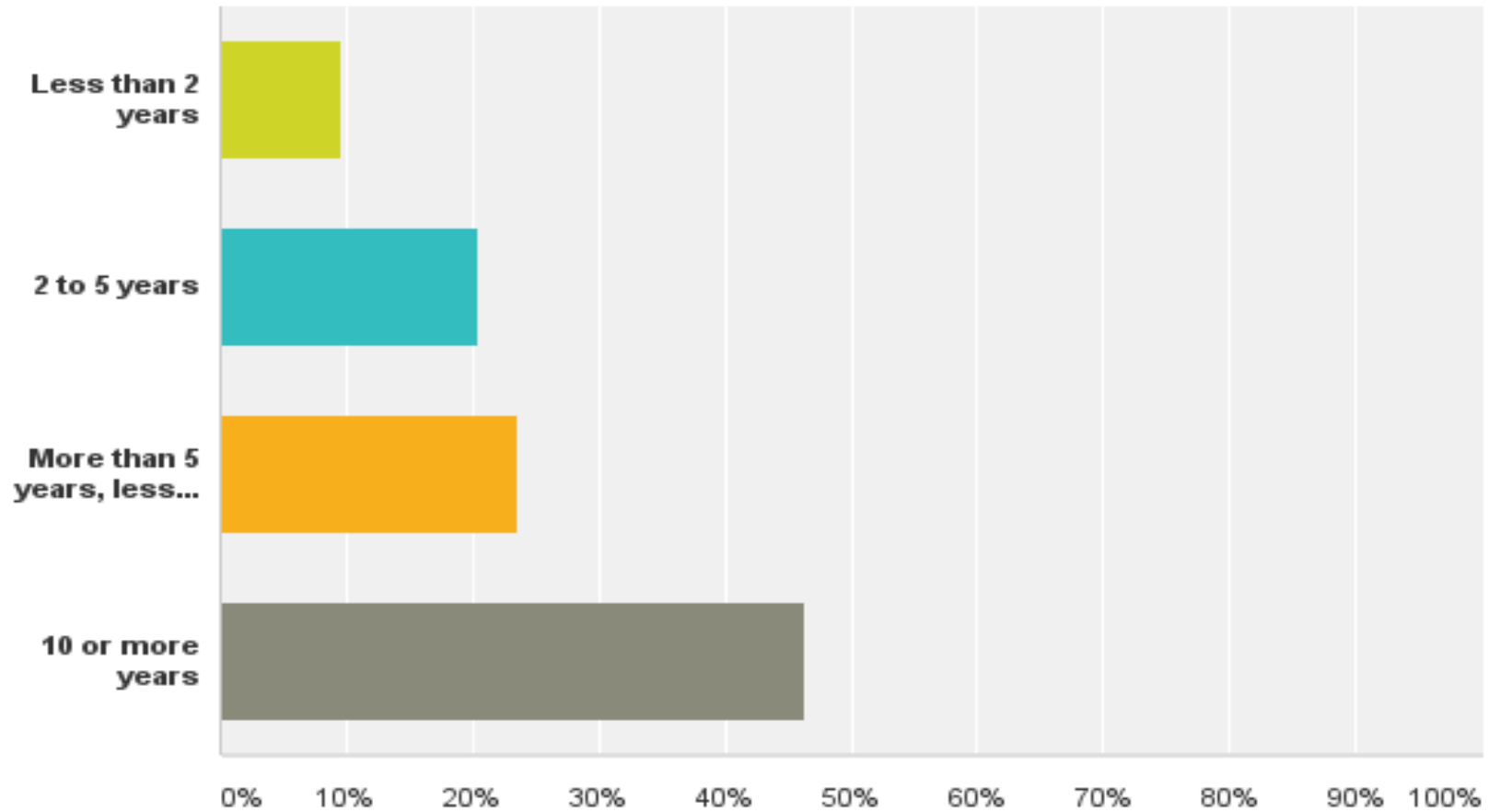
Q3 Is your institution primarily a...

Answered: 167 Skipped: 0

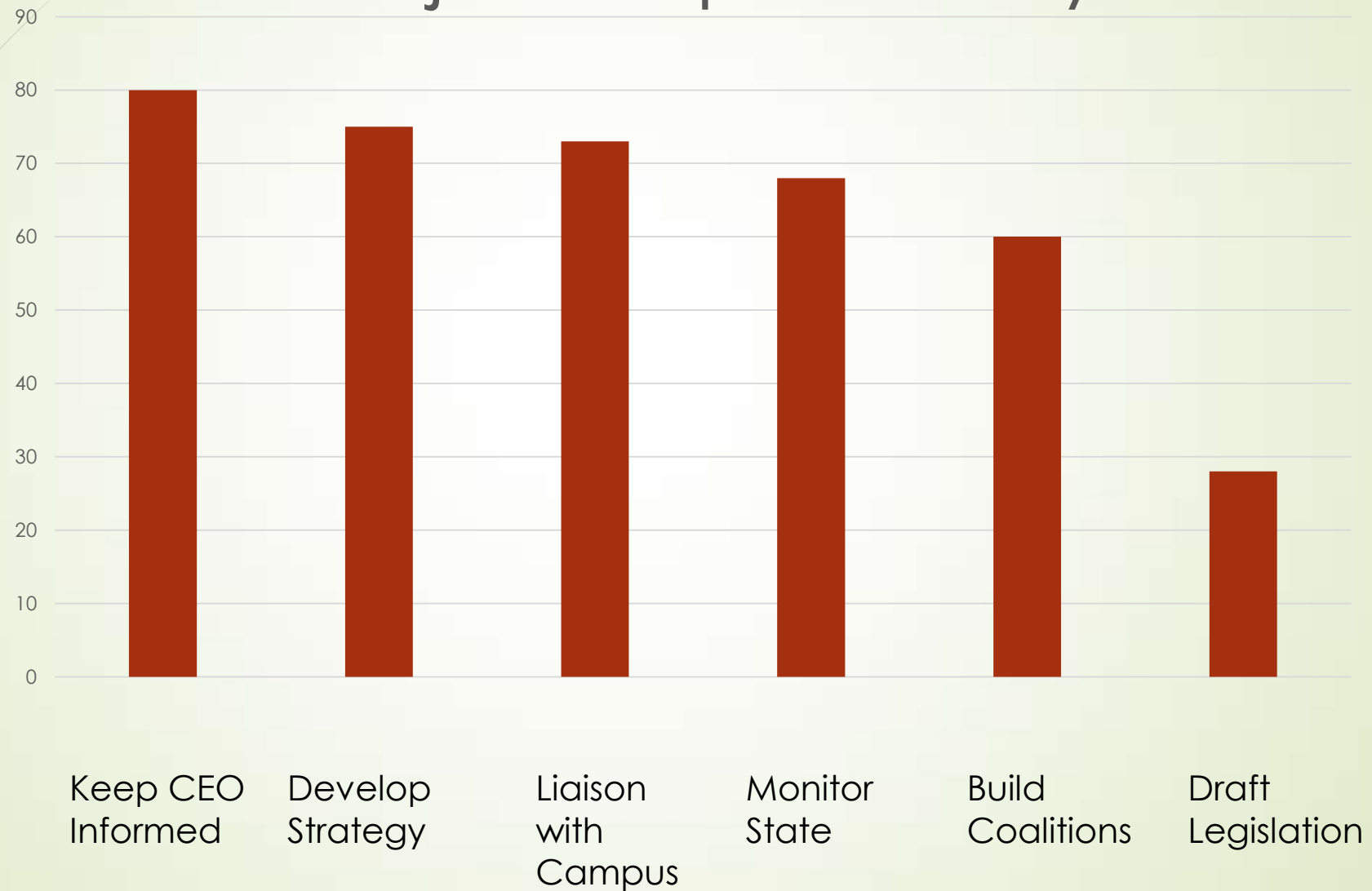


Q2 How many years have you been employed professionally in higher education government relations?

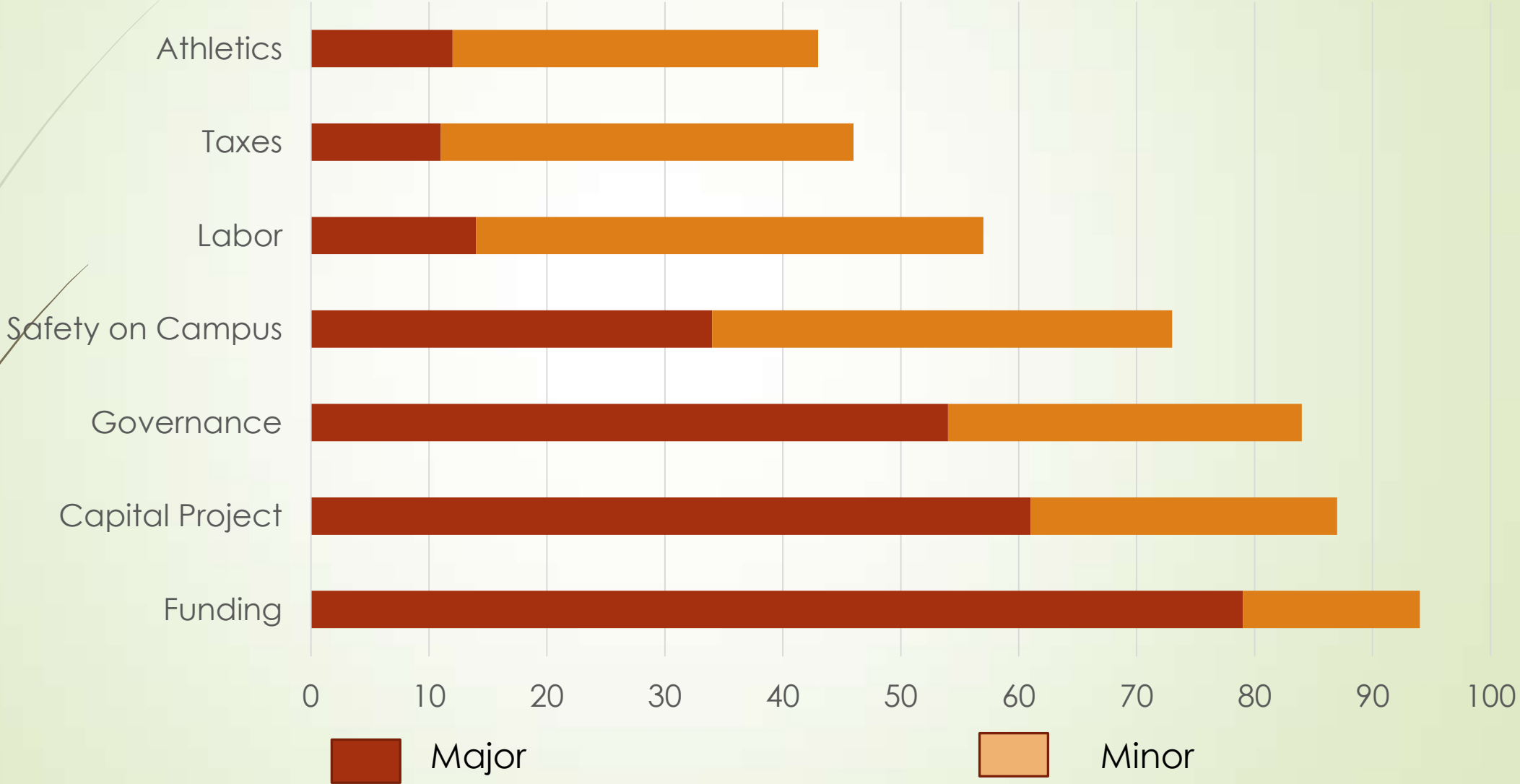
Answered: 166 Skipped: 1



Major Responsibility

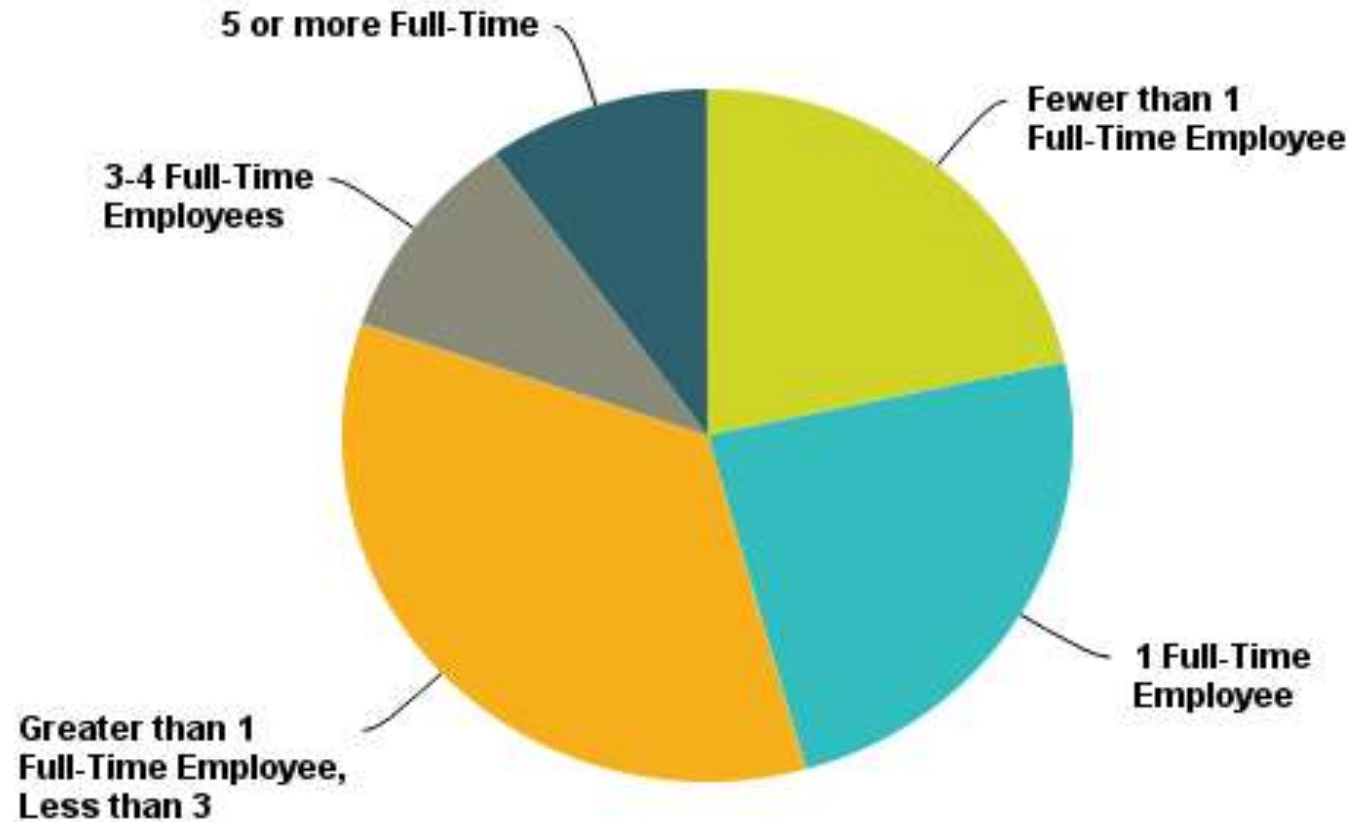


Major Issue Areas

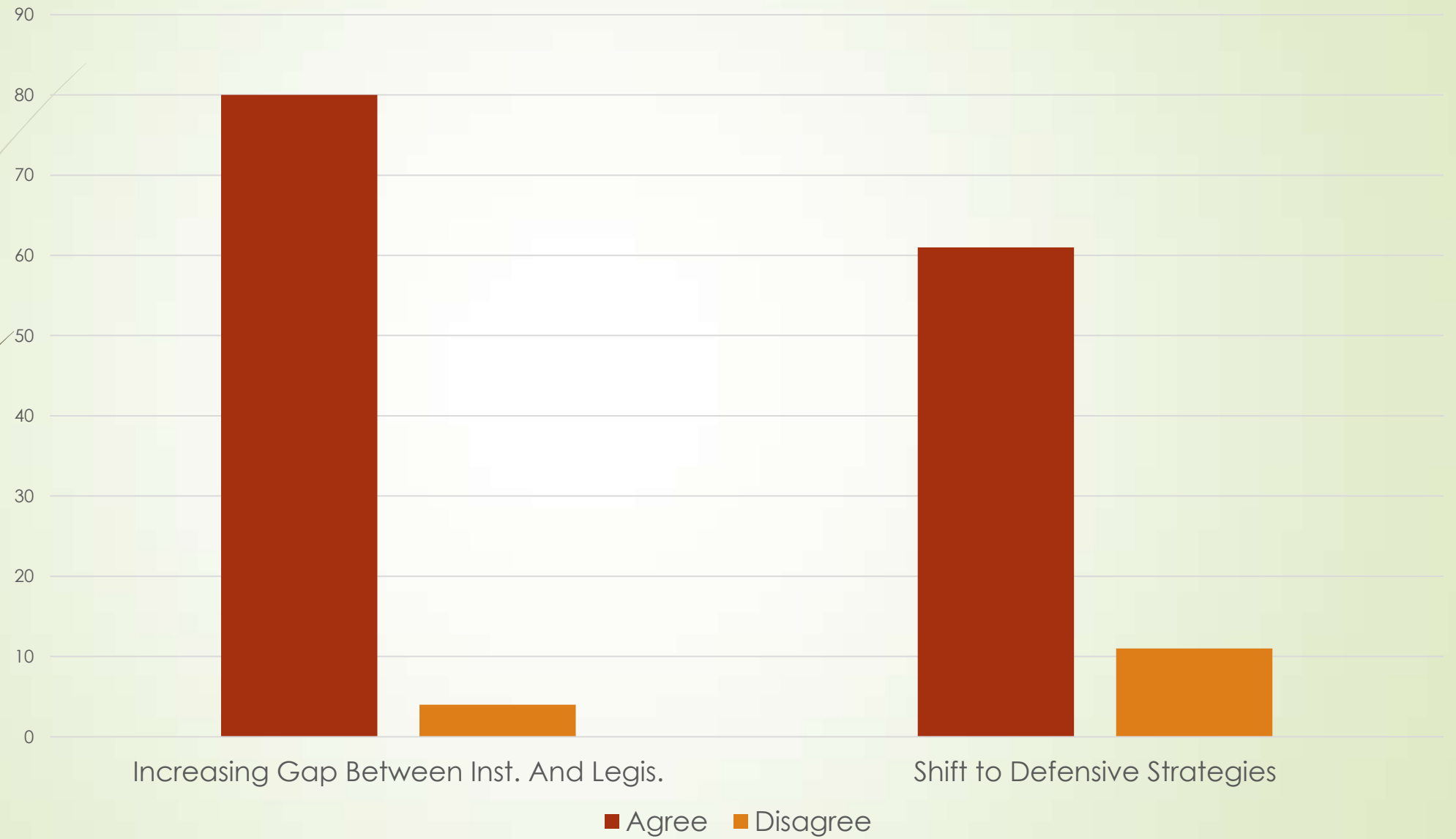


Q7 How many employees (or employee equivalent) does your institution or system devote entirely to state government relations?

Answered: 162 Skipped: 5

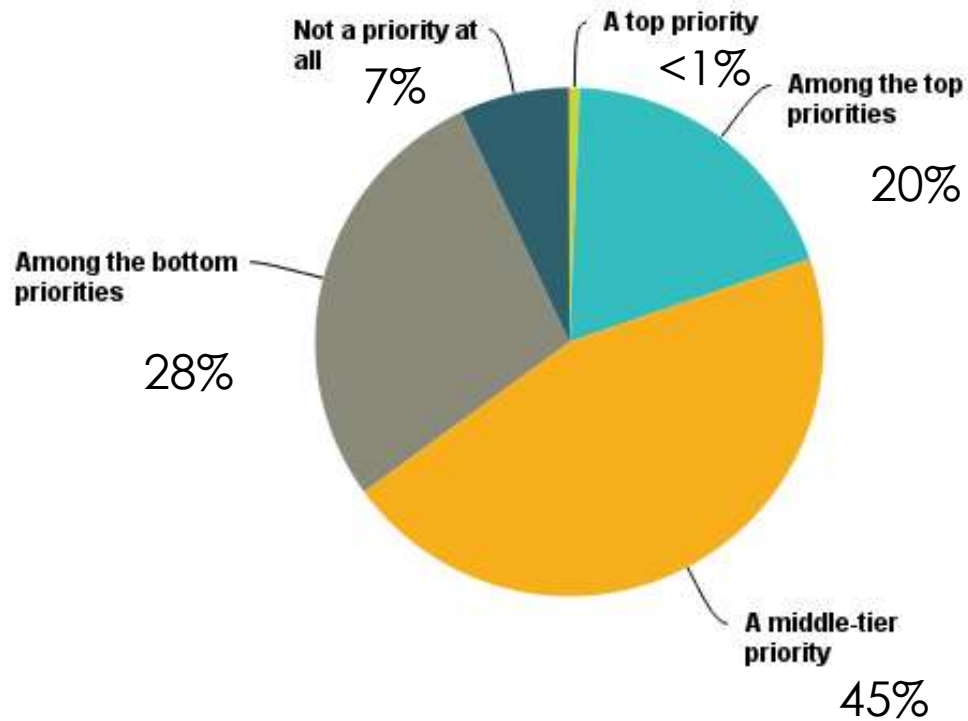


Increased Challenge



Q17 Based on the state budgets of the past five years, where do you perceive higher education to be as a budget priority with your state lawmakers?

Answered: 157 Skipped: 17



Legislative Attitudes

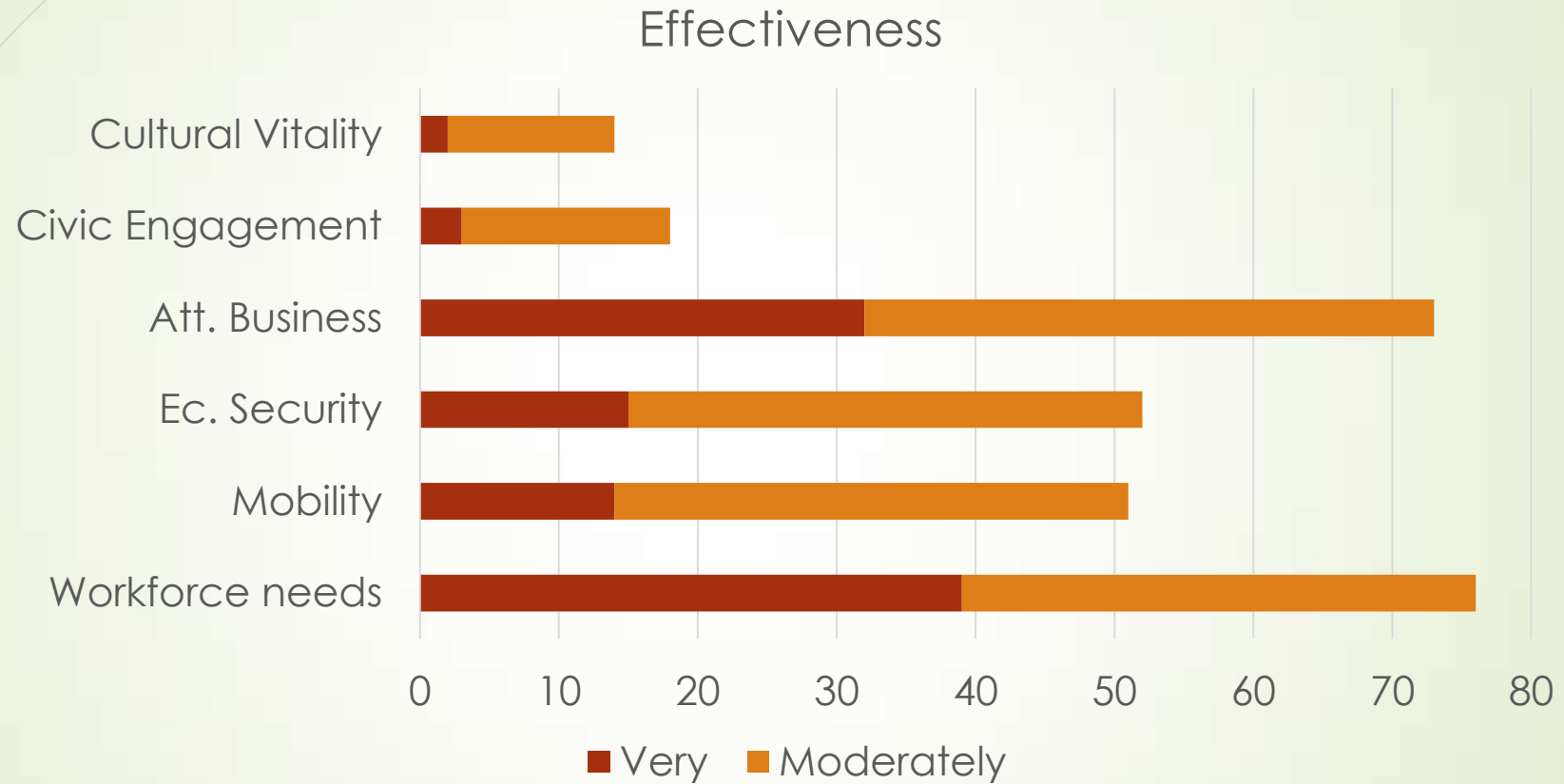
Agree

Wasteful 48%

Elitist 52%

Vocal Support Only 72%

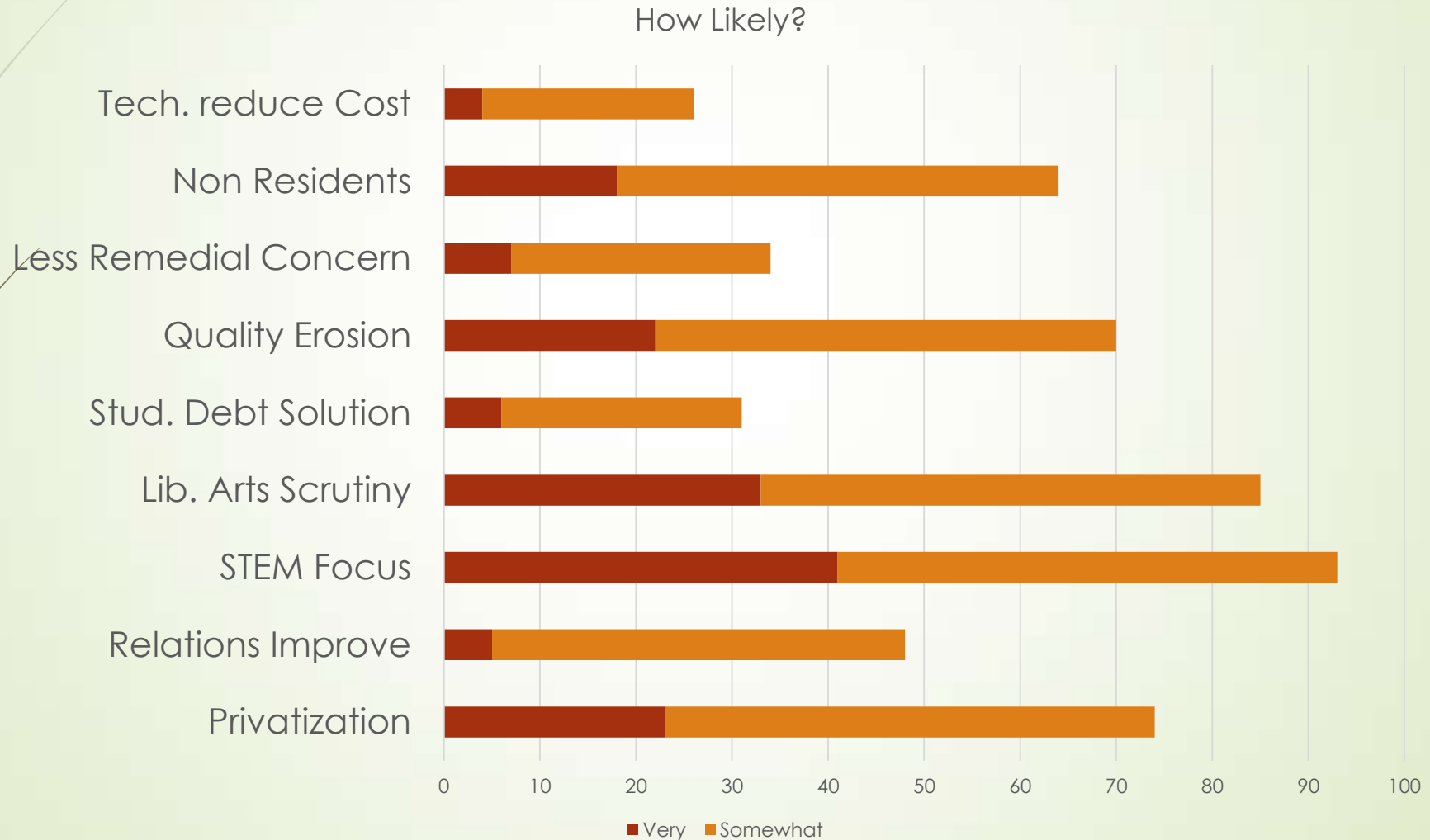
Which “sales pitch” works?



Who gives the “sales pitch”?

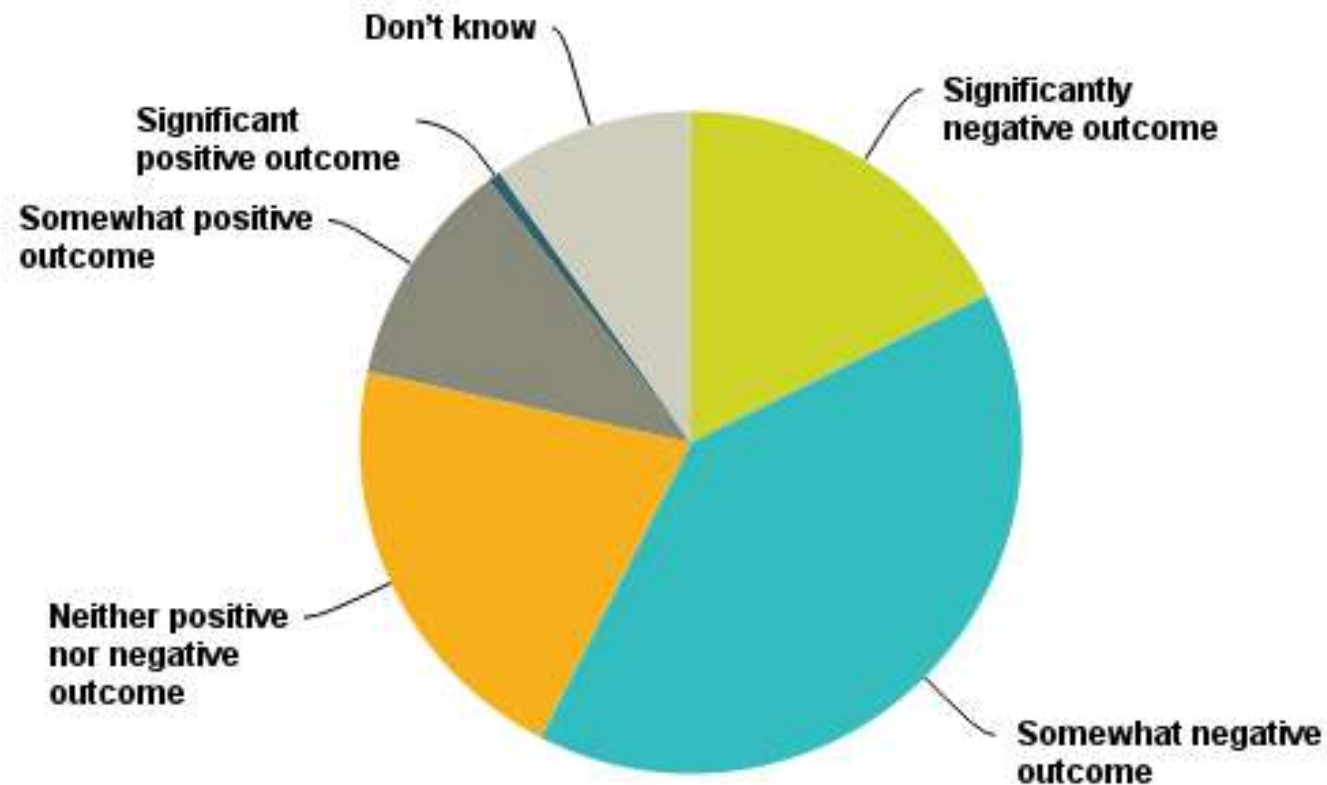


Predicting the Future



Q20 What do you think will be the outcome of the election of Donald Trump as president and a Republican Congress on federal higher education policy?

Answered: 153 Skipped: 21

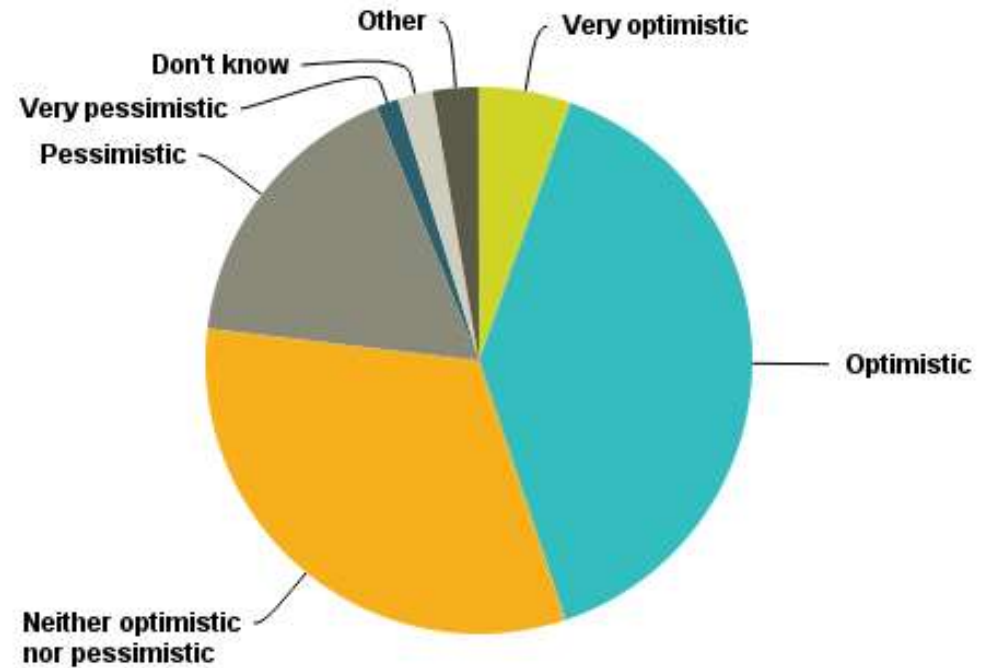


Cognitive Dissonance!

- Conservatism
- Hostility
- Workforce emphasis
- Privatization
- Small offices

Q25 In general, how optimistic are you about the future of public higher education?

Answered: 147 Skipped: 27





Questions for Panel