

aascu

AMERICAN DEMOCRACY PROJECT



MOVING BEYOND PROJECTS

INSTITUTIONALIZING CIVIC ENGAGEMENT

AMERICAN DEMOCRACY PROJECT NATIONAL MEETING

JUNE 16-18, 2005

HILTON HOTEL AND EXECUTIVE TOWER

PORTLAND, OREGON

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AASCU

The American Association of State Colleges and Universities (AASCU) is comprised of more than 430 public colleges, universities and systems of public higher education throughout the United States and its territories. These institutions enroll more than three million students, representing more than half of all students enrolled in public four-year institutions. In addition, AASCU members award 34 percent of the nation's bachelor's degrees, 26 percent of its master's degrees, and 8.5 percent of all doctorates. AASCU member institutions also prepare more than half of all the teachers in the United States.

American Democracy Project (ADP)

The American Democracy Project is a multi-campus initiative that seeks to create an intellectual and experiential understanding of civic engagement for undergraduates enrolled at institutions that are members of the American Association of State Colleges and Universities (AASCU). The goal of the project is to produce graduates who understand and are committed to engaging in meaningful actions as citizens in a democracy. Currently, there are 199 AASCU members participating in the project.

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HILTON HOTEL AND EXECUTIVE TOWER

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General Information

Registration

Thursday, June 16 • 9 a.m. – 5 p.m.

Friday, June 17 • 7:30 a.m. – 4 p.m.

Special Meals

Individuals who requested low fat, diabetic, vegetarian or other special meals will receive a purple laminated ticket to be used at all group meal functions. Please show the ticket to the wait staff and advise them of your needs when you take your seat at each meal function. If you did not indicate a special diet on your registration, please discuss your needs when you register and we will try to accommodate them.

Spouse/Guest Meal Cancellation Refunds

Since final meal counts must be given to the hotel 72 hours before the event, you must notify AASCU staff of a spouse or guest meal cancellation at least three days before the meal is to take place in order to receive a refund. Cash refunds will not be issued on site. All refund checks will be mailed from the AASCU office after the meeting.

Evaluation Forms

A meeting evaluation form is provided in your registration packet. Please complete the form at the end of the meeting and give it to any staff member or mail it to AASCU. We use the evaluations to help plan and improve our future programs.

Hotel Check-In/Check-Out

Check-in time is 4 p.m.

Check-out time is noon

Agenda at a Glance

Thursday, June 16

9 a.m. – 5 p.m.	Registration
10 a.m. – 3 p.m.	Pre-Conference Workshops
4 p.m. – 5:30 p.m.	Opening Plenary
5:30 p.m. – 7 p.m.	Reception
5:45 p.m. – 7 p.m.	Reports from the Field
7 p.m. – 8:30 p.m.	Opening dinner

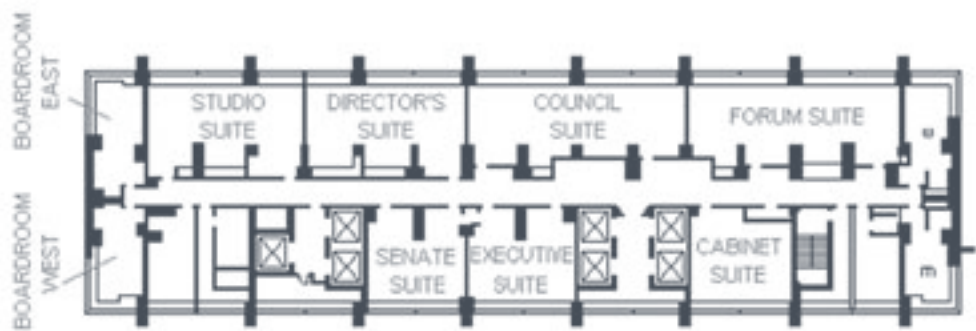
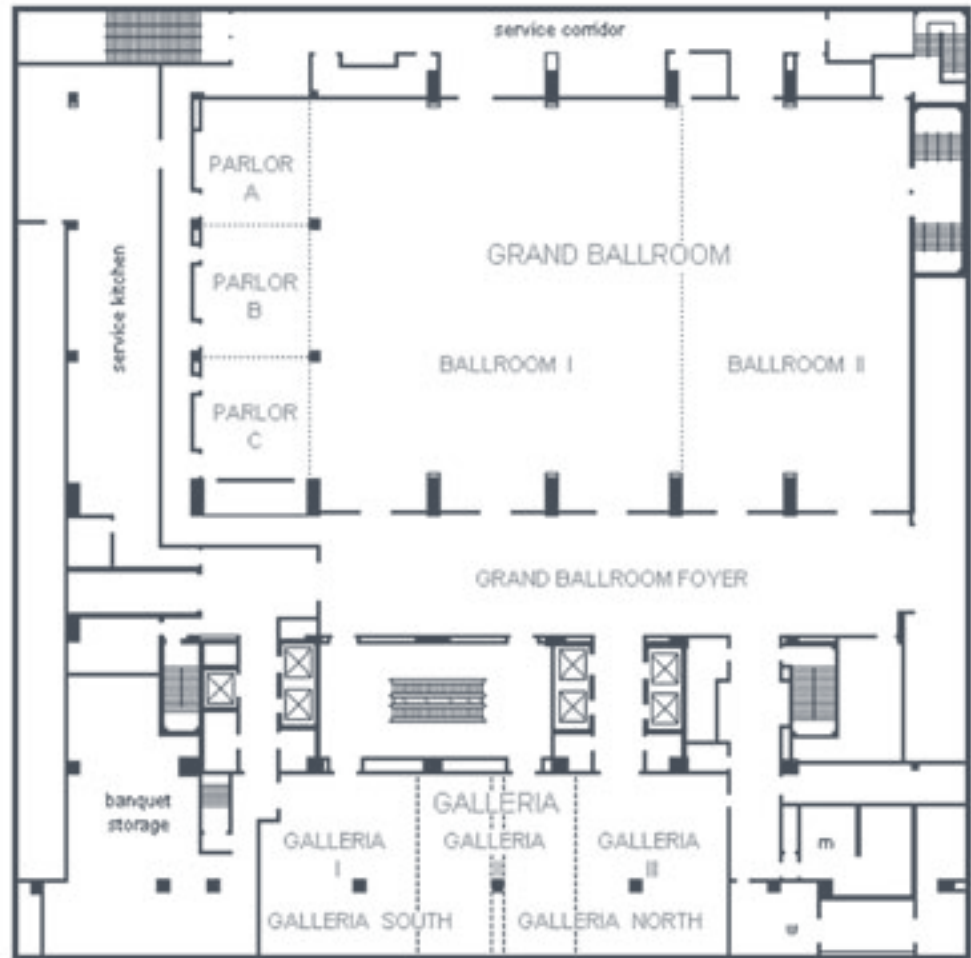
Friday, June 17

7:30 a.m. – 4 p.m.	Registration
7:30 a.m. – 9 a.m.	Buffet Breakfast
9 a.m. – 10:15 a.m.	Plenary
10:45 a.m. – 12:15 p.m.	Concurrent Sessions
12:30 p.m. – 2 p.m.	Luncheon and Plenary
2:15 p.m. – 3:30 p.m.	Concurrent Sessions
3:45 p.m. – 5 p.m.	Concurrent Sessions
5:30 p.m.	Reception at Portland State University
Evening on Own	

Saturday, June 18

7:30 a.m. – 9 a.m.	Buffet Breakfast
9 a.m. – 10:15 a.m.	Plenary
10:30 a.m. – 12 p.m.	Small Group Focused Conversations
Noon – 1:30 p.m.	Luncheon and Plenary
2 p.m. – 3:15 p.m.	Concurrent Sessions
3 p.m. – 5 p.m.	Campus Showcases
3:15 p.m. – 5 p.m.	Team Time
5 p.m. – 6:30 p.m.	Closing Plenary

Hilton Hotel Meeting Space



Agenda

Thursday, June 16

9 a.m. – 5 p.m. 🗨 Ballroom Foyer

Registration

10 a.m. – 3 p.m.

Pre-Conference Meetings: Civic Engagement in Action Initiatives

10 a.m. – 3 p.m. 🗨 Senate Suite

Participatory Citizenship: American Democracy and the Jury System

Co-Facilitators: **George L. Mehaffy**, Vice President for Academic Leadership and Change, AASCU

Thomas G. Munsterman, Director, Center for Jury Studies, National Center for State Courts (Va.)

David McCord, Director of the Jury Center, American Judicature Society (La.)

10 a.m. – 3 p.m. 🗨 Galleria III

Electoral Voice: Organizing for Voting

Facilitator: **James Perry**, Director, Institute for the Study of Government and the Nonprofit Sector, Indiana University Purdue University Indianapolis

10 a.m. – 3 p.m. 🗨 Studio Suite

Foundations of Democracy: The First Year of College

Co-Facilitators: **Sandra S. Harper**, Provost and Vice President for Academic Affairs, Texas A&M University, Corpus Christi

Scott E. Evenbeck, Dean, University College, Indiana University Purdue University Indianapolis

Noon – 1 p.m. 🗨 Galleria II

Lunch for Pre-Conference Participants

4 p.m. – 5:30 p.m. 🗨 Ballroom II

Plenary Session

Welcome: **Kevin Kesckes**, Director, Community-University Partnerships for Learning, Portland State University (Ore.)

Felice Nudelman, College Marketing Manager, *The New York Times*

Convenor: **Tami Wallis**, Student, Biology Department, Portland State University (Ore.)

Presenters: **George Pernsteiner**, Acting Chancellor, Oregon University System

George L. Mehaffy, AASCU



5:30 p.m. – 7 p.m. 🗨 Ballroom Foyer

Reception

5:45 p.m. – 7 p.m. 🗨 Ballroom I

Reports from the Field

7 p.m. – 8:30 p.m. 🗨 Pavilion Ballroom

Opening Dinner

Remarks: **Robert J. Grey Jr.**, President, American Bar Association (Ill.)

Friday, June 17

7:30 a.m. – 4 p.m. 🗨 Ballroom Foyer

Registration

7:30 a.m. – 9 a.m. 🗨 Ballroom I

Buffet Breakfast

9 a.m. – 10:15 a.m. 🗨 Ballroom II

Plenary Session

Renewing the Social Fabric: The Role of Institutions in a Democratic Society

Convenor: **Kelly Thoen**, Student, Political Science Department, Portland State University

Presenter: **Ernesto Cortés Jr.**, Southwest Regional Director, Industrial Areas Foundation (Texas)



10:15 a.m. – 10:45 a.m. 🗨 Ballroom Foyer

Break

10:45 a.m. – 12:15 p.m.

Concurrent Sessions

10:45 a.m. – 12:15 p.m. 🗨 Galleria I

Civic Engagement and Student Life

★ **Heavy Labor for Civic Engagement: Construction Projects for Service**

Moderator/Presenter: **Kenneth Sexton**, Morehead State University (Ky.)

★ **Students and Academic Affairs Working Together to Advance Students' Civic Participation**

Presenter: **Kathleen Stacey**, Eastern Michigan University

★ **Live, Laugh, Learn and Lead Together**

Presenter: **Michael Wallace**, Morehead State University (Ky.)

★ **Civic Engagement and Women's Centers: Connecting Issues, Lives, Academics and Service**

Presenter: **Aimee Shattuck**, Portland State University (Ore.)

10:45 a.m. – 12:15 p.m. 🗨 Galleria II

Capstone Courses and Other Community Engagement

★ **Applying Service Learning Concepts to a Marketing Capstone Course**

Moderator/Presenter: **John Newbold**, Sam Houston State University (Texas)

★ **Service Learning and Community Engagement**

Presenter: **Susan Hastings-Bishop**, Ferris State University (Mich.)

★ **Over 2,000 Students a Year Serving the City: Program and Faculty Support for Portland State University's Senior Capstone**

Presenter: **Janelle Voegelle**, Portland State University (Ore.)

★ **Awakening a Passion for Politics and Activism in the Capstone Student**

Presenter: **Gretchen Kafoury**, Portland State University (Ore.)

Friday, June 17

10:45 a.m. – 12:15 p.m.

Concurrent Sessions continued

10:45 a.m. – 12:15 p.m. 🗨️ Galleria III

Integrating Civic Engagement into the Curriculum

★ **Multi-disciplinary Approaches to Civic Education in Colleges**

Moderator/Presenter: **Thomas Moran**, State University of New York, College at Plattsburgh

★ **Communication and Community Curriculum**

Presenter: **Thomas Hall**, University of Northern Iowa

★ **Economics in Action**

Presenter: **Rob Catlett**, Emporia State University (Kan.)

★ **Bringing the “Social” Back into Social Work: Education for Community Engagement**

Presenter: **Richard Hunter**, Portland State University (Ore.)

10:45 a.m. – 12:15 p.m. 🗨️ Parlors B/C

★ **Lessons Learned: Voter Registration and Other Campus Activities**

Moderator: **James Perry**, Indiana University Purdue University Indianapolis

★ **4002 in 2004: The Anatomy of a “Get Out the Vote” Campaign**

Presenter: **Darlene Hantzis**, Indiana State University

★ **Left at the Altar: The Newly Registered and American Democracy**

Presenter: **Melody Rose**, Portland State University

★ **Training Citizens for the Discourse of Democracy**

Presenter: **David Williams**, Florida Atlantic University

10:45 a.m. – 12:15 p.m. 🗨️ Ballroom II

Newspapers in the Curriculum and Other Integration Strategies

★ **Supporting Faculty Using *The New York Times*: More Than A Field of Dreams**

Moderator/Presenter: **Sally Kuhlenschmidt**, Western Kentucky University

★ **Bridging Readership and Engagement: Times Talk at Fort Hays State University**

Presenter: **Chapman Rackaway**, Fort Hays State University (Kan.)

★ **Integrating Civic Engagement into the Curriculum**

Presenter: **Thomas O’Connell**, Metropolitan State University (Minn.)

★ **Teaching with *The New York Times* in Introductory and Advanced Management Courses**

Presenter: **Gabe Buntzman**, Western Kentucky University

Friday, June 17

10:45 a.m. – 12:15 p.m.

Concurrent Sessions continued

10:45 a.m. – 12:15 p.m. 🗨 Studio Suite

Civic Engagement in Courses and Research

- ★ **Integrating Research with Civic Engagement and Service Learning**
Moderator/Presenter: **David Rudy**, Morehead State University (Ky.)
- ★ **From Idea to Implementation: Matching the Needs of the Community to Academic Service Learning in a Graduate Class**
Presenter: **Carol Parker**, Sam Houston State University (Texas)
- ★ **Service Learning in the MBA Classroom**
Presenter: **Michael McCullough**, University of Tennessee at Martin
- ★ **Art as a Force for Social Change**
Presenter: **Conrad Schumacher**, Portland State University (Ore.)

10:45 a.m. – 12:15 p.m. 🗨 Directors Suite

Civic Engagement in International Education

- ★ **Education for Participation in the Global Community: Advancing Citizenship through General Education Reform**
Moderator/Presenter: **Ellene T. Contis**, Eastern Michigan University
- ★ **The Slovakia Scholars Program: Exploring Citizen Leadership and Democracy through International Travel**
Presenter: **Melanie Marks**, Longwood University (Va.)
- ★ **Strengthening Civic Engagement In Transitioning Socialist Societies: Community Based Solutions In Vietnam**
Presenter: **Marcus Ingle**, Portland State University (Ore.)
- ★ **Connecting Educational Communities: Portland State University and Abroad**
Presenter: **Manya Wubbold**, Portland State University (Ore.)

12:30 p.m. – 2 p.m. 🗨 Ballroom I

Luncheon and Plenary Session

Transformation to Civic Activist: A Mother's Journey

Convenor: **Christopher Borkowski**, Student Body President, Indiana University Purdue University Indianapolis

Presenter: **Mary Fetchet**, Founding Director, Voices of September 11 (Conn.)



Friday, June 17

2:15 p.m. – 3:30 p.m.

Concurrent Sessions

2:15 p.m. – 3:30 p.m. 🗨️ Galleria I

Students in Civic Engagement

- ★ **The Meaning and Risks of Creating a Democratic Classroom**
Moderator/Presenter: **Pamela Owens**, University of Nebraska Omaha
- ★ **Engaging Students: The Medgar Evers College Model**
Presenter: **Augustine Okereke**, City University of New York, Medgar Evers College
- ★ **Student Leadership: Engaging Students in Leading Campus Civic Engagement**
Presenter: **LeAnn Brown**, Portland State University
- ★ **The Community Connection: Voices and Trends in Civic Engagement**
Presenter: **Lisa Galvan**, University of Texas of the Permian Basin

2:15 p.m. – 3:30 p.m. 🗨️ Galleria II

Creating a Civic Engagement Agenda on Campus

- ★ **A Multidisciplinary Process for Critical Thinking and Civic Engagement**
Moderator/Presenter: **Alva Barnett**, University of Nebraska Omaha
- ★ **Making Connections: An Interdisciplinary Approach to Civic Engagement**
Presenter: **Todd Pfannestiel**, Clarion University of Pennsylvania
- ★ **Omaha Reads, Writes and Dances**
Presenter: **Josie Metal-Corbin**, University of Nebraska Omaha
- ★ **PSU's Multi-level Approach to Creating and Sustaining a Civic Engagement Agenda on Campus**
Presenter: **Kevin Kecskes**, Portland State University (Ore.)

2:15 p.m. – 3:30 p.m. 🗨️ Parlors B/C

Service Learning for Civic Engagement

- ★ **The Use of Self-Managed Teams to Support Service-Learning Projects in the College of Business Leadership Class**
Moderator/Presenter: **Karen Middleton**, Texas A&M University, Corpus Christi
- ★ **Mission SOS: Understanding the Kaleidoscope of Community Engagement through Service-Learning**
Presenter: **Amelia Ross-Hammond**, Norfolk State University (Va.)
- ★ **Why Civic Engagement Needs to be Important in Professional Education**
Presenter: **Sherril Gelmon**, Portland State University (Ore.)
- ★ **Creating a Successful Service-Learning Program: Conception, Implementation, and Challenges**
Presenter: **Derek Burks**, University of Central Oklahoma

Friday, June 17

2:15 p.m. – 3:30 p.m.

Concurrent Sessions continued

2:15 p.m. – 3:30 p.m. 🗨️ Galleria III

Working with the Community to Create Civic Engagement

★ **How to Create Bridges Between a Democratic Classroom and the Community in which that Classroom Exists**

Moderator/Presenter: **Paul Kriese**, Indiana University East

★ **Service and Citizenship Week**

Presenter: **Mary Hill**, Columbus State University (Ga.)

★ **Cultural Enrichment and Community/Economic Development as Civic Engagement**

Presenter: **Jeffrey Green**, Georgia Southwestern State University

★ **The “Home Economy” of Rural Engagement**

Presenter: **Robert Davis**, Eastern Oregon University

2:15 p.m. – 3:30 p.m. 🗨️ Broadway I-II

Web Pages, Public Broadcast and Media Literacy, and Writing

★ **Beyond Borders: A Web-Based Module**

Moderator/Presenter: **Barbara Presnall**, Texas Woman’s University

★ **Sages and Scribes: Cross-generational Writing Project**

Presenter: **Joyce McCauley**, Sam Houston State University (Texas)

★ **Using Web Blogs and Radio Broadcasts to Promote Democratic Dialogue: A Multi-Media Strategy for Engaged Scholarship**

Presenter: **Elizabeth Bennion**, Indiana University South Bend

★ **Mapping Community-University Partnerships: Technology Solutions and Institutional Support**

Presenter: **Nathan Angell**, Portland State University (Ore.)

2:15 p.m. – 3:30 p.m. 🗨️ Broadway III

Skills of Democracy

★ **From Syllabus Development to Service Implementation: Building Partnerships for Success**

Moderator/Presenter: **Diane Fleishman**, Millersville University of Pennsylvania

★ **Understanding and Teaching Civic Skills: A Work in Progress**

Presenter: **Mary Kirlin**, California State University, Sacramento

★ **The Class Project: Building Civic/Leadership Skills**

Presenter: **Geraldine Perrault**, University of Northern Iowa

★ **Multicultural Competency and Civic Engagement**

Presenter: **Masami Nishishiba**, Portland State University

Friday, June 17

2:15 p.m. – 3:30 p.m.

Concurrent Sessions continued

2:15 p.m. – 3:30 p.m. 🗨️ Broadway IV

Focusing the Campus on Civic Engagement

- ★ **Using Minigrants to Stimulate Campus Creative Engagement Projects**
Moderator/Presenter: **Jody Neathery-Castro**, University of Nebraska Omaha
- ★ **The Graduation Pledge Alliance: A Promise for the Future**
Presenter: **Chris DeHart**, Humboldt State University (Calif.)
- ★ **IUPUI Democracy Plaza: A Model for Civic Engagement within Higher Education**
Presenter: **Christopher Borkowski**, Indiana University Purdue University Indianapolis
- ★ **Listening to the Student Voice to Design Campus Civic Engagement Activities**
Presenter: **Nuria Cuevas**, Norfolk State University (Va.)

3:30 p.m. – 3:45 p.m. 🗨️ Ballroom Foyer

Break

3:45 p.m. – 5 p.m.

Concurrent Sessions

3:45 p.m. – 5 p.m. 🗨️ Broadway I-II

Civic Engagement in Action Projects

- ★ **Children's Museum Project: Enhancing Community Network and Resource Awareness**
Moderator/Presenter: **Susan Mody**, State University of New York College at Plattsburgh
- ★ **Cal Campaign Consultants: Building Character and Careers**
Presenter: **Melanie Blumberg**, California University of Pennsylvania
- ★ **The Dialogue on Poverty**
Presenter: **Connie Erickson**, Castleton State College (Vt.)
- ★ **The ADP as Muse: Inspiring an Institute for Civic Engagement**
Presenter: **Greg Kaufman**, Georgia College & State University

3:45 p.m. – 5 p.m. 🗨️ Galleria II

Civic Engagement Strategies

- ★ **Lessons from the Edge: Increasing Civic Engagement by Building Community Partnerships in the San Fernando Valley**
Moderator/Presenter: **Julie Dercle**, California State University, Northridge
- ★ **Utilizing Appreciative Inquiry to Catalyze Civic Engagement Across the Learning Continuum**
Presenter: **Diane Wenzel**, Texas A&M University, Corpus Christi
- ★ **Campus Compact: Promoting Institutional Citizenship for the Common Good**
Presenters: **Ginny Peckinpugh**, Oregon Campus Compact and **Earl Potter**, Southern Oregon University

Friday, June 17

3:45 p.m. – 5 p.m.

Concurrent Sessions continued

3:45 p.m. – 5 p.m. 🗨️ Galleria III

Avoiding Ideological and Political Bias

Moderator: **Thomas Ehrlich**, Carnegie Foundation for the Advancement of Teaching (Calif.)

Co-Presenters: **Johnny Goldfinger**, Indiana University Purdue University Indianapolis
Andrew Downs, Indiana University Purdue University Fort Wayne

★ **Grounded Idealism and the Development of Personal Morals and Political Ethics in University Students**

Presenter: **Richard White**, Portland State University (Ore.)

3:45 p.m. – 5 p.m. 🗨️ Parlors B/C

Community-Based Research at Portland State University

Moderator: **Peter Collier**, Portland State University

★ **Using Community-Based Research to Interpret Best Practices in Business**

Presenter: **Andrew Reed**, Portland State University

★ **Community-Based Research and Collecting Local History**

Presenter: **Katie Barber**, Portland State University

★ **The Institute for Metropolitan Study's Approach to Community Based Research**

Presenter: **Sheila Martin**, Portland State University

3:45 p.m. – 5 p.m. 🗨️ Galleria I

The American Democracy Project, Civic Engagement and University Marketing: Effective Integration

Moderator: **Susan M. Chilcott**, Director of Communications, AASCU

★ **Integrating the American Democracy Project and Civic Engagement into University Marketing**

Presenter: **John C. Maguire**, Western Illinois University

★ **Using a Campus Engagement Audit of Community Service as a Marketing Opportunity**

Presenter: **John R. Broderick**, Old Dominion University (Va.)

★ **Marketing Civic Engagement Through Integrated Web Communications**

Presenter: **Don Hendricks**, Southwest Missouri State University

3:45 p.m. – 5 p.m. 🗨️ Broadway III

Leadership, Accreditation and Faculty Culture: Ways to Move a Campus Towards Engagement

Moderator/Presenter: **Season Eckardt**, Chancellor's Office, California State University

Co-Presenters: **Christopher Fiorentino**, California State University, Fresno
Mary Kirlin, California State University, Sacramento

Friday, June 17

3:45 p.m. – 5 p.m.

Concurrent Sessions continued

3:45 p.m. – 5 p.m. 🗺️ Broadway IV

Sequencing Civic Engagement in the Curriculum

★ **Gestalt Democracy: More than the Sum of Its Parts**

Moderator/Presenter: **Ann Carlson**, Western Washington University

★ **An Ecological Model of Civic Engagement in Higher Education**

Presenter: **Michael Rendon**, Fort Lewis College (Colo.)

★ **Making Community Involvement Accessible and Relevant for Freshmen University Students**

Presenter: **Becky Boesch**, Portland State University

★ **Capstone Projects: Research and Action = Rigorous Learning**

Presenter: **Deborah Arthur Smith**, Portland State University

5:30 p.m.

Reception at Portland State University

Welcome: **Lawrence M. Wallack**, Dean, School of Urban and Public Affairs, Portland State University

Presenters: **Sherril Gelmon**, Professor of Public Health, Portland State University

Cecilia Orphan, Student, Political Science Department, Portland State University

Evening on Own

Saturday, June 18

7:30 a.m. – 9 a.m. 🗨️ Ballroom I

Buffet Breakfast

Regional Meeting Breakout Groups

9 a.m. – 10:15 a.m. 🗨️ Ballroom II

Plenary: Institutionalization at Portland State University

Convenor: **Kevin Kecskes**, Director, Community-University Partnerships for Learning, Portland State University

Presenters: **Sherwin Davidson**, Professor, Psychology Department, Portland State University
Susan Agre-Kippenhan, Chair, Art Department, Portland State University

10:15 a.m. – 10:30 a.m. 🗨️ Ballroom Foyer

Break

10:30 a.m. – 12 p.m.

Small Group Focused Conversations

Group 1 🗨️ Galleria II

Institutionalization of Civic Engagement at Colleges and Universities

Panel: **Sherwin Davidson**, Portland State University

Susan Agre-Kippenhan, Portland State University

Kevin Kecskes, Portland State University

Group 2 🗨️ Broadway I-II

Table 1. Democracy Matters

Jennifer Bonardi, Associate Director, Democracy Matters

Table 2. Partnerships for Public Service

Sally Jaggard, Senior Consultant, Partnership for Public Service

Table 3. Community Colleges and Civic Engagement

Brian Murphy, President, De Anza Community College (Calif.)

Table 4. American Humanics

Barbara J. Keener, Vice President for Academic Partnerships, American Humanics (Mo.)

Table 5. Southern Consortium of the American Democracy Project (ADP-South): A 12-State Collaboration to Support and Celebrate Civic Engagement Among AASCU Institutions

Jackie Tisdell, Director of Student Initiatives and Outreach, University of Louisiana System

Table 6. The Role of the University in Supporting Civic Infrastructure

Steven Johnson, Faculty, Urban Studies and Planning, Portland State University

Saturday, June 18

10:30 a.m. – 12 p.m.

Small Group Focused Conversations continued

Group 3 • Broadway IV

Table 7. Media Literacy

Felice Nudelman, College Marketing Manager, *The New York Times*

Table 8. Political Engagement

Thomas Ehrlich, Senior Scholar, Carnegie Foundation for the Advancement of Teaching

Table 9. Student Affairs and Academic Affairs Working Together to Accomplish ADP Goals

Aimee Sadler Ash, Coordinator of Programming and Applied Learning, Indiana University Kokomo

Group 4 • Galleria I

Table 10. The Role of Students in ADP

Mary-Kathryn McKenna, Program Associate, AASCU

Table 11. Civic Engagement in Other Lands, Alliance of Universities for Democracy (AUDEM) Participants

Table 12. Bridging Languages and Cultures through Civic Engagement

Janet Cowal, Instructor, Linguistics Department, Portland State University

Group 5 • Broadway III

Table 13. Civic Engagement in the First Year

Sandra S. Harper, Provost and Vice President for Academic Affairs, Texas A&M University, Corpus Christi

Table 14. Civic Engagement and Teacher Education

Mona S. Wineburg, Director of Teacher Education, AASCU

Group 6 • Galleria III

Table 15. Voting

James L. Perry, Director, Institute for the Study of Government and the Nonprofit Sector, Indiana University Purdue University Indianapolis

Table 16. Cross Generational Civic Engagement

Eleanor Erskine, Associate Professor, Art Department, Portland State University

Table 17. Courses Using Film and Television for Civic Engagement

Wende Morgaine, Instructor, Child and Family Studies Department, Portland State University

Saturday, June 18

10:30 a.m. – 12 p.m.

Small Group Focused Conversations continued

Group 7 ☛ Parlor B/C

Table 18. Using Films to Promote Civic Engagement

Eliza Licht, Community Engagement Manager, POV/American Documentary (N.Y.)

Table 19. TBA

Robert Burns, Dean of Honors College/Distinguished Professor, South Dakota State University

Table 20. Building Media Partnerships to Promote Civic Engagement

Andrew Downs, Director, Mike Downs Center for Indiana Politics, Indiana University Purdue University Fort Wayne

Table 21. Civic Engagement and Student Leadership

Amy Spring, Assistant Director for Community-University Partnerships, Portland State University

Table 22. Statewide Efforts to Promote Civic Engagement

Ginny Peckinpaugh, Executive Director, Oregon Campus Compact

Table 23. Department-Wide Civic Engagement

Ellen Reuler, Senior Instructor, Speech and Hearing Sciences Department, Portland State University

Table 24. Civic Engagement in Undergraduate Education

Judith Patton, Director of University Studies, Portland State University

Table 25. TBA

Portland State University

Noon – 1:30 p.m. ☛ Ballroom I

Luncheon and Plenary: Global Citizenship: Viewing the World Community through a Humanitarian Lens

Convenor: **Sara DeLander**, Student, International Affairs Department, Portland State University

Presenter: **Ellsworth Culver**, Senior Vice President and Co-Founder, Mercy Corps (Ore.)



Saturday, June 18

2 p.m. – 3:15 p.m.

Concurrent Sessions

2 p.m. – 3:15 p.m. 🗨️ Broadway I-II

Civic Engagement in the First Year of College

Moderator: **Claire King**, Indiana University Bloomington

- ★ **Assessing our ADP Pilot within our First Year Seminar Program**
Presenter: **Paul Derby**, Castleton State College
- ★ **A Case Study in Civic Engagement: Encouraging Creativity and Reflection in a Freshman Inquiry Program**
Presenter: **Sukhwant Jhaj**, Portland State University
- ★ **Developing Civic Engagement in General Education Political Science**
Presenter: **Joseph Jozwiak**, Texas A&M University, Corpus Christi
- ★ **Student Engagement and the First Amendment in the Core Public Speaking Course**
Presenter: **Shawn Wahl**, Texas A&M University, Corpus Christi

2 p.m. – 3:15 p.m. 🗨️ Broadway III

Democracy Lab, Deliberative Learning and Civic Engagement

Moderator/Presenter: **James Knauer**, Lock Haven University of Pennsylvania

Co-Presenters: **Margaret W. Cohen**, University of Missouri, St. Louis
Philip Neisser, State University of New York, College at Potsdam
Christopher Borkowski, Indiana University Purdue University Indianapolis

2 p.m. – 3:15 p.m. 🗨️ Galleria II

Teacher Education and Civic Engagement

- ★ **The Odyssey Project: A Truly Collaborative Venture**
Moderator/Presenter: **Lisa Honaker**, The Richard Stockton College of New Jersey
- ★ **Civic Engagement in Teacher Education: The Public Achievement Experience**
Presenter: **Tony Filipovitch**, Minnesota State University, Mankato
- ★ **Beyond Measurement: Barbie Dolls, Social Justice, and Mathematics**
Presenter: **Swapna Mukhopadhyay**, Portland State University
- ★ **How Can Teachers Create Civic Engagement in K-12 Classrooms?**
Presenter: **Gayle Thieman**, Portland State University

2 p.m. – 3:15 p.m. 🗨️ Galleria I

Faculty Reward and Recognition Issues

Moderator/Presenter: **Anne Hicks-Coolick**, Kennesaw State University (Ga.)

- ★ **Faculty Reward and Recognition Issues**
Presenter: **Michael Ross**, Kennesaw State University (Ga.)
- ★ **Tenure and Promotion at an Engaged Institution: Hard-Learned Lessons from Portland State University**
Presenter: **Susan Agre-Kippenhan**, Portland State University

Saturday, June 18

2 p.m. – 3:15 p.m.

Concurrent Sessions continued

2 p.m. – 3:15 p.m. 🗨️ Broadway IV

Civic Engagement in the Arts and Other Strategies

★ **By Design: Students Engaging Issues and Audiences**

Moderator/Presenter: **Jeremy Shellhorn**, Indiana University Purdue University Indianapolis

★ **The Civic-Minded Graphic Designer**

Presenter: **Paula Differding**, Indiana University Purdue University Indianapolis

★ **Visual Journalism: Design Writing on American Democracy**

Presenter: **Youngbok Hong**, Indiana University Purdue University Indianapolis

★ **How I Learned to Love the 2004 Presidential Election**

Presenter: **Liz Charman**, Portland State University

2 p.m. – 3:15 p.m. 🗨️ Galleria III

Institutionalization

★ **Institutionalizing Civic Engagement—Process and Products**

Moderator/Presenter: **Jan Bowers**, Central Washington University

★ **Creating a Cultural Shift: The ADP as a Vehicle for Institutionalizing Civic Engagement**

Presenter: **Richard Kendrick**, State University of New York, College at Cortland

★ **Creating a Civic Engagement Agenda on Campus**

Presenter: **Margaret Cohen**, University of Missouri, St. Louis

★ **Bowling Together: The Civic Story of Portland, Oregon**

Presenter: **Steven Johnson**, Faculty, Urban Studies and Planning, Portland State University

2 p.m. – 3:15 p.m. 🗨️ Parlors B/C

Civic Engagement Projects and Assessment

★ **Advancing a Community-Based Learning Initiative through General Education Curriculum Reform**

Moderator/Presenter: **Pat Acklin**, Southern Oregon University

★ **Utilizing Service-Learning as a Pedagogical Model to Prepare Future Educators to Teach Civic Engagement in P-12 Settings**

Presenter: **Joanne Necco**, University of Central Oklahoma

★ **Teaching College Health Courses Using The New York Times**

Presenter: **Ping H. Johnson**, Kennesaw State University (Ga.)

★ **Assessing Civic Engagement**

Presenter: **Steven Jones**, Indiana University Purdue University Indianapolis

Saturday, June 18

3 p.m. – 5 p.m. 🗨️ Ballroom I

Campus Showcases

3:15 p.m. – 5 p.m. 🗨️ Pavilion West

Team Time

5 p.m. – 6:30 p.m. 🗨️ Ballroom II

Closing Plenary Session: Reflections

Presenter: **Brian Murphy**, President, De Anza Community College

Convenor: **George L. Mehaffy**, Vice President for Academic Leadership and Change, AASCU

Panelists: **Don Betz**, Provost and Vice President for Academic Affairs, University of Central Oklahoma

Barbara G. Burch, Provost and Vice President for Academic Affairs, Western Kentucky University

Thomas Ehrlich, Senior Scholar, Carnegie Foundation for the Advancement of Teaching

Sandra S. Harper, Provost and Vice President for Academic Affairs, Texas A&M University, Corpus Christi

Thomas J. Hynes, Vice President for Academic Affairs, State University of West Georgia

Devorah A. Lieberman, Provost and Vice President for Academic Affairs, Wagner College (N.Y.)

Felice Nudelman, College Marketing Manager, *The New York Times*

Robert L. Simpson, Provost and Vice Chancellor for Academic Affairs, University of Michigan-Dearborn

A vertical graphic on the left side of the page featuring a stylized American flag with white stars on a grey background and a white wave-like shape at the bottom.

Featured Speakers

Ernesto Cortés Jr. . . .

is the southwest regional director of the Industrial Areas Foundation, IAF, a non-profit organization founded in Chicago by the late Saul Alinsky. The Southwest Region of IAF includes over 24 community-based organizations, stretching from New Orleans to Des Moines to Los Angeles.

Cortés graduated from Texas A&M University and did post-graduate studies in economics at the University of Texas at Austin. His interest in social justice through community organizing, coupled with the death of his father, led him away from formal scholarly endeavors. As a student activist on the board of the University YMCA, he organized a statewide support group for the farmworkers union, and initiated a successful statewide caravan in support of striking farmworkers at La Casita farms in the Rio Grande Valley.

Cortés' affiliation with the IAF began in 1972, after he attended the organization's leadership training institute in Chicago. Between 1974 and 1982 he founded church-based grassroots community organizations in San Antonio, Los Angeles, Houston and the Rio Grande Valley of South Texas. These organizations were the beginning of what is now called the Southwest IAF Network, which is estimated to have a combined core leadership of over 25,000. These leaders are connected to an estimated constituency of over a quarter of a million families. The IAF organizations work together, on regional as well as state-wide levels, to revitalize local democracies and thereby bring change to poor and moderate income communities. They work in areas such as infrastructure projects, job training and public school reform. One example of IAF's many successes took place in 1984 when the organizations in Texas were instrumental in passing state legislation in support of reforms to improve public education and to raise new funds for poor schools. This legislation increased public funding for schools by \$2.8 billion, with poor school districts receiving the largest increases.

Cortés was named a Fellow by the by the MacArthur Foundation in 1984. Among the other numerous awards he has received for his work are the H. J. Heinz Award in Public Policy, the Human and Civil Rights Award of the Texas State Teachers Association (1997); and the George I. Sanchez Memorial Award of the National Education Association, (1997). Cortés has also served on many distinguished panels, commissions and boards, including the Aspen Institute Domestic Strategy Group, the Public Education Network, and the National Commission on Civic Renewal.

Ellsworth Culver . . .

is Mercy Corps' co-founder and senior vice president. Culver has a 50-year track record of humanitarian service and commitment to promoting development, peace and social justice around the world. He spent his early childhood in China where his parents were missionaries. He has lived in Cuba, Taiwan and the Philippines and has traveled to over 90 countries. In 1958, he joined World Vision as executive vice president and led the organization's expansion throughout Asia and Latin America. In the sixties, Culver became involved in establishing corporate community involvement programs in San Francisco by developing employee task forces to work on emerging inner-city social issues. Over the next ten years, the program expanded to over 75 major corporations across the U.S.

During the Cambodian refugee crisis Culver returned to the international field as executive vice president of Food for the Hungry. His work with refugees included stationing a rescue ship on the South China Sea; aiding refugee camps in Southeast Asia; and establishing food distribution programs in Kenya, Haiti, Peru and Bangladesh.

In 1982, Culver joined Dan O'Neill to establish Mercy Corps in Portland, Oregon. He directed the expansion of the agency's international relief and development programs into Africa, Asia and Central America. Culver has been instrumental in the development of Mercy Corps' Balkans programs, leading the agency's first mission to Kosovo in 1993. He currently provides leadership for new initiatives in North Korea, China, and other East Asian nations, and has been instrumental in helping to form international coalitions of non-governmental organizations (NGOs) to assist these regions.

Culver serves as vice president of the Arca Foundation, which provides grants to help shape domestic social policy and promotes efforts to normalize relations with Cuba. He is a member of Trinity Episcopal Cathedral in Portland, and helped form the church's Global Action Committee to address issues around the world through global outreach activities.

Mary Fetchet . . .

is the driving force behind the continued development of Voices of September 11. A professional social worker with an MA degree from Columbia University, Fetchet co-founded the 9/11 advocacy group following the death of her 24-year-old son Brad in the attacks on the World Trade Center (WTC). Her vision and mission were to create an organization that addresses the ongoing needs of all those affected by the attacks: survivors and the families of the nearly 3,000 victims. The result was the creation of Voices of September 11. Based in New Canaan, Connecticut, the group promotes 9/11 public policy reform for prevention, preparedness and response related to terrorism. It has achieved significant local and national success through advocacy work that involves respectful recovery efforts, appropriate family notification processes, and the creation of a proper memorial at the WTC site. In addition, Voices continues to provide support and resources to all those affected by the events of September 11.

A strong advocate for raising national and local preparedness, Fetchet campaigned for the creation of a 9/11 Independent Commission and for the implementations of the Commissions reforms. She also serves on a number of critical 9/11 committees and organizations, including: The Family Steering Committee for the 9/11 Independent Commission, the Coalition of 9/11 Families, the Family Advisory Committee of the Lower Manhattan Development Corporation (LMDC), and Columbia University's WTC Evacuation Study.

Fetchet's work has brought her substantial recognition that includes being the recipient of the National Justice Award in 2003; being recognized as ABC's Person of the Week in March 2004; the 'Connecticut Hero' award by Senator Lieberman in September 2004; ABC's Person of the Year in December 2004; and recognition by the Fairfield County Red Cross in April 2005.

George Pernsteiner . . .

is executive vice chancellor, chief operations officer, and acting chancellor of the Oregon University System (OUS). Before starting this position in July 2004, Pernsteiner was a senior administrator at the University of California, Santa Barbara, and served OUS for thirteen years in both campus and Chancellor's Office senior positions related to finance, planning, and administration. Pernsteiner is responsible for directing the overall administration of the Chancellor's Office and carrying out existing and new policies, including the ambitious directives of the Oregon State Board of Higher Education.

He oversees the operations and employees of the Chancellor's Office, and ensures support for the many initiatives related to the Board's vision for higher education in the state. Pernsteiner leads the biennial operating and capital budget process, presents proposals to the legislature, supports and facilitates the efforts of universities to achieve overall system goals, facilitates campuses' efforts to achieve their educational missions, creates partnerships among OUS campuses, community colleges and K-12 institutions, and works closely with the Oregon legislature, the governor, and other constituencies for support and reinvestment in higher education.

Pernsteiner's career with OUS has many apexes. He was vice president for Finance and Administration at Portland State University from 1995 to 2002. As chief finance, business, and administrative officer for the university, he is credited with devising groundbreaking financial plans that pushed through major development for the campus, including the construction of the Urban Center and public plaza, a multimedia lecture hall, and a Native American Student and Community Center.

Before his service with the Oregon University System campuses and Chancellor's Office, Pernsteiner was director of the Department of Administrative Services for the City of Seattle, and held a number of other public administrative positions in Seattle and with the Seattle mayor's office. He holds a B.A. in political science from Seattle University and an MA in public administration from the University of Washington.



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