



Millennium Leadership Initiative

2013
*Call for Nominations
and Applications*

June 8–11, 2013
Washington, D.C.

aascu

American Association of State
Colleges and Universities

From the Director

The Millennium Leadership Initiative (MLI) begins its fourteenth year, robust and poised, to continue its success. Since its initial graduating class, 65 MLI protégés have been appointed as a president or chancellor; 16 have received second or third appointments in these executive positions; and others have advanced their professional stature, many by ascending to higher administrative levels. This achievement directly reflects the highly qualified candidates nominated by presidents and chancellors.



As we begin 2013, MLI rededicates the organization to its core mission: to prepare qualified minorities and women as executive leaders in higher education. While a broadened diversity within the executive level is our historic goal, MLI firmly believes in the inclusion of the best and most qualified individuals, regardless of race or gender.

The Millennium Leadership Initiative, an integral part of the American Association of State Colleges and Universities (AASCU), enjoys the sponsorship of the Association for Public and Land-grant Universities (APLU). The support of APLU expands our purview and strengthens our ability to reach larger targeted populations.

Detailed information about applicant criteria and the nomination and selection process is included in this brochure, as well as an extensive description of the full two-part program, when and where it will be held, and contact information.

A handwritten signature in black ink that reads "Gladys Styles Johnston". The script is fluid and cursive.

Gladys Styles Johnston
Director, Millennium Leadership Initiative
and Assistant to the AASCU President

Millennium Leadership Initiative (MLI)

2013 Call for Nominations and Applications

The Millennium Leadership Initiative (MLI) is a unique professional development program designed for senior administrators in higher education. In addition to enriching preparation, MLI helps vice presidents and provosts become more competitive for placement as a president/chancellor at an institution of higher education. Additionally, the MLI experience helps senior administrators decide if ascending to the presidency/chancellorship is an appropriate career choice.

MLI was established to assist individuals (largely African-Americans, women, and other minorities) from groups seriously underrepresented at these exclusive leadership levels. Due to rapidly shifting demographics in higher education, there was a clear need for diversity within these critical leadership levels to match the changing diversity of the student population. Today, MLI continues to maintain its historical preferences while accepting any qualified candidate.

This focused leadership development program serves underrepresented groups, women and all others who are properly nominated and qualified for consideration for a senior executive position. Accepted applicants (chosen by an MLI screening committee comprised of presidents and chancellors) complete a two-part program. The first component is a four-day institute that offers an intensive and focused program with a nationally renowned and committed faculty

comprised primarily of presidents, chancellors and topical experts. The second component is a required yearlong mentorship with a president or chancellor.

The MLI Institute

The MLI Institute attracts a prestigious faculty of current and selected former presidents and chancellors, as well as content specialists in a host of subjects, including media relations, leadership advancement, executive contract negotiations, financial management, academic accreditation, institutional advancement, governing board relations and policy, and the executive search and selection process. Protégés experience a variety of learning styles through media interviews, visits with representatives on Capitol Hill and close interactions with presidents and chancellors.

Success

Since the first MLI class of 1999, 424 individuals have graduated. Over a third have advanced significantly in their careers, and 65 graduates have become first-time presidents or chancellors. Some graduates have entered their second presidencies, bringing MLI's influence to 81 presidencies. However, success is not measured in presidencies alone. Career advancements go well beyond those graduates, as the MLI Institute provides a broader pool of diverse, qualified candidates who can compete for senior executive level positions in higher education, government and other public or private agencies.

What You Need to Know

Protégé Application Process

Experienced and tested senior administrators (at dean's level or equivalent) holding a terminal degree are eligible. In addition, candidates must have experience in education, government or the private sector, and must demonstrate the leadership experience necessary to achieve a presidency in higher education. Candidates must be nominated by a president/chancellor or chief executive officer in larger complex universities. Members of MLI committees are also welcome to nominate deserving administrators for the 2013 class.

Applications and nominations for the MLI Institute Class of 2013 must be submitted by 5 p.m. on **Friday, February 15, 2013**. Applicants may apply online at *www.aascu.org/mli/applicationform/*.

Selection and Notification

Protégés are admitted to the institute after undergoing a rigorous review and selection process administered by a committee comprised exclusively of presidents and chancellors. Those selected will be notified in March.

MLI Registration Fees

- Applicants from AASCU member institutions—\$1,600
- Applicants from the APLU member institutions—\$1,600
- Applicants from nonmember institutions—\$2,600

Payment of the registration fee is due by **April 15, 2013**. This fee includes the four-day MLI Institute, curriculum materials and meals (three breakfasts, three lunches, three receptions and dinners), and the yearlong mentorship component. For a list of AASCU member institutions, visit aascu.org/members.

Cancellations

Cancellations must be submitted in writing by 5 p.m. (ET) May 1, 2013 in order to receive a refund (the \$250 administrative processing fee will be deducted). Cancellations received after **May 1, 2013** will incur a \$500 administrative processing fee. Cancellations received after **May 8, 2013** will forfeit the entire registration fee. Send cancellation notifications by email to Adrienne Vincent at vincenta@aascu.org, or fax to 202.478.1511.

Accommodations

Participants are responsible for their own travel and lodging and are required to stay at the Sofitel Lafayette Square.

Reserve accommodations no later than **May 6, 2013** by calling the Sofitel at **202.730.8800** and asking to speak to “group reservations.” Identify yourself as part of AASCU or MLI to receive the group rate of \$259/night plus tax.

What Former Protégés Are Saying



Without a doubt, the Millennium Leadership Initiative was a pivotal point in my professional development. The Institute's top-notch programming and yearlong mentorship component make MLI the best leadership development I have encountered. I remain involved with MLI as a speaker and mentor and, as a president, have sent faculty and administrators to attend. I can't recommend this program enough.

—**Betsy Boze**
President, The College of the Bahamas



I participated in MLI not seeking a presidency, rather, simply to advance my leadership skills. However, as I progressed in various roles, I found myself relying on the many lessons learned as a MLI protégé. Every critical aspect of leadership from communications, to budget management, to effective stewardship was imprinted in my repertoire of MLI development. Simply put, MLI is the best step to not only presidential leadership, but for anyone seeking to become an effective leader in higher education.

—**Cynthia Jackson-Hammond**
President, Central State University



MLI provided me with a clearer understanding of what I needed to do to reach the presidency. The concepts and applications have helped me continue to lead my university, and I am fortunate to have had the opportunity to participate in this outstanding program.

—**Rodolfo Arévalo**
President, Eastern Washington University



MLI helped prepare me to fulfill one of my greatest aspirations: to return to my alma mater as its president. The institute's content was outstanding, and my MLI mentors have remained my biggest champions and are counted among my closest friends. If you are looking for a program that will impel you to higher heights while encouraging you to live a life of service, without question, participate in MLI.

—**Glen Jones**
President, Henderson State University

Delivering America's Promise

AASCU's membership of more than 400 public colleges and universities is found throughout the United States and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.

- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.