

HEGRC 2018
25th
ANNIVERSARY

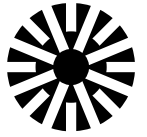


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2018 HIGHER EDUCATION GOVERNMENT RELATIONS CONFERENCE

Delivering Results Amid Change, Uncertainty, and Polarization

December 5-7, 2018 • Atlanta, GA

Pew Research Center



Party Polarization in Public Perceptions of Higher Education

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Pew Research Center

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- Hispanic trends
- Global attitudes and trends
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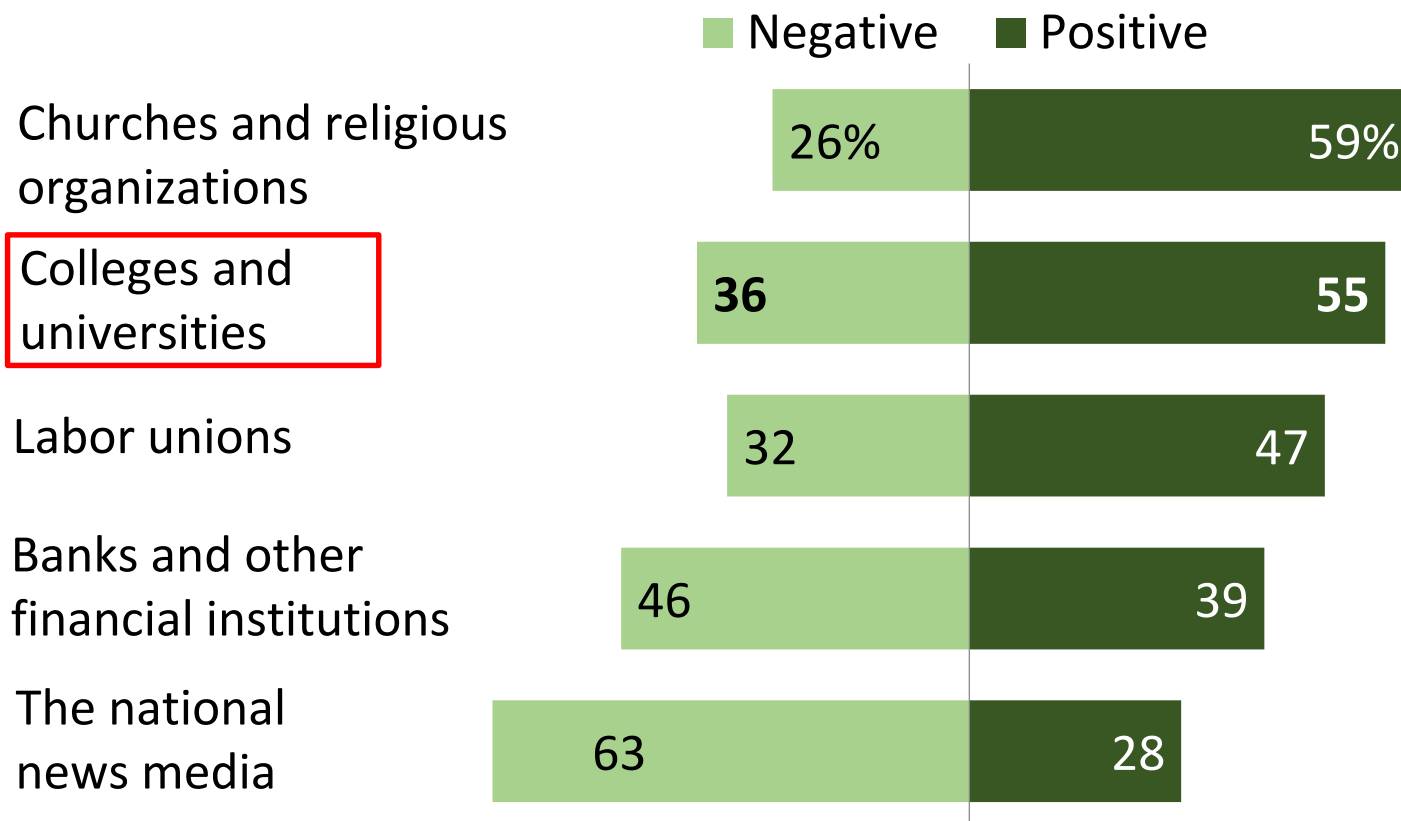
Data sources

Nationally representative surveys of U.S. adults conducted by the Pew Research Center

- Telephone surveys
 - Views of national institutions and trend on views of the impact colleges and university
 - Views of main purpose and usefulness of college education
- Web survey using probability-based American Trends Panel
 - Views of direction of higher education

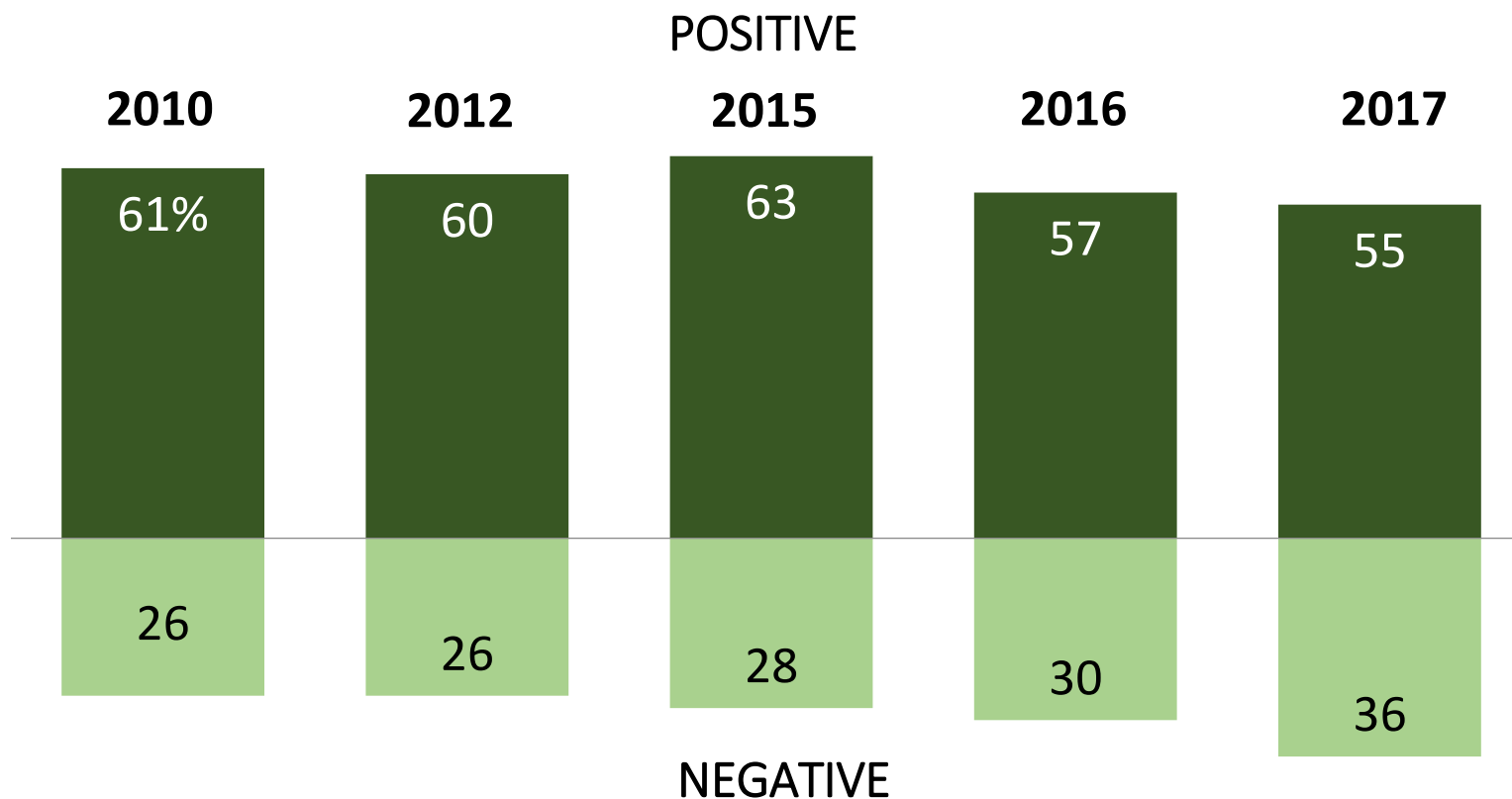


Effect of national institutions on the way things are going in the country



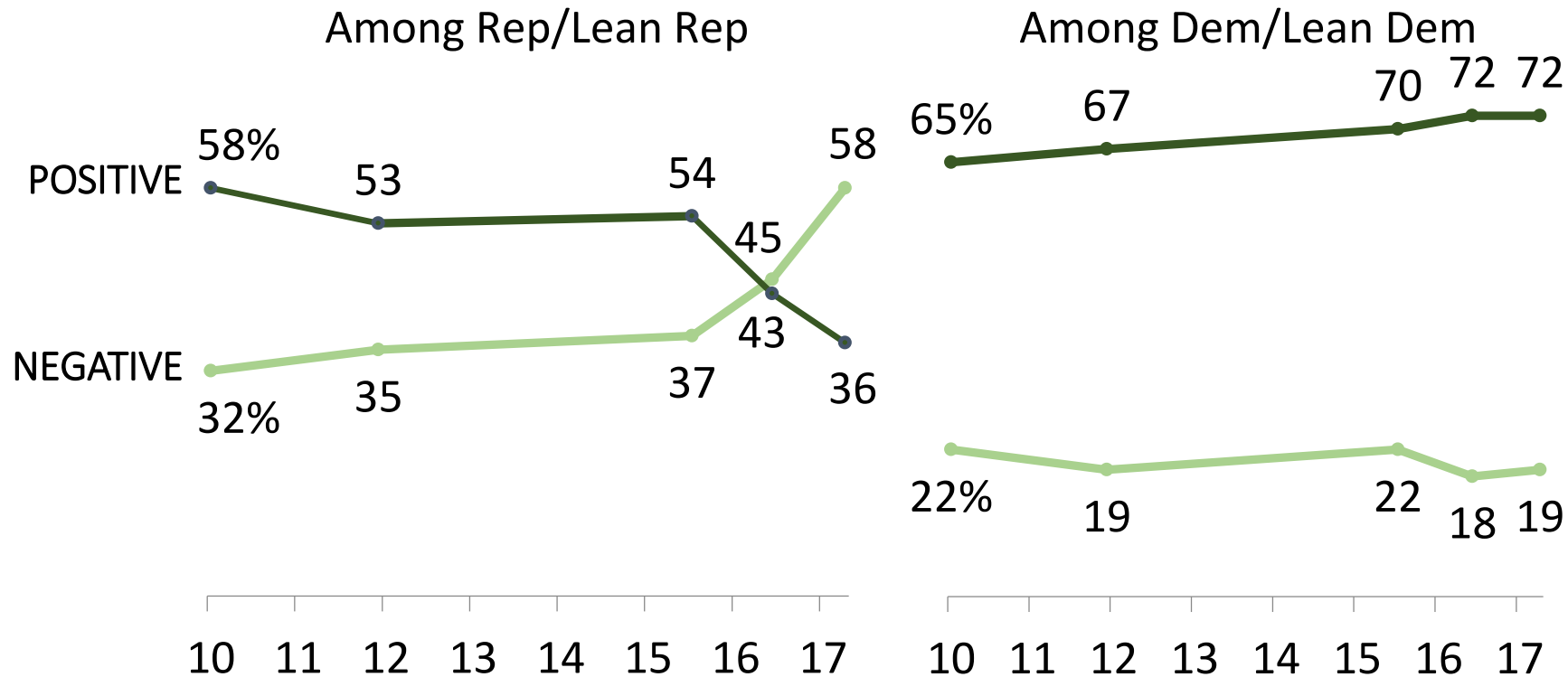


Colleges and universities have a positive/negative effect on the way things are going in the country



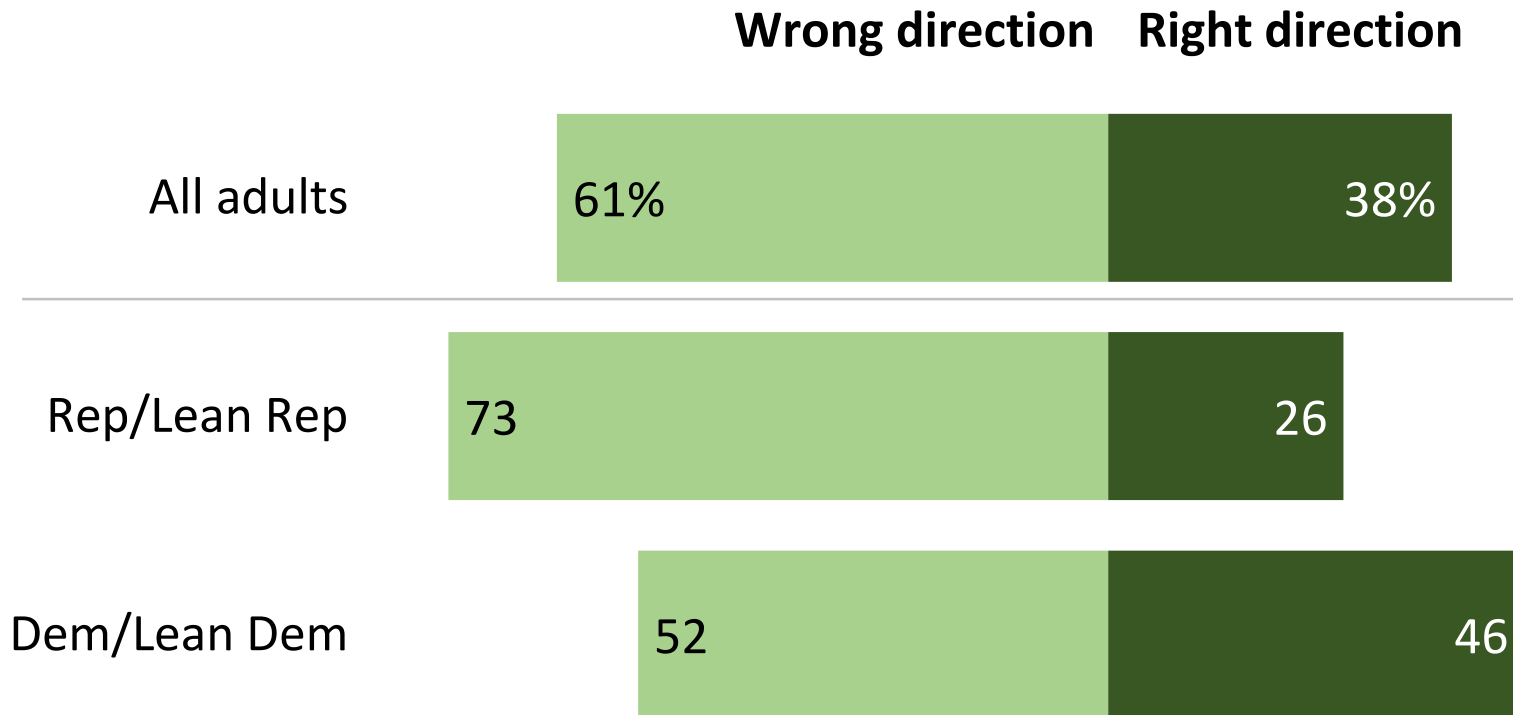


Colleges and universities have a positive/negative effect on the country, by party





Higher education system in the U.S. today is generally going in the wrong/right direction



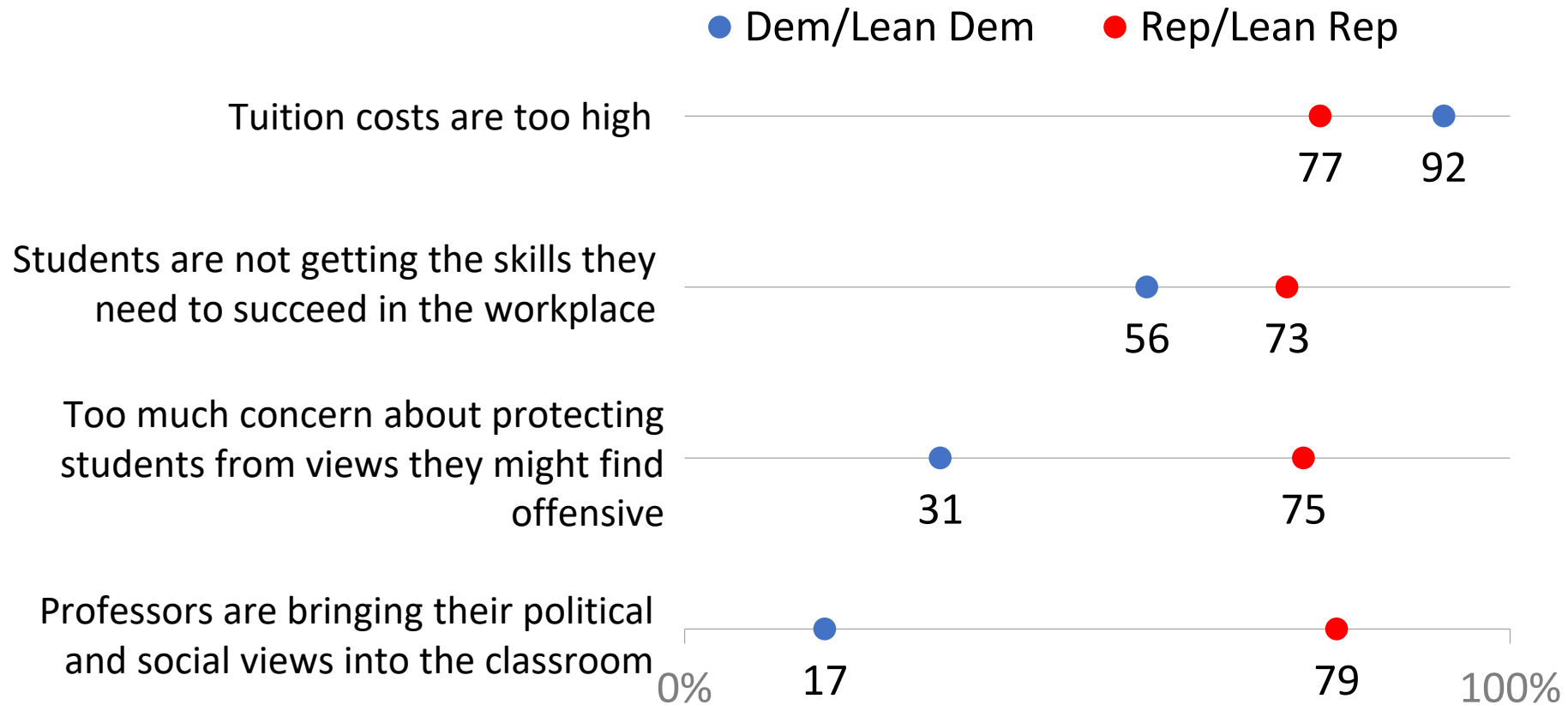


Major reasons for saying higher education is going in the wrong direction



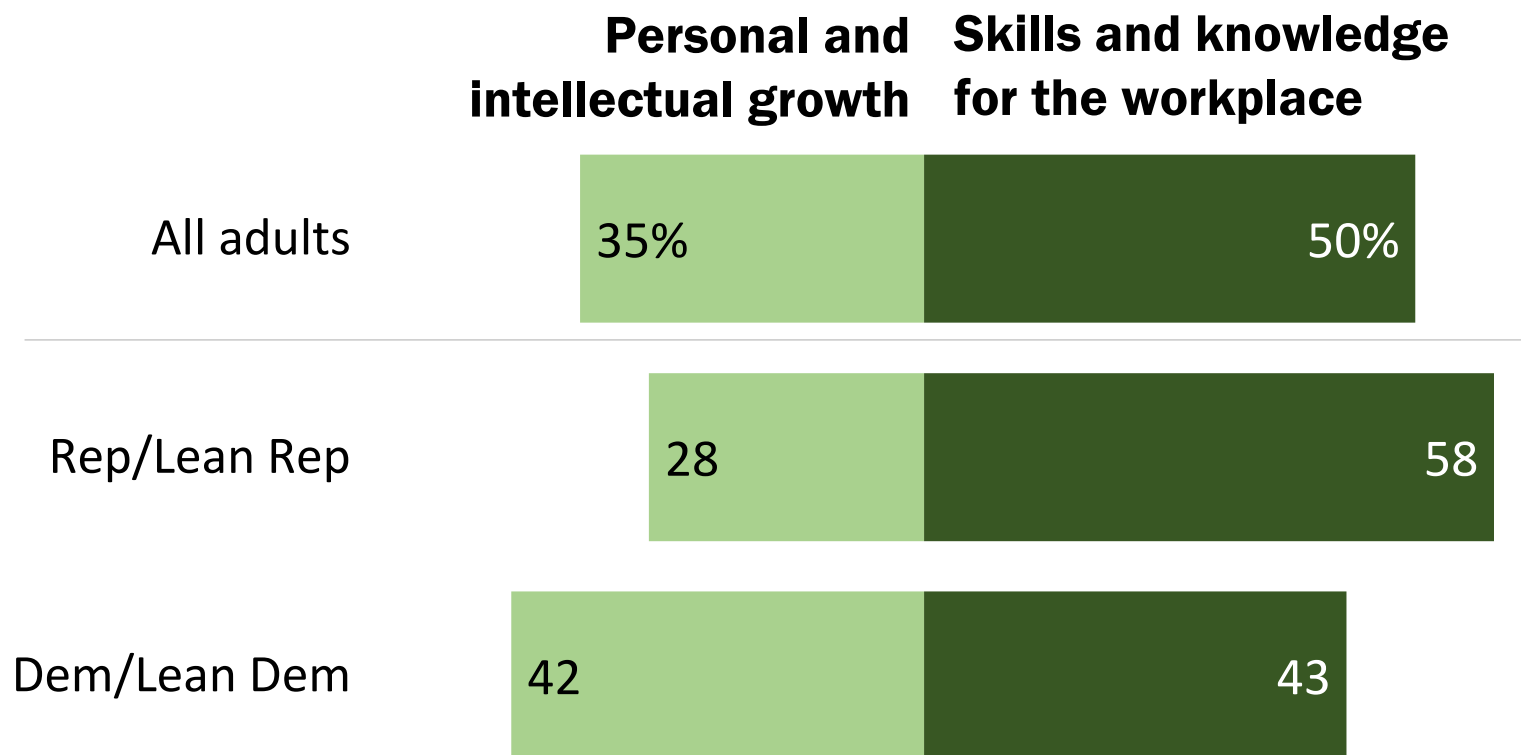


Major reasons for saying higher education is going in the wrong direction, by party





The main purpose of college should be...





College graduates with four-year degrees who say their own college education was very useful in each

Skills for workplace

Rep/Lean Rep

53%

Dem/Lean Dem

52%

Job opportunities

Rep/Lean Rep

61

Dem/Lean Dem

61

Personal growth

Rep/Lean Rep

64

Dem/Lean Dem

75



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