Colorado Ballroom, Salon A

**Featured Panel – Purposeful Work: Educating for Citizen Careers**

In a changing higher education environment, how do we equip all young people to grow and develop during their college experience to become active employees in the workforce and engaged citizens able to find and create their role in the ecosystem of social change? In this interactive panel discussion, hear various perspectives on what it means to be an engaged citizen and how to create a citizen career in our traditional understanding, as well as new frameworks for thinking about engaged citizenship. The panel discusses an array of programs that are currently developing such practices and frameworks and explore how they are being applied in community college and four-year institutions throughout the country.

Panelists:  
Harry Boyte, Director, Center for Democracy and Citizenship, Augsburg College (Minn.)  
Rebecca Kaufman, Work on Purpose Coordinator, Echoing Green  
Tamika Butler, California Director, Young Invincibles  
Derek Barker, Program Officer, Kettering Foundation  
Linda West, Organizer, Detroit Community Learning Partnership

Denver Ballroom, Suite V/VI

**Featured Panel – Civic Pathways: Community College to University Transfer Programs**

Can civic engagement and community-based learning facilitate transfer to four-year colleges and universities from community colleges? Do we have models of 2+2 transfer programs built on an engagement curriculum? This session highlights four such partnerships, in very different stages of development. High retention and transfer rates, a significant increase in civic knowledge, and the development of democratic skills—these are the takeaways from these programs. This session emphasizes the practical steps required to build successful partnerships between community colleges and four-year colleges and universities, and includes a checklist for effective program development. Interaction with participants engages ADP and TDC members in thinking about their own institutions and the potential for 2+2 partnerships.

Presenters: Brian Murphy, President, De Anza College (Calif.)  
MaryBeth Love, Chair and Professor of Health Education, San Francisco State University (Calif.)  
Syd Beane, Minnesota Coordinator, Community Learning Partnership, Minneapolis Community and Technical College  
Gregory Mellas, Director, Institute for Community Engagement and Scholarship, Metropolitan State University (Minn.)  
Bernie Ronan, Associate Vice Chancellor for Public Affairs, Maricopa Community Colleges (Ariz.)  
Blase Scarnati, Director of First Year and Global Learning, Northern Arizona University  
David Scobey, Executive Director, New School for Public Engagement (N.Y.)  
Lavita McMath Turner, Director of Government Relations, Kingsborough Community College (N.Y.)
Featured Session – Civic Learning in the Curriculum & Dialogue and Deliberation

- **From Classroom to Community Forum: Engaging Students in a National Discourse**
  This presentation reports findings from the college’s participation in the national discourse, “Shaping Our Future: How Should Higher Education Help Us Create the Society We Want?” and conveys how students were engaged in deliberative forums.
  Presenters: Gregg Kaufman, Instructor and American Democracy Project Coordinator and Hillary Hunnings, Student, Georgia College

- **Deliberating For Success**
  Over the past year, Lone Star College-Kingwood has incorporated civic learning into its student success courses. Students apply critical thinking skills to accessible, real-world problems in a safe environment. Students develop the comprehension, analytic and expressive skills required in more advanced coursework and in active citizenship. Faculty share their experiences, including the implementation, challenges and successes of the deliberative forums in their classes.
  Presenters: Brenda Stubbs, Professor; Samuel John, Instructor; and Anne Amis, ESOL Professor and Chair of the English Department, Lone Star College-Kingwood (Texas)

- **Utilizing Democratic Deliberation to Move toward Public Action**
  This session highlights democratic deliberation as an approach to increase citizen capacity and examines the infrastructure for developing collaborative partnerships to support public action. It focuses on Indiana University’s Political and Civic Engagement Program’s Community Deliberation Project and Colorado State University’s Center for Public Deliberation, both of which utilize students to organize, lead, moderate and evaluate local community forums about important public issues.
  Presenters: Lisa-Marie Napoli, Adjunct Faculty, Indiana University’s Political and Civic Engagement Program’s Community Deliberation Project
  Martin Carcasson, Associate Professor and Director, Colorado State University’s Center for Public Deliberation

Featured Session – Intercultural Competence and Student Engagement: Leveraging the Cognitive Connection to Propel Student Gains

The need for education to address the development of intercultural competence among college students is influenced by increasing globalization and domestic diversity, as well as by the sustainability of our democracy. This session describes the results of a study focused on the connection between student engagement and intercultural competence, as measured by the Community College Survey of Student Engagement (CCSSE) and the Intercultural Development Inventory (IDI). Using a mixed-methods research design, student scores from the IDI were correlated with five benchmark measures in the CCSSE. Four focus group interviews were conducted following the survey research to extend the quantitative data. Through information sharing in this session, participants gain an understanding of the theoretical underpinnings of intercultural competence and the practices which help promote its development among college students. Examples from the Bridging Cultures activities at Lone Star College-Kingwood are included.
  Presenter: Rebecca L. Riley, Vice President, Instruction, Lone Star College-Kingwood (Texas)
Colorado Ballroom, Salon H

Featured Session – Bringing Together Community Engagement and Economic Development for the University of North Carolina System through Metrics Development

In May 2012, the president of the University of North Carolina (UNC) commissioned two multi-campus task forces to develop concise sets of indicators that all UNC campuses could use to assess “progress in community engagement and economic development.” While two task forces were charged to complete this work, one combined report emerged. This presentation explores lessons learned as a result of chairing this initiative, in particular, the interconnections between community engagement and economic development; the challenges—and opportunities—of developing system-wide metrics on community engagement and economic development for the North Carolina System; and the opportunity to start a new and unified conversation about the collective work and impact of universities as members of communities.

Presenter: Emily M. Janke, Director, Institute for Community and Economic Engagement, University of North Carolina at Greensboro

Colorado Ballroom, Salon J

Featured Session – Global Challenges National Blended Learning Course and eBook

Global Challenges: Promise and Peril in the 21st Century is a collaborative effort of AASCU/ADP and the Global Engagement Scholars. This Red Balloon Project uses CSIS’ 7 Revolutions content as a framework for educating globally competent citizens. It responds to three challenges facing higher education in the 21st century: the need to better engage students; to make more effective use of advances in technology; and to more efficiently allocate increasingly scarce resources. The project has produced a teaching toolkit, a national course, an eBook, and a series of workshops. The course design relies on blended learning models, combining the best of online and face-to-face educational approaches. The eBook makes effective use of emerging technologies to engage students with up-to-date material. In this session, the national Global Challenges project coordinator, the interim chair of the Global Engagement Scholars, and the national manager of the American Democracy Project discuss the collaborative effort.

Presenters: Shala Mills, Chair, Professor of Political Science, Fort Hays State University (Kan.)
Keisha Hoerrner, Associate Dean, University College and Professor of Communication, Kennesaw State University (Ga.)
Jen Domagal-Goldman, National Manager, American Democracy Project, AASCU

Denver Ballroom, Suite I/II

Featured Session – "Tweeting in Class!" Student Microblogging & Civic Practice

This session offers a space for students to talk about experiences with the focused use of Twitter as tool to sponsor civic learning and engagement. Students from universities that participated in the 2012 Tweet-Ups, hosted by ADP/AASCU, facilitate the session, but all students are encouraged to join the conversation about the value of such practices to their 21st century education. This session features focused and robust peer-to-peer interaction and produces different statements to be shared with students and faculty, respectively, seeking to influence the future use of social media as pedagogical tool.

Moderator: Steve Hunt, Professor, Associate Director and Director of Graduate Studies, School of Communication, Illinois State University

Presenters: Katy Feddersen and Brian Sorenson, Students, Illinois State University
Jorgi Henson, Sara Umphries and Mitchell Wasamund, Students, Indiana State University
Mandie Barnes, Tessa Diamond, David Wilson and Brady Harris, Students, Weber State University (Utah)
Featured Workshop – CIRCLE's National Study of Student Learning, Voting & Engagement

This year, CIRCLE and the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University launched a new initiative: the National Study of Learning, Voting, and Engagement (NSLVE). NSLVE’s goals are to build a national database for research, study patterns in college student voting nationally, and provide campuses with new, interesting data. Campuses can use this information to generate discussion and increase ways that they educate students for active citizenship. In this session, participants learn more about NSLVE, where the research stands, what the preliminary numbers show, and where we will be taking the study in upcoming election years. Exchange ideas about the kinds of academic programs and co-curricular activities that foster student commitment to responsible public engagement.

Facilitator: Peter Levine, Director of CIRCLE and Lincoln Filene Professor of Citizenship & Public Affairs, Jonathan M. Tisch College of Citizenship and Public Service at Tufts University (Mass.)

Featured Workshop – Preparing for the 2015 Carnegie Classification for Community Engagement

2015 will be the next opportunity for campuses to receive the Carnegie Elective Community Engagement Classification and for 2006/2008 community engagement classified campus to re-apply. This session highlights additions and changes to the application for classification and reveals the abbreviated application process for reapplication. Strategies of what to do now to prepare for application are suggested. This session offers an overview of the process for 2015, reviews the documentation framework and complete application—featuring selected new questions and a guidebook to assist campus in responding to the questions—and suggests strategies that have been effective for successful application.

Facilitators: John Saltmarsh, Co-Director, New England Resource Center for Higher Education (NERCHE), University of Massachusetts, Boston
Brenda Marsteller Kowalewski, Director, Community Involvement Center and Professor, Sociology, Weber State University (Utah)

Featured Workshop – The Human Library

The Human Library (HL) is an innovative method designed to promote dialogue, reduce prejudices and encourage understanding. The main characteristics of the project are to be found in its simplicity and positive approach. In its initial form, the HL is a mobile library set up as a space for dialogue and interaction. Visitors to a Human Library are given the opportunity to speak informally with “people on loan”—a group extremely varied in age, sex and cultural background. The HL enables visitors to break stereotypes by challenging the most common prejudices in a positive and humorous manner. It is a concrete, easily transferable and affordable way of promoting tolerance and understanding. It is a “keep it simple,” no-nonsense contribution to social cohesion in multicultural societies.

Facilitators: Heather Merrill, Faculty, Teacher Education Program, HL Co-coordinator; Kirt Shineman, Faculty, Communications, HL Co-coordinator; Heidi Capriott, Coordinator of Media Relations and Publications; Dede Elrobeh, Faculty Librarian; Jennifer Lane, Faculty English, Honors Coordinator; Christine Moore, Faculty Librarian; Brenda Nelson, Administrative Assistant; and Julian Bailey, Student and Tanner Carthcart, Students, Glendale Community College (Ariz.)
Featured Workshop – Students Working for Equal Rights (S.W.E.R): Fighting for our DREAM

The purpose of this presentation is to explain the history of S.W.E.R. and its process in order to engage, empower and mobilize the immigrant community to push for comprehensive immigration reform for all. Speakers focus on why and how this organization rose from being a handful of students to a network of organizations throughout the state of Florida. Each presenter represents a S.W.E.R. chapter in a different part of the state. Presenters facilitate workshops on how to recruit new leaders who are passionate for taking action for your organization.