It’s been 17 years since AASCU’s seminal publication *Stepping Forward as Stewards of Place* reinforced how inextricably linked state colleges and universities are with their communities. Our institutions’ role as regional stewards and our focus on public engagement is more critical now than ever before in the face of shifting student demographics, enrollment and budgetary challenges, debates over civil discourse on our campuses, and ongoing skepticism about the value of a college degree.

The AASCU 2019 Annual Meeting will address these and other salient issues as we explore the meeting’s theme of “Stewards of Place: Reimagined.” While AASCU institutions continue to deliver high-quality and affordable education to millions of students, including many low-income, first-generation and students of color, we must continue to reassess and re-evaluate the current higher education landscape. This will ensure we rightfully maintain our position as transformative institutions of learning anchored in student success and remain drivers of economic opportunity, social mobility, and our missions and values.

**Professional Consultations**
Sign up at the AASCU Registration Desk to meet with associates from the AASCU-Penson Center for Professional Development on Sunday, October 27 – Tuesday, October 29, in the *Koko Club* room located on the lobby level.

**Appointments are available:**
Sunday, October 27, 2 p.m. – 4 p.m. (Last appointment begins at 3 p.m.)
Monday, October 28, 9 a.m. – 4 p.m. (Last appointment begins at 3 p.m.)
Tuesday, October 29, 10 a.m. – 2 p.m. (Last appointment begins at 1 p.m.)

**TIAA Private Consultations**
TIAA wealth management consultants will be available for private consultations Sunday, October 27 – Tuesday, October 29, in *The Sweet* room located on the second floor. If you are interested in meeting with an advisor, please sign up Sunday, October 27, between the hours of 12 p.m. – 5 p.m. at the TIAA Private Consultations table near the AASCU Registration Desk.

**Appointments are available:**
Sunday, October 27, 2 p.m. – 4 p.m. (Last appointment begins at 3 p.m.)
Monday, October 28, 8 a.m. – 5 p.m. (Last appointment begins at 4 p.m.)
Tuesday, October 29, 8 a.m. – 4 p.m. (Last appointment begins at 3 p.m.)

**Health and Wellness**
It takes more than physical exercise to maintain good health. We understand balance is the key to leading a healthy lifestyle. We are pleased to provide a health and wellness class for yogis and beginners on Monday and Tuesday morning from 7 a.m. – 8 a.m. at the *Zest Spa Patio* on the Pool Deck located on the second floor.
Each morning practice will be a unique yoga experience in which you’ll learn poses and breath techniques while hearing fun music from a variety of genres. No matter your age or level of ability, all are welcome to come start the day with self-care and good vibes.

Sponsor Exhibit Area
AASCU is proud to showcase the work of several Annual Meeting Corporate Sponsors. This is a great opportunity for members to become better acquainted with a wide array of educational suppliers who offer solutions to AASCU leaders and institutions. Sponsors are available to answer questions, demonstrate products and services, and consult with presidents. Sponsors will be on hand informally throughout the day.

During breaks sponsors can be found in the Camby Ballroom Foyer, located on the lobby level of the hotel.

<table>
<thead>
<tr>
<th>Day</th>
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<th>Location</th>
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<tr>
<td>Monday</td>
<td>11:00 a.m. – 11:30 a.m. and 3:45 p.m. – 4:15 p.m.</td>
<td>Camby Ballroom Foyer</td>
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<tr>
<td>Tuesday</td>
<td>10:45 a.m. – 11:15 a.m. and 2:00 p.m. – 2:30 p.m.</td>
<td>Camby Ballroom Foyer</td>
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Saturday, October 26

2:00 p.m. – 3:30 p.m.
*Room 1129 (11th Floor)*
**Executive Committee of the 2019 AASCU Board of Directors**

Chair: **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors

3:00 p.m. – 5:00 p.m.
*Camby Ballroom Foyer*

**Registration**

6:00 p.m. – 8:00 p.m.
*T. Cook’s at Royal Palms*

**2019 Board of Directors Dinner** – 5200 E. Camelback Rd., Phoenix, AZ 85018
Meet in the lobby of The Camby hotel at 5:30 p.m. to board buses for departure.

Sunday, October 27

7:30 a.m. – 5:30 p.m.
*Camby Ballroom Foyer*

**Registration**

8:00 a.m. – 11:45 a.m.
*Savvy Salon I & II*

**2019 AASCU Board of Directors Meeting** *(7:30 a.m. breakfast precedes 8:00 a.m. meeting)*

Chair: **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors

8:30 a.m. – 11:45 a.m.
*Rustler (Second Floor)*

**AASCU-Penson Associates Meeting**

Convener: **Howard Cohen**, Executive Director and Senior Associate, AASCU-Penson Center for Professional Development and Chancellor Emeritus, Purdue University Northwest (Ind.)
10:15 a.m. – 11:30 a.m.  
*The Retreat (11th Floor)*  
**New Presidents Academy Class of 2019 Reunion**

Facilitator: **Mel Netzhammer**, Chancellor, Washington State University Vancouver

12:00 p.m. – 1:00 p.m.  
*Camby III*

**Networking Lunch for New Member Presidents/Chancellors and Spouses/Partners with the AASCU Board of Directors**  
Presidents and chancellors who were appointed after July 1, 2018, and their spouses, partners or guests are encouraged to attend.

**Presiding:** Emily Cutrer, President, Texas A&M University-Texarkana and Chair, Committee on Professional Development  
**Remarks:** Mildred Garcia, President, AASCU  
**Elizabeth Ross,** Former Presidential Spouse, Central Michigan University and Spouse/Partner Planning and Outreach Co-Coordinator, AASCU  
**Speaker:** Lynnette Zelezny, President, California State University, Bakersfield

1:00 p.m. – 2:00 p.m.  
*Savvy Salon III*

**Millennium Leadership Initiative (MLI) Executive Steering Committee**

**Presiding:** Mary Sias, Director, MLI

1:00 p.m. – 4:00 p.m.  
*Sol (Second Floor)*  
**Committee on Professional Development**

**Chair:** Emily Cutrer, President, Texas A&M University-Texarkana

1:30 p.m. – 4:00 p.m.  
*The Retreat (11th Floor)*  
**Spouse/Partner Networking Hour and Signature Workshop: Managing Your Role as the Spouse/Partner of a University President**

Join colleagues for an opportunity to network, meet and reconnect with new spouses/partners. This session is focused on ways to successfully manage circumstances as a spouse/partner regarding communication, privacy, relationships and role/identify. Join conversations describing best practices and how to avoid pitfalls.

This session will also address questions such as the following:
- How do you view your role on campus or in the community? How do others view your role?
- How do you respond to criticism of you, of the president/chancellor, or your institution?
- How do you handle conversations that are inappropriate or offensive?

**Moderator:** Elizabeth Ross, Former Presidential Spouse, Central Michigan University and Spouse/Partner Planning and Outreach Co-Coordinator, AASCU  
**Presenters:** Rick Gonzalez, Presidential Spouse, Colorado State University-Pueblo and Spouse/Partner Planning and Outreach Co-Coordinator, AASCU  
**Karla Oty,** Presidential Spouse, Cameron University (Okla.)  
**Aundra Shields,** Presidential Spouse, University of Wisconsin-Platteville
2:00 p.m. – 2:45 p.m.
*Savvy Salon III*
**Millennium Leadership Initiative (MLI) Business Meeting**

Presiding:  **Mary Sias**, Director, MLI

2:00 p.m. – 4:00 p.m.
*The Grove (Second Floor)*
**Pre-Annual Meeting Seminar: Degrees at Work**
How to understand the relationship between your programs and labor market outcomes and the ramifications this has on program development, employer and community engagement, and student engagement.

Speakers:  **Andrew Crapuchettes**, CEO, Emsi  
**Rob Sentz**, Chief Innovation Officer, Emsi

2:00 p.m. – 4:00 p.m.
*Savvy Salon I & II*
**Council of State Representatives** *(Presidents/Chancellors not serving on the Council of State Representatives are welcome to observe the work of the council.)*
AASCU’s Council of State Representatives reviews, discusses and endorses—for the full membership’s consideration—the AASCU Public Policy Agenda, which identifies the association’s federal and state higher education policy priorities for the year ahead. This discussion centers on AASCU’s core policy priorities for the upcoming Higher Education Act reauthorization. The meeting includes an update by AASCU staff on the federal budget, federal and state legislative activity, and other fiscal and economic dynamics affecting public postsecondary financing.

Chair:  **Charles L. Welch**, President, Arkansas State University System and Chair-elect, AASCU Board of Directors

2:00 p.m. – 4:00 p.m.
*The Sweet (Second Floor)*
**TIAA Private Consultations** *(Last appointment begins at 3 p.m.)*

4:15 p.m. – 5:15 p.m.
*Camby Ballroom*
**Opening General Session**

Welcome:  **Rita Cheng**, President, Northern Arizona University  
Remarks:  **Mildred García**, President, AASCU  
Introduction:  **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors  
Speaker:  **Jon Kyl**, Former Arizona Senator

5:15 p.m. – 6:00 p.m.
*Camby Ballroom*
**AASCU Excellence and Innovation Awards Presentation and Video**

Presiding:  **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors
Award Winners:

- **Student Success and College Completion Award**
  - Northwest Missouri State University, John Jasinski, President

- **Regional and Economic Development Award**
  - State University of New York College of Agriculture and Technology at Cobleskill, Marion Terenzio, President

- **International Education Award**
  - Columbus State University (Ga.), Christopher Markwood, President

- **Leadership Development and Diversity Award**
  - Oakland University (Mich.), Ora Hirsch Pescovitz, President

- **Christa McAuliffe Excellence in Teacher Education Award**
  - California State University, Bakersfield, Lynette Zelezny, President

- **Sustainability and Sustainable Development Award**
  - Millersville University, Daniel A. Wubah, President
    - Comprehensive Project Award: Southern Oregon University, Linda Schott, President

- **Civic Learning and Community Engagement Award**
  - California State University, Fresno, Joseph I. Castro, President

6:00 p.m. – 7:30 p.m.
*Pool Deck*

**Sponsored Receptions Featuring Hors d’Oeuvres and Signature Beverages**

- TIAA
- The Registry

7:00 p.m. – 8:00 p.m.
*The Retreat (11th Floor)*

**Reception Honoring CUNY Chancellor Félix Matos Rodríguez (Hosted by the AASCU Hispanic Presidents Affinity Group)**

7:30 p.m.
*The Artizen Restaurant*

**Dinner for Former Presidents/Chancellors** ($85, advance sign up required)
Join colleagues at the Artizen Restaurant, located inside The Camby hotel, for dinner with Southwestern-accented New American plates.

7:30 p.m.
**Dinner on an Individual Basis**

7:30 p.m.
*Tomaso’s*

**Dutch Treat Dinner for Presidents and Chancellors Traveling Solo** – 3225 E. Camelback Road, Phoenix, AZ 85018 (Advance sign up required)
Members traveling solo are invited to dine with their colleagues. We would ask that each guest take care of their individual check.

**Monday, October 28**

7:30 a.m. – 5:30 p.m.
*Camby Ballroom Foyer*

**Registration**
7:30 a.m. – 8:15 a.m.
*Pool Deck*
**Breakfast for Presidents/Chancellors and Spouses/Partners**

7:30 a.m. – 8:45 a.m.
*Rustler (Second Floor)*
**AASCU-Penson Center for Professional Development Board Meeting**

Convener: **Howard Cohen**, Executive Director and Senior Associate, AASCU-Penson Center for Professional Development and Chancellor Emeritus, Purdue University Calumet (Ind.)

7:30 a.m. – 8:45 a.m.
*Sol (Second Floor)*
**Focus Groups: Using Data to Revolutionize Campus Decision-Making** *(By invitation only)*
Farrell Day is seeking feedback and counsel from presidents on its MARKET view platform, with an orientation toward data-informed decision-making. MARKET view aggregates data across departments on campus and normalizes it to allow for apples-to-apples comparisons against other institutions, providing campus leadership with real-time vision into performance relative to the broader market. The Farrell Day team will use this input to guide the development of MARKET view into a central repository for presidents to track all KPIs and truly understand his/her institution’s position in the market.

Facilitators: **Peter Farrell**, Founding Principal, Farrell Day  
**Alex White**, Founding Partner, Client Development, Farrell Day

8:00 a.m. – 5:00 p.m.
*The Sweet (Second Floor)*
**TIAA Private Consultations** *(Last appointment begins at 4 p.m.)*

8:00 a.m. – 9:00 a.m.
*The Retreat (11th Floor)*
**Spouse/Partner Planning Committee** *(All spouses/partners are welcome to attend)*

Chair: **Jane Dorman**, Presidential Spouse, Georgia College
Chair-elect: **Aundra Shields**, Presidential Spouse, University of Wisconsin-Platteville
Co-Coordinators: **Elizabeth Ross**, Former Presidential Spouse, Central Michigan University and Spouse/Partner Planning and Outreach Co-Coordinator, AASCU  
**Rick Gonzalez**, Presidential Spouse, Colorado State University-Pueblo and Spouse/Partner Planning and Outreach Co-Coordinator, AASCU

9:00 a.m. – 11:00 a.m.
*Camby Ballroom*
**General Session: Tears We Cannot Stop: A Discussion of Race Relations in the U.S. and Its Impact on Communities**
Diversity and race have now become new elements in all of our communities. Join us for a discussion on how our institutions educate and help our local communities adapt to the new majority as an element of “stewards of place” today.

Introduction: **Mildred García**, President, AASCU
Speaker: **Michael Eric Dyson**, Professor of Sociology, Georgetown University (D.C.)
Moderator: **Rudolph Crew**, President, Medgar Evers College (N.Y.)
11:00 a.m. – 11:30 a.m.
*Camby Ballroom Foyer*

**Refreshment Break**

11:00 a.m. – 12:30 p.m.
*The Grove (Second Floor)*

**Spouse/Partner Program: Title IX Overview**
A general overview of Title IX followed by questions and a discussion of specific scenarios regarding the role of a spouse or partner.

**Moderator:**  Michael T. Mills, Presidential Spouse, State University of New York at Geneseo  
**Presenter:**  Pam Heinonen, Director, Equity and Access and Title IX Coordinator, Northern Arizona University

11:30 a.m. – 12:30 p.m.

**Concurrent Sessions**

- **Savvy Salon I & II**
  
  **Navigating a Shifting Demographic and Competitive Landscape: 5 Key Strategies to Thriving in Today’s Enrollment Environment**
  For years, we have been hearing about economic and demographic challenges facing higher education in the near future. The “Demographapocalypse,” as EAB calls it, is coming quickly and threatening to disrupt the industry.

  In this session, we do not share any doom-and-gloom statistics or graphs. Rather, we share a framework designed to help institutions survive—even thrive—amid increasingly unfavorable market conditions. Join us to learn the following:

  - The most powerful thing you can do to drive enrollment gains in a challenging market
  - Counterintuitive targeting strategies to boost enrollment outcomes
  - Advanced analytic techniques for new market development

  **Presenter:**  Ian Watt, Managing Director, Client Success, EAB

- **Patina (Second Floor)**
  
  **Macro Trends Facing Higher Education and How a Digital Transformation Will Shape Internal Efficiencies and Productivity**
  The higher education market is in a period of transition. Only 34% of institutions met their fall enrollment targets, and brick and mortar universities are finding themselves with capacity in excess of student demand. With more students choosing alternatives to traditional degrees (including credentials and certificates), a new economic model is needed. In this session, attendees will explore the state of higher education, including a look at macro trends shaping the market and the digital transformation needed to remain efficient, marketable and relevant.

  **Presenters:**  Terri Dautcher, Senior Consultant, AGB Consulting  
  Craig Henderson, OnBoard Sales Manager, AGB

- **Savvy Salon III**
  
  **Scaling the Impact: How Intelligent Technology Is Leading the Way to a More Effective and Expansive Transfer Pathway**
  Transfer is not solely a community college issue; it’s one that also has significance to four-year colleges and universities. It solves many critical issues including combatting generally low enrollment numbers, opening access to educational opportunities for underserved populations, and increasing the number of baccalaureate degrees conferred.
This session is a case study on how a two-year and four-year institution are working together, bringing an intelligent technology into their process to overcome barriers that have previously prevented any real scalability. The session will demonstrate how this collaboration has the potential to impact every level, from the student to the state.

Presenters:  
Andrew Brown, President, EduNav  
Jim Thibeau, Vice President, Client Success, EduNav

12:30 p.m. – 2:00 p.m.  
Camby Ballroom  
American Academic Leadership Institute Luncheon  
Supported by the American Academic Leadership Institute (AALI) in collaboration with Academic Search, Inc.

Remarks:  
Linda Bleicken, President, American Academic Leadership Institute  
Dana Hoyt, President, Sam Houston State University (Texas)

1:30 p.m. – 2:30 p.m.  
The Back Office  
Spouse/Partner and New Member Headshot Café  
New member spouses/partners can sit for a headshot for the 2020 Member Directory.

2:30 p.m. – 4:00 p.m.  
Committee Meetings  
- Student Success  
  Savvy Salon III  
- Sustainability  
  Savvy Salon I  
- Rural Presidents and Chancellors  
  Sol (Second Floor)

2:30 p.m. – 3:45 p.m.  
Rustler (Second Floor)  
AASCU-Penson Workshop: Ensuring a Successful Partnership Between the President & the Board  
There is no more important partnership for a president than with a board or multiple boards that have a direct impact on one’s presidency. Creating a successful partnership does not happen by accident. During this session, we will explore the potential problems that challenge these fragile partnerships and will offer guiding principles to ensure a successful partnership. The session will also include tips for new and experienced presidents on how to keep (or repair) the partnership.

Facilitators:  
Wayne Andrews, Former President, Morehead State University (Kentucky)  
Jim Votruba, President Emeritus and Professor of Education Leadership, Northern Kentucky University  
Karen Whitney, Former Interim Chancellor, Pennsylvania’s State System of Higher Education

3:45 p.m. – 4:15 p.m.  
Camby Ballroom Foyer  
Refreshment Break

4:15 p.m. – 5:30 p.m.  
Camby Ballroom  
General Session: Access and Opportunity: Admissions in the Public Eye  
College Board CEO David Coleman explores key themes that have emerged around the college admissions process. With parents, policymakers and the media closely observing the admissions landscape, how can public institutions—especially regional institutions with strong ties to their home communities—continue to help promote talent and opportunity in American schools?
Moderator:  Laurie A. Carter, President, Shippensburg University
Speakers:  David Coleman, Chief Executive Officer, The College Board
          Mildred García, President, AASCU

5:30 p.m. – 6:45 p.m.  
Pool Deck  
**Sponsored Receptions Featuring Hors d’Oeuvres and Signature Beverages**  
- AASCU-Penson Center for Professional Development  
- Aramark

7:00 p.m.  
**Dinner on an Individual Basis**

7:00 p.m. – 8:00 p.m.  
Bee’s Knees  
**Reception for Single Presidents**

**Tuesday, October 29**

7:30 a.m. – 3:30 p.m.  
Camby Ballroom Foyer  
**Registration**

7:30 a.m. – 8:30 a.m.  
Pool Deck  
**Breakfast for Presidents/Chancellors and Spouses/Partners**

**Breakfast Meetings**  
*Breakfast available in the room or in the foyer*
- **International Education** Savvy Salon III  
- **Male Spouses/Partners** Pool Deck  
- **Women Presidents and Chancellors** Savvy Salon I & II

8:00 a.m. – 4:00 p.m.  
The Sweet (Second Floor)  
**TIAA Private Consultations**  
*Last appointment begins at 3 p.m.*

8:30 a.m. – 9:30 a.m.  
Camby Ballroom  
**Council of Presidents/Membership Business Session/Election of Officers**

Chair:  F. Javier Cevallos, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors

9:30 a.m. – 10:45 a.m.  
Camby Ballroom  
**General Session: Impact and Value: What Education Consumers Want and How We Deliver**

Increased scrutiny of higher education’s value calls for thoughtful measurement of the return on investment for individuals and taxpayers. Strada’s nationwide research with over 350,000 education consumers identifies many components that increase the value individuals feel they derive from their studies. This session shares highlights from a 2019 AASCU Spring Symposium for Presidents that explored key ingredients such as advising, applied learning and career connections that change the value equation for consumers. From that meeting, Strada completed an in-depth study of what consumers identify as the greatest benefits of their education—and the most instrumental student experiences in creating those benefits. We will share
these new insights and continue the leadership discussion with AASCU presidents, adding a focus on understanding the essential contributions of faculty and staff.

Introduction:  Ron Rochon, President, University of Southern Indiana
Speakers:  Dave Clayton, Senior Vice President, Strada Education Network
Nichole Torpey-Saboe, Director of Research, Consumer Insights, Strada Education Network
Respondents:  Heidi Anderson, President, University of Maryland Eastern Shore
Ellen Junn, President, California State University, Stanislaus
Brendan Kelly, Chancellor, University of South Carolina Upstate

10:45 a.m. – 11:15 a.m.
Camby Ballroom Foyer
Refreshment Break

10:45 a.m. – 12:00 p.m.
The Grove (Second Floor)
Spouse/Partner Program: How to Be and Remain Effective as Campus Leaders
This session will focus on wellness and its importance to family dynamics and your overall well-being in the role of a spouse or partner.

Moderator:  Aundra Shields, Presidential Spouse, University of Wisconsin-Platteville
Presenter:  Heather Nash, Director of Employee Assistance and Wellness, Northern Arizona University

11:15 a.m. – 12:15 p.m.
Concurrent Sessions
- Savvy Salon I & II
  The Fundraising Imperative for Public Institutions
  Public college presidents are currently dealing with the most turbulent environment in decades. Fueled by stagnant state funding, challenging donor demographics, rapid technological change, and increased scrutiny of the postsecondary enterprise by both government and the larger public, colleges face increased pressure to develop and implement a coordinated, data-informed omnichannel strategy to increase donor engagement.

This session will explore the major environmental trends that are challenging public higher education and suggest how institutions can develop an integrated, data-driven solution that accomplishes the following:
- Identifies which donors are the best prospects
- Deploys a strategic and digital mix to engage more of those donors
- Amplifies the donor experience with compelling creative that taps into their passions
- Delivers the best results possible within your budget

The session will also include reflections from a university president about his omnichannel donor engagement strategy and outcomes after recently engaging in the process with Ruffalo Noel Levitz (RNL).

Presenters:  Chris Bingley, Senior Vice President, RNL
Brad Mortensen, President, Weber State University (Utah)
The Retreat (11th Floor)

Stewards of Place—Learning from One Another’s Stories

There are so many deeply meaningful examples of AASCU institutions demonstrating their impact as stewards of place. Join TIAA and AASCU for this special session—featuring two AASCU presidents’ stories—designed to shine a light on a few compelling innovative strategies and initiatives that can inspire new ways of thinking about, enhancing, and telling your own stewards of place story. The discussion will extend the peer-to-peer information exchange from the TIAA-sponsored AASCU 2019 Fall Presidential Symposium, “Harnessing the Power of Higher Education: AASCU Institutions as Engines for Economic Growth,” and explore the benefits of stewardship across stakeholder groups, the energy and outcomes derived from community engagement, and the bottom-line impact on mission-based institutional success.

Moderator: Anne Ollen, Senior Director, TIAA
Storytellers: Kristin G. Esterberg, President, State University of New York College at Potsdam
Mel Netzhammer, Chancellor, Washington State University Vancouver

Patina (Second Floor)

Using Online Education as a Strategy for Reaching Working Professionals and Driving Enrollment

Arkansas State University strives to provide people the life-changing opportunity for a college degree—including those for whom a college degree seems out of reach because they are time- and place-bound. A-State’s collaboration with Academic Partnerships has significantly expanded its capacity to meet that critical mission goal by increasing access through online programs. This session will describe the current and future national context for online degree delivery, along with the realities, challenges and successes from an AASCU institution with a unique, long-term experience in online delivery.

Presenters: Kelly Damphousse, Chancellor, Arkansas State University
Scott Altschuler, Vice President, Academic Partnerships
Thilla Sivakumaran, Executive Director, Division of Global Strategies & Outreach, Arkansas State University

12:30 p.m. – 2:00 p.m.
Camby Ballroom
President-to-Presidents Lecture Luncheon Program: Where Are We Going

Remarks: Mildred Garcia, President, AASCU
Satya-Christophe Menard, CEO, Schools & Universities Worldwide, Sodexo
Introduction: Dianne F. Harrison, President, California State University, Northridge
Speaker: Elaine P. Maimon, President, Governors State University (Ill.)

Support provided by Sodexo

2:00 p.m. – 2:30 p.m.
Camby Ballroom Foyer
Refreshment Break

2:30 p.m. – 3:30 p.m.
Savvy Salon III
Membership Advisory Committee

Chair: Denise A. Battles, President, State University of New York at Geneseo
2:30 p.m. – 3:30 p.m.
Affinity Group Meetings
- **African-American Presidents and Chancellors**
  The Grove (Second Floor)
- **Asian-American and Pacific Islander Presidents and Chancellors**
  Koko Club
- **Hispanic and Latino Presidents and Chancellors**
  Patina (Second Floor)
- **LGBTQ Presidents/Chancellors and Spouses/Partners**
  Sol (Second Floor)

3:30 p.m. – 4:30 p.m.
Camby Ballroom
Closing General Session: Climate Change and Higher Education
As climate change becomes one of the most prominent issues in our country, we see an increase in activism from our students and communities. Join environmentalist and activist Paul Hawken, along with Tim Carter from Second Nature and two AASCU presidents, as they discuss climate change and its impact on higher education.

**Introductions:**
- **Susan Elkins**, Chancellor, University of South Carolina Palmetto College
- **Tim Carter**, President, Second Nature

**Speaker:**
- **Paul Hawken**, Environmentalist, Entrepreneur, Author, and Activist

**Panelists:**
- **Mary Cullinan**, President, Eastern Washington University
- **Beth Weatherby**, Chancellor, University of Montana Western

4:30 p.m. – 4:45 p.m.
Transfer of the Gavel

**Presiding:**
- **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors

**Remarks:**
- **Charles L. Welch**, President, Arkansas State University System and Chair-elect, AASCU Board of Directors

5:30 p.m. – 5:45 p.m.
Camby Hotel
Buses Depart for the Wrigley Mansion

6:00 p.m. – 6:45 p.m.
Wrigley Mansion Terrace
Reception – 2501 East Telawa Trail, Phoenix, AZ
Support provided by Wiley Education Services

7:00 p.m. – 9:00 p.m.
Wrigley Mansion Garden Room
Closing Dinner – 2501 East Telawa Trail, Phoenix, AZ
Join colleagues for a reception and dinner at the historic Wrigley Mansion for a unique experience, great ambience, and magnificent views of the Arizona mountains and the city. The Wrigley Mansion is an elegant and sprawling Italianate mansion built by the chewing gum personality William Wrigley, Jr.

Enjoy musical entertainment provided by the Northern Arizona University Alumni Jazz Band.
Wednesday, October 30

9:00 a.m. – 10:00 a.m.
Savvy Salon I & II
2020 AASCU Board of Directors Breakfast and Organizational Meeting

Chair: Charles L. Welch, President, Arkansas State University System and Chair, AASCU Board of Directors

10:00 a.m. – 11:30 a.m.
Savvy Salon III
2020 AASCU New Board Member Orientation

Chair: Charles L. Welch, President, Arkansas State University System and Chair, AASCU Board of Directors
A Special Thank You to President Rita Cheng, Northern Arizona University, and Our Program Sponsors