## 2019 OCCA Legislative Month by Month Advocacy Plan

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### Theme

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<tbody>
<tr>
<td>GRB</td>
<td>Tuition</td>
<td>CTE</td>
<td>$787m Budget Ask</td>
<td>Student Success (transfer &amp; dual credit) $787M Budget Ask</td>
<td>$787m Budget Ask</td>
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### Actions

- Leg Mtgs by Board & Presidents in Salem or in District on:
  - GRB Response,
  - CC Caucus,
  - CC Budget Bill
- Letters from Board & Presidents on:
  - GRB,
  - Tuition,
  - Budget
- Letters and in-district or Salem mtgs by Board & Presidents on tuition.
- SFO Coalition Meetings
- Jan 31-Feb 1 Employer/Recent Grad Leg meetings
- CTE Day in Gallery + Legislative Visits on CTE by Board, Presidents, employers, students, alumni
- CTE Students recognized in floor session throughout month
- SFO Coalition Meetings
- Ramp up CC Caucus
- Legislative Summit + Lobby Visits by Board, Presidents, students, faculty
- CC Caucus mtgs continue
- OCCMFR “Caravan”
- CCWD Budget – all hands-on deck
- Leg Meetings on Transfer/Dual Credit students. (AOAT students included where appropriate.)
- AOAT recognized in floor session
- CC Caucus mtgs continue
- CCWD Budget – all hands-on deck
- Joint Higher ED Rally
- TRU/CC Partners Day
- CC leg visits (w/OUS partners when appropriate)
- “Call-in Day”
- CC Caucus mtgs continue
- $787m Budget Ask

### Materials Needed

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<tbody>
<tr>
<td>- Narrative piece, - OCCA Sponsored Budget Bill Draft, -Talking Points -Writing Points (AP) what’s this?</td>
<td>- Tuition talking points - GRB Tuition “Call in Day”</td>
<td>- CTE One-Pager - CTE Talking Points - CTE Student/Grad Profiles</td>
<td>- Tuition talking points - Student Profiles</td>
<td>- Student Profiles - 787M budget ask - Employer stories - Tuition talking pts</td>
<td>- Student Profiles - 787M budget ask - Employer stories - Tuition talking pts</td>
<td>- “Call- in” Day on Budget</td>
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### Participants Needed

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<td>- Students</td>
<td>- CTE Employers</td>
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<tr>
<td>- Faculty</td>
<td>- CTE recent grads</td>
<td>- CTE apprentice or internship students</td>
<td>- Faculty</td>
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AOAT = All Oregon Academic Team  
CC = Community Colleges  
GRB = Governor’s Recommended Budget  
SFO = Students, Faculty, OCCA  
TRU = Technical and Regional Universities