

MID-LEVEL MANAGERS LEADERSHIP INSTITUTE



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Law and Policy

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Who We Are

- **American Association of State Colleges and Universities (AASCU)**
- **Founded in 1961**
- **Represents approximately 400 regional, public colleges and universities**
- **Presidents are members, but also provosts, lobbyists, communications officers, international, etc.**
- **State and federal government relations**

Who We Are

- Founded in 1887, APLU is the nation's oldest higher ed association
- APLU's membership includes 234 public research universities, land-grant institutions, state university systems, and affiliated organizations.
- Presidents are members, but also provosts, lobbyists, student affairs, communications, etc.
- APLU Council on Governmental Affairs

ASSOCIATION OF
PUBLIC AND
LAND-GRANT
UNIVERSITIES



ENROLL



4.8 million
undergraduates



AND **1.3 million**
graduate students

AWARD



1.2 million
degrees

EMPLOY

1.2 million
faculty and staff



AND CONDUCT



\$43.1 billion
in university-based research.



Federal/State Policy Issues

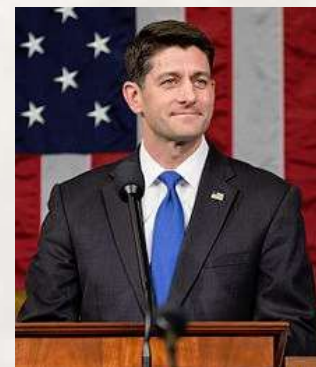
- Political landscape
- Budget and appropriations
- Affordability
- Economic and Workforce Development
- Campus safety
- Institutional productivity/student success
- Immigration/undocumented students
- Guns on campus
- Free speech/civil rights/culture
- Other key issues



Federal and State Politics

- Federal

- House 241-194 GOP Majority
- Senate 52-46-2 GOP Majority
- 2018 Senate Races (23 Dem, 9 GOP, 2 Ind)
- Status of White House and Agencies
 - a) Who is there?
 - b) What do we know about higher ed priorities?



- State—Conservative Power at a Peak

- Highest Republican control in nearly 100 years
- 25 states w/total GOP control vs 6 for Dems
- 2018 elections are pivotal for redistricting
- 36 governors up in 2018



Budget and Appropriations

- Federal

- FY17 funding expires April 28. Shutdown Showdown?
- Deal on defense and nondefense sequestration relief may be over
- FY18 Trump “skinny budget” is indeed skinny on higher ed community’s priorities
- Student aid in F17 and FY18. Challenges to come

- State

- Many state budgets=lagging revenue numbers
- State-specific issues, but oil/gas revenues are down
- Little political support for enhancing revenue=budget cuts
- Public higher ed expecting sizable cuts in many states



Affordability

- Federal

- Status of HEA reauthorization: not this year
- No agreement on causes of increased tuition and how or whether to address
- Proliferation of Bennett Hypothesis: Student aid drives up tuition
- Clinton and Sanders changed the conversation among Dems

- State

- Press by governors & legislators to hold down tuition increases. Debt concerns. But what now w/ budget cuts?
- Tuition increases in recent years=mild
- Free college movement. Big legislation in NY.
- Quality?



Economic and Workforce Development

- Federal

- It's about the jobs



- State

- Most popular higher ed connection with governors
- Workforce development, research and innovation, career pathways



Campus Safety



- Federal

- Campus Accountability and Safety Act
- Campus sexual assault response coordinators, MOUs w/ law enforcement, institutional penalties, due process, climate surveys

- State

- Lots of bills introduced nationwide.
- Concerns re: due process. Georgia bill.
- Other proposals: affirmative consent, transcript notations, mandatory reporting, protection for witnesses, anonymous reporting online, amnesty



Accountability

- Federal

- Do we have the data to measure performance?
- Risk sharing, role of accreditors vs. Department of Education
- Who to target? For-profits? “wealthy” institutions?



- State

- Around 35 states either have performance-based funding or are developing it.
- Legislation approved in AR, proposed in WI, unveiled in KY.
- Key question: Does it work? What are the side effects?



Immigration/Undocumented Students

- Federal

- Climate for international students
- Status of DACA and Travel Ban 2.0
- Visa policy to come

- State

- 7 states, 13 bills introduced cracking down on “sanctuary campus” (h/t NASPA). AL, AR, GA, PA, MS, TN, TX. Is “sanctuary” a check that can’t be cashed?
- More bills changing policy on in-state tuition for undocumented. Approximate 18 states allow in-state tuition to immigrants, 6 extend financial aid



Guns on Campus

- State

- Around 14 states considering guns on campus bills (h/t NASPA). AR approved bill, GA on gov's desk. MD gun control.
- 17 states ban outright, 23 punt to campuses, 9 allow guns. TN allows guns for faculty/staff. (h/t NCSL)



Free Speech/Civil Rights/Culture

- Federal

- State

- Lots of discussions today re: free spech (Milo, Coulter, etc.)
- State bill to eliminate “free speech zones”
- Codify academic freedom
- Civil Rights: “Bathroom bills” in 16 states, 6 states that would override local anti-discriminatory measures, 14 states would limit transgender rights (h/t NCSL)



Other Issues

- Federal
 - Tax reform could be enormously consequential for higher education



Other Issues

- State
 - Student Fees
 - Mergers
 - Infrastructure



Questions and Answers

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