



## 2015 ADP/TDC/NASPA Civic Learning and Democratic Engagement Meeting Program as of 5/29/15

### Wednesday, June 3, 2015

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*The Boardroom* | Wednesday, June 3, 2015 | 9 a.m. – 5 p.m.

**ADP/TDC Economic Inequality Scholars Working Meeting** *(by invitation)*

*The Sheraton (across the street from the Marriott, Borgne Room)*

Wednesday, June 03 | 11 a.m. – 5 p.m.

**Voter Engagement Symposium, hosted by TurboVote** *(RSVP Required)*

*Free of charge. Lunch will be provided. Please RSVP to this event when you register for the CLDE meeting.*

Institutions of higher education play a critical role in developing the next generation of engaged citizens. This symposium will cover everything you need to know about fostering student involvement in elections, including: the role that voter engagement can play in integrated learning and interdisciplinary initiatives; how civic technology is causing a paradigm shift in democratic practice; and voter engagement trends on campuses across the country. Participants will engage in panel discussions, trainings and other interactive sessions focused on cross-campus collaboration, community outreach, grassroots mobilization, and the role of civic technology in 21st century citizenship. All sessions will provide TurboVote partner institutions with an opportunity to share leading practices for maintaining an informed, civically-engaged student population.

**Presenters:** **Matt Tharp**, TurboVote Support Lead; **Adrienne Lever**, Director of Partnerships; **Brady Kriss**, TurboVote Success Lead; and **Mike Ward**, TurboVote Outreach Lead, Democracy Works

*Preservation Hall Foyer* | Wednesday, June 3, 2015 | 3 p.m. – 6 p.m.

**Pre-registration**

*The Boardroom* | Wednesday, June 3, 2015 | 5 p.m. – 6 p.m.

**ADP/TDC Economic Inequality Advisory Committee Meeting** *(by invitation)*

## THURSDAY, JUNE 4, 2015

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*Preservation Hall Foyer* | Thursday, June 4 | 7 a.m. – 6 p.m.

### **REGISTRATION**

Thursday, June 4, 2015 | 7:30 a.m. – 8:45 a.m.

### **BREAKFAST ON OWN**

*Studio 2* | Thursday, June 4 | 7:30 a.m. – 8:45 a.m.

### **Maricopa Faculty Breakfast** (by invitation)

*Galerie 2* | Thursday, June 4, 2015 | 8 a.m. – 11 a.m.

### **NASPA's Lead Initiative Town Gown Meeting & Breakfast**

*(This session is only open to NASPA Lead Initiative members)*

NASPA's Lead Initiative highlights and celebrates the work of 93 institutions in institutionalizing civic learning and democratic engagement (CLDE) as an integral part of students' college experiences. As part of this initiative, NASPA offers a free pre-conference workshop and breakfast for all members of Lead institutions to attend prior to the 2015 ADP/TDC/NASPA CLDE Meeting. This interactive panel session will provide insight into the work of the Lead Consulting Institutions and the 2015-2016 Lead Initiative experience. Join us to network, reflect, and share knowledge and ideas regarding CLDE work.

**Organizer: Stephanie Reynolds**, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA

*Acadia Ballroom* | Thursday, June 4, 2015 | 9 a.m. – 11:30 a.m.

### **ADP ORGANIZING MEETING**

All American Democracy Project (ADP) participants are encouraged to attend. This session will include presentations of the 2015 ADP Burch, Plater and Saltmarsh civic engagement awards as well as programmatic updates and announcements.

**Organizer: Jennifer Domagal-Goldman**, American Democracy Project Director, AASCU

*Galerie 3* | Thursday, June 4, 2015 | 9 a.m. – 11:30 a.m.

### **TDC ORGANIZING MEETING**

All The Democracy Commitment (TDC) members are encouraged to attend.

**Organizer: Gabriel Arteaga**, TDC National Manager, AASCU

Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

### **LUNCH ON OWN**

*Studio 3 & 4* | Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

### **ADP/TDC Economic Inequality Initiative Lunch** (by invitation)

*Studio 2* | Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

### **Bridging Cultures Lunch** (by invitation)

*Studio 9* | Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

**Navigating New York Times Content to Aid in Student Learning Outcomes – Bring Your Own Mobile Device (by invitation, lunch included)**

Increasingly, colleges and universities are focusing on learning outcomes and student success. One strategy for addressing these issues is incorporating The New York Times in both academic and student affairs programming. Reading *The New York Times* inspires curiosity about the world, fosters lifelong learning, and prepares students to compete in a global society. This session will show you how to easily navigate the treasure trove of Times content going back to 1851, and the captivating storytelling found in articles, video, multimedia features, and so much more, to aid in student learning and success.

**Presenter:** Lynn Hall, National Director, Education, The New York Times

*Galerie 4* | Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

**Fair Elections Legal Network / Campus Vote Project Lunch** (by invitation)

**Organizer:** Mike Burns, National Director, Campus Vote Project

*Studio 1* | Thursday, June 4, 2015 | 11:45 a.m. – 1:45 p.m.

**AASCU Global Engagement Scholars Working Lunch** (by invitation)

**Organizer:** Shala Mills, AASCU Global Challenges National Coordinator, Fort Hays State University (Kan.)

*Galerie 2* | Thursday, June 4, 2015 | 12:15 p.m. – 1:45 p.m.

**Citizen Alum Network Meeting “From Start-Up to Sustainability: Building Capacity for Citizen Alum”** (by invitation)

Have lunch on your own, then join us for a facilitated discussion with members of Citizen Alum campus teams, representatives of allied efforts, and lead organizer Julie Ellison. Opening with a quick round of FAQ--frequently asked questions about Citizen Alum--the meeting will address the question, “how can we work together to meet the needs of an expanding initiative?”

**Coordinator:** Julie Ellison, Professor of American Culture and English, Director of Citizen Alum, University of Michigan

*Galerie 3* | Thursday, June 4, 2015 | 12:45 p.m. - 1:45 p.m.

**ADP/NCoC Campus and Community Civic Health Initiative Meeting**

**Organizer:** Rachel Weiker, Program Manager for Civic Health Initiatives, National Conference on Citizenship (NCoC)

## **2 p.m. – 4 p.m. | OPENING PLENARY**

*Acadia Ballroom* | Thursday, June 4, 2015 | 2 p.m. – 4:30 p.m.

### **OPENING PLENARY**

#### **Stewardship of Place: A Civic Mission of Higher Education**

Colleges and universities can help bridge the divides of today’s paradoxical social landscape, spaces in which technology can make us more connected than ever, but social relations in many dimensions are fractured, contested, disconnected, and polarized. For higher education institutions to have a responsible relationship to place, our next generation and our democracy, we must embrace our role as anchor institutions in our communities and learn how to dialogue across difference, fully reward our faculty, and value engaged education for democracy.

**Presenter:** Nancy Cantor, Chancellor, Rutgers University Newark (N.J.)

3:15 p.m. - 3:30 p.m.

### **Break**

## **The Common Good: NEH's Initiative on the Humanities in the Public Square**

*The Common Good: The Humanities in the Public Square* is a new agency-wide initiative of the National Endowment for the Humanities (NEH) designed to demonstrate the critical role humanities scholarship can play in our public life. Through NEH's traditional grant-making programs and several special initiatives *The Common Good* will encourage humanities scholars to turn their attentions to topics that have widespread resonance with the American people and that lend themselves to the methods and concerns of the humanities. More information on *The Common Good: The Humanities in the Public Square* initiative is available at the NEH website at: [www.neh.gov/commongood](http://www.neh.gov/commongood).

**Presenter:** William "Bro" Adams, Chairperson, National Endowment for the Humanities

## **4:30 p.m. – 5:30 p.m. | NETWORKING RECEPTION, POSTER SESSION, and CAMPUS & FRIENDS SHOWCASE**

*Preservation and Studio Foyers* | Thursday, June 4, 2015 | 4:30 p.m. – 5:30 p.m.

### **NETWORKING RECEPTION**

*Studio Hall Foyer* | Thursday, June 4, 2015 | 4:30 p.m. - 5:30 p.m.

### **POSTER SESSION**

- **A Model of Campus Wide Civic Engagement: Stereoscopic Vision**

The presenters will engage participants in active learning to determine the possibilities for cross-campus collaborations through use of a rubric created for this purpose by Mount Wachusett Community College (MWCC). Best practices learned from implementation at MWCC will be shared; participants will be encouraged to share their own challenges and successes in doing this work across all areas of campus.

**Presenters:** Shelley Errington Nicholson, Director of Community Learning, and Daniel Soucy, Associate Professor of Philosophy and Chair of Civic Engagement, Mount Wachusett Community College (Mass.) |

- **C.L.E.W.S. for Building Community Leaders: Can Civic Engagement Increase Retention?**

The presenter will share experiences learned from implementing the first living learning community—the Community Leadership Experience (CLEWS) at Worcester State (Mass.). The program invites students who apply with a 2.7-3.2 GPA and who have indicated on their applications an interest in community service. In September 2014, we welcomed our third CLEWS cohort and now have data on more than 200 students in five areas: retention, GPA, Dean's List, Judicial Findings and Leadership Roles.

**Presenter:** Mark Wagner, Director, The Binienda Center for Civic Engagement, Worcester State University (Mass.)

- **Media Bias and Selective Exposure**

The presenter will explore media contributions to media bias and its potential implications for selective exposure by viewers when considering news sources. Through analysis of different news sources and scholarly articles and journals, the presenter assessed if media bias exists, how it affects viewers, and whether media ownership contributed to the bias.

**Presenter:** Haley Beatty, Student, Washington State University Vancouver

- **One Campus - One Book at the University of Central Missouri**

The University of Central Missouri renewed its One Campus-One Book program in support of the University's "Learning to a Greater Degree" goal of engaged learning through the use of a shared text. The initial focuses were the first-year writing program and general education classes, but the program has developed into increased participation by classes across campus. Some of the supporting events include book talks, a speech contest among public speaking classes and a campus visit and presentation by the author.

**Presenter:** Jerry R. Brown, Associate Professor, University of Central Missouri

- Building Bridges: Developing Common Civic Experiences between a Two- and Four-year Institution**  
 The presenters will share an example of the partnership between a community college and the nearby regional four-year public university to provide common civic experiences for students. It provides qualitative and quantitative data regarding student success and student identity.  
**Presenters:** **Ellie Clifford Ertle**, Director of Civic Engagement, California State University, Chico  
**Cynthia Bynoe**, Faculty, Political Science, and **April Kelly**, Faculty, Communications Studies, Butte Community College (Calif.)
- Living Wage vs. Minimum Wage Timeline**  
 The presenter will demonstrate the lack of congruence between the living wage and minimum wage over the past century, which has contributed to widespread economic inequality in the United States.  
**Presenter:** **John Day**, Student, Mount Wachusett Community College (Mass.)
- What's in Your Watershed Day**  
 University of Nebraska Omaha's (UNO) Community Engagement Center houses over 25 community- and campus-based organizations. Nebraska Watershed Network and Nebraskans for Civic Reform partnered with Omaha Public Schools on "What's In Your Watershed Day", a project designed to create citizen-scientists. Students participated in classroom prep as well as field-testing and data collection. Students were part of a larger scientific effort that included the entire Mississippi watershed, laying the foundation for future adults who understand the importance of scientific data in making decisions for their communities.  
**Presenter:** **Heike Langdon**, Manager of Possibilities, University of Nebraska Omaha
- Creating Infographics to Advance Student-Driven Research in a First-Year Seminar**  
 Infographics are generally defined as visual images such as charts or diagrams used to represent information or data. The presenter highlights the use of infographics in a first-year seminar in this poster session in order to reveal how student-crafted infographics are used to advance critical thinking skills, strengthen thematic research and present scholarship as engagement. The presenter describes the assignment, provides examples of the completed work and provides student feedback.  
**Presenter:** **Carlton Usher**, Associate Professor of Political Science/ ADP co-chair, Kennesaw State University (Ga.)
- The Enterprise of a Community-Engaged Class**  
 This poster displays the evolution of a graduate class that requires students to work with community organizations to address a real-life challenge through research as part of the class curriculum. Community engagement forms the central mode of content delivery, and the class enterprise evolved through support from the university's center for community engagement and learning. The presenter outlines efforts and results from the last three years and presents a model of community-engaged pedagogy.  
**Presenter:** **Diwakar Vadapalli**, The enterprise of a community-engaged class, University of Alaska Anchorage
- A Call for Participation in the *eJournal of Public Affairs***  
 This poster shows how the *eJournal of Public Affairs* offers opportunities for scholarly publication, professional networks and collaboration between faculty, students and community members. The *eJournal* editorial board encourages submissions and participation in civic engagement through education, research and practice.  
**Presenters:** **Andrew Lokie**, Director of Special Projects and Editor; **Marc Cooper**, Managing Editor; and **Kristie Reynolds**, Coordinator, *eJournal of Public Affairs*, Missouri State University

- **Programmatic Assessment of Civic Engagement Outcomes for Redesigned Courses**

Illinois State University is in the sixth year of an interdisciplinary course redesign initiative that encourages faculty from a variety of disciplines to infuse civically engaged learning outcomes into their courses. Presenters provide a deep dive into programmatic research about the course redesign initiative and are on hand to discuss multiple methods to collect, analyze, report and act on assessment data.

**Presenters:** **Lance Lippert**, Associate Professor, and **Steve Hunt**, Professor & Interim Director, Illinois State University

*Preservation and Studio Foyers* | Thursday, June 4, 2015 | 4:30 p.m. – 5:30 p.m.

**CAMPUS & FRIENDS SHOWCASE**

*Acadia Ballroom* | Thursday, June 4, 2015 | 5:30 p.m. – 6:30 p.m.

**Screening of the NEH documentary film "Freedom Summer"**

Come view the PBS NEH-funded documentary film "Freedom Summer." 2015 marks the 50th anniversary of the Civil Rights Act of 1965. Over 10 memorable weeks in 1964 known as Freedom Summer, more than 700 student volunteers from around the country joined organizers and local African Americans in a historic effort to shatter the foundations of white supremacy in what was one of the nation's most viciously racist, segregated states.

**Introduced by:** **Jeff Hardwick**, Assistant Director, Division of Public Programs, National Endowment for the Humanities (NEH)

*Galerie 3* | Thursday, June 4, 2015 | 6:30 p.m. – 7:30 p.m.

**Student Workshop & Meetup: Free 2-ition**

Free 2-ition is an interactive workshop that incorporates the arts of debate and simulation to engage students in the issue of free, two-year community college. First, students will be assigned a socioeconomic group and will be seated according to that group. Each table will simulate a different socio-economic class. The presenters will then introduce themselves and explain their affiliation with ADP/TDC and introduce how the debate/simulation works. From there, the presenters will ask each table to form an argument and debate the reason they agree or disagree with recent U.S. policy proposals for free, two-year college tuition. Arguments will be based on assigned socio-economic class rather than individuals' opinions. Participants will have facts and information presented to them and available at their tables to create a proper argument. After, there will be an open forum/discussion with all students about the presentation and what it was like debating for them, whether they agree with the position they were assigned, and any general discussions that may arise.

**Presenters:** **Alyssa DeMarco**, Vice President of KSC Debate Club; **Matthew Pereira**, Marketing Assistant Communications Department; **Katelyn Charron**, Marketing Assistant Redfern Arts Center; and **Robert Koolism**, Treasurer of KSC Debate Club, Keene State College (N.H.)

**Cathy May Teague**, Student, and **Kathleen Craigen**, Staff Assistant, Mount Wachusett Community College (Mass.)

**Isaias De Leon**, Student, Lone Star College (Texas)

Preservation Hall Foyer | 7:30 a.m. – 5:45 p.m.

### Registration

## 8 a.m. – 9 a.m. | Breakfast Sessions

*Galerie 1* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

### **Breakfast Session—Integrating Virtual Exchange into the Classroom: Dialogue for Change**

This is a world of unprecedented interconnectedness. In order to solve any community, societal or global-level issues, people are going to have to work together with others to find robust, multi-party solutions. The need for young people to be able to communicate and collaborate constructively across lines of difference has become an imperative. Campuses need to be graduating global learners and global leaders—graduates who are resilient and empowered to engage in dynamic and cross-cultural community and work environments. Virtual exchange—defined as technology enabled, sustained, people-to-people education programming—offers an opportunity to instill the attitudes and skills required by young people to be successful in today’s world. It also ensures that people are building bridges that are hardest to build and that vastly more young people can actually have these formative experiences. This session will introduce participants to Soliya’s virtual exchange platform.

**Presenter: Hannah Belsky**, Senior Coordinator, Partnerships and Development, Soliya

**Ken Hill**, Faculty and Director of Global Strategic Initiatives, Honors College, Kennesaw State University (Ga.)

*Galerie 2* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

### **Breakfast Session—Funding Opportunities from the National Endowment for the Humanities (NEH)**

Attendees will be introduced to the wide variety of NEH grants that could help universities, colleges, museums and other organizations to build endowments for humanities projects and opportunities for individual scholars and educators. There will be an in-depth discussion of funding opportunities for public programs including educational and public programming, as well as advice on how to shape a successful NEH proposal.

**Presenter: Jeff Hardwick**, Assistant Director, Division of Public Programs, National Endowment for the Humanities (NEH)

*Galerie 3* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

### **CLDE Action Network Meeting** (by invitation)

**Organizer: Caryn McTighe Musil**, Senior Scholar and Director of Civic Learning and Democracy Initiatives

*Galerie 4* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

### **Breakfast Session—*eJournal of Public Affairs*: Chat with the Editors**

In this breakfast session, the editors of the *eJournal of Public Affairs* will informally discuss publication possibilities and processes with prospective authors. *eJournal* authors and reviewers are invited to attend as well to enrich the discussion.

**Presenters: Marc Cooper**, Managing Editor; **Andrew Lokie**, Director of Special Projects & Editor; and **Kristie Reynolds**, Coordinator, *eJournal of Public Affairs*, Missouri State University

*Studio 1* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

### **Breakfast Session—TurboVote Your Voter Engagement Program: Highlights and Stories from the 2015 TurboVote Voter Engagement Symposium**

Did you miss TurboVote’s Voter Engagement Symposium on Wednesday? Attend this session to hear from some of TurboVote’s star partners as they recap lessons learned and share best practices for improving voter outreach through cross-campus collaboration, grassroots mobilization and civic technology.

**Presenters: Matt Tharp**, TurboVote Support Lead; **Adrienne Lever**, Director of Partnerships; **Brady Kriss**, TurboVote Success Lead; and **Mike Ward**, TurboVote Outreach Lead, Democracy Works



*Studio 2* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—“Thank you, Professor!” The Power of Public Sphere Pedagogy in Breaking the “Fourth Wall” of the Classroom**

A new course for journalism and promotional communication majors was created using Public Sphere Pedagogy (PSP) focusing on a single issue—a ballot referendum raising cigarette taxes to pay for community arts programs. Presenters outline course curriculum, student Twitter and Facebook projects, and final presentations. Results indicate PSP has great potential to work in many different academic majors.

**Presenters:** **Edward Horowitz**, Associate Professor, and **Julian Rogers**, Director of Community Partnerships, Cleveland State University (Ohio)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 3* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—Bringing the Big Picture into Focus: Institutional Impact Reports and the Evidence They Provide**

Institutional impact reports—as measures of community engagement—are tools for colleges and universities to demonstrate how they contribute to the health and well-being of their local community. Participants learn what comprises an institutional impact report and how to create one using Lyon Software’s CBISA Plus software. Participants will leave with an understanding that their campuses can easily track service and other engagement efforts in order to demonstrate that they are acting as good stewards of place. Participants receive an exclusive opportunity to partner with Lyon Software by joining their CBISA Software user group and receiving this institutional impact reporting software at a discounted rate.

**Presenters:** **Brittany Younts** and **Crystal Randolph**, Lyon Software

*Studio 4* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—Bridging Cultures, Contesting Histories: Historical Memory as Challenge to Civic Identity**

"Bridging Cultures, Contesting Histories," a multi-state, multi-stop co-curricular field trip, brings students into direct contact with living history and memory. The trip is built around five site visits that center historical events that are not central to canonical U.S. history, yet still impact both the lived realities and historical memories of the Asian American, Native American, African American and Latino/a communities in the Southwest. Relying on both formative and summative assessment, students will be asked to reflect on the power of history.

**Presenters:** **Robert Soza**, Residential Faculty; **Racquel Welch-Perez**, Program Advisor, Multicultural Affairs; **Ines Lopez-Gomez**, Student Lead; and **Meredith Warner**, Dean of Students Affairs, Mesa Community College (Ariz.)

**Nathan Brodie**, Alumni Lead, Arizona State University

**Meeting Theme:** Engaging Diverse Students

*Studio 5* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

*Note: There will not be AV available in this room.*

**Breakfast Session—Citizen Alum 101: Civically Engaged Alumni as Allies in Education**

Please attend for an open exchange with members of Citizen Alum’s Task Force on Intergenerational Learning and campus teams. Share how you and your campus are connecting with your graduates.

**Coordinating Presenter:** **Julie Ellison**, Professor of American Culture and English, Director of Citizen Alum, University of Michigan



*Studio 6* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—It Takes a Community: A Collaborative Approach to Teaching Students**

Students find it challenging to connect the dots in relation to what they learn in college, their own lives and the surrounding world. A government and sociology learning community was created to help students develop a foundation of knowledge and understanding of sociological concepts, along with recognition of basic structures and theories of government. Each of these is applied to current community issues, political participation and the power of the individual to create and implement solutions and change.

**Presenters:** **Sharon Wettengel**, Assistant Professor of Sociology, and **Ruthann Geer**, Instructor of Government, Tarrant County College - Southeast Campus (Texas)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 7* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

*Note: There will not be AV available in this room.*

**Breakfast Session—AASCU Global Engagement Scholars Working Breakfast** (by invitation)

**Organizer:** **Shala Mills**, Global Challenges National Coordinator, Fort Hays State University (Kan.)

*Studio 8* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—"We Find Our Pathway by Walking It"**

The American Democracy Project (ADP) at the University of Central Oklahoma is developing strong affiliations with community advocacy organizations and institutions at other university campuses. The group is conducting campus town hall meetings and forming committees that call for a new institutional paradigm. These meetings indicate a reflection of sensitivity to sex education as civic engagement, institutional recognition of LGBTQ /cisgendering, representative campus iconography, the staffing of women in the lowest paid positions on campus with no career ladders, and calls for affordable and accessible childcare.

**Presenters:** **Janelle Grellner**, ADP Director; **Susan Scott**, ADP Coordinator for Student Organizing; **John Wood**, ADP Coordinator for Student Organizing; and **Lindsey Churchill**, Director Graduate Program History, Founder NOW-UCO, University of Central Oklahoma

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 9* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—Stewardship Practices: From Breaking Ground to Common Ground, Growing and Sustaining Communities Locally and Globally**

The panelists examine what it means to be a "steward of place" in both literal and virtual spaces. From breaking ground as a way to establish local community gardens to creating common ground through virtual, international cross-cultural dialogues, the presenters explore pathways for higher education to achieve its civic mission through engaging students, faculty, and community members locally and globally.

**Presenters:** **Marla Kanengieter-Wildeson**, Professor, Communication Studies; **Eddah Mutua**, Associate Professor, Department of Communication Studies; and **Tracy Ore**, Professor, Department of Sociology, St. Cloud State University (Minn.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 10* | Friday, June 5, 2015 | 8 a.m. – 9 a.m.

**Breakfast Session—Achieving True Reciprocity through Service Learning**

Why are some service learning projects successful while others only deliver some of the expected outcomes? The balance between service and learning is difficult to maintain. It is important to find partnerships and projects that give equal benefits to both the student and the recipient—projects that ensure equal focus on both the service provided and the learning it promotes. In this session, presenters share a successful, reciprocal service learning project from the perspective of the faculty member and the head of the University of Central Oklahoma Volunteer and Service Learning Center. Perspectives from student participants and the community organization are included. A model for creating future reciprocal partnership is offered for consideration.

**Presenters:** **Sharra Hynes**, Executive Director of Experiential Learning, and **Christy Vincent**, Professor, University of Central Oklahoma

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

**9:10 a.m. – 10:25 a.m. | PLENARY SESSION**

*Acadia Ballroom* | Friday, June 5, 2015 | 9:10 a.m. – 10:25 a.m.

**PLENARY SESSION**

**Making Collaboration Happen: Forging Partnerships between Academic Affairs and Student Affairs for Democratic Student Engagement**

Often colleges and universities separate into divisions of academic affairs and student affairs; however, the lives of students are not so neatly divided, nor are the communities with which our campuses engage. In this plenary session, panelists explore the possibilities for deeper and more effective collaboration between academic affairs and student affairs to facilitate civic learning and democratic engagement. They consider the barriers—both structural and attitudinal—to partnerships involving student affairs and academic affairs, and discuss strategies, approaches and models for moving beyond those barriers in the service of our goals for our students, our institutions, our communities and our democracy.

**Moderator:** **Andrew J. Seligsohn**, President, Campus Compact (moderator)

**Panelists:**

**Reva Curry**, Vice President of Instruction and Learning Services, Delta Community College (Mich.)

**Vincent Ilustre**, Senior Director of Development, Regional Program, Tulane University (La.)

**Frank E. Ross**, Vice President for Student Affairs and Professor of Educational Leadership and Development, Northeastern Illinois University

## 10:35 a.m. – 11:35 a.m. | General Interest, Roundtable and i<sup>3</sup> Conversation Sessions

*Galerie 1* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

### **General Interest Session—The Community College’s Role in Developing Students’ Civic Outcomes: Results and Experiences from the California and National Pilots**

How do community colleges contribute to the development of students’ civic agency, behavior and knowledge? Presenters describe the predictive results of a 2014 pilot study examining the individual and institutional factors associated with greater civic outcomes among students at four TDC colleges in California. They share preliminary results of the national pilot—conducted in spring 2015—as well as details about survey development, design and administration. A panel of survey participants shares their experiences and selected campus-specific results. The survey tool is available to attendees, and presenters discuss opportunities to participate in the future.

**Presenters:** **Carrie Kisker**, Education Research and Policy Consultant and Director, Center for the Study of Community Colleges

**Mallory Newell**, Director of Institutional Research and Planning, De Anza College (Calif.)

**Kurt Hoffman**, Professor and Program Chair of the Department of Psychology, Allegany College of Maryland

**Verdis Robinson**, Assistant Professor of History and TDC/Civic Engagement Coordinator, Monroe Community College (N.Y.)

**Content Level:** Intermediate

*Galerie 2* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

### **i<sup>3</sup> Conversation—Civic Engagement and Online Education**

One of the primary trends to emerge recently in higher education is the number of institutions entering the online education business. Nearly three-quarters of all public degree granting institutions currently offer online courses. This prolific growth underscores a unique possibility to integrate civic learning into the curriculum of online courses. During this interactive session, the presenter highlights promising best practices and commensurate challenges confronting the future of civic learning in online education.

**Presenters:** **Jeff Dense**, Professor of Political Science, Eastern Oregon University

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Galerie 3* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

### **i<sup>3</sup> Conversation—The Chinese Communist Project? International Students Participating in the American Democracy Project**

Imagine you are an American student in another country. Would you feel welcome in the Chinese Communist Project? What about the Saudi Arabian Absolute Monarchy Project? The presenters explore the intersection of international students and ADP. This interactive discussion focuses on two questions: what is the role of international students in ADP; and what responsibility do participants have to adapt ADP for people who are not American? The presenters encourage International students and faculty to attend and share their perspectives.

**Presenters:** **Brett Whitaker**, Instructor / International Coordinator of Leadership Studies, and **Curt Brungardt**, Director of the Center for Civic Leadership, Fort Hays State University (Kan.)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

*Galerie 4* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**i Conversation—Civic Engagement Beyond Service Learning**

According to a 2010 AASCU report, despite lofty rhetoric, much of the actual practice of civic learning is "marginal, celebratory and episodic." A key issue is the volunteer/charity orientation that informs most civic engagement programs. Presenters start a conversation on how community engagement might advance beyond service and charity to educate students to be fully prepared to become informed, engaged citizens. They address new conceptual frameworks to community engagement and exemplary case studies drawn from ADP and TDC institutions.

**Presenters:** **Derek Barker**, Program Officer, Kettering Foundation

**John Theis**, Professor of Political Science, Lone Star College-Kingwood (Texas)

**Abby Kiesa**, Youth Coordinator & Researcher, CIRCLE: Center for Information and Research on Civic Learning and Engagement

**Andrew Seligsohn**, President, Campus Compact

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Studio 1* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Talking “SMACC” About SOTU: Developing Civic Pathways through Social Media Analytics**

The School of Communication at Illinois State University is developing civic pathways through its Social Media Analytics Command Center (SMACC). Using lessons learned from the 2015 ADP/TDC/NASPA State of the Union Millennial watch party hosted by iCitizen and GVH Live with the #iSOTU hashtag, panelists explain how social media analytics can encourage civic engagement and provide a means of assessing participation during live “Tweet-up” events.

**Presenters:** **Nathan Carpenter**, Assistant Director of Convergent Media; **Stephen Hunt**, Professor of Communication and Executive Director of the School of Communication, and **Lance Lippert**, Associate Professor of Communication, Illinois State University

**Alex Schreiner**, Citizen Engagement Manager, iCitizen

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 2* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—The Thomson Center: A College-Community-Corporate Partnership for Sustainable Local Development**

A group of faculty members and students at Keene State are developing a model for a college, community and corporate partnership to provide a living, learning center for development of educational and work opportunities in the Monadnock region. Partnership opportunities include collaboration between the college, local government, non-profit organizations and local businesses to create a model for sustainable education, work and economic development.

**Presenters:** **Brian Green**, Associate Professor of Sociology, and **Nicole LaPointe**, Undergraduate Student, Keene State College (N.H.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 3* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Intergenerational Learning Communities: Citizen Alumni and Stewardship of Place**

As part of Citizen Alumni, an effort to reimagine alums as partners in higher education’s civic mission, panelists share intergenerational learning projects that bring current students and alumni together to share ideas about civic engagement. Inviting community-based alumni into the classroom is a way of practicing stewardship of place and deepening engagement with university constituents. The resulting interviews and reflections help explore how students and alumni view the relationship between the university and the community.

**Presenters:** **Danielle Hinrichs**, Associate Professor of Composition and **Jodi Bantley**, Community Engagement Coordinator: Civic and Community-Based Learning, Metropolitan State University (Minn.)

**Julie Ellison**, Professor of American Culture and English, Director of Citizen Alum, University of Michigan

**Marc Cooper**, Professor of History, Missouri State University

**Leah Murray**, Associate Professor, Political Science and Philosophy, Weber State University (Utah)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 4* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Reimagining Food and Reimagining Relationships: Building a Framework for Integrating Student Learning**

Presenters examine how faculty and staff in an academic college and a student affairs division at a diverse urban institution have worked to link student learning to civic engagement. They share how a common theme, focused on a critical public issue, provided a framework to connect learning across organizational boundaries and into the community. They examine the rewards and challenges involved in such partnerships and share the lessons learned from our experiences.

**Presenters:** **Kris Pierre**, Senior Director, Academic & Community Partnerships; **Katrina Bell-Jordan**, Associate Dean, College of Arts and Sciences; and **Cris Toffolo**, Chair and Professor of Justice Studies, Northeastern Illinois University

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

*Studio 5* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

*Note: There will not be AV available in this room.*

**Roundtable—Beyond the Mutually Beneficial: Community Partner Matching Process**

Many campuses seek to establish strong and sustainable relationships with local community partners in an attempt to create positive social change. This roundtable explores best practices for matching students and campus members with community partners. A model with students and 20 community partners centered on a speed-dating-like event is used as the platform to spring forward ideas. Join the conversation to learn and discuss ways to better develop, nurture and maintain relationships with community partners.

**Presenter:** **Jeremy DiGorio**, Assistant Director, Center for Leadership and Community Engagement, Rollins College (Fla.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Basic

**Professional Competencies:** Human and Organizational Resources

*Studio 6* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Teaching Democracy**

How can we teach democracy in a way that students can hear and relate to, one in which everyday people matter to politics? Presenters share approaches to engaging students in foundational questions about what it means to live in a world where we share resources, histories, communities and governance responsibilities among diverse people and complex systems of power. Participants are included in a discussion about the challenges and successes they have had in engaging students in robust discussions about, and meaningful action toward, democratic life.

**Presenters:** **Elizabeth Gish**, Teaching Democracy, Western Kentucky University

**John Dedrick**, Vice President of Programs, The Kettering Foundation

**Keith Melville**, Faculty, Fielding Graduate University

**Lisa Strahley**, Chair, Teacher Education and Early Childhood Education Department, SUNY Broome Community College

**Windy Lawrence**, Associate Professor of Communication Studies, University of Houston - Downtown (Texas)

**John Theis**, Associate Professor of Political Science, Lone Star College (Texas)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 7* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

*Note: There will not be AV available in this room.*

**Roundtable—Service Year + Higher Ed Innovation**

The Franklin Project at the Aspen Institute and the National Conference on Citizenship are leading the effort to improve citizenship by giving every 18-28 year old in America the opportunity to serve. These young people would do a fully paid, full-time year of service in health, poverty, conservation or education. The institute is working with higher education to incorporate these opportunities.

**Presenter:** **MacKenzie Moritz**, Associate Director for Strategic Partnerships, Franklin Project at the Aspen Institute

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 8* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Certified Grit: The Politics and Power of Civic Engagement Micro-Credential System**

Higher education leaders have feared for a while now that the historic civic mission of higher education might very well be a casualty of the high stakes metrics rooted in a global-market-based education model. Instead, and perhaps surprisingly, civic engagement is gaining attention as a strong and unique arena for producing the very qualities, skills and dispositions most frequently identified by economic and political thought leaders as critical for graduates entering the global 21st-century economy. The presenters seek to contribute to an emerging national dialog among higher education civic engagement leaders on how a micro-credential system might multifunction as a student transcript and assessment tool for student learning outcomes and community impact data. Presenters from William Paterson University (N.J.)—a campus with more than a decade of ADP program development and three years of New Jersey Campus Compact collaboration—share their notes on how they are approaching the challenge from the early-stage trenches.

**Presenters:** **Christine Kelly**, Professor of Political Science, Campus ADP Director and Co-Campus Liaison for New Jersey Campus Compact; **Kassandra Vazquez**, Student Intern; and **Hassanah Smith**, Student Staff, William Paterson University (N.J.)

**Sheryl Grant**, Director of Badge Research & Digital Media and Learning Competition, Director of Social Networking, Duke University—Humanities, Arts, Science, and Technology Alliance and Collaboratory

*Studio 9* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—Coaching Students to Facilitate Community Dialogues**

In this training workshop, presenters outline a dynamic and accessible method by which students can learn to engage the citizens of their communities—both on and off campus—in public dialogues exploring a range of policy issues. They employ a learning-by-doing approach to inspire faculty to imagine ways of incorporating such dialogues into their courses and of coaching their students to develop the skills and confidence to engage a diverse citizenry to address even the most controversial issues. In this way, the presenters hope to provide the means by which more American college and university graduates can truly become inspired to be stewards of the places in which they will live and work.

**Presenters:** **Suzanne Goodney Lea**, Fellow, and **Nneka Edwards**, Project Coordinator, Interactivity Foundation

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 10* | Friday, June 5, 2015 | 10:35 a.m. – 11:35 a.m.

**General Interest Session—No More Surface-Level Reflection! Digital Storytelling and Assessing Student Learning**

Digital storytelling is an innovative reflection technique that challenges students to critically reflect, organize their ideas and experiences, and results in deeper learning. Constructing a digital story inspires students to dig deeper into their subject, to think more complexly about it, and to communicate what they have learned in a more creative way. Learn what they are (and are not), how to create them, and discover the implications for assessment through hands-on experience.

**Presenters:** **Kristin Norris**, Director of Assessment, and **Anne Weiss**, Assistant Director of Assessment, Indiana University–Purdue University Indianapolis

**Meeting Theme:** Research & Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

**11:45 a.m. – 12:45 p.m. | Lunch on Your Own**

*Bacchus, 4th floor* | Friday, June 5, 2015 | 11:45 a.m. – 1 p.m.

**TDC Steering Committee Working Lunch Meeting** (*by invitation*)

*Iberville, 4th floor* | Friday, June 5, 2015 | 11:45 a.m. – 1 p.m.

**AASCU National Blended Course Consortium Coordinators Working Lunch Meeting** (*by invitation*)

**1 p.m. – 1:30 p.m. | Showcase Sessions**

*Studio 4* | Friday, June 5, 2015 | 1:00 p.m. – 1:30 p.m.

**Showcase—Institutionalizing Voter Engagement on Your Campus using TurboVote**

Learn how to use Democracy Works' innovative online platform, TurboVote, to expand student outreach around elections, advance civic learning and promote civic action as a life-long practice. Hear from people using TurboVote at their institutions, and join the TurboVote team for a demo of the technology and an overview of the TurboVote implementation program.

**Presenters:** **Matt Tharp**, TurboVote Support Lead; **Adrienne Lever**, Director of Partnerships; **Brady Kriss**, TurboVote Success Lead; and **Mike Ward**, TurboVote Outreach Lead, Democracy Works



*Studio 6* | Friday, June 5, 2015 | 1 p.m. – 1:30 p.m.

**Showcase—A Civic Engagement Playbook: Creating and Supporting Long-Range Civic Engagement Initiatives**

Stockton University has maintained a longstanding commitment to civic engagement as one of the principal elements of the institution's teaching and learning processes. This presentation highlights how to build a civic engagement playbook that integrates academic structures, organizational strategies and long-term funding mechanisms to support campus-wide civic engagement initiatives. The presenters focus on two of the university's well-established programs—the 2020 Initiative process and the William J. Hughes Center for Public Policy.

**Presenters:** **Peter Baratta**, Executive Assistant to the Provost; **Daniel Douglas**, Director, William J. Hughes Center for Public Policy; and **Diana Strelczyk**, Program Assistant, Office of Service-Learning, Stockton University (N.J.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 8* | Friday, June 5, 2015 | 1 p.m. – 1:30 p.m.

**Showcase—Bridging the Gap: A Collaborative Approach to Service in a Diverse, Urban Community**

How does a highly diverse university located in a large, urban environment create a unique sense of civic identity? The presenters chronicle how Barry University's divisions of academic affairs and student affairs collaborated to implement a series of engagement programs designed to develop a common commitment to service and social justice. Highlighted initiatives include vocational discernment programs, the Campus Democracy Project, the Community Learning Partnership and the university's Quality Enhancement Plan: Fostering Personal and Social Responsibility through Experiential Learning.

**Presenters:** **Courtney Berrien**, Center for Community Service Initiatives Associate Director; **Sean Foreman**, Associate Professor of Political Science; **Lavelle Dunn**, Student Body President; **Donte Roberts**, Barry Service Corps Leader (student leader); and **Derek Bley**, Coordinator for Leadership Development and Student Organizations, Barry University (Fla.)

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

**Professional Competencies:** Equity, Diversity & Inclusion; Leadership

*Studio 9* | Friday, June 5, 2015 | 1 p.m. – 1:30 p.m.

**Showcase—Harnessing the Allure of Community Service to Create a Dynamic First-Year Civic Engagement Program**

In this session, presenters share best practices that help students move from a solely community service orientation to one more dynamically inclusive of broader notions of civic learning and engagement.

**Presenters:** **Karen Booth**, Assistant Director, Civic Engagement, and **Brandon Martin**, Coordinator for Civic Engagement and Student Leadership Programs, Ramapo College of New Jersey

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

**Professional Competencies:** Leadership; Student Learning & Development

*Studio 10* | Friday, June 5, 2015 | 1 p.m. – 1:30 p.m.

**Showcase—Accelerating Adoption of Civic Engagement and Leadership: Partnerships and Sustainability**

Civic engagement was not in the lexicon at Emporia State University before the American Democracy Project. Momentum and change have catapulted civic engagement to a high-profile feature of the university. Partnerships are common with community organizations and two high profile endeavors emerged that are transforming the university. The university pioneered a unique partnership arrangement with the Kansas Leadership Center; additionally, the legislature funded a new honors college. Both of these projects emphasize civic engagement along with ADP; thus, cooperation and sustainability are critical.

**Presenter:** **Rob Catlett**, Economics Professor and Director, Centers for Economic Education and Community Research, Emporia State University (Kan.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Basic

## 1 p.m. – 2:30 p.m. | Mini-Institutes

*Galerie 1* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

### **Mini-Institute—How to Tell a Better Story: The Power of Political Narrative in Civic Engagement Work**

In this hands-on workshop, presenters help participants increase their advocacy skills using the power of narrative. They provide an overview of the Community College Stories Project developed by student interns of the Foothill-De Anza Faculty Association. Through video and interview, participants learn to use the compelling stories of students in community colleges to combine personal and public narrative to redirect the focus of popular political discussion towards the human and social benefits of universal access to public education.

**Presenters:** **Nicholas Gonzalez Yuen**, Chair, Political Science Department; **Wamuyu Kaigwa**, Student Intern; **Robert Stockwell**, Instructor, Political Science Department; and **Cecilia Ng**, Student Intern, De Anza College (Calif.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Galerie 2* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

### **Mini-Institute—Modeling Civic Engagement as Career Services Professionals**

Since 2009, New York Institute of Technology's (NYIT) career services team has worked to infuse civic engagement practices into its operations and its staff's involvement with internal and external communities. This was done in preparation for the development of new programs offered by the office to enhance student engagement. Career services has seen: students successfully develop civic skills; institutional change and dialogue open up locally, nationally and globally on issues experienced by all of career services stakeholders. Presenters share NYIT's experiences and provide guidance on implementing similar change inside and outside of participants' home institutions and communities.

**Presenters:** **Amy Bravo**, Assistant Dean, and **Adrienne McNally**, Associate Director Experiential Education, New York Institute of Technology

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Galerie 3* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

### **Mini-Institute—Assessing Campus Political Participation and Engagement: What's in Your Toolkit?**

Student participation in government and their political engagement more broadly can be a difficult phenomenon to assess. During this interactive mini-institute, participants practice assessing student political engagement using different types of tools and resources. Participants learn how to interpret and use aggregate data for planning long-term benchmarking. Additionally, they discuss other valuable tools that can be used to both evaluate efforts on campus and enhance current practices geared towards strengthening student political engagement.

**Presenters:** **Margaret Brower**, Research Associate and Administrator, and **Ishara Casellas Connors**, Associate Director, National Study for Learning, Voting and Engagement (NSLVE), Tufts University (Mass.)

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Galerie 4* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

**Mini-Institute—Students as Social Entrepreneurs: A Practical Process for Student-Led Community Change**

When community-change projects are led by students, the impact can be tremendous—both in terms of the students involved and the area of focus. In this mini-institute, participants learn one model for designing and leading their own change projects, infusing passion and purpose to lead community change. Faculty and staff gain insights into embedding student-led projects into curricular and co-curricular areas and students will gain the tools to begin to design and implement socially entrepreneurial projects.

**Presenters:** **Fagan Forhan**, Director, Experiential Learning Opportunities & Civic Engagement; **John Day**, AmeriCorps\*VISTA and student; **Cathy May Teague**, SGA President and student; and **Kathleen Craigen**, Alumnae and Staff Assistant, Center for Civic Learning & Community Engagement, Mount Wachusett Community College (Mass.)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

*Studio 1* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

**Mini-Institute—Discourse Across Difference: The Skills Necessary for Civic Engagement**

During this session, the presenter reflects on the adage, “Service without reflection is just work.” The ability to reflect and discuss the complex, multi-layered issues relating to civic engagement is a learned skillset. The events of 2014 relating to Ferguson, Mo., and a great many other locales brought this need center stage. The presenter explores the knowledge and skills required to garner effective discourse relating to events such as Ferguson, and how such skills can be developed with students.

**Presenter:** **Art Munin**, Assistant Vice President & Dean of Students, Illinois State University

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

**Professional Competencies:** Equity, Diversity & Inclusion; Leadership

*Studio 2* | Friday, June 5, 2015 | 1 p.m. - 2:30 p.m.

**Mini-Institute—Doing Good and Doing Well: Living Your Purpose through Civic Engagement**

While guiding students to create meaningful civic pathways that are right for them, how can you inspire students to prioritize self-care to sustain themselves in the long run? Research shows that self-care matters. In this interactive workshop from Echoing Green’s Work on Purpose curriculum, participants learn strategies to help students shape pathways that allow them to do good and do well. They will leave with examples of how faculty and staff are launching conversations like this across the country.

**Presenter:** **Rebecca Kaufman**, Partnership Associate, Work on Purpose, Echoing Green

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 3* | Friday, June 5, 2015 | 1 p.m. – 2:30 p.m.

**Mini-Institute—Engaging Academic Affairs in Aligning Civic Learning Across the Institution**

In order for institutions to embrace the renewed call to civic learning and embed it in their culture and practices, it must be inculcated across the institution. While today academic service learning and co-curricular service experiences abound at institutions, civic learning is the key to building an active citizenry committed to the public good. Through this institute, leaders from both student and academic affairs will have an opportunity to gain insight into current trends shaping civic and community engagement, and develop an action plan for implementation. This institute is designed for institutional teams of at least one representative from student and academic affairs.

**Presenters:** **Char Gray**, Executive Director, Pennsylvania Campus Compact

**Carie Hertzberg**, Executive Director, Rhode Island Campus Compact

**Matt Farley**, Executive Director, Connecticut Campus Compact

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

**Professional Competencies:** Leadership; Student Learning & Development

**1:45 p.m. – 2:30 p.m. | Showcase Sessions**

*Studio 4* | Friday, June 5, 2015 | 1:45 p.m. – 2:30 p.m.

**Showcase—Welcoming Community Partners as Co-Educators in a Living-Learning Environment**

By design, living-learning programs extend learning experiences beyond the classroom. Presenters describe the continuum of strategies that Virginia Commonwealth University (VCU) ASPIRE living-learning program ([aspire.vcu.edu](http://aspire.vcu.edu)) has used to engage community partners as co-educators. Strategies include operating a community fellows program, incorporating partners as co-instructors on international programs and guest speakers, and recognizing partnerships with celebrations. Presenters brainstorm with participants the ways in which these and other strategies might be adapted to a variety of educational contexts.

**Presenters:** **Nerice Lochansky**, Assistant Director, and **Michael Rackett**, Assistant Professor, ASPIRE, Virginia Commonwealth University

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Basic

**Professional Competencies:** Student Learning & Development

*Studio 5* | Friday, June 5, 2015 | 1:45 p.m. – 2:30 p.m.

*Note: There will not be AV available in this room.*

***eJournal of Public Affairs* Editorial Board Meeting (by invitation)**

Editorial board members will be sent a meeting agenda prior to the ADP conference. This agenda includes: a review of the past year's issues, updates of old business, review and inquiries for new business and future issues, discussion points and round table comments from each board member. We request updates from board members for BIOs, photos and other items for the *eJournal* website.

**Presenters:** **Andrew Lokie**, Director of Special Projects & *eJournal* Editor; **Marc Cooper**, Managing Editor; and **Kristie Reynolds**, Coordinator, *eJournal of Public Affairs*, Missouri State University

*Studio 6* | Friday, June 5, 2015 | 1:45 p.m. – 2:30 p.m.

**Showcase—Deliberation-Based Strategies for Promoting Environmental Stewardship: Lessons from Alaska and Arizona**

The vast public lands in Alaska and Arizona make stewardship of place an obvious focus both in teaching and service. Presenters share curriculum and community engagement strategies from both humanities and social science perspectives on their deliberations about place, land and the environment. We will share lessons learned about how participatory democracy and deliberation can help citizens—and undergraduates—become better stewards of our lands.

**Presenters:** **Andrea Houchard**, Director, Philosophy in the Public Interest, Northern Arizona University

**Kara Dillard**, Assistant Professor, University of Alaska, Fairbanks

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 7* | Friday, June 5, 2015 | 1:45 p.m. – 2:30 p.m.

*Note: There will not be AV available in this room.*

**Showcase Session—Faith-Based Organizations and Civic Capacity Building**

What role does religion play in democratic community building in the 21st century? In American history, religious organizations were considered as “schools for democracy” and civil rights movement advocates. How do we understand and navigate the role of religious organizations in the public square today? The presentation will offer questions and preliminary findings related to a Kettering Foundation research project on faith communities and community building. We also welcome comments and feedback about the role of religious institutions in communities.

**Presenters:** **Gregg Kaufman**, Educator, The Deliberative Voice

**Elizabeth Gish**, Professor, Western Kentucky University

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 8* | Friday, June 5, 2015 | 1:45 p.m. – 2:30 p.m.

**Showcase—Stewards Redefining Boundaries of Public Place: Trends of Invention**

*A Crucible Moment: College Learning for Democracy's Future* recommends that colleges and universities "expand the number of robust, generative civic partnerships and alliances, locally, nationally, and globally to address common problems, empower people to act, strengthen communities and nations, and generate new frontiers of knowledge." What are the dynamics of this hybrid "third place," co-created between campus and community? Presenters examine a Seattle, Wash., case study that sheds light on this question.

**Presenters:** **Caryn McTighe Musil**, Senior Scholar and Director of Civic Learning and Democracy Initiatives, and **Amber Trout**, Program Assistant, Association of American Colleges and Universities (AAC&U)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Advanced

*Studio 9* | Friday, June 5, 2015 | 1:45 p.m. - 2:30 p.m.

**Showcase Session—Bring it to The Table**

Talking Eyes Media shares the process of integrating the documentary film project *Bring it to The Table* into activities on campus and in the local community. *Bring It* challenges students to examine their political biases, so they can become more civically engaged and take an active role in breaking down hyper-partisanship. The session includes a film screening, facilitated discussion, training on conducting film screenings and live interactive events, a demonstration of Talking Eyes Media's mobile app and a DIY toolkit.

**Presenters:** **Julie Winokur**, Executive Director, Talking Eyes Media

**Nneka Edwards**, Project Coordinator/ Discussion Facilitator, and **Suzanne Goodney Lea**, Fellow/ Education Coordinator, Interactivity Foundation

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 10* | Friday, June 5, 2015 | 1:45 p.m. - 2:30 p.m.

**Showcase—Institutionalizing Engaged Scholarship: The Penn State Journey**

Since fall 2011, Pennsylvania State University has been engaged in an institution-wide initiative, exploring how to expand opportunities for students to participate in engaged scholarship activities consistent with its land-grant mission and long tradition of outreach education. Such experiences have been demonstrated to positively impact students' sense of civic responsibility and their ability to solve societal problems in ethical ways. The presenter shares information about successes, challenges and lessons learned to inform journeys at other campuses.

**Presenters:** **Barry Bram**, Special Assistant to the Vice President for Student Affairs, Pennsylvania State University

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

**2:45 p.m. – 3:30 p.m. | i3 Conversations, Showcase Sessions, Times Talk**

*Galerie 1* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Times Talk—Divestment of Fossil Fuels and Stewardship of Place**

Climate change is a scientific reality and students across the country have been advocating for the divestiture of fossil fuels from campus investments and for environmental stewardship more broadly on college and university campuses across the U.S. Where and why have they been successful? Where and why haven't they been? And where do you stand on this issue? Join us for a Times Talk discussion about two recent New York Times pieces: John Schwart's [Swarthmore Declines to Drop Investments in Fossil Fuels](#) (5/2/15) and a Sunday Dialogue piece on [Divestment Campaigns \(Opinion\)](#) (5/2/15). This session is an example of current events programming using The New York Times that helps campuses prepare students to be informed, engaged citizens.

**Presenters:** **Jan Clark**, Associate Professor of Rhetoric, Georgia College

**Lynn Hall**, National Director, Education, The New York Times

*Galerie 2* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**i3 Conversation—Social Justice: Hip Hop, Social Movements and What Lies in between**

Presenters discuss youth culture as it relates to work they are doing on campus and to larger social movements within the community. Presenters explore several questions, including: how do students go about making their ideas come to fruition and how might they garner support from their educational institutions around such ideas; is there a need for collaboration among different groups in order to push back against systems; and is it necessary to create models for youth movements and movements around social justice?

**Presenters:** **Freddy Flores-Diaz**, Social Justice Intern; **Albert Lutz-Paap**, Institute of Community and Civic Engagement intern/staff; and **LaQuisha Beckum**, Adjunct faculty, Project Coordinator, De Anza College (Calif.)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

*Galerie 3* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**i3 Conversation—A Place for Community: Creating a Civic Engagement Center**

In April 2014, the University of Nebraska at Omaha dedicated a facility to enhance the university's role as a steward of place. The Barbara Weitz Community Engagement Center houses university departments focused on civic engagement, contains ample community- and campus- dialogue spaces, and serves as an incubator for 29 non-profit and campus partners, facilitating extensive collaboration among the agencies, and university faculty and students. Presenters discuss the vision and planning processes involved in creating the center.

**Presenters:** **Paul Sather**, Director; **Sara Woods**, Executive Associate to Senior Vice Chancellor; **Barbara Weitz**, Lead Donor, Civic Engagement Center, University of Nebraska at Omaha

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Galerie 4* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Conversation—Civic Pathway Stories: Reframing Alumnihood by Imagining Forward, Talking Back**

This participatory session is for anyone interested in building agency through storytelling at key transition points on civic pathways through and after college. Narrative methodologies (storytelling, testimony, ethnography, journaling, performance) encourage students to imagine forward to alumnihood and graduates to reread their own pathways in civic terms. Grounded in concepts of public work and projective agency, the presenters argue that current students, recent grads, and situated alums can be crucial partners in building multi-generational communities of active citizenship and active learning.

**Presenters:** **Julie Ellison**, Director, Citizen Alum, University of Michigan

**Carol Bebelle**, Co-Founder and Executive Director, Ashé Cultural Arts Center, New Orleans

**Adam Bush**, Provost, College Unbound

**Petrice Sams-Abiodun**, Executive Director for the Lindy Boggs National Center for Community Literacy, Loyola University (La.)

**Ron Bechet**, Victor Labat Endowed Professor of Art, Xavier University (La.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 1* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Engaged Learning at the Republican and Democratic Conventions: The Washington Center's 2016 Convention Seminars**

Since 1984, The Washington Center has partnered with faculty from around the country to provide students with a once-in-a-lifetime opportunity to experience the American electoral process on site at the Democratic and Republican National Conventions. After an intensive, multi-disciplinary academic seminar, students engage in volunteer placements to learn about these processes first-hand from the inside. Join us as we look forward to learning opportunities at the Republican Convention (Cleveland, OH—July 10-22) and the Democratic Convention (Philadelphia, PA—July 17-29).

**Presenters:** **Kelly Eaton**, Chief Academic Officer, The Washington Center for Internships and Academic Seminars

**Kevan Yenerall**, Professor of Political Science, Clarion University of Pennsylvania

*Studio 2* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—STEM in Higher Education: Raising Awareness for Local Conservation and Community Engagement as a Tool for Inclusion**

Project-based learning modules and community outreach are used to raise the awareness of high school students of STEM opportunities and environmental issues in their geographic areas. Jacksonville State University professors have collaborated with local high schools to promote a greater appreciation of environmental issues in the Talladega National Forest. Students worked with professors and graduate student mentors over the course of a school year to complete a project and relate it to stewardship. First Saturday Science is a program that gives community children of all ages in St. Paul, Minn., the opportunity to expand their exposure to science through guided experiments and activities that explore specific fields of inquiry, introducing them to realistic options for future careers in science.

**Presenters:** **Nathan Fell**, Work Study Coordinator, Metropolitan State University (Minn.)

**Benjie Blair**, Interim Department Head in Biology, Jacksonville State University (Ala.)

**Content Level:** Intermediate



*Studio 3* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Creating Space and Place to Engage Students: Avenue Scholar Community Engagement Work-study Program**

The Barbara Weitz Community Engagement Center works to create, support and expand engaged scholarship and student programming to inspire tomorrow's leaders and agents of change. The Avenue Scholars Community Engagement Work-study Program (ASCE-WSP) provides students with engagement-related work-study opportunities rich with hands-on learning experiences. Presenters explore existing relationships in a three-way collaboration, evaluating a new model for work-study placements according to the student's major and the organization's needs, with hopes of enriching the student's success and development of the organization.

**Presenters:** **Robyn Long**, Special Projects Associate, Barbara Weitz Community Engagement Center, and **Lucy Garza Westbrook**, Community Liaison, University of Nebraska at Omaha

**Jermaine Jones**, Talent Advisor, Avenue Scholars Foundation, In collaboration with - University of Nebraska at Omaha and Metropolitan Community College (Neb.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 4* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Civic Engagement & Teacher Education-Moving Beyond the Social Studies Classroom**

Presenters highlight a pilot project to prepare pre-service teachers to enter the Pre-K-12 classroom and engage students in the basic understanding and importance of civic participation, regardless of certification level or teaching content. They share lessons learned between practicing classroom teachers and community college education faculty. Additionally, discussions focus around the establishment of approved standards and curriculum to be used throughout all levels of teacher education training programs.

**Presenters:** **Kimberly Tobey**, Executive Director, National Association of Community College Teacher Education Programs

**John Balentine**, Co-Chair Excellence in Civic Engagement Program K-12, Arizona Department of Education

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 6* | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Creating a Civic Engagement Culture at a Small Community College**

In this session, Allegany College of Maryland (ACM)—a small rural college in western Maryland—provides a case study for institutions considering strategies for creating a civic engagement culture on their own campus. Presenters examine the effectiveness of co-curricular programming as a unique pathway to increasing engagement. They share examples of how ACM has worked to institutionalize civic engagement. The session closes with a student presentation of their winning semester civic project.

**Presenters:** **Kurt Hoffman**, Chair—Social and Behavioral Sciences; **Erin Yokum**, Student Government Association, Diversity Center; **Cherie Snyder**, Program Director—Human Services, Allegany College of Maryland; and **Nikki Mallory**, a Human Services student will present on the winning student project concerning Sexual Assault on College Campuses.

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Basic

Studio 7 | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

Note: There will not be AV available in this room.

**i Conversation—Who Is our Community? Where Is our Community?—Reflections on Ferguson, Mo., and the Civic Role of Universities**

What does it mean to be a part of a community and what is the role and responsibility of the university when a community finds itself in crisis? Universities have been asked to confront these questions over the past several months since the police shooting of an unarmed teenager in Ferguson, Mo. Two Missouri universities—one a direct neighbor to Ferguson, and the other over 220 miles away—explore how different "communities" emerged, how campus communities responded to the crisis, points of engagement that can create social change, and how these activities relate to the mission of the university as a civic institution.

**Presenters:** **Patricia Zahn**, Director, Des Lee Collaborative Vision / Community Outreach & Engagement, University of Missouri - St. Louis

**Shari Garber Bax**, Vice Provost and ADP Campus Coordinator, University of Central Missouri

Studio 8 | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Forming the Citizens of Tomorrow, Today**

What is the role and responsibility of publicly funded institutions in developing responsible citizens in the 21st century? The University of Houston-Downtown is leading the way in developing engaged citizens through service-learning, internships, applied research and community outreach.

**Presenters:** **Bill Flores**, President, and **Maria Bhattacharjee**, Associate Professor, Urban Education, University of Houston-Downtown (Texas)

**Noël Bezette-Flores**, First Lady, University of Houston-Downtown (Texas) and Co-Owner, Innovate @ Work

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

Studio 9 | Friday, June 5, 2015 | 2:45 p.m. - 3:30 p.m.

**Showcase—Making Knowledge Real: Students and Faculty Digging into an Issue Together**

When faculty work together across disciplines and look at real problems, amazing things can happen for students. We have done three faculty clusters: *Unnatural Disaster: Focus on Typhoon Haiyan*, *Civic Liberties: Racial Profiling, Ferguson and Mass Incarceration*, and *Unnatural Disasters: The California Drought*. For each of these clusters, faculty worked together on two events and students ended the quarter with a big event where they presented to each other in a festival of learning. Faculty and students who participated will explain what they did, what the results were, and open space for reflection on how you can adapt this model to your campus.

**Presenters:** **Cynthia Kaufman**, Director, Institute of Community and Civic Engagement; **James Nguyen**, Faculty; **Marc Coronado**, Faculty; **Lewis Julie**, Faculty; and **La Quisha Beckum**, Faculty, De Anza College (Calif.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

Salon A | Friday, June 5, 2015 | 3:30 p.m. - 4:30 p.m.

**Reception for Campus Presidents/Chancellors & Vice Presidents for Academic and Student Affairs** (by invitation)

## 3:40 p.m. – 4:10 p.m. | Showcase and General Interest Sessions

*Studio 2* | Friday, June 5, 2015 | 3:40 p.m. - 4:10 p.m.

### **Showcase—Perspectives from First Year Students on Place Based Education**

How can universities enable first-years to become active members of their new communities both on and off campus? According to environmental educator, David Sobel, place-based education helps students develop “stronger ties to their community” and become “active, contributing citizens.” By examining the benefits of a course that linked composition with physical geography and partnered with a nearby park, the presenters demonstrate the benefits of place-based learning for first year students.

**Presenters:** Marissa Cremin and Kendall Dunbar, students, Westfield State University (Mass.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 3* | Friday, June 5, 2015 | 3:40 p.m. - 4:10 p.m.

### **General Interest Session—Democracy Requires Information: Fostering Media Literacy for Civic Engagement in College**

Between the proliferation of social media and the 24-hour news cycle, college students are incessantly bombarded with information. The presenter models educational strategies to enhance students’ media literacy, so they become less susceptible to making snap judgments based on distorted information. These strategies share a focus on engaging diverse groups in deliberative discussion. Participants discuss recent research on where and how students receive and process information, with a particular focus on political conversation.

**Presenter:** Eric Feldman, Coordinator of Global Learning Initiatives, Florida International University

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

**Professional Competencies:** Student Learning & Development

*Studio 4* | Friday, June 5, 2015 | 3:40 p.m. - 4:10 p.m.

### **General Interest Session—Building Reciprocity, Creating Sustainability: Achieving Effective and Organized Campus-Community Partnerships**

Developing community partnerships entails organization and reciprocity. Making the most of these partnerships requires efficiency and well-defined expectations. Long-term sustainability hinges on effective management systems. The presenter uses the Formalized Partnership Program, currently being utilized at Rhode Island School of Design (RISD), to demonstrate how to develop a partnership from a holistic approach that considers the entire lifecycle of the relationship. Attendees learn how to lay the proper foundation for a partnership, manage initial inception and ensure long term sustainability.

**Presenter:** Andrew Jacques, Assistant Director for Leadership Programs, Rhode Island School of Design

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

**Professional Competencies:** Leadership; Student Learning & Development

*Studio 6* | Friday, June 5, 2015 | 3:40 p.m. - 4:10 p.m.

**General Interest Session—Framing Civic Engagement through Hope Theory**

Civic-based learning experiences are well-known for helping students to begin viewing themselves as stewards of place. While these experiences often create a great deal of motivation, they fall short in helping students structure this sense of agency through an intentional philosophy. Presenters demonstrate the potential of Hope Theory as a cross-campus theoretical framework for civic engagement that prepares students to formulate their own sense of purpose in becoming a steward of place.

**Presenters:** **Morgan Lewing**, Director of Civic and Student Engagement/ Faculty College of Education, and **Brandon Griggs**, Dean of Student Affairs, Texas A&M Central Texas

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

**Professional Competencies:** History; Philosophy & Values; Human and Organizational Resources

*Studio 9* | Friday, June 5, 2015 | 3:40 p.m. - 4:10 p.m.

**General Interest Session—Assessing Civic Learning and Democratic Engagement: Exploring Identity, Agency and Advocacy**

Communicating across diverse interests and cultures can be a challenge in modern democracies. When unexpected problems and issues of equity emerge overcoming these communication challenges is essential for democratic communities to thrive. The presenters use proven, culturally responsive and high impact practices in concert with imagination and open dialogue with students, in an effort to create scenes of pedagogy and models of democratic engagement on campus.

**Presenters:** **Helen-Margaret Nasser**, Associate Director, Honors Program, and **Jason Leggett**, Assistant Professor, Political Science, CUNY Kingsborough Community College

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

### **3:40 p.m. – 4:50 p.m. | General Interest Sessions and Roundtable Discussions**

*Galerie 1* | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

**General Interest Session—Building and Sustaining Innovative Models for Civic Leadership in Community Colleges**

All across the country, the immense power of community-driven political participation manifests itself. Whether it is organizers fighting against police brutality or students on college campuses standing up against sexual assault, the message is clear. There is untapped potential in participation that is inclusive of communities most affected by the complex problems faced today. Community college students are often the most left out of efforts to engage students on college campuses in civic life. Yet, they are the college students most likely to be from the community where their institution is located. Presenters discuss three different, yet successful models for innovating toward inclusion and sustainability for college civic engagement.

**Presenters:** **Joelle Gamble**, National Director, Roosevelt Campus Network

**Jessie Ryan**, Executive Vice President, Campaign for College Opportunity

**Joy Lawson**, Director, Young People For (YP4)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

Galerie 2 | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

**General Interest Session—From Breadth to Depth: Leveraging Multiple Resources into Maximum Impact**

How can universities leverage their limited resources into maximum community change? Presenters provide a case study of St. Thomas University's partnership in its immediate community of Miami-Gardens and Opa-Locka—two of the poorest, most violent regions of Florida. They chronicle the history of the university's relationship with the community and detail how multiple levels of engaged scholarship opportunities, in a variety of disciplines, are being leveraged into community-identified projects for long-term change.

**Presenters:** **Anthony Vinciguerra**, Coordinator, Center for Community Engagement; **Jodi Grace**, Associate Professor of Psychology - Health Psychology; **Judith Bachay**, Professor of Education and Counselor Education; **Jeffrey Pickens**, Professor of Psychology - Child Psychology; **Abdy Javadzadeh**, Assistant Professor of Criminal Justice / Sociology; **Nathaniel Samuel**, Assistant Professor, Religious Studies; and **Darrell Arnold**, Assistant Professor of Philosophy, St. Thomas University (Fla.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

**Professional Competencies:** Student Learning & Development

Galerie 3 | Friday, June 5, 2015 | 3:40 p.m. – 4:50 p.m.

**General Interest Session—Mission Possible: Academic and Student Affairs Partnerships Lead to Transformative Student Learning**

Each of the presenters on this panel shares a broad-based approach to postsecondary education, connecting curricular and co-curricular learning, and academic and student Affairs divisions. Productive intersections between the two divisions grow out of the understanding that both contribute to students' personal, intellectual and professional developments. In some cases, strategic partnerships between academic and student affairs lead to a shift in institutional culture, creating an environment where students regularly have access to and engage in transformative learning experiences. In this interactive session, presenters go beyond highlighting institutions' successes and provide participants with transferable ideas and approaches to leverage the power of academic and student affairs partnerships.

**Presenters:** **Samantha Armstrong Ash**, Associate Director of Student Activities Involvement and Leadership; **Molly Ayers**, Director for the Office of Community Engagement; and **Virginia "Gini" Hinch**, Director of Career Services, Eastern Washington University

**Carra Leah Hood**, Assistant Provost for Programs and Planning and Tenured Associate Professor of Writing and **Gerald Martin**, Assistant Dean of Students, Stockton University (N.J.)

**Content Level:** Intermediate

Galerie 4 | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

**General Interest Session—Curricular Approaches to Community Sustainability and Democracy**

In this session, presenters aim to bring together individuals interested in developing or currently engaged in curricular programs that emphasize sustainable democratic foundations. They explore the conceptual and curricular foundations of two interdisciplinary undergraduate minors at Pennsylvania State University. The first focuses on sustainability leadership, and the second emphasizes civic and community engagement. Presenters discuss the impact of these curricular programs on student learning for sustainable democratic and civic engagement.

**Presenters:** **Glenn Sterner**, Research Associate, and **Theodore Alter**, Professor of Agriculture Environment and Regional Economics, The Pennsylvania State University

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 1* | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

**General Interest Session—Civic Mentoring: Impact on Student Development of Civic-Mindedness and Implications for Practice**

Building upon prior research regarding factors that foster student development of civic-mindedness, the presenter introduces a study examining the impact of a civic mentor. Findings indicate that when students in a service-based scholarship program have a civic mentor, they are more likely to be civic-minded. Additional attributes of the mentoring relationship (closeness of relationship, content and context of interactions, student's perceptions of the mentor's civic-mindedness) were also examined and the results have implications for program design and faculty/staff development.

**Presenter:** Kristin Norris, Director of Assessment, Indiana University – Purdue University Indianapolis

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

*Studio 5* | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

*Note: There will not be AV available in this room.*

**Roundtable—Being the Change: The Civic Learning Faculty Learning Community at MTSU**

Middle Tennessee University's faculty learning community on civic learning is making changes in classrooms, as part of a community of practice that is shifting the culture of Middle Tennessee State University. They want to put civic learning and civic engagement at the forefront of the university's identity, build the university's legacy in the present century and graduate civically engaged, globally responsible citizens. Presenters share the curriculum shifts being put into practice across many disciplines, and invite discussion and exchange of ideas.

**Presenters:** Laura Clark, Assistant Professor of Educational Leadership; Rebekka King, Assistant Professor of Religious Studies; and Meghan O'Connor, Lecturer, Department of Art, Middle Tennessee State University

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 7* | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

*Note: There will not be AV available in this room.*

**Roundtable Discussion—Community Wisdom: Guiding Student Social Action and Civic Learning**

The University of California, Berkeley Public Service Center has developed partnerships in New Orleans, La., since 2006, based on the belief that wisdom comes from lived experience, and so community members can be some of our best teachers. The center's leadership relies on community partners' strategic wisdom to help identify community assets and needs. They value their community partners as co-educators, who support student learning in ways the classroom cannot. Attend this session to learn how they have operationalized values of community wisdom to guide student action through Magnolia Project, a 10-year commitment to the people of the Gulf Coast.

**Presenter:** Mike Bishop, Assistant Director, University of California, Berkeley

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 8* | Friday, June 5, 2015 | 3:40 p.m. - 4:50 p.m.

**General Interest Session—Mobilizing Civic Engagement Assets to Address Gender-Based Violence on Campus**

Presenters illustrate one university's efforts to use its civic engagement activities to address dating and sexual violence on campus. Through its Campus Safe Initiative, Fort Hays State University's faculty and students participate in civic learning and engagement activities that encourage the development of civic knowledge and skills in the context of preventing and responding to gender-based violence. Additionally, the presenters show how this work has moved beyond the campus and is reaching the greater community.

**Presenters:** **Curt Brungardt**, Director of the Center for Civic Leadership; **Christie Brungardt**, Assistant Professor, Department of Leadership Studies; and **Danielle Dougherty**, Civic Engagement Specialist/Graduate Assistant, Fort Hays State University (Kan.)

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

*Acadia Ballroom* | Friday, June 5, 2015 | 4 p.m. – 4:45 p.m.

**Story Circle Moderator Training for Plenary Volunteers (by invitation)**

**Presenters:** **Carol Bebelle**, Co-founder & Executive Director, Ashé Cultural Arts Center (La.)

**Adam Bush**, Provost, College Unbound

## 4:20 p.m. – 4:50 p.m. | General Interest Sessions

*Studio 2* | Friday, June 5, 2015 | 4:20 p.m. - 4:50 p.m.

**General Interest Session—Public Policy in Support of Civic Engagement**

In May 2014, the Massachusetts Department of Higher Education approved a requirement that all public colleges and universities incorporate civic learning. Come discuss the ways this has impacted institutions and helped leverage collaborations and resources. Presenters also discuss the alignment of this policy with the Carnegie Civic Engagement Classification.

**Presenters:** **Matthew Olson**, Dean of Humanities and Social Sciences, Middlesex Community College (Mass.)

**Fagan Forhan**, Director, Center for Civic Learning, Mount Wachusett Community College (Mass.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 3* | Friday, June 5, 2015 | 4:20 p.m. - 4:50 p.m.

**General Interest Session—Promoting Campus and Community Engagement among Students with Military Affiliation**

Representatives of the University of South Carolina Beaufort and the Maricopa Community Colleges present two models for promoting engagement of students with military affiliation in the classroom and in campus life. These models involve facilitated dialogue sessions and collaboration between student organizations for the purpose of cultivating camaraderie and civic engagement campus-wide.

**Presenters:** **Danielle Breidung**, AmeriCorps VISTA / Civic Engagement Coordinator, University of South Carolina Beaufort

**Alberto Olivas**, Director, Center for Civic Participation, Maricopa Community Colleges (Ariz.)

**Content Level:** Intermediate



*Studio 6* | Friday, June 5, 2015 | 4:20 p.m. - 4:50 p.m.

**General Interest Session—Students as Bridge-builders**

Presenters examine student roles as bridge builder between campuses and communities. They analyze lessons from deliberative experiences and community problem-solving work, and moderating community dialogues. Presenters discuss how to integrate a student bridge-building role into courses and student life, and how to build a network of student bridge builders.

**Presenters:** **Harry Boyte**, Senior Scholar in Public Work Philosophy, Augsburg College (Minn.)

**John Dedrick**, Vice President for Programs, Kettering Foundation

**Kara Lindaman**, Professor of Political Science, and **Benjamin Reinartz**, Vice-President Elect of Student Government Association, Winona State University (Minn.)

**William Muse**, President, National Issues Forums Institute (NIFI)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 9* | Friday, June 5, 2015 | 4:20 p.m. - 4:50 p.m.

**General Interest Session—Building Civic Engagement Across a Networked Campus**

Typically, college infrastructures function as hierarchical systems, often operating more as gatekeepers, than promoting innovation. As a result, even decisions of a rather localized nature can become mired in endless discussion and fail to move forward. During this session, presenters explore effective partnering strategies between internal university divisions, especially academic and student affairs, to support student learning through civic engagement. In addition to outlining a model for networked program management across divisions, presenters discuss best practices or “core principles.”

**Presenters:** **Allison Alden**, Director, Center for Civic Engagement, and **Christie Zwahlen**, Assistant Director, Center for Civic Engagement, Binghamton University (N.Y.)

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

*Studio 10* | Friday, June 5, 2015 | 4:20 p.m. - 4:50 p.m.

**General Interest Session—Building a Transformative Education: Community Engagement to Address Economic Inequity**

Building on the theme of engaging students in their community, presenters showcase how the University of Houston-Downtown is integrating community engagement with the honors program and the Center for Public Deliberation. The intent is to expose students in a minority-serving institution and Hispanic-serving institution, who often come from underserved schools, to ways of taking what they learn about economic inequality in the classroom back to their community by partnering with the citizenship month in Houston, Texas.

**Presenters:** **Gene Preuss**, Associate Professor of History/Special Assistant to the President; **Liza Alonzo**, Executive Director, Presidential Affairs and Operations; and **Windy Lawrence**, Director Center for Public Deliberation, Associate Professor of Communications, University of Houston-Downtown (Texas)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

*Acadia Ballroom* | Friday, June 5, 2015 | 5 p.m. – 6:15 p.m.

### **PLENARY SESSION**

#### **Learning through Listening: Performance and Story Circles as Instruments for Community and Cultural Change**

Based around performed excerpts of two locally-developed theater productions that engage issues of education and equity, this plenary session focuses on creating campus and community collaborations that honor cultural practices and traditions of pedagogy and justice.

“Thirteen Lessons” is a story-theater work presented in episodes which are taken from oral histories and first-person testimonials of individuals caught in circumstances of illiteracy and others committed to working to help them obtain improved literacy skills. This play was developed in collaboration by Ashé Cultural Arts Center and the Loyola University (La.) Lindy Boggs’ National Center for Community Literacy.

“Lockdown” paints a vivid picture of charter schools in post-Katrina New Orleans, La., staffed by well-meaning, but overwhelmed outsiders who reject youth for discipline violations when what the students need is support and understanding.

In each performance, stewardship of place is at the forefront in both the content and in the development of its writing. The plays were developed through Story Circle methodology—a group facilitation process built around narrative and personal experience with longstanding traditions in African and African American cultural practices and community theater histories.

Following the productions, Bebelle and Bush will moderate a conference-wide Story Circle, asking participants to reflect and engage with both New Orleans and their own campus-community partnerships.

#### **Presenters:**

**Carol Bebelle**, Co-founder & Executive Director, Ashé Cultural Arts Center (La.)

**Adam Bush**, Provost, College Unbound

*GW Finn’s* | Friday, June 5, 2015 | 7:30 p.m.

#### **Teacher Education and Democracy Dinner** *(by invitation)*

**Organizer: Jolanda Westerhof**, Associate Vice President for Academic Leadership and Change, AASCU

## SATURDAY, JUNE 6, 2015

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*Preservation Hall Foyer* | Saturday, June 6, 2016 | 7 a.m. – 2:30 p.m.

### Registration

### 7 a.m. – 8 a.m. | Breakfast on Your Own

*Balcony N* | Saturday, June 6, 2015 | 7:30 a.m. – 9 a.m.

**Breakfast with Danielle Allen** (*by invitation*)

*Acadia Ballroom* | Saturday, June 6, 2015 | 7:30 a.m. – 8:45 a.m.

**ADP/TDC Economic Inequality Initiative Breakfast** (*by invitation*)

**Organizer: Kim Schmidl-Gagne**, Program Manager, Keene State College (N.H.)

### 8 a.m. – 8:30 a.m. | Showcase Sessions

*Galerie 1* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

#### **Showcase—Promoting Student Civic Engagement and Scholarship through Volunteer Program Assessment at University of Nebraska at Omaha**

During this session, presenters discuss the Volunteer Program Assessment at the University of Nebraska at Omaha (VPA-UNO), which represents a unique civic engagement opportunity involving students who provide assessment and feedback to nonprofit organizations regarding their volunteers' engagement, satisfaction and other outcomes. Students aid in identifying and reaching out to nonprofits, and they perform all aspects of the VPA-UNO process of assessing and analyzing quantitative and qualitative volunteer survey data, and providing clients with feedback and recommendations for improvement.

**Presenters:** **Lisa Scherer**, Co-Director of VPA-UNO, Associate Professor of Psychology; **Joseph Allen**, Co-Director, VPA-UNO, Assistant Professor of Psychology; and **Sheridan Trent**, Assistant Director, VPA-UNO, Doctoral Student in Psychology, University of Nebraska at Omaha

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Galerie 2* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

#### **Showcase—Congress to Campus: Emphasizing and Exploring Civic Engagement across Campus**

Congress to Campus at Jacksonville State University (JSU) is a program that incorporates experiential learning, which is identified as a high impact practice in educational resources. Presenters cover a collaboration of academic and administrative departments, student organizations, members of the honors program and the American Democracy Project team. Attendees will learn how experiential learning fits into the university's strategic plan and about the journey of Congress to Campus, a program used by JSU to celebrate Constitution and Citizenship Day!

**Presenters:** **Lori Owens**, ADP Coordinator/Director, Honors Program; **Becca Turner**, ADP Team and Director Career Services; and **Benjie Blair**, ADP Team and Professor of Biology, Jacksonville State University (Ala.)

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Intermediate

*Galerie 3* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—Millennial Prison Reform: Building Campus-to-Prison Bridges**

*The Washington Post* recently reported that: "In many parts of America, particularly the South, there are more people living in prisons than on college campuses." Fortunately, students on those campuses across the country are stepping up to change the way their colleges relate to nearby prison and reentry communities. In this session, the presenter discusses how students, professors and administrators are building campus-to-prison bridges—from prison reform groups to classes taught inside prisons—and how your campus can, too.

**Presenter:** **Pete Davis**, Co-Director, StrongReturns.org

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Galerie 4* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—Developing a Mayor’s Symposium Seminar**

Downtown Westfield, Mass., is devoid of youth culture, and local businesses struggle. The mayor of Westfield has charged a Westfield State University class: imagine an undeveloped property in the center of town as a blank canvas on which to project a future community that would draw them to be involved in downtown life as students and as young professionals after graduation. Students learn from local sources of knowledge and develop proposals to present to the mayor and community leaders.

**Presenter:** **Vanessa Diana**, Professor of English, Westfield State University (Mass.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Basic

*Studio 1* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—Does Civic Engagement Matter? An Evidence-Based Assessment**

The presenters explore evidence from a two separate studies of community college to determine the impact of civic engagement projects on students’ civic attitudes, political participation, grade achievement and next semester persistence. It compares students who took introductory American politics courses with a civic engagement project and those who took the same course, but without the project. While the study measuring differences in civic attitudes and participation demonstrates a positive relationship with civic engagement, the findings relating to student success were less promising.

**Presenters:** **Kimberly Klein**, Associate Professor of Political Science, and **Lisa Lawrason**, Associate Professor of Political Science, Delta College (Mich.)

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Studio 2* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—Place, Space and Civic Engagement: Exploring Porous Boundaries between Campus and Community**

Presenters explore how the notions of place and space intersect with civic learning. Their institutional context provides a unique opportunity for regular engagement with the community, because of the institution’s deep roots in the community. Using the context of a university-affiliated community center, this case study explores how underrepresented students and community members make meaning of their civic learning experiences. The study further examines the roles place and space play in the understanding of service participation.

**Presenters:** **Dennis McCunney**, Director, Volunteer & Service-Learning Center and **Jeremy Tuchmayer**, Associate Director, Assessment, Research, and Retention, East Carolina University (N.C.)

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Equity, Diversity & Inclusion

*Studio 3* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—Satisfying Strategies for Flipping Your Classroom to Educate Globally Competent Citizens Using AASCU’s National Blended Course Consortium’s (NBCC) Global Challenges Course**

Global Challenges, the first of AASCU’s National Blended Courses, is the only internationally focused AASCU Civic Engagement in Action Series Initiative. Presenters help faculty enjoy flipping the classroom by providing best practices for doing so, using AASCU’s Global Challenges course. They address faculty satisfaction (flipping the classroom need not deprive faculty of what they love most about being in the classroom) and student learning (flipping the classroom can produce deep learning and powerful opportunities for civic education).

**Presenters:** **Shala Mills**, Chair, Professor of Political Science, and **Darrell Hamlin**, Assistant Professor of Justice Studies, Fort Hays State University (Kan.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 4* | Saturday, June 6, 2015 | 8 a.m. – 8:30 a.m.

**Showcase—The Politics of Stewardship: The Keene State College Riot, Civic Responsibility and Repair**

The presenters have engaged in numerous conversations concerning the Keene State College Riot that crossed multiple populations in Keene, N.H. These led them to address the concerns surrounding the Stewardship of Place, and how students, educators and citizens can be a part of the repair necessary after such events. They discuss how these events unfolded, and how they can be confronted in order to repair relations between those affected. The wider-range considerations discussed will provide commentary on the theme of this year's conference.

**Presenters:** **Brian Kanouse**, Lecturer of Philosophy and Communication; **Henry Knight**, Director of Cohen Center for Holocaust and Genocide Studies; and **Robert Graham**, Student Body President, Keene State College (N.H.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

## **8:40 a.m. – 9:25 a.m. | Teaching Demonstration and Showcase Sessions**

*Galerie 1* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Teaching Demonstration—Limits of Free Speech: “I am Charlie! What about you?!”**

In this interactive session, participants use specific approaches to examine controversial issues in the classroom that include analyzing cartoons, poems and images, plus deploying effective discussion techniques that are appropriate for all learners. In addition to pedagogy, participants learn about the important context and background knowledge necessary to make sense of the recent religiously motivated terrorist attacks in France and elsewhere in the world.

**Presenter:** **Khodadad (Khodi) Kaviani**, Associate Professor, Central Washington University

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Galerie 2* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—Community of Practice as Stewards of Place: Civic Learning and Democratic Engagement and the Work of a Sustained Faculty Learning Community**

Perhaps no means toward developing a civic-minded campus culture or campus with a broadly felt civic ethos is more ground-up and campus-pervasive than a sustained, long-term, faculty learning community on civic learning and democratic engagement. The success of such a community of shared purpose is that over time, in doing the civic work it was called together to foster, it becomes a community of practice, creating the very stewards of place it set out to accomplish. Presenters discuss the participation in social practice of faculty learning communities as pedagogy and as agency for civic learning for democratic engagement.

**Presenters:** **Mary Evins**, Research Associate Professor, Center for Historic Preservation, Middle Tennessee State University  
**Jennifer Domagal-Goldman**, National Manager, American Democracy Project, American Association of State Colleges and Universities

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Galerie 3* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—Weber State and Ogden, Utah: Defining Each Other through the College Town Initiative**

Presenters from Ogden City, Utah, and Weber State University (WSU) outline key elements of the College Town Initiative, which formally began in May of 2012. At the heart of this initiative is an ongoing partnership between the university and Ogden City to mutually pursue economic, educational, recreational, social and cultural initiatives that benefit both, Ogden residents and WSU students, staff and faculty. The College Town Charter, examples of initiatives, and benefits to both the university and city will be shared.

**Presenters:** **Brenda Kowalewski**, Director, Center for Community Engaged Learning & Professor, Sociology, Weber State University (Utah)

**Bill Cook**, Executive Director, Ogden City Council (Utah)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Galerie 4* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—Developing Civically Engaged Student Leaders through Pre-Orientation Programs at Community Colleges**

At Mount Wachusett Community College (MWCC), student services have embedded civic engagement into their emerging student leadership programs. Participants learn ways to infuse civic learning and engagement into co-curricular opportunities in ways that promote student success and sustainability.

**Presenter:** **Gregory Clement**, Associate Dean of Student, Mount Wachusett Community College (Mass.)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

*Studio 1* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—Inch by Inch, Row by Row: Building Campus-Community Partnerships through Neighborhood Gardens**

The session presenters discuss an innovative interdepartmental, university and community partnership designed to empower an impoverished neighborhood through organic gardening. The project allows students, faculty-staff and community members to partner in efforts such as seed-savings, educational programming and resource allocation. While creating a successful and sustainable university, community partnership can be challenging in terms of power and control, and developing a cooperative plan, in which all stakeholders are involved, builds trust, respect and reciprocity.

**Presenters:** **Molly Kerby**, Assistant Professor, and **Gayle Mallinger**, Assistant Professor, Western Kentucky University

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Studio 3* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—The Sustainable Communities Collaborative: A Platform for Place-based Stewardship and Civic Engagement**

Land-grant institutions have an obligation of service to the communities in which they reside. Place-based stewardship programs can be used to help fulfill the land-grant mission, while simultaneously providing civic engagement opportunities for students and fostering a culture of civic engagement in the community. The Sustainable Communities Collaborative facilitates student engagement across a variety of disciplines by partnering with local communities to address real world sustainability challenges.

**Presenter:** Michele Halsell, Director, Sustainable Communities Collaborative

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

**Professional Competency:** Student Learning & Development

*Studio 4* | Saturday, June 6, 2015 | 8:40 a.m. – 9:25 a.m.

**Showcase—Moving Toward a Critical Service-Learning Pedagogy: Developing and Assessing Student Learning Outcomes through a Multidimensional Framework**

Tania Mitchell developed a conceptual model for critical service-learning, in which students' service work is driven by a commitment to social justice. In this session presenters set a context by reviewing notable critical-service learning scholarship prior to participants reviewing and reacting to a draft multidimensional assessment rubric focused on the outcomes of critical service-learning. This rubric draws upon the AAC&U VALUE Rubrics and a California State University-East Bay Diversity and Social Justice Rubric. Using the *Michigan Journal of Community Service Learning Purposeful Civic Learning Rubric* as a model, participants are invited to develop critical service-learning outcomes for their own courses/programs related to knowledge, skills and values that align with the draft rubric's dimensions

**Presenters:** Alexis Bucknam, Executive Director, Utah Campus Compact

Char Gray, Executive Director, Pennsylvania Campus Compact

## 8:40 a.m. – 10:35 a.m. | Mini-Institutes

*Studio 6* | Saturday, June 6, 2015 | 8:40 a.m. – 10:35 a.m.

**Mini-Institute—Collaborating Across Campus to Create a Culture of Democratic Engagement**

During this session, attendees hear from The Center for Information & Research on Civic Learning and Engagement (CIRCLE) and Campus Vote Project about statutory and non-statutory barriers to student democratic engagement and then breakout for small group collaboration to create a work plan to implement key recommendations. Work plans focus on ways that academic affairs and student affairs can work together on programs that bring democratic engagement efforts into the classroom and connect them to out-of-class activities.

**Presenters:** Mike Burns, National Director, Campus Vote Project

Margaret Brower, Research Associate and Administrator, National Study for Learning, Voting and Engagement (NSLVE), Tufts University (Mass.)

Abby Kiesa, Youth Coordinator & Researcher, CIRCLE: Center for Information and Research on Civic Learning and Engagement

**Meeting Theme:** Partnerships between Academic and Student Affairs

**Content Level:** Basic

*Studio 8* | Saturday, June 6, 2015 | 8:40 a.m. – 10:35 a.m.

**Mini-Institute—Assessing Civic Learning: A Multi-Campus Assessment and Implications for Program Design**

Countless programs across the country aim to foster student civic learning through community-engaged learning experiences. Participants practice creating civic learning outcomes, and then examine how they are integrated into program design by looking at findings from a multi-campus assessment lead by Indiana University–Purdue University Indianapolis (IUPUI), involving 39 institutions from across the country. A panel of representatives from the multi-campus assessment team identifies implications and engages the audience in exploring how we ensure that our service events foster student civic learning as intended.

**Presenters:** **Kristin Norris**, Director of Assessment, Indiana University – Purdue University Indianapolis

**Sandra Rodriguez**, Director, Center for Student Engagement, University of Nevada-Reno

**Melissa Baker-Boosamra**, Founding Director of the Cook Library Scholars Program, Grand Valley State University (Mich.)

**Michael Sanseviro**, Associate Vice President/Dean of Students, Kennesaw State University (Ga.)

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

*Studio 9* | Saturday, June 6, 2015 | 8:40 a.m. – 10:35 a.m.

**Mini-Institute—Next Generation of Engagement Scholars: Who They Are and How Campuses Can Support Them**

This mini-institute is designed to deepen understanding of the scholarly identities, professional practices, public commitments and aspirations of a new generation of engaged scholars. Presenters draw on a national study of Next Generation Engagement and the narratives of the recipients of the Saltmarsh Award for Emerging Leaders in Civic Engagement. Together participants explore the implications for campuses in creating institutional environments that support next generation engagement scholars.

**Presenters:** **John Saltmarsh**, Director, New England Resource Center for Higher Education (NERCHE) University of Massachusetts, Boston

**Emily Janke**, Associate Professor, University of North Carolina at Greensboro

**Cecilia Orphan**, Doctoral Student, University of Pennsylvania

**Brandon Kliewer**, Assistant Professor of Civic Leadership, Kansas State University

**Bethany Fleck**, Assistant Professor of Psychology, Metropolitan State University of Denver (Colo.)

**Adam Bush**, Provost, College Unbound

**Elaine Ward**, Assistant Professor of Higher Education, Merrimack College (Mass.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Advanced

*Studio 10* | Saturday, June 6, 2015 | 8:40 a.m. – 10:35 a.m.

**Mini-Institute—Creating a Collective Impact Network to Combat Human Trafficking**

With this program, presenters enhance civic knowledge toward fighting human trafficking and create opportunities for direct engagement. They highlight four key areas—prevention, protection, prosecution and partnerships—as they task attendees with developing action plans for their communities and campuses to address this social justice issue. Presenters highlight the work of partners across the country including programming at Glendale Community College, a graphic novel series developed by the Alameda County, Calif., District Attorney's Office and Metropolitan State University Denver's project to establish a nationwide community of partners reaching goals that combat human trafficking.

**Presenters:** **Ann Janette Alejano-Steele**, Full Professor Women's Studies and Psychology, Metropolitan State University of Denver (Colo.)

**Maia Sciupac**, Program Manager, Thorn

**Jennifer Lane**, Resident Faculty, Glendale Community College (Arizona)

**Content Level:** Intermediate



## 9:35 a.m. – 10:35 a.m. | Teaching Demos and General Interest Sessions

*Galerie 1* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

### **Teaching Demonstration—Civic Life Project: How Filmmaking Engages Students in Their Community**

For the past two years diverse college students have made 10 short documentary films about issues in surrounding community. Working with community leaders as mentors they have explored issues such as sex trafficking, integration of the Hmong community, homeless veterans and many other issues affecting the Fox Valley, Wis., communities. The culmination of the project has been community public screenings and debates led by Lawrence University students.

**Presenters:** **Dominique Lasseur**, Managing Director/Co-Founder, and **Catherine Tatge**, Executive Director/Co-Founder, Civic Life Project, Lawrence University (Wis.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

*Galerie 2* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

### **General Interest—Preparing our Students to be Community Organizers**

Our programs work to help students find their voices and passions as agents of change, while also giving them the skills to analyze social problems and paths to solutions. At our four campuses we have been working with community-based organizations to develop training programs that give students the skills they need to work on the field of social change. We will share our pedagogy, our program designs, our analysis of the career path and the inspiring voices of our students.

**Presenters:** **Cynthia Kaufman**, Director, Institute of Community and Civic Engagement; TDC Campus Coordinator; **Cecilia Ng** and **Alfredo Flores**, Student Moderators, De Anza College (Calif.)

**Eddie Genna**, Professor of Political Science, Phoenix College (Ariz.)

**Lena Jones**, Professor of Political Science, Minneapolis Technical and Community College (Minn.)

**Content Level:** Advanced

*Galerie 3* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

### **Teaching Demonstration—Building Civic Capacity: Training Students as Moderators**

Presenters share pedagogical and meaningful uses of students as moderators for upcoming forums. In anticipation of deliberative forums on economic inequality, this positions ADP/TDC campuses to launch the discussion of economic inequality on their campuses and in their communities. Presenters focus on students and, student leadership and engagement.

**Presenters:** **Kara Lindaman**, Professor Political Science/Public Administration; ADP Campus Coordinator; **Joshua Hanson**, **Benjamin Reinartz**, and **Adam Thompson**, Student Moderators, Winona State University (Minn.)

**Harry Boyte**, Senior Scholar in Public Work Philosophy, Augsburg College (Minn.)

**Michael Moode**, Associate Professor of Speech Communication, Lone Star College (Texas)

**John Dedrick**, Vice President, Kettering Foundation, Kettering Foundation

**William Muse**, President, National Issues Forums Institute (NIFI)

**Marla Kanengieter**, Professor of Communication Studies, St. Cloud State University (Minn.)

**Kara Dillard**, Assistant Professor of Sociology, University of Alaska Fairbanks

**Content Level:** Basic

*Galerie 4* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

**General Interest Session—Stewardship of Place: Case Study Atlantic County, N.J.**

Atlantic County, N.J., currently has the highest unemployment rate in the nation and continues to recover from Superstorm Sandy. In this session, presenters highlight two key ways in which Stockton fulfills its civic mission, focusing on its stewardship of Atlantic County where its main campus resides. The three presenters deconstruct “town and gown” barriers by outlining best practices of community engagement, and modeling engaged faculty and student scholarship focused on the stewardship of place. Presenters provide adoptable resources.

**Presenters:** **Linda Wharton**, Associate Professor of Political Science; **Daniel Fidalgo Tomé**, Director of Service-Learning; and **Kristin Jacobson**, Associate Professor of American Literature; and **Erin O’Hanlon**, Adjunct Professor, Stockton University (N.J.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 1* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

**General Interest Session—A Framework for Issue-Based Collective Impact among Regional Higher Education Institutions to Strengthen Community Stewardship**

As a regional compact of 11 institutions in three counties, the presenters have become stewards of place in the South Florida Metropolitan Area. By promoting shared best practices, community life can be advanced through student and faculty engagement that is designed to develop educated, active citizens, who work to sustain our participatory democracy.

**Presenters:** **Nori Carter**, Director, Weppner Center for Service-Learning & Civic Responsibility, Florida Atlantic University  
**Aaron Hackman**, Assistant Director, Student Leadership and Civic Engagement, Nova Southeastern University (Fla.)  
**Michael Norris**, Director, Member Services, Florida Campus Compact

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

*Studio 2* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

**General Interest Session—A Teagle Foundation Project: Building a Commitment to Civic and Moral Responsibility through Civic Engagement one College at a Time!**

The Teagle Foundation has helped schools across the country build a commitment to civic and moral responsibility. Mesa Community College and Kingsborough Community College share how funding from the Teagle Foundation, with support from the Community College National Center for Community Engagement, is strengthening their institutional commitment to civic learning and creating new civic pathways for students through their unique models.

**Presenters:** **Duane Oakes**, Faculty Director, Center for Community & Civic Engagement and **Tawn Hauptli**, Education Studies Faculty, Mesa Community College (Ariz.)

**Lavita McMath Turner**, Director of Government Relations and Civic Engagement, and **Debra Schultz**, Assistant Professor, Kingsborough Community College (N.Y.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

*Studio 3* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

**General Interest Session—Engaging Diverse Student Learners in Their Place**

Presenters highlight the work of two institutions that have developed an innovative approach to advancing and assessing civic learning through curricular and co-curricular integration that advances diverse students' learning and engagement with their "place." Presenters from Northeastern Illinois University in Chicago and Stella and Charles Guttman Community College in New York City have developed a template that includes attitudinal, behavioral and cognitive components essential for undergraduate students and their engagement with place.

**Presenters:** **Frank Ross**, Vice President for Student Affairs, Northeastern Illinois University

**Scott Evenbeck**, President, and **Nate Michelson**, Instructor of English, Stella and Charles Guttman Community College (N.Y.)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

**Professional Competencies:** Equity, Diversity & Inclusion; Student Learning & Development

*Studio 4* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

**3 Conversation—Openness to Diversity and other Civic Outcomes: The Role of Campus Climate**

Campus climate has long been considered important to students' experiences of college, but how does climate affect civic learning in college? Using openness to diversity and challenge as one example, presenters explore how the climate for learning influences essential civic outcomes. They share findings from the Personal and Social Responsibility Inventory (PSRI), engaging participants in conversation about policies and practices that create climates to promote civic learning.

**Presenters:** **Andrew Ryder**, Assistant Professor of Higher Education, University of North Carolina Wilmington

**Robert Reason**, Professor of Education, and **Kevin Hemer**, Graduate Research Assistant, Iowa State University

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Equity, Diversity & Inclusion

*Studio 5* | Saturday, June 6, 2015 | 9:35 a.m. – 10:35 a.m.

*Note: There will not be AV available in this room.*

**Roundtable—An Overview of LGBT Youth Homelessness: National- and Community-Based Implications**

The presenters provide an overview of the national and community based implications of LGBT youth homelessness in American society. They discuss reasons most often cited for LGBT youth homelessness—such as discrimination and victimization from society and family members—a review of the literature focusing on this topic, as well as policy recommendations.

**Presenters:** **Michelle Dietert**, Associate Professor of Sociology, Texas A&M University Central Texas

**Brendon Holloway**, Student Presenter, Middle Tennessee State University

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Basic

## 10:45 a.m. – 11:15 a.m. | Showcase Sessions

*Galerie 1* | Saturday, June 6, 2015 | 10:45 a.m. – 11:15 a.m.

### **Showcase—Exploring NSSE’s Civic Engagement Results to Enhance Educational Experiences**

In 2013, the National Survey of Student Engagement (NSSE) offered a new topical module on civic engagement. The module complements questions on the core survey about service-learning, community service and becoming an informed and active citizen. The presenters introduce NSSE’s civic engagement module. Their discussion involves participants in considering aggregate findings and campus-level results, as presenters highlight how representatives from one institution have used their results.

**Presenters:** **Kimberly Schmidl-Gagne**, Program Manager, and **Cathy Turrentine**, Director of Institutional Research and Assessment, Keene State College (N.H.)

**Jillian Kinzie**, Associate Director, National Survey of Student Engagement, Indiana University Center for Postsecondary Research

**Jennifer Domagal-Goldman**, ADP National Manager, AACSB

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Galerie 2* | Saturday, June 6, 2015 | 10:45 a.m. – 11:15 a.m.

### **Showcase—HyCe Course Model: Hybrid and Online Community Engagement**

High-impact hybrid and online courses involve community-based learning pedagogy, attendance at community lectures and events, meeting up at geographical spaces, and online reflection and discussion. Drawing from individual and group interviews with faculty and students and course evaluations, presenters explore the complexities in the findings. These include both disparate and deepened sense of place and community on and off campus, access for commuter students, faculty engagement, and the strength and limitation of technology.

**Presenters:** **Kara Adams**, Interim Director, Community-Based Learning and Research, and **Ian Porter**, Lecturer and Learning Technologist, University of Washington Bothell

**Meeting Theme:** Research & Assessment

**Content Level:** Intermediate

**Professional Competencies:** Assessment, Evaluation & Research; Equity, Diversity & Inclusion

*Galerie 3* | Saturday, June 6, 2015 | 10:45 a.m. - 11:15 a.m.

### **Showcase—Promoting Racial Justice through Public Deliberation**

As our democracy becomes more diverse, engaging “wicked” problems associated with racial injustice requires better communication methods to advance justice. An updated and reframed National Issues Forum (NIF) public deliberation guide can produce effective conversations about racism in the spirit of improving communities. Deliberating about race and ethnicity offers a way to address what potentially should be done about persistent inequity and discrimination.

**Presenter:** **Scott Corley**, Associate Professor and Service-Learning Coordinator, SUNY Broome Community College

**Meeting Theme:** Engaging Diverse Students

*Galerie 4* | Saturday, June 6, 2015 | 10:45 a.m. – 11:15 a.m.

**Showcase—Higher Education's Civic Duty in a Democracy to Promote Dialogue**

A focus of the American Democracy Project at Texas State is the promotion of dialogue. A primary vehicle is the Philosophy Dialogue Series, which hosts about forty discussions each semester with an emphasis on matters of social concern. Members of the university and local community attend the dialogues, and a special effort is made to reach out to the community with weekly dialogues at the San Marcos Public Library. The project is grounded in the importance many political traditions attach to the necessity of dialogue for the functioning of a democracy including deliberative democracy, communitarianism and Deweyan democracy. Presenters highlight how dialogues on specific issues have paved the way for participants to formulate views they are prepared to act on.

**Presenters:** Coleen Watson, Lecturer; Travis Stockton, Teaching Assistant; Thomas Daniel, Teaching Assistant; and Blake Edwards, Teaching Assistant, Texas State University

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 1* | Saturday, June 6, 2015 | 10:45 a.m. – 11:15 a.m.

**Showcase—Text, Talk, Act to Engage the Youth Voice in Civic Learning and Engagement**

Democratic engagement of the next generation will require a fundamental shift in approach. To engage youth, we need to design effective processes using the technology that is ubiquitous in their lives. Because text messaging is the most popular digital activity for young people, Creating Community Solutions, part of the National Dialogue on Mental Health, developed Text, Talk, Act. Text, Talk, Act uses text messaging, social media interactions, polling questions and discussion questions to lead groups through an interactive conversation.

**Presenter:** Tracey Todd, Social Media Associate, National Institute for Civil Discourse

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

*Studio 2* | Saturday, June 6, 2015 | 10:45 a.m. – 11:15 a.m.

**Showcase—Experiences in Undergraduate Campaign Communication: From the Classroom to Local Politics**

A key recommendation in communication education is to link participation and practice, bridging the gap between the theoretical and the authentic in civic, public and professional life. Students are taught that learning and knowing are products of activity within a socially structured world. Presenters introduce Election Campaign Communication, a course, designed to highlight the overall civic mission of using higher education as a means to politically educate and activate students.

**Presenters:** Jennifer Brubaker, Associate Professor, and Christine Archibald, Student, University of North Carolina Wilmington

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 3* | Saturday, June 6, 2015 | 10:45 a.m. - 11:15 a.m.

**Showcase—Communication Planning and Engaged Students: Community Partnerships in a Social Media Course**

The presenter shares experiences and lessons learned from teaching a new media course that includes a community engagement component. The course, *Communicating with New Media*, has been taught at Metropolitan State since the spring of 2012. Students work with a community organization to develop a communication strategy that uses a blog, YouTube, Facebook and Twitter. The group discusses how the course has evolved, some pitfalls and success stories of civic engagement in the process.

**Presenter:** Andrew Carlson, Assistant Professor, Metropolitan State University (Minn.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

**10:45 a.m. – 11:45 a.m. |**

## **General Interest Sessions, i<sup>3</sup> Conversations and Roundtable Discussions**

*Studio 4 | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.*

### **General Interest Session—The Black Male Achievement Initiative: Embracing Stewardship in Savannah, Ga.**

Savannah State University and Armstrong State University are entering into a partnership with the City of Savannah, Ga., to implement strategies developed by the Mayor's Task Force on Black Achievement. The plan is a direct response to a rise in crime and related issues involving young black men in Savannah, Ga. The panelists discuss the problem, proposed solutions and implementation approaches that involve building a sense of community through civic-oriented practices and programs. The paradigm to be used relies on theory- and data-driven approaches to better develop and coordinate existing and new programs to build an overall sense of citizenship and stewardship of community for and among young African American males. The panel will also discuss the collaborative approach and model adopted under this initiative which is distinguished from crime reduction strategies utilized in the past.

**Presenters:** **Robert Smith**, Dean, Savannah State University (Ga.)

**Van Johnson**, Alderman, City of Savannah, Ga.

**Georj Lewis**, Vice President, Armstrong State University (Ga.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 5 | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.*

*Note: There will not be AV available in this room.*

### **Roundtable—Creating Student Civic Learning Outcomes: A Successful Strategy**

The Indiana University – Purdue University Indianapolis (IUPUI) Sam H. Jones (SHJ) Community Service Scholarship Program has evolved organically to meet the needs of community partners, faculty, students and staff. In an effort to more intentionally understand the program's impact on student civic learning, administrators launched a planning process to craft a comprehensive logic model and a revised set of learning outcomes. The process has produced ownership in a new direction for the SHJ program and an increased interest in assessment and planning from staff.

**Presenters:** **Lorrie Brown**, Associate Director, Center for Service and Learning, and **Kristin Norris**, Director of Assessment, Center for Service and Learning, Indiana University – Purdue University Indianapolis

**Meeting Theme:** Research and Assessment

**Content Level:** Basic

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development

*Studio 6 | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.*

### **General Interest Session—Semester in the South**

The Alfred State College community mobilized to send disaster relief teams in the immediate aftermath of Hurricane Katrina. A decade later, a robust semester long program tied to credit-bearing academic curriculum continues to support capacity building and restoration. Discover and discuss best practices in translating short-term response into longer-term mutually beneficial partnerships by hearing both the college and community perspective.

**Presenters:** **Jonathan Hilsher**, Director of Civic Engagement, Alfred State College (N.Y.)

**Darryl Durham**, Artistic and Community Engagement Director, St. Anna's Episcopal Church (La.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

**Professional Competencies:** Human and Organizational Resources; Leadership

*Studio 7* | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.

*Note: There will not be AV available in this room.*

**Roundtable—Higher Education's Role in Understanding Place and Community in Addressing Rural Poverty**

Discover how one land-grant state university considers place and mission in collaborating with campus and community stakeholders to seek solutions to poverty through student engagement. Participants explore the importance of a multi-pronged, diverse approach across campus and community boundaries in addressing these complex issues through sharing best practices during a lively round table discussion. Participants develop ideas, based on best practices and shared examples, for the implementation of similar strategies in their own communities.

**Presenters:** **Tiffanie Braun**, Assistant Director, Community Partnerships, and **Erin McIlraith**, Marketing and Communication Coordinator, Washington State University

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

**Professional Competencies:** Leadership; Student Learning & Development

*Studio 8* | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.

**General Interest Session—The Civic Health Index: Advancing Higher Education's Civic Mission through Community Partnerships**

How has partnering in the production of a state or municipal Civic Health Index (CHI) report advanced stewardship of place at institutions of higher education? Presenters share two studies on how institutions have turned civic data into action. Representatives from National Conference on Citizenship (NCoC) and Metropolitan State University of Denver highlight key findings from a survey of higher education institutions' motivations for participating in a Civic Health Index project, as well as the impacts such initiatives have had on their campuses. An higher education representative and CHI partner from the University of Central Oklahoma share the results of their work on a CHI project, including examples of how the university distributed the report to a wide range of partners to spark civic dialogue, research and action.

**Presenters:** **Mark Potter**, Associate Vice President for Academic and Civic Collaboration, Metropolitan State University of Denver (Col.)

**Rachel Weiker**, Program Manager for Civic Health Initiatives, and **Jeff Coates**, Research and Evaluation Director, National Conference on Citizenship (NCoC)

**Janelle Grellner**, ADP Campus Director, University of Central Oklahoma

**Content Level:** Intermediate

*Studio 9* | Saturday, June 6, 2015 | 10:45 a.m. – 11:45 a.m.

**i<sup>3</sup> Conversation—"What Does Democracy Feel Like?": The Craft of Creating Empowering Environments**

Talk about democratic engagement in higher education often focuses on curriculum and programs—tools available to most ADP/TDC/NASPA members. During this highly interactive session, presenters engage participants who are also interested in the subtleties of creating campus cultures and environments, in which students, faculty and staff can experience themselves anew as empowered democratic agents, capable of making meaningful civic contributions. Participants have the opportunity to share stories and examine challenges together.

**Presenters:** **David Hoffman**, Assistant Director of Student Life for Civic Agency; **Emily Melluso**, Undergraduate Student and STRiVE Coach; **Manisha Vepa**, Student Government Association; **Craig Berger**, Coordinator of Student Life for Campus and Civic Engagement; and **Jessica Cook**, Associate Director, Sondheim Public Affairs Scholars Program, University of Maryland Baltimore County (UMBC)

**Content Level:** Intermediate

## 11:25 a.m. – 11:55 a.m. | Showcase Sessions

*Galerie 1* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

### **Showcase—Do Student Groups Cultivate Civic Skills? A National Survey of Student Leaders**

Reviewing a survey of student organization presidents on 36 campuses throughout the United States, presenters explore whether student organizations fulfill their potential as training grounds for active and effective civic leaders. Their project is the inaugural project of the Inter-Campus Consortium for SoTL Research, which was launched to facilitate cross-campus data collect for SoTL and civic engagement research.

**Presenter:** Elizabeth Bennion, Professor, Indiana University South Bend

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Galerie 2* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

### **Showcase—Civic Engagement in Developmental Education: You Can Implement It, and It Works!**

Since retention and successful completion are constant obstacles that remedial students and developmental studies departments face, this presenter has implemented civic engagement projects in her developmental studies courses. Her research on civic engagement projects in American colleges and universities shows that while a number of institutions have active civic engagement projects, only a few engage remedial students. Remedial students are often stigmatized, ignored and excluded within academia—K-12 and beyond. By using innovative teaching strategies and active learning, the presenter reports students are able to learn reading, writing and critical thinking. Their strengths are used to tackle their weaknesses. Thus, the presenter highlights the civic engagement project and its outcomes.

**Presenter:** Dalia Khalaf, Professor, Lone Star College-Kingwood (Texas)

**Content Level:** Basic

*Galerie 3* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

### **Showcase—Economic Inequality in the Farming Sector**

Presenters look at economic inequality in the farming sector, as it was introduced in a recently developed course at Mount Wachusett Community College (MWCC) titled Introduction to Sustainable Agriculture. Using documentary film clips from “Food, Inc.” and tables/charts from “Foodopoly” by Wenonah Hauter, students gain a deeper understanding of the financial underpinnings our industrial food supply, especially those contract-growers, who take on enormous debt and earn below-poverty wages. The outcome is a greater understanding of the concept of food inequality.

**Presenter:** Tom Montagno, Professor of Biology, Chair of Natural Resources Program, Mount Wachusett Community College (Mass.)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

*Galerie 4* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

### **Showcase—Examining the Opportunities and Challenges of Requisite Service in a Co-Curricular Model**

Requisite service associated specifically with scholarships challenges student perspective and motivations outside of their academic pursuits. The Civic Engagement Program (CEP) at Northeastern University facilitates over 1,100 undergraduate scholarship recipients, who are required to complete service hours annually throughout their academic career. Presenters discuss the benefits and challenges of CEP’s co-curricular required service. They explore strategies and practical solutions to tangible scenarios. Participants brainstorm innovative ideas applicable to similar models of requisite service.

**Presenters:** Mark Este, Assistant Director, and Chelsea Elder, Special Projects Assistant, Civic Engagement Program, Northeastern University (Mass.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

**Professional Competencies:** Assessment, Evaluation & Research; Student Learning & Development



*Studio 1* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

**Showcase—Rebel or Loyalist? Using Historical Deliberation Guides to Educate Our Youth for Democracy**

Public schools have historically been stewards of democracy; places where youth learn what it means to be informed participants in a democratic society. Currently, public schools are undergoing such rapid change that there is a need to not only preserve, but contemporize and expand the way we instill civic capacity within our youth. The presenter describes how faculty and students from SUNY Broome partnered with a local school district to orchestrate a deliberation on 1776 with 140 seventh-grade students.

**Presenter:** **Lisa Strahley**, Associate Professor Teacher Education/Early Childhood Education and Civic Engagement Coordinator, SUNY Broome Community College

**Meeting Theme:** Stewardship of Place

**Content Level:** Intermediate

*Studio 2* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

**Showcase—Students as Activists: The Intersection of Public Policy and Student Affairs**

In 2012, students from The City University of New York formed the CUNY DREAMers to advocate for the passage of the DREAM Act. The presenters explore the characteristics and challenges faced by undocumented students. They examine the strategies the CUNY administration exercised to support the DREAMers, and what the future goals and objectives are. Together the group discusses what other institutions can do to support undocumented students and independently formed student coalitions.

**Presenters:** **Kevin Tucker**, Director of Student Life and Executive Director of the Malave Leadership Academy; **Kisha Fuentes**, Program Specialist for Student Leadership Initiatives; and **Shahreen Laskar**, Student Life Specialist, City University of New York

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

**Professional Competencies:** Equity, Diversity & Inclusion; Leadership

*Studio 3* | Saturday, June 6, 2015 | 11:25 a.m. – 11:55 a.m.

**Showcase—Promoting Civic Engagement and Democracy by Studying Work in America**

The presenters detail the processes and outcomes of a Political Engagement Project partnership among Ferris State University and local, state, and national civic learning and engagement organizations. Students visited and reflected upon locally and nationally exhibited artwork that depicts the historical, social, political and economic significance of work in America. The students photographed and described aspects of the exhibit that evoked their understanding of civic engagement and democracy. A book resulted that reflects the growing American democracy.

**Presenter:** **Daniel Underwood**, Assistant Professor, Ferris State University (Mich.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

## Noon – 12:30 p.m. | Showcase Sessions

*Galerie 1* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

### **Showcase—Engaging Students to Profile the Relationships between Income and Health for Your Community**

Presenters teach how to involve students in analyzing state behavioral risk factor surveillance survey data to create a local health profile, displaying the relationships between income and health. This activity could then form the basis for civic engagement or service learning opportunities with local health systems in required community health needs assessments. Linking local health issues to income disparity could shift the “needs” conversation towards the social determinants of health instead of the typical focus on personal health behaviors.

**Presenters:** **Rudolph (Rudy) Fedrizzi**, Director of Community Health Clinical Integration, Cheshire Medical Center/Dartmouth-Hitchcock Keene

**Patrick Dolenc**, Professor of Economics, and **Kim Schmidl-Gagne**, Program Manager for Diversity & Multiculturalism Initiatives/NEASC, Keene State College (N.H.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Galerie 2* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

### **Showcase—Intergenerational Community Partnerships to Encourage Creative Leadership for Social Change**

Recognizing the unprecedented growth of the current elder population as a rich social resource, the Napier Initiative seeks to maximize the mutually rewarding possibilities that can be unleashed through collaborative learning between elders and undergraduates. As a result, intergenerational interactions are allowed to develop. These encourage students to make enduring vocational commitments to leadership for peace, social justice and environmental sustainability.

**Presenter:** **Gabriela Gamiz**, Director, Community Engagement, Harvey Mudd College (Calif.)

**Meeting Theme:** Developing Community Partnerships

**Content Level:** Intermediate

**Professional Competency:** Leadership

*Galerie 3* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

### **Showcase—Oppression and the Art of Resistance: A Thematic Approach to Teaching Political Agency**

Using “Domination and the Arts of Resistance,” James C. Scott’s classic study, as a framework for political agency, Lone Star College-Kingwood professors of English and History discuss how to incorporate Scott’s theme into college courses. The theme is used to promote and stimulate thinking on the myriad ways people interpret and act upon oppression, and the human agency involved in resisting and changing the dynamics of domination.

**Presenters:** **Stephanie Kelly**, Assistant Professor of History, and **Daniel Tatarzyn**, Professor of English, Lone Star College-Kingwood (Texas)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Basic

*Galerie 4* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

### **Showcase—Reducing Gaps through Participation and Collaboration**

Huge gaps exist between the public, private and social sectors. In this session, participants learn about civic engagement in a Mexican context, and about how educational institutions can build scenarios for students to get involved in civic paths. Presenters share their vision of how student participation could build a sustainable society through collaboration among the three sectors.

**Presenters:** **Laura Carrillo**, Advisor for Student Organizations and the Responsible Use of Social Media, and **Laura Elena Lozano**, Coordinator of the Honors Program, Universidad De Monterrey (Mexico)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

**Professional Competencies:** Leadership; Student Learning & Development

*Studio 1* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—"I Was in My Own World": Community Days at Guttman Community College (N.Y.)**

An initiative to foster community service and civic engagement at CUNY's Guttman Community College, Community Days encourage students to volunteer and take advantage of free resources in their city. While some activities, like raking leaves in a public park, look like service, others, like a ride on the Staten Island Ferry, look like self-guided field trips. Yet both types of activities reinforce each other, building the students' self-confidence and autonomy, and challenging them to claim ownership of their city.

**Presenter:** **Paul Naish**, Substitute Assistant Professor of Social Sciences and History, Guttman Community College (N.Y.)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 2* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Measuring and Monitoring Student Philanthropy**

Fifteen years ago, Northern Kentucky University (NKU) pioneered a student philanthropy model for the college classroom, incorporating service-learning pedagogy into the classes. NKU now offers about 20 of these classes per year, across disciplines. More than \$900,000 has been invested in local, national and international nonprofits. But what are the benefits to students? To the community? NKU has been developing and improving measure tools for both—with a particular emphasis over the past year on evaluating community impact and value, through surveys and focus groups. The presenters examine how that was done, what was discovered and what's next. They summarize published research by NKU faculty on this subject.

**Presenters:** **Mark Neikirk**, Director, Scripps Howard Center for Civic Engagement, and **William Attenweiler**, Professor, Psychological Sciences, Northern Kentucky University

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Studio 3* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Conceptual Principles of Naming and Framing Economic Inequality**

In this workshop, the presenters focus on the naming and framing of economic inequality. Building from the ADP Economic Inequality Institute, participants are invited to share in conceptualizing inequality and exploring its applications in curricular work. An introduction to the logic and process of naming and framing to avoid polarization and to encourage shared understanding are addressed. Initial work by the Kettering Foundation and the National Issues Forum is included, with an emphasis on individual campuses and across the ADP network.

**Presenters:** **Kara Lindaman**, Professor Political Science/Public Administration; ADP Campus Coordinator, Winona State University (Minn.)

**John Dedrick**, Vice President and Program Director, Kettering Foundation

**William Muse**, Director, National Issues Forum

**Windy Lawrence**, Director of UHD Center for Public Deliberation, University of Houston Downtown (Texas)

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

*Studio 4* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Women's Philanthropy in Action**

The Women's Philanthropy in Action project at Wake Forest University is a co-curricular, experiential program in which students investigate the social issues facing women and girls in Forsyth County, N.C., explore the local organizations and foundations, and consider philanthropy as a form of social justice. In this session, presenters discuss the ways in which this program has encouraged women to view themselves as agents of change in the local community, and developed competencies for engaged citizenship. Attend for a lively conversation.

**Presenter:** **Marianne Magjuka**, Director of Democratic Engagement and Justice Programs, Wake Forest University (N.C.)

**Meeting Theme:** Civic Pathways

**Content Level:** Intermediate

**Professional Competency:** Student Learning & Development

*Studio 6* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Overview of Integrated Civic Engagement Programming and Assessment Efforts at Rural-based Regional University**

The presenters describe integrated civic engagement assessment efforts at their regional university, making use of qualitative/quantitative methods, measuring outcomes from freshman to senior year, and coordinating assessment processes across academic and student affairs, including integration with general education requirements. Findings from their Civic Engagement Survey (administered since 2008) and a recent study examining civic-mindedness and community service self-efficacy for first- and fourth-year students are given, highlighting use of student staff and web-based resources as essential sources of support.

**Presenters:** **Scott Peterson**, Associate Professor of Cognitive Psychology, Co-Coordinator for Civic Engagement, Psychology Program; **Christine Olson**, Professor of Psychology; and **Tyler Wagner**, Student Assistant, Southwest Minnesota State University

**Meeting Theme:** Research and Assessment

**Content Level:** Intermediate

*Studio 8* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Dr. Martin Luther King, Jr. Scholars Program: A Model of Civic Engagement**

Established in 1970, the Dr. Martin Luther King, Jr. Scholarship Program participants, at Seton Hall University, develop programs in the community that meet the current needs of target urban populations. This program has evolved from a scholarship into a "leadership learning community in which a diverse body of students are engaged in civic project development". Organization was recognized as the Outstanding Student Organization of the Year. Its graduates have received national fellowships and are replicating similar programs at other colleges.

**Presenter:** **Forrest Pritchett**, Program Director, Seton Hall University (N.J.)

**Meeting Theme:** Engaging Diverse Students

**Content Level:** Intermediate

**Professional Competencies:** Equity, Diversity & Inclusion; Student Learning & Development

*Studio 9* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Grant Writing for Real: A Grant-Writing Course that Actually Funds a Community Project**

Presenters share an innovative one-credit undergraduate course in the Virginia Commonwealth University (VCU) ASPIRE ([aspire.vcu.edu](http://aspire.vcu.edu)), a community engagement program. Students learn and practice grant-writing skills, while simultaneously organizing and completing a related community service project in a city neighborhood. Mini-grants for the community projects are provided by VCU's Division of Community Engagement. Participants in the session are invited to brainstorm ways in which this course concept might be adapted to various educational and community contexts.

**Presenters:** **Michael Rackett**, Assistant Professor, VCU ASPIRE; **Nerice Lochansky**, Assistant Director, VCU ASPIRE, Virginia Commonwealth University

**Meeting Theme:** Stewardship of Place

**Content Level:** Basic

**Professional Competency:** Student Learning & Development

*Studio 10* | Saturday, June 6, 2015 | Noon – 12:30 p.m.

**Showcase—Civic Learning in Post-Conflict Societies**

Over the last several years, Keene State College has offered three faculty-led trips to post-genocide Rwanda where students participated in a Peacebuilding Institute sponsored by the Rwandan NGO Never Again Rwanda. The institutes focus on advancements and challenges toward reconciliation, efforts to prevent future conflicts, and the promotion of good governance and development. They encourage students to become active citizens. Using assessment data, the presenter summarizes the course, trip, impact on student learning and lessons learned.

**Presenter:** **M. Therese Seibert**, Civic Learning in Post-Conflict Societies, Keene State College (N.H.)

**Meeting Theme:** Civic Pathways

**Content Level:** Basic

**12:40 p.m. – 2:30 p.m. | CLOSING PLENARY & LUNCH**

*Acadia Ballroom* | Saturday, June 6, 2015 | 12:40 p.m. – 2:30 p.m.

**CLOSING PLENARY AND LUNCH**

***Our Declaration: A Reading of the Declaration of Independence in Defense of Equality***

In just 1,337 words, the Declaration of Independence altered the course of history. Written in 1776, it is the most profound document in the history of government since the Magna Carta, signed nearly 800 years ago in 1215. Yet despite its paramount importance, the Declaration, curiously, is rarely read from start to finish—much less understood. In this talk, Danielle Allen dives into the history of democracy through the framework of the Declaration. She presents the text as a coherent and riveting argument about equality: an animating force that could and did transform the course of our everyday lives. Challenging so much of our conventional political wisdom, she boldly makes the case that we cannot have freedom as individuals without equality among us as a people. With cogent analysis and passionate advocacy, this talk thrillingly affirms the enduring significance of America's founding text, ultimately revealing what democracy actually means and what it asks of us.

**Presenter:** **Danielle Allen**, Political Philosopher and Author of *Our Declaration*

2:30 p.m.

**Adjourn**

*Galerie 1* | Saturday, June 6, 2015 | 3 p.m. – 5 p.m.

**ADP Steering Committee Meeting** (*by invitation*)