THURSDAY, MARCH 23

12:00 p.m. • Peachtree Ballroom

The Evolution of Student Success (lunch will be provided)
The symposium will open with an overview of the 80-year history of student success practices, with a primary focus on the changes that have accelerated in recent years due to the Great Recession. Case studies will be presented to highlight the approaches that institutions are utilizing to speed their rate of adaptation for the future.
Welcoming Remarks: Mary Evans Sias, Director of the Millennium Leadership Initiative (MLI) and Assistant to the AASCU President
Featured Speaker: Ed Venit, Senior Director, Education Advisory Board (EAB)

1:15 p.m. • Break

1:30 p.m. • Peachtree Ballroom

Panel Discussion: “How is Student Success Evolving at Your Institution?”
This spotlight session will feature the perspectives of several AASCU member institutions who will discuss the strategies they have deployed to help their students persist and graduate, and how these practices have evolved over time.
Featured Speakers: A. Jerald Ainsworth, Provost & Senior Vice Chancellor for Academic Affairs, University of Tennessee at Chattanooga
Melissa Boog, Associate Vice President, Academic Affairs, Salisbury University (Md.)
Nicole Carr, Associate Vice President, Student Academic Success, University of South Alabama

2:30 p.m. • Break

2:45 p.m. • Peachtree Ballroom

“Population Health Management” for Student Success
Increasingly, today’s students may lack the background and support network needed to help them anticipate and meet the challenges of college. Progressive institutions are adapting to these changes by re-organizing advising to create a more scalable and effective student support model. This framework, known as Population Health Management (PHM), is inspired by proven principles in the health care industry. In this session, PHM principles will be discussed along with examples of how some innovative colleges and universities are shifting to PHM-like practices.
Featured Speaker: LaToya White, Director, Education Advisory Board (EAB)

3:45 p.m. • Break

4:00 p.m.

Facilitated Discussion
Small group discussions utilizing EAB infographics.
Peachtree C – Topics: The Murky Middle and The New Blueprint for Student Success
Peachtree Ballroom – Topics: The Evolution of Student Success and Six Roles for Faculty in Student Success

5:00 p.m. • Break

6:00 p.m. • Southern Art Restaurant, 3315 Peachtree Rd. N.E., Atlanta, GA (meet in hotel lobby at 5:45 p.m.)

Symposium Dinner
FRIDAY, MARCH 24

7:30 a.m.  •  Breakfast

8:30 a.m.  •  Peachtree Ballroom

Transformative Change: A Case Study
Moving the needle on retention and degree completion are challenges requiring the implementation of bold, innovative practices. This session will feature a senior leader from an AASCU member institution who will share how they are leading transformative change on their campus and improving student outcomes.
Featured Speaker: Richard D. Sluder, Vice Provost for Student Success, Middle Tennessee State University

9:30 a.m.  •  Break

9:45 a.m.  •  Peachtree Ballroom

The Enrollment Long Game: Key Components of Your Long-Term Student Success Strategy
Most colleges would say that retention starts on day one, but could it actually start before? This session will share new research suggesting that schools can actually influence and inform retention based on how students are recruited early in their high school careers.
Featured Speaker: Anika Olsen, Principal and Consultant, EAB | Royall & Company

10:15 a.m.  •  Break

10:30 a.m.  •  Peachtree Ballroom

Power in Numbers: Student Success Insights
Data analytics play an essential role in improving institutional effectiveness and student success. During this session, the latest quantitative insights from the EAB research teams will be shared. Learn what has been discovered about predicting and assessing student risk through the examination of three datasets: Learning Management Systems (LMS), financial aid, and student admissions and recruitment.
Featured Speaker: Ed Venit, Senior Director, Education Advisory Board (EAB)

11:30 a.m.  •  Break

11:45 a.m.

Facilitated Discussion for Presidents, Provosts and MLI Graduates
• Breakout Session for AASCU Presidents and Provosts – Peachtree C
  Topic: Improving Post-Graduation Outcomes
• Breakout Session for MLI Graduates – Lenox
  Topic: The Role of Financial Aid in Promoting Student Success

12:30 p.m.  •  Peachtree Ballroom

Lunch and Informal Discussion

1:00 p.m.  •  Peachtree Ballroom

Symposium Closing

Symposium Support Provided By

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