



A Partnership Between Virginia's Higher Education
Institutions and the Virginia Business Higher Education
Council

Higher Education Government Relations Conference
Thursday, December 6, 2018

JIM BERGMAN
GAINING MOST
ENERGY

WE'LL HAVE TO RELY
ON LOANS FOR
TUITION, SON...

BUT OUR COLLEGE
FUND SHOULD COVER
YOUR LAUNDRY.



Why a Higher Education Campaign?

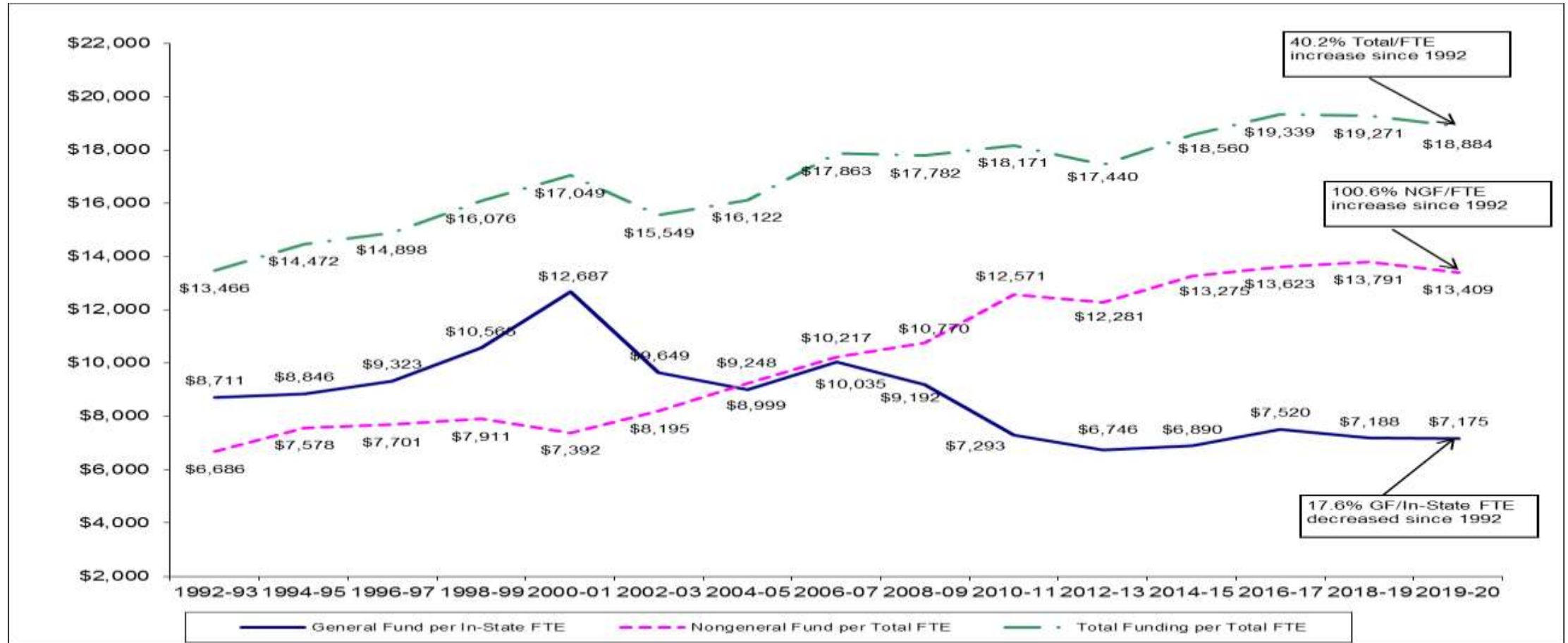
2009

- Recession/cuts to higher education
- Focus on job growth and economic development
- Gubernatorial election (only VA & NJ)

• 2017

- Cuts to higher education
- Focus on job growth and economic development
- Gubernatorial election
- National populist issues
(state campaign against higher education)

Average Funding per FTE Student at Four-Year Institutions for E&G programs





QUESTIONS

www.growth4va.com