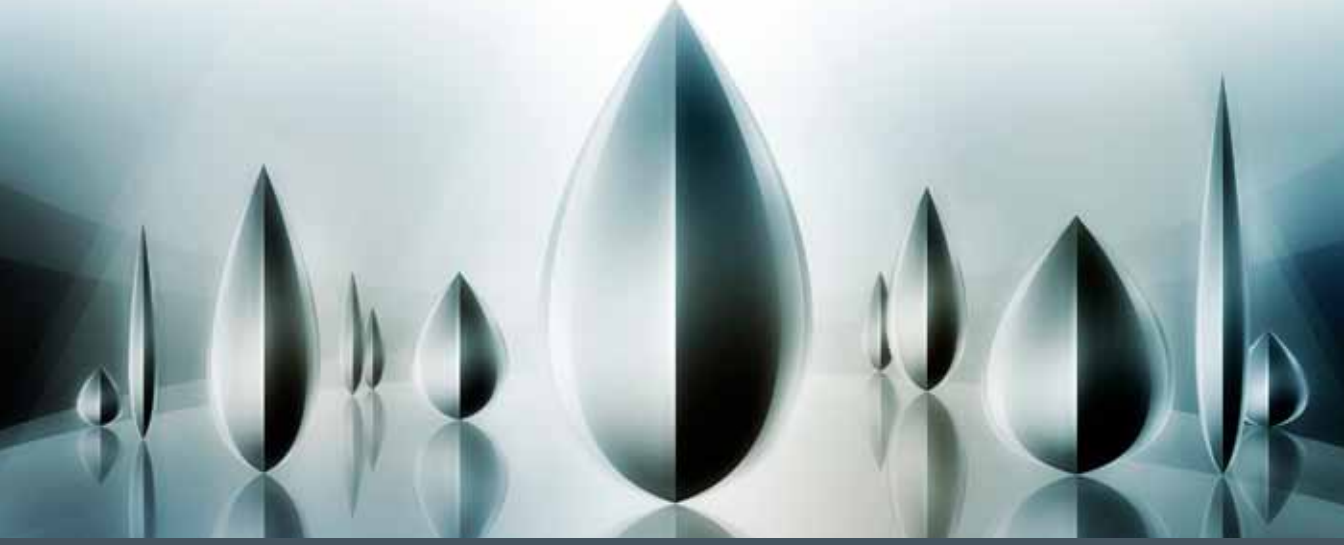


REFLECTION RENEWAL REINVENTION

Summer Council of Presidents

July 14–17, 2012 • Santa Fe, New Mexico

aascu

American Association of State Colleges and Universities

SUMMER COUNCIL OF PRESIDENTS

AASCU thanks the Professional Development Committee for its assistance in planning the 2012 Summer Council program:

Dianne F. Harrison (Chair)
President, California State University, Northridge

John Jasinski (Vice Chair)
President, Northwest Missouri State University

and all committee members who contributed program ideas and support.

Please be courteous to other attendees and speakers by silencing your electronic devices while in the meeting. To support a green meeting and sustain the environment, please:

- Recycle all paper, glass, cans and plastic in appropriate bins;
- Use a water bottle throughout your stay;
- If you must use plastic bottle products, please recycle them appropriately; and
- Recycle your badge cases by dropping them at the registration desk when leaving.

REFLECTION
RENEWAL
REINVENTION

Final Program

Summer Council of Presidents

July 14–17, 2012

Santa Fe, New Mexico

aascu

American Association of State
Colleges and Universities

TIAA-CREF FINANCIAL PLANNING CONSULTATIONS

The TIAA-CREF group of companies is a prominent financial services organization dedicated to providing lifetime financial security to those in the healthcare, academic, cultural and research fields; for people whose work serves others. An organization with more than $487.1 billion in total assets under management and administration as of March 31, 2012, TIAA-CREF has more than 3.7 million participants in more than 27,000 plans and 15,000 public and private institutions.

TIAA-CREF and its group of companies provide a broad range of products and services including retirement plans, planned giving, executive compensation arrangements, annuities, mutual funds, IRAs, Keogh plans, life insurance, and education savings plans.

If you have not scheduled your individual session prior to your arrival, you may stop by the TIAA-CREF table to make a reservation. Consultations may be scheduled Sunday and Monday during the times listed in this program.

If you are interested in receiving a personalized retirement benefit illustration, please be prepared to provide your full name, date of birth, Social Security number, spouse's date of birth, and tentative age or date at which you expect to begin retirement. TIAA-CREF guarantees the confidentiality of this information.

SUMMER COUNCIL OF PRESIDENTS

PROFESSIONAL CONSULTATIONS

Be sure to schedule time for a private consultation with one of the following executive consultants (all former presidents) who are available to offer advice at no cost to you on a range of issues:

Academic Search, Inc.
Services: Executive Search; Board Workshops; Compensation Comparability Studies; and Priority Setting for New Leadership.

- **Jessica Kozloff**, President, Academic Search and President Emerita, Bloomsburg University of Pennsylvania

American Academic Leadership Institute (AALI)
Services: Leadership Development; Governance; and Leadership Transition Management.

- **Ann Die Hasselmo**, President, AALI and President Emerita, Hendrix College (Ark.)

Penson Associates, Inc.
Services: Organization Planning, Development and Assessment; Leadership Development and Assessment; Governing and Foundation Board Development and Assessment; External Relations and Fund Development; Mediation and Dispute Resolution; and Leadership Transition and Succession Management.

- **Sal Rinella**, CEO and Senior Associate, Penson Associates, Inc and Former President, Austin Peay State University (Tenn.)

- **Patricia Cormier**, Senior Associate, Penson Associates, Inc and President Emerita, Longwood University (Va.)

To schedule a private, confidential consultation on Sunday or Monday afternoon (July 15 or 16), please visit the registration desk.

PROGRAM AT A GLANCE

Friday, July 13

8 a.m. – 2 p.m.	Women Presidents/Chancellors Program and Working Lunch
1:30 p.m. – 4 p.m.	Presidential Advisory Panel
2 p.m. – 4 p.m.	Financial Review Task Force
3 p.m. – 4:30 p.m.	Spouses/Partners Planning Committee
3 p.m. – 9 p.m.	Experienced Presidents' Retreat Reception and Working Dinner
5 p.m.	AASCU Board of Directors and Committee on Professional Development Dinner *(by invitation)*
6:30 p.m.	Optional Activity: Santa Fe Opera, *Tosca*

Saturday, July 14

7:30 a.m. – 1:30 p.m.	Experienced Presidents' Retreat
7:30 a.m. – 1:30 p.m.	Experienced Spouses/Partners Forum
7:30 a.m. – 8 a.m.	AASCU Executive Committee of the Board of Directors
8 a.m. – 11:45 a.m.	AASCU Board of Directors Meeting
8:30 a.m. – 11:45 a.m.	Workshop for Spouses/Partners of New Member Presidents/ Chancellors
Noon – 1:30 p.m.	Lunch for New Presidents/Chancellors and Spouses/Partners with AASCU Board of Directors and Committee on Professional Development
Noon – 5 p.m.	TIAA-CREF Counseling Sign-Up
12:15 p.m. – 2:15 p.m.	Council of State Representatives
1:45 p.m. – 2:30 p.m.	Spouses/Partners Nominations Committee
1:45 p.m. – 4 p.m.	Optional Activity: Art and Soul of Canyon Road
2:30 p.m. – 4 p.m.	Committee on International Education
2:30 p.m. – 4 p.m.	Task Force on College Readiness
2:30 p.m. – 4 p.m.	Committee on Policies and Purposes
2:30 p.m. – 4 p.m.	Committee on Professional Development
2:30 p.m. – 4 p.m.	Stewards of Place II
4:30 p.m. – 5:30 p.m.	Opening General Session
5:30 p.m. – 8 p.m.	Welcoming Reception and Dinner

Sunday, July 15

7 a.m. – 8:15 a.m.	Continental Breakfast for Presidents/Chancellors, Spouses/ Partners and Youth
7 a.m. – 8:15 a.m.	Male Spouses/Partners Discussion
7 a.m. – 8:15 a.m.	Asian-American and Pacific Islander Presidents
8:30 a.m. – 10:15 a.m.	Summer Council Keynote Address
10:30 a.m. – Noon	General Session: Leadership for a New Age—Creating and Sustaining an Innovative Campus Culture
Noon	Lunch on an Individual Basis
Noon – 1:15 p.m.	Luncheon Book Discussion with author Roberta Ness
Noon – 1:15 p.m.	Follow-up Session with New Spouses/Partners

PROGRAM AT A GLANCE

Sunday, July 15

Noon – 5 p.m.	TIAA-CREF Counseling Sessions
Noon – 5 p.m.	Academic Search, Inc. Consultations
Noon – 5 p.m.	American Academic Leadership Institute Consultations
Noon – 5 p.m.	Penson Associates, Inc. Consultations
1:15 p.m. – 3:45 p.m.	Optional Activity: Historical Walking Tour
1:30 p.m. – 5:30 p.m.	Optional Activity: Behind Adobe Walls Private Homes Tour
1:30 p.m. – 3 p.m.	Roundtable Discussions
1:30 p.m. – 3 p.m.	Spouses/Partners Roundtable Discussion
3:30 p.m. – 5:30 p.m.	Hispanic and Latino Presidents Meeting
5:30 p.m. – 6:30 p.m.	Reception for AASCU Board of Directors and Committee on Professional Development *(by invitation)*
6:15 p.m.	Single Presidents' Dinner Group
Evening	Dinner on an Individual Basis

Monday, July 16

7 a.m. – 8:15 a.m.	Continental Breakfast for Presidents/Chancellors and Youth
7 a.m. – 8:15 a.m.	Spouses/Partners Breakfast Program
7 a.m. – 8:15 a.m.	African-American Presidents
8:30 a.m. – 10:15 a.m.	General Session: Leadership During a Crisis—Maintaining Positive Focus
10:30 a.m. – Noon	General Session: Personal Strategies for Effective Leadership
Noon – 6 p.m.	TIAA-CREF Counseling Sessions
Noon – 5 p.m.	Academic Search, Inc. Consultations
Noon – 5 p.m.	American Academic Leadership Institute Consultations
Noon – 5 p.m.	Penson Associates, Inc. Consultations
Noon	Lunch on an Individual Basis
Noon – 1:15 p.m.	Luncheon Book Discussion: *The Five Levels of Leadership*
12:30 p.m. – 4:30 p.m.	Optional Activity: "Footprints" Service-Learning Project Santa Fe Children's Project (United Way)
1:30 p.m. – 3 p.m.	Roundtable Discussion: *Geeks and Geezers: How Era, Values and Defining Moments Shape Leaders*
1:30 p.m. – 3 p.m.	Focus Group: Review Messaging about AASCU Institutions
5:30 p.m. – 7 p.m.	Farewell Reception at the Georgia O'Keeffe Museum
Evening	Dinner on an Individual Basis

Tuesday, July 17

7:30 a.m. – 9 a.m.	Presidential Forum and Breakfast—AASCU Innovations Exchange
7:30 a.m. – 9 a.m.	Spouses/Partners Farewell Breakfast Discussion
11 a.m. – 3 p.m.	Optional Activity: Weavings to Wood Carvings—Chimayo and Centinela

FRIDAY, JULY 13

7:30 a.m. – 4:30 p.m. ☛ Anasazi Concourse
Registration

8 a.m. – 2 p.m. ☛ Zia A *(separate $75 registration)*
Women Presidents and Chancellors Program and Working Lunch
(Breakfast on your own before session; beverages and light fare available, lunch at noon in DeVargas)
AASCU women presidents and chancellors will gather for an in-depth discussion of case studies on contemporary issues in these times of challenges and uncertainty.
Convener: **Dianne F. Harrison**, President, California State University, Northridge

1:30 p.m. – 4 p.m. ☛ Zia B *(by invitation)*
Presidential Advisory Panel

2 p.m. – 4 p.m. ☛ Piñon (Second Floor)
Financial Review Task Force
Chair: **Kenneth W. Dobbins**, President, Southeast Missouri State University

3 p.m. – 4:30 p.m. ☛ DeVargas
Spouses/Partners Planning Committee
Chair: **Roni Telfer**, Presidential Spouse, University of Wisconsin-Whitewater

FRIDAY, JULY 13

3 p.m. – 9 p.m. ☛ Sunset Room
Experienced Presidents' Retreat Reception and Working Dinner

Sustaining a Creative Presidency in Difficult Times
Facilitators: **Jessica S. Kozloff**, President Emerita, Bloomsburg University of Pennsylvania
Sal D. Rinella, Former President, Austin Peay State University (Tenn.)
Patricia Cormier, Senior Associate and President Emerita, Longwood University (Va.)

5 p.m. ☛ Depart lobby for Dinner *(by invitation)*
Inn of the Anasazi Restaurant • 113 Washington Avenue
AASCU Board of Directors and Committee on Professional Development Dinner

6:30 p.m.
Optional Activity: Santa Fe Opera, *Tosca*
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Advance sign-up required. See Optional Activity insert for description.

SATURDAY, JULY 14

7 a.m. – 5 p.m. ☛ Anasazi Concourse
Registration

7:30 a.m. – 1:30 p.m. ☛ Zia B
Experienced Presidents' Retreat
(light breakfast fare available and lunch at Noon in Old House Alcove)

Sustaining a Creative Presidency in Difficult Times
Facilitators: **Jessica S. Kozloff**, President Emerita, Bloomsburg University of Pennsylvania
Sal D. Rinella, Former President, Austin Peay State University (Tenn.)
Patricia Cormier, Senior Associate and President Emerita, Longwood University (Va.)

7:30 a.m. – 1:30 p.m. ☛ DeVargas
Experienced Spouses/Partners Forum
This year's Summer Council theme—"Reflection, Renewal, Reinvention"—is the backdrop in which experienced spouses/partners of university presidents and chancellors will celebrate the joys of this very special role. The workshop will concentrate on the mutual benefits of being so closely involved and associated with an academic setting. Spouses/partners who have been in this role for at least two years are encouraged to participate in this stimulating session.
Facilitator: **Barbara McFarland**, Former Presidential Spouse, Kutztown University of Pennsylvania

7:30 a.m. – 8 a.m. ☛ Piñon (Second Floor)
AASCU Executive Committee of the Board of Directors
(light breakfast fare available)
Chair: **Mickey L. Burnim**, President, Bowie State University (Md.) and Chair, AASCU Board of Directors

8 a.m. – 11:45 a.m. ☛ Anasazi North
AASCU Board of Directors Meeting
Chair: **Mickey L. Burnim**, President, Bowie State University (Md.) and Chair, AASCU Board of Directors

SATURDAY, JULY 14

8:30 a.m. – 11:45 a.m. ☛ Sunset

Workshop for Spouses/Partners of New Member Presidents/Chancellors

Walking the Tightrope of Being a Presidential Spouse/Partner: It's All About Balance

Join other new presidential spouses/partners (defined as spouses/partners of presidents/chancellors appointed within the last two years) for an interactive and engaging session designed to help you "walk the tightrope" and balance the various facets of your new role. Utilizing a cadre of experienced individuals as facilitators and a variety of formats, AASCU will cover key topics including role and identity, communication, privacy and relationships. These sessions will focus on practical tips and best practices, as well as address the questions and concerns of participants.

Moderator: **Judy K. Ingle**, Spouse Program Planning and Outreach Coordinator, AASCU, and Former Presidential Spouse, Coastal Carolina University (S.C.)

Facilitators: **Tom Cheng**, Presidential Spouse, Southern Illinois University Carbondale
Jalinna Jones, Presidential Spouse, Texas A&M University-Commerce
Esther A. Leslie Avery, Presidential Spouse, Coppin State University (Md.)
Roni Telfer, Presidential Spouse, University of Wisconsin-Whitewater

Noon – 1:30 p.m. ☛ Anasazi South (by invitation)

Lunch for New Presidents/Chancellors and Spouses/Partners with AASCU Board of Directors and Committee on Professional Development

All presidents and chancellors appointed since July 2011 and their spouses, partners or guests are cordially invited.

Welcomes: **Mickey L. Burnim**, President, Bowie State University (Md.) and Chair, AASCU Board of Directors
Muriel A. Howard, President, AASCU
Albert R. (Mickey) Howard, Liaison to the Spouse/Partner Program, AASCU

Noon – 5 p.m. ☛ Anasazi Concourse

TIAA-CREF Counseling Sign-Up

Make advance appointments for consultations Sunday and Monday.

SATURDAY, JULY 14

12:15 p.m. – 2:15 p.m. ☛ Anasazi North
Council of State Representatives *(working lunch)*
AASCU's state representatives will receive brief federal and state policy updates and hear from state representatives on economic conditions and actions taken by state legislatures.
Chair: **Mary Evans Sias**, President, Kentucky State University and Chair-Elect, AASCU Board of Directors

1:45 p.m. – 2:30 p.m. ☛ Piñon (Second Floor)
Spouses/Partners Nominations Committee
Chair: **Merriette C. Pollard**, Presidential Spouse, City University of New York, Medgar Evers College

1:45 p.m. – 4 p.m.
Optional Activity: Art and Soul of Canyon Road
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Advance sign-up required. See Optional Activity insert for description.

2:30 p.m. – 4 p.m. ☛ DeVargas
Committee on International Education
Chair: **Mildred García**, California State University, Fullerton

2:30 p.m. – 4 p.m. ☛ Chaparral (Third Floor)
Task Force on College Readiness
Conveners: **James C. Votruba**, President, Northern Kentucky University
Tomás D. Morales, President, City University of New York, College of Staten Island and President-designate, California State University San Bernardino

2:30 p.m. – 4 p.m. ☛ Zia A
Committee on Policies and Purposes
Convener: **Nasser H. Paydar**, Executive Vice Chancellor, Indiana University-Purdue University Indianapolis

2:30 p.m. – 4 p.m. ☛ Zia B
Committee on Professional Development
Chair: **Dianne F. Harrison**, President, California State University, Northridge

SATURDAY, JULY 14

2:30 p.m. – 4 p.m. ☛ Turquoise (Fourth Floor)
Stewards of Place II
Convener: **Wim Wiewel**, President, Portland State University (Ore.)

4:30 p.m. – 5:30 p.m. ☛ Anasazi Ballroom
Opening General Session *(Presidents/Chancellors and Spouses/Partners)*

New Mexico History and Culture

BRADBURY-REID

We continue the AASCU tradition of introducing our summer meeting with an overview of the history and culture of America's oldest capital city, Santa Fe. Bradbury-Reid, a New Mexico native and former curator, art festival director, editor, author and educator, will share her unique insight into this special place so as to inform our thinking as we explore the notion of leading with creativity, developing our personal creative abilities and thinking in transformative ways.

Welcomes: **Muriel A. Howard**, President, AASCU
James Fries, President, New Mexico Highlands University
Presenter: **Ellen Bradbury-Reid**, Director and Founder, Recursos de Santa Fe

5:30 p.m. – 6:15 p.m. ☛ Pavilion
Welcoming Reception
Greetings: **Nancy "Rusty" Barceló**, President, Northern New Mexico College

6:30 p.m. – 8 p.m. ☛ Pavilion
Welcoming Dinner Buffet
Note: Ticketed Event—$65 adult; $30 persons under age 16.
Join colleagues for an evening of fellowship while enjoying a buffet inspired by the bright flavors of the Southwest (menu features chicken, beef, salmon and vegetarian options).

SUNDAY, JULY 15

7 a.m. – Noon ☛ Anasazi Concourse
Registration
Sign up by 10:30 a.m. for a Grab-and-Go quick and light lunch, available to those participating in afternoon discussion sessions. Choose the salad or the chicken Caesar salad option on the Lunch Request Form. Availability limited and strictly first-come, first-served.

7 a.m. – 8:15 a.m. ☛ Anasazi Ballroom
Continental Breakfast for Presidents/Chancellors, Spouses/Partners and Youth

7 a.m. – 8:15 a.m. ☛ Chaparral (Third Floor)
Male Spouses/Partners Discussion *(light breakfast fare available)*
Convener: **Albert R. (Mickey) Howard**, Liaison to the Spouse/Partner Program, AASCU

7 a.m. – 8:15 a.m. ☛ Piñon (Second Floor)
Asian-American and Pacific Islander Presidents Breakfast Meeting
(light breakfast fare available)
Convener: **Beheruz Nariman Sethna**, President, University of West Georgia

8:30 a.m. – 10:15 a.m. ☛ Anasazi Ballroom
Summer Council Keynote Address *(Presidents/Chancellors and Spouses/Partners)*

Reflection. Renewal. Reinvention
Charlan Nemeth's most recent work on the topic of creativity and innovation has included interviews with Nobel Laureates, entrepreneurs and CEOs of innovative companies. She will offer insights and observations that are relevant for presidential leadership, reflection, renewal and reinvention.

NEMETH

Presiding: **Dianne F. Harrison**, President, California State University, Northridge and Chair, Committee on Professional Development
Presenter: **Charlan J. Nemeth**, Professor, Department of Psychology, University of California, Berkeley
Panelists: **Kenneth W. Dobbins**, President, Southeast Missouri State University
Mohammad Qayoumi, President, San José State University, (Calif.)

SUNDAY, JULY 15

10:30 a.m. – Noon ☛ Anasazi Ballroom
General Session *(Presidents/Chancellors and Spouses/Partners)*

Leadership for a New Age: Creating and Sustaining an Innovative Campus Culture

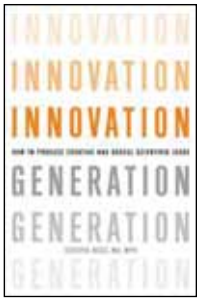
NESS

Roberta Ness, author of *Innovation Generation: How to Produce Creative and Useful Scientific Ideas,* suggests that if innovation is critical to success in science, business and education, we must place great emphasis on teaching it. Teaching innovation must be innovative in its own right. Ness provides techniques to expand one's ability to generate original ideas and challenges campus leaders to create and sustain an innovative campus culture.

Presiding: **Jerry Farley**, President, Washburn University (Kan.)
Presenter: **Roberta Ness**, Center for Innovation Generation, University of Texas, Health Science Center at Houston
Panelists: **Steven Scott**, President, Pittsburg State University (Kan.)
Elaine Maimon, President, Governors State University (Ill.)

Noon ☛ Anasazi Concourse
Lunch on an Individual Basis
If you signed-up earlier in the day and are attending one of the discussion sessions, pick up your Grab-and-Go lunch.

Noon – 1:15 p.m. ☛ Zia B *(book for sale at meeting)*
Luncheon Book Discussion with author Roberta Ness
Innovation Generation: How to Produce Creative and Useful Scientific Ideas



SUNDAY, JULY 15

Noon – 1:15 p.m. ☛ Zia A
Follow-up Session with New Spouses/Partners
Spouses/partners of newly appointed presidents/chancellors who attended Saturday's morning's program will reconnect and reflect on lessons learned.

Noon – 5 p.m. ☛ Turquoise (Fourth Floor)
TIAA-CREF Counseling Sessions
Advance appointments required for consultation. Note: Last appointment begins at 4 p.m.

Noon – 5 p.m.
Professional Consultations
Advance appointments required. Sign-up at registration.

Noon – 5 p.m. ☛ Suite 501
Academic Search, Inc. Consultations

Noon – 5 p.m. ☛ Suite 503
American Academic Leadership Institute Consultations

Noon – 5 p.m. ☛ Suite 502
Penson Associates, Inc. Consultations

1:15 p.m. – 3:45 p.m.
Optional Activity: Historical Walking Tour
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Advance sign-up required. See Optional Activity insert for description.

1:30 p.m. – 5:30 p.m.
Optional Activity: Behind Adobe Walls Private Homes Tour
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Advance sign-up required. See Optional Activity insert for description.

SUNDAY, JULY 15

1:30 p.m. – 3 p.m.
Roundtable Discussions

1:30 p.m. – 3 p.m. ☛ DeVargas
Alternative Medicine/Wellness Roundtable
Darlene Hess will lead a discussion about natural medicine and how integrating self-care, self-responsibility, spirituality and reflection into the health care process can facilitate overall wellness and enhance healing.
Discussion Leader: **Darlene Hess**, Nurse Practitioner, Northern New Mexico College

1:30 p.m. – 3 p.m. ☛ Zia B *(Presidents/Chancellors)*
Focus Group: Leadership Development—Keeping it Relevant
This session is your opportunity to influence future leadership programming for AASCU presidents and chancellors. John Moore will facilitate this focus group to collect your input on the challenges presidents are likely to face in the future and to solicit ideas about what skills and special competencies will be required of future leaders. What recommendations do you have for AASCU as it shapes program content?
Discussion Leader: **John W. Moore**, President, Penson Associates, Inc.

SUNDAY, JULY 15

1:30 p.m. – 3 p.m. ☛ Zia A
Spouses/Partners Roundtable Discussion

1:30 p.m. – 3 p.m. ☛ Zia A
Session 1: Read All About It!
Join a lively conversation centered on two recently published articles (included in the spouse/partner registration packets) about the role of a spouse/partner of a university president/chancellor.
Facilitator: **Pamela Lowe**, Presidential Spouse, Indiana University Northwest

1:30 p.m. – 3 p.m. ☛ Piñon (Second Floor)
Session 2: Walking the Talk . . . AASCU Footprint Project at the Aspen Community School
Join us in learning about the Santa Fe Children's Project and the exciting details of AASCU's inaugural service-learning project that will take place at the Aspen Community School on Monday July 16. Everyone is welcome at this session, but those participating in the service-learning project are highly encouraged to attend. Bring your questions and enthusiasm.
Facilitators: **Mary Van Galen**, Presidential Spouse, University of Wisconsin-River Falls
Roni Telfer, Presidential Spouse, University of Wisconsin-Whitewater
Albert R. (Mickey) Howard, Liaison to the Spouse/Partner Program, AASCU
Guest: **Susan Duncan**, Community School Director, United Way of Santa Fe County Children's Project

3:30 p.m. – 5:30 p.m. ☛ DeVargas
Hispanic and Latino Presidents Meeting
Convener: **Mildred García**, President, California State University, Fullerton

5:30 p.m. – 6:30 p.m. ☛ Suite 546 *(by invitation)*
Reception for AASCU Board of Directors and Committee on Professional Development

6:15 p.m. ☛ Santa Café • 231 Washington Avenue
Single Presidents' Dinner Group
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Sign-up at the AASCU desk by 10:30 a.m. Sunday

Evening
Dinner on an Individual Basis

MONDAY, JULY 16

7 a.m. – Noon ☛ Anasazi Concourse

Registration

Sign-up by 10:30 a.m. for a Grab-and-Go quick and light lunch, available to those participating in afternoon discussion sessions. Choose the salad or the chicken Caesar salad option on the Lunch Request Form. Availability limited and strictly first-come, first-served.

7 a.m. – 8:15 a.m. ☛ Anasazi Ballroom

Continental Breakfast for Presidents/Chancellors and Youth

7 a.m. – 8:15 a.m. ☛ Sunset Room

Spouses/Partners Breakfast Program: Finding Joy in the Role of Spouse/Partner of a University President/Chancellor

Being the spouse/partner of a university president/chancellor can have its challenges; however, this role also presents a variety of opportunities for traveling, meeting notable people, speaking to groups, organizing events both on and off campus, and influencing others. We invite you to join a roundtable to enjoy breakfast and share those aspects of your role that bring you joy.

Welcome and Remarks: **Roni Telfer**, Presidential Spouse, University of Wisconsin-Whitewater and Chair, AASCU Spouse/Partner Planning Committee

Presenter: **Judy K. Ingle**, Spouse Program Planning and Outreach Coordinator, AASCU, and Former Presidential Spouse, Coastal Carolina University (S.C.)

7 a.m. – 8:15 a.m. ☛ Zia A

African-American Presidents Breakfast Meeting

(light breakfast fare available)

Convener: **Wilson Bradshaw**, President, Florida Gulf Coast University

MONDAY, JULY 16

8:30 a.m. – 10:15 a.m. ☛ Anasazi Ballroom *(Presidents/Chancellors and Spouses/Partners)*

General Session: Leadership During a Crisis—Maintaining Positive Focus

RAMIREZ JOHNSON

Renowned motivational speaker, Mercedes Ramirez Johnson, is known as a transformational, passionate, inspiring and genuine speaker. Weaving workable solutions throughout an emotionally compelling story, she touches people's hearts and minds, reminding us of the power of a positive outlook when challenged in crisis.

Presiding: **John Jasinki**, President, Northwest Missouri State University and Vice Chair, AASCU Committee on Professional Development

Presenter: **Mercedes Ramirez Johnson**, Founder, Second Chance Living™

Panelists: **Joe Gow**, Chancellor, University of Wisconsin-La Crosse
Elliot Hirshman, President, San Diego State University (Calif.)
William Ruud, President, Shippensburg University of Pennsylvania

10:30 a.m. – Noon ☛ Anasazi Ballroom *(Presidents/Chancellors and Spouses/Partners)*

General Session: Personal Strategies for Effective Leadership

Presenters will explore the personal dimensions of leadership and comment on the value of maintaining a reasonable work-life balance, particularly when enduring hardship and facing challenges.

HOWARD HASSELMO

Presiding: **Kay Schallenkamp**, President, Black Hills State University (S.D.)

Presenters: **Muriel A. Howard**, President, AASCU
Ann Die Hasselmo, President, American Academic Leadership Institute

Panelists: **John D. Welty**, President, California State University, Fresno
Mort Maimon, Presidential Spouse, Governors State University (Ill.)
Elizabeth Ross, Presidential Spouse, Central Michigan University

Noon – 6 p.m. ☛ Turquoise (Fourth Floor)

TIAA-CREF Counseling Sessions

Note: Last appointment begins at 5 p.m.
Advance appointments required for consultation.

MONDAY, JULY 16

Noon – 5 p.m.
Professional Consultations
Advance appointments required. Sign up at registration.

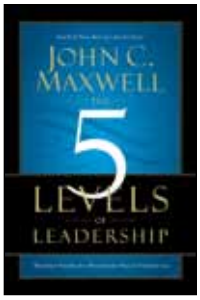
Noon – 5 p.m. ☛ Suite 501
Academic Search, Inc. Consultations

Noon – 5 p.m. ☛ Suite 503
American Academic Leadership Institute Consultations

Noon – 5 p.m. ☛ Suite 502
Penson Associates, Inc. Consultations

Noon ☛ Anasazi Concourse
Lunch on an Individual Basis
If you signed up earlier in the day and are attending one of the discussion sessions, pick up your Grab-and-Go lunch.

Noon – 1:15 p.m. ☛ Zia A *(Presidents/Chancellors and Spouses/Partners)*
Luncheon Book Discussion: *The 5 Levels of Leadership: Proven Steps to Maximize Your Potential*
by John C. Maxwell
Discussion Leader: **James Limbaugh**, Chancellor, Montana State University, Northern



12:30 p.m. – 4:30 p.m. ☛ Gather in Lobby
Optional Activity: "Footprints" Service-Learning Project
Santa Fe Children's Project (United Way)
Collaborate with colleagues in AASCU's inaugural hands-on service-learning project at the Aspen Community Magnet School to support the work of the Santa Fe Children's Project (SFCP), an innovative educational initiative and partnership of the United Way of Santa Fe County and the Santa Fe Public Schools. By participating in this endeavor, AASCU will be leaving a "footprint" and a lasting impression of our commitment to deliver America's promise. It is our way to learn from and give back to the host community by helping with a community-identified need. *Sponsored by the AASCU Spouse/Partner Planning Committee.*

MONDAY, JULY 16

1:30 p.m. – 3 p.m. ☛ Zia B

Roundtable Discussion—*Geeks and Geezers: How Era, Values and Defining Moments Shape Leaders*

Engage in a facilitated discussion of the book by legendary leadership expert, Warren G. Benis and leadership consultant, Robert J. Thomas. *Geeks and Geezers* offers not only a groundbreaking study, but research findings of successful people from both the "geek" and "geezer" generation. The authors posit that successful people are able to get through crucible moments and learn from them, rather than being overwhelmed.

Discussion Leader: **John W. Moore**, President, Penson Associates, Inc.
Contributor: **George E. Ross**, President, Central Michigan University

1:30 p.m. – 3 p.m. ☛ Piñon (Second Floor)

Focus Group: Review Messaging about AASCU Institutions

In fulfillment of its strategic plan, AASCU has undertaken a process of identifying distinctive characteristics of its member institutions and developing public communication messages in support of these characteristics. This session is your opportunity to review those messages and provide feedback.

5:30 p.m. – 7 p.m.

Farewell Reception at the Georgia O'Keeffe Museum

Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)

Note: Ticketed Event, $40/person.

Bid farewell to colleagues at the only art museum in the world dedicated to an American woman artist of international stature and enjoy the bold and sweeping inspiration Georgia O'Keeffe's work provokes. One of the most significant artists of the 20th century, Georgia O'Keeffe expressed her creative perspective when she said, "I have used these things to say, what is to me, the wideness and wonder of the world as I live in it."

Evening

Dinner on an Individual Basis

TUESDAY, JULY 17

7 a.m. – Noon ☛ Anasazi Concourse
Registration

7:30 a.m. – 9 a.m. ☛ Sunset
Presidential Forum and Breakfast—AASCU Innovations Exchange
Join your colleagues for presidentially-led small roundtable discussions and learn first-hand about successful and replicable student success and resource management initiatives featured on the AASCU Innovations Exchange.

Presiding: **Linda M. Bleicken**, President, Armstrong Atlantic State University (Ga.)

Facilitators: **Tim Hall**, President, Austen Peay State University (Tenn.)
Enhanced Mathematics—A Co-requisite Approach to Developmental Mathematics
Flavius Killebrew, President, Texas A&M University-Corpus Christi
Boosting Efficiency, Savings and Service with a Centralized Contract Management Software Solution
Mary Evans Sias, President, Kentucky State University and Chair-Elect, AASCU Board of Directors
Green 2 Gold Work Program
Daniel Bradley, President, Indiana State University
Spurring Timely Degree Completion with a Four-Year Graduation Guarantee

Resource: **Dan Hurley**, AASCU Director of State Relations and Policy Analysis

7:30 a.m. – 9 a.m. ☛ Zia A
Spouses/Partners Farewell Breakfast Discussion
Enjoy a farewell breakfast with your old and new friends before seeing them again at the Annual Meeting in New Orleans.

11 a.m. – 3 p.m.
Optional Activity: Weavings to Wood Carvings—Chimayo and Centinela
Gather in lobby to depart Johnson Street entrance (by Anasazi Ballroom)
Advance sign-up required. See Optional Activity insert for description.

GENERAL INFORMATION

Registration Fees

- **Summer Council** (July 14–17) — $595
  Includes all meetings and social events for presidents, chancellors, spouses, partners, other family members, and personal guests.

- **Women Presidents and Chancellors Program** (July 13) — $75
  Women presidents and chancellors attending the Women Presidents Program on Friday, July 13, pay the $75 registration for either that one event alone or in addition to the Summer Council registration fee.

- **Experienced Presidents' Retreat** (July 13–14) — $495
  Presidents and chancellors appointed by July 2008 are eligible to participate in this enhanced opportunity for presidential professional development. The retreat allows participants to assess their accomplishments and the challenges ahead as they lay the groundwork for the next stage of their presidencies.

- **Youth Program Registration** (July 15–16) — $50
  AASCU offers activities for children (age 6 or older) and young people during the morning hours on Sunday and Monday while their parents are in sessions. The registration fee covers charges associated with hiring supervisors and paying for breakfast, beverages and expenses incurred arranging the group's morning outings. Advance registration is required and parents must submit a release form before young people may participate.

Youth program participants will enjoy breakfast with their parents before departing for activities. Experience has taught us that in many instances, the young people do not eat unless they are with one of their parents. They will return about noon, in time to meet their parents at the close of the morning sessions.

GENERAL INFORMATION

Refunds for Group Meal Functions and Optional Activities

Should you not be able to attend a meal function or activity that you signed up for or requested be held for you, AASCU will attempt to resell the function or activity. We will make every effort to accommodate changes and last-minute requests; however, we cannot guarantee that we can resell your cancelled events. If we cannot find a new president, chancellor or spouse to purchase your function or activity, you will be charged the full price if you cancel after July 15. This policy applies even if the reservation was on the "honor system" (without payment yet to AASCU). Final invoices and refunds are mailed within 45 business days after the meeting. All refunds will be paid via check unless initial payment was made online.

Attire

Santa Fe is known for its relaxed yet sophisticated southwest attire. Resort casual attire—relaxed yet elegant—is appropriate. Attendees will want comfortable shoes to explore the city, a sun hat and sunscreen for protection, and a jacket, sweater or shawl while in air-conditioned meeting rooms and enjoying the evening opera performance (outdoors).

Messages

Provide your office with the following phone numbers for those who need to reach you at the Eldorado:

- Guest room—505.988.4455
- Guest fax—505.995.4543

Evaluation Forms

Your comments and suggestions are important in the planning of future meetings. Please return Summer Council evaluations to the registration desk before you depart, or return them via the following methods:

- Fax to 202.478.5493
- Mail to AASCU, 1307 New York Ave., NW, Fifth Floor, Washington, DC 20005
- Visit a*ascu.org/meetings/summercouncil12*

FUTURE DATES

2012 New Presidents' Academy
Monday, July 30 – Friday, August 3
Lake Geneva, Wisconsin

2012 Annual Meeting
Monday, Oct. 29 – Mid-morning Wednesday, Oct. 31
New Orleans, Louisiana

2013 Millennium Leadership Initiative (MLI) Institute
Saturday, June 8 – Tuesday, June 11
Washington, D.C.

2013 Summer Council
Saturday, July 13 – Mid-morning Tuesday, July 16
Annapolis, Maryland

2013 Annual Meeting
Monday, Oct. 21 – Mid-morning, Wednesday, Oct. 23

Delivering America's Promise

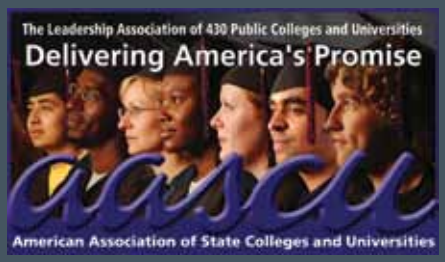
AASCU's membership of more than 420 public colleges and universities are found throughout the United States and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and offer on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.

- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but also through our research and public service activities.

- We are "stewards of place." We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.



1307 New York Avenue, NW • Fifth Floor • Washington, DC 20005-4701
202.293.7070 • fax 202.296.5819 • aascu.org
June 2012