AASCU American Association of State Colleges and Universities
Delivering America's Promise

2013 Summer Council of Presidents Schedule

Friday, July 12

7:30 a.m. - 4:30 p.m. • Atrium
Registration

8:00 a.m. - 1:00 p.m. • Ballroom A
Women Presidents and Chancellors Program *(Separate $75 registration)*
(Breakfast available, lunch at noon in Mainsail)

Convener: **Linda M. Bleicken**, President, Armstrong Atlantic State University (Ga.)

AASCU women presidents and chancellors gather for an in-depth discussion of contemporary issues. Facebook COO Sheryl Sandberg incited a new conversation on feminism in the workplace with her recently released book, *Lean In: Women, Work and the Will to Lead*. The manifesto sold nearly 150,000 copies in its first week and has held the top non-fiction spot on bestseller lists ever since. Discussions will center on concepts in Sandberg's book, including her perception of why women's progress in achieving leadership roles has stalled, and her compelling, commonsense suggestions that can empower women to achieve their full potential.

1:00 p.m. - 5:30 p.m. • Ballroom C
Experienced Presidents Retreat: Sustaining the Creative Presidency in Challenging Times *(Separate $525 registration)*

Facilitators: **Jessica S. Kozloff**, President Emerita, Bloomsburg University of Pennsylvania
Sal D. Rinella, Former President, Austin Peay State University (Tenn.)

Facilitators with presidential and consulting experience will help presidents and chancellors reflect on their accomplishments and challenges and develop a plan for addressing critical issues and opportunities in the next stages in their presidencies.

3:00 p.m. - 4:30 p.m. • Topsider #462 *(Fourth Floor of Main Building)*
Spouse/Partner Planning Committee

Chair: **John Wujack**, Presidential Spouse, California State University, Northridge

5:30 p.m. – 6:00 p.m. • Windjammer
Experienced Presidents Retreat Networking Reception

6:00 p.m. - 6:45 p.m. • Mainsail
AASCU Board of Directors and Committee on Professional Development Reception

6:45 p.m. • Carrol's Creek Cafe
AASCU Board of Directors and Committee on Professional Development Dinner
Carrol's Creek Café • 410 Severn Avenue, Annapolis • (410) 263.8102

Saturday, July 13

7:00 a.m. - 5:00 p.m. • Atrium
Registration

7:30 a.m. - 8:30 a.m. • Thomas Point East *(First Floor of Powerhouse)*
AASCU Executive Committee of the Board of Directors
Chair: **Mary Evans Sias**, President, Kentucky State University and Chair, AASCU Board of Directors

8:00 a.m. - Noon • Ballroom C
Experienced Presidents Retreat: Sustaining a Creative Presidency in Challenging Times
(Light breakfast fare available starting at 7:30 a.m.)
Facilitators: **Jessica S. Kozloff**, President Emerita, Bloomsburg University of Pennsylvania
Sal D. Rinella, Former President, Austin Peay State University (Tenn.)

8:00 a.m. - 11:30 a.m. • Mainsail
New Member Spouses/Partners Workshop
Walking the Tightrope of Being a Presidential Spouse/Partner: It's All About Balance

Moderator: **Judy K. Ingle**, Spouse Program Planning and Outreach Coordinator, AASCU, and Former Presidential Spouse, Coastal Carolina University (S.C.)

Facilitators: **Denise Jasinski**, Presidential Spouse, Northwest Missouri State University
Aundra N. Shields, Presidential Spouse, University of Wisconsin – Platteville
Sandra L. Weisenstein, Presidential Spouse, West Chester University of Pennsylvania

Join other new presidential spouses/partners (defined as spouses/partners of presidents/chancellors appointed within the last two years) for an interactive and engaging session designed to help you "walk the tightrope" and balance the various facets of your new role. Utilizing a cadre of experienced individuals as facilitators and a variety of formats, AASCU will cover key topics including role and identity, communication, privacy and relationships. These sessions will focus on practical tips and best practices, as well as address the questions and concerns of participants.

8:00 a.m. - 11:30 a.m. • Thomas Point West *(First Floor of Powerhouse)*
Experienced Member Spouses/Partners Workshop
Straight Talk: Lessons Learned in Our Roles as Spouses and Partners

Facilitator: **Morton Maimon**, Presidential Spouse, Governors State University (Ill.)

This year's Summer Council theme – "Harnessing the Winds of Change" – provides a focus for conversation among experienced (in the role for at least two years) spouses and partners of university presidents and chancellors. This pre-conference workshop will concentrate on practical questions and issues that motivate us to share our experiences with colleagues and to learn from theirs. We may gain deeper understanding of our own situations through open discussion and analysis.

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Suggested topics:
• Identify a strategy that has worked well for you in your role as spouse/partner.
• What is the biggest miscalculation (consider that a euphemism for "mistake") that you have made in your role?
• Identify a major lesson you have learned as a spouse/partner. Alternatively, what unexpected revelation have you had?
• What issue continues to gnaw at you?

Join us to share, listen, learn and, possibly, laugh.

8:30 a.m. - 11:45 a.m. • Windmill Point *(Second Floor of Powerhouse)*
AASCU Board of Directors Meeting
Chair: **Mary Evans Sias**, President, Kentucky State University and Chair, AASCU Board of Directors

Noon - 1:30 p.m. • Point Lookout *(Third Floor of Powerhouse)*
New Member Presidents and Spouses/Partners Networking Lunch

All presidents and chancellors appointed since July 2012 and their spouses, partners or guests are cordially invited.

Reflections on the First Year
Mel C. Netzhammer, President, Washington State University Vancouver
Becky Y. Driscoll, Presidential Spouse, Indiana University of Pennsylvania

Noon - 6:00 p.m. • Skipjack Room #362 *(Third Floor of Main Building)*
TIAA-CREF Counseling Sessions

Advance appointments required for consultation. Note: Last appointment begins at 5 p.m.

12:30 p.m. - 2:15 p.m. • Ballroom A
Council of State Representatives *(Working Lunch)*

Chair: **Tomás D. Morales**, President, California State University, San Bernardino and Chair-Elect, AASCU Board of Directors
AASCU's state representatives will receive brief federal and state policy updates and hear from state representatives on economic conditions and actions taken by state legislatures.

1:45 p.m. - 2:30 p.m. • West Kitchen Private Dining Room
Spouse/Partner Nominations Committee

Chair: **Elizabeth G. Ross**, Presidential Spouse, Central Michigan University

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2:30 p.m. - 4:00 p.m. • Thomas Point West *(First Floor of Powerhouse)*
Committee on Economic and Workforce Development

Chair: **John M. Anderson**, President, Millersville University of Pennsylvania

2:30 p.m. - 4:00 p.m. • Thomas Point East *(First Floor of Powerhouse)*
Committee on International Education

Chair: **Mildred García**, President, California State University, Fullerton

2:30 p.m. - 4:00 p.m. • Mainsail
Committee on Policies and Purposes

Chair: **John D. Welty**, President, California State University, Fresno

2:30 p.m. - 4:00 p.m. • Windmill Point *(Second Floor of Powerhouse)*
Committee on Professional Development

Chair: **John Jasinski**, President, Northwest Missouri State University

4:30 p.m. - 5:30 p.m. • Ballroom
Opening General Session: History and Culture of Annapolis

Presiding: **John Jasinski**, President, Northwest Missouri State University
Greetings: **Muriel A. Howard**, President, AASCU
Presenter: **Jane McWilliams**, Author, *Annapolis: City on the Severn*
Closing Comments: **Mary Evans Sias**, President, Kentucky State University

Local historian Jane McWilliams, author of *Annapolis: City on the Severn*, has written what experts call the "definitive history" of Annapolis. McWilliams is legendary among her colleagues for her attention to detail, and for being able to weave facts into a story that flows smoothly. She promises an engaging exploration of the history of the "City on the Severn."

5:30 p.m. - 6:15 p.m. • Atrium
Welcome Reception

6:30 p.m. - 8:00 p.m. • Ballroom
Dinner Buffet *($65 Optional Activity Fee)*

Join colleagues for an evening of fellowship and enjoy a buffet inspired by the Naval command, “Eyes in the Boat,” given to remind U.S. Naval Academy midshipmen to keep their vision focused squarely straight ahead when marching or in formation. (Menu features seared beef filet and roasted rock fish with Chesapeake clams, as well as vegetarian items.)

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Sunday, July 14

7:30 a.m. - 2:00 p.m. • Atrium
Registration

7:30 a.m. - 8:45 a.m. • Atrium
Buffet Breakfast for Presidents/Chancellors and Spouses/Partners
Breakfast buffet available until 8:45 a.m.

9:00 a.m. - 10:15 a.m. • Ballroom
Keynote Address: Harnessing the Winds of Change

Presiding: Dianne Harrison, President, California State University, Northridge
Presenter: **Joel M. Podolny**, Sr. Vice President of Human Resources, Apple Inc. and Dean of Apple University

As the dean of Apple Inc.'s new venture, Apple University, Joel Podolny offers his sociological theory of market competition based on status dynamics. Podolny is the author of *Status Signals: A Sociological Study of Market Competition* and co-author (with Garth Saloner and Andrea Shepard) of the textbook *Strategic Management*.

10:30 a.m. - 11:45 a.m. • Ballroom
General Session: Leading Change in the Academy

Presiding: **John Jasinski**, President, Northwest Missouri State University
Presenters: **Mary Cullinan**, President, Southern Oregon University
Robert S. Nelsen, President, University of Texas-Pan American
George E. Ross, President, Central Michigan University

As the landscape for public colleges and universities continues to change rapidly, campus leaders are becoming more entrepreneurial, developing partnerships, collaborating across sectors, and changing curricula and services to better meet student needs and remain competitive. This session features a panel of presidents and chancellors reporting on successful strategies for leading change in the academy. Expect a lively exchange among a group of presidents and chancellors discussing the ways in which they have successfully implemented significant changes on their campuses. The audience is invited to ask questions and participate in the process of capturing the wisdom of AASCU presidents and chancellors on this crucial topic.

Noon – 1:15 p.m. • West Kitchen Private Dining Room
Membership Development Committee
Chair: **James L. Muyskens**, President, City University of New York, Queens College

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Noon - 6:00 p.m. • Skipjack Room #362 *(Third Floor of Main Building)*
TIAA-CREF Counseling Sessions

Advance appointments required for consultation. Note: Last appointment begins at 5 p.m.

1:30 p.m. - 4:30 p.m. • Depart West Street
Leading Cultural Change Program: U.S. Naval Academy

Government issued photo I.D. required to enter the U.S. Naval Academy (no exceptions).

Presiding: **William Ruud**, President, The University of Northern Iowa
Presenter: **Commander Wesley Huey**, USN, Ph.D., Permanent Military Professor and Director, Division of Leadership Education and Development

Few institutions evoke leadership and inspire respect as profoundly as the United States Naval Academy, whose mission is to develop midshipmen morally, mentally and physically into leaders of character for the Navy and Marine Corps. School buses will transport guests a short ride to the Academy for a presentation on leadership in times of rapid change. Following the program, attendees mingle over light refreshments and experience a guided walking tour of the Yard—a chance to enjoy the scenic grounds and gain insight into the long and distinguished history of the U.S. Naval Academy.

4:30 p.m. - 5:30 p.m. • Windmill Point West *(Second Floor of Powerhouse)*
Hispanic and Latino Presidents Discussion

Convener: **Mildred García**, President, California State University, Fullerton

6:00 p.m. – 9:00 p.m. • Depart West Street
Dinner Sail on Woodwind Schooner II (*$120 Optional Activity Fee)*

Few experiences capture the essence of the magnificent Chesapeake Bay as a summer sail on the schooner Woodwind II. A school bus transports guests the short distance to the dock for boarding the schooner. Participants enjoy a simple dinner, inspired by summer on the Chesapeake, and sail until sunset.

Rubber soled shoes, such as tennis shoes or docksiders, are required for sailing; a windbreaker or light jacket is recommended.

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Monday, July 15

7:00 a.m. - 2:00 p.m. • Atrium
Registration

7:30 a.m. - 8:45 a.m. • Thomas Point *(First Floor of Powerhouse)*
African-American Presidents *(Working Breakfast)*
Convener: **Frank G. Pogue**, Grambling State University (La.)

7:30 a.m. - 8:45 a.m. • Atrium
Breakfast for Presidents/Chancellors
Breakfast buffet available until 8:45 a.m.

7:30 a.m. - 8:45 a.m. • Point Lookout *(Third Floor of Powerhouse)*
Spouse/Partner Breakfast Program: The Spouse/Partner Guide

Facilitator: **John Wujack**, Presidential Spouse, California State University, Northridge

Bring your best ideas for inclusion in the guide and share them with other spouses/partners during breakfast.

9:00 a.m. - 10:30 a.m. • Ballroom
General Session: Creating a Leadership Culture

Presiding: **Suzanne Shipley**, President, Shepherd University (W.Va.)
Presenter: **John B. McGuire**, Senior Fellow, Center for Creative Leadership and co-author of *Transforming Your Leadership Culture*

John McGuire will share insights from his action research on the hierarchy of culture in organizations. His work on creating a leadership culture found that the combination of complexity plus turbulence in the environment creates a certain mindset in leaders. In this session, McGuire will offer tools for changing thinking and behaviour that undermine positive change in an organization and suggest strategies for helping to manage complexity in the environment.

10:45 a.m. - Noon • Ballroom
General Session: Presidential Leadership and Change—A National Perspective

Presenter: **Muriel A. Howard**, President, AASCU
Facilitator: **Gerard Puccio**, Chair and Professor, International Center for Studies in Creativity, Buffalo State College (SUNY)

AASCU President Muriel Howard provides an overview of the current environment in public higher education and what it means for presidential leadership. She shares insights from the literature and

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from experience about what is keeping presidents and chancellors awake at night. This overview is followed by an interactive session to engage the audience in discussion about how to embrace this change and take full advantage of the opportunities to position AASCU schools for the future.

Noon – 5:00 p.m. • Skipjack Room #362 *(Third Floor of Main building)*
TIAA-CREF Counseling Sessions

Advance appointments required for consultation. Note: Last appointment begins at 4:00 p.m.

Noon - 1:30 p.m. • Mainsail
Male Spouse/Partner Program
Role and Recognition: Implications of Being a Male Spouse/Partner *(Working Lunch)*

Presenter: **Raymond D. Cotton**, Vice President for Higher Education, Esquire, Mintz Levin Cohn Ferris Glovsky and Popeo PC
Convener: **Albert R. (Mickey) Howard**, Liaison to the Spouse/Partner Program, AASCU

Raymond Cotton will speak to and engage in dialogue with male spouses/partners regarding their unique roles and challenges they face on and off campus. Cotton will help male spouses/partners better understand the elements of presidential contracts and compensation; provide an overview of the expectations in a president's contract that relate to a spouse/partner; help them maneuver the landscape when representing their institutions; and respond to questions.

Noon - 12:30 p.m. • West Kitchen and Tavern
Quick Lunch

Noon - 5:00 p.m. • Thomas Point East *(First Floor of Powerhouse)*
Professional Consultation: Academic Search, Inc.
Consultant: **Jessica S. Kozloff**, President, Academic Search, Inc.

Sign up at the Registration Desk for an individual consultation.

Noon - 5:00 p.m. • Topsider #462
Professional Consultation: Penson and Associates, Inc.
Consultants: **John W. Moore**, President, Penson Associates, Inc.
Sal D. Rinella, CEO and Senior Associate, Penson Associates, Inc.

Sign up at the Registration Desk for an individual consultation.

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12:15 p.m. - 1:30 p.m. • Windjammer
Brazil Exchange Program

Speaker: **Allan Goodman**, President and CEO, Institute of International Education (IIE)
Respondent: **Dennis Shields**, Chancellor, University of Wisconsin-Platteville
Facilitator: **Rodolfo Arévalo**, President, Eastern Washington University

Allan Goodman will provide an update on President Obama's "100,000 Strong in the Americas" and Brazilian President Rousseff's "Science without Borders" initiatives, which create opportunities for substantial new partnerships between Brazil and the United States to expand international study and research (with a focus on STEM fields). These exchanges strengthen U.S. and Brazilian institutional partnerships, develop a workforce prepared for 21st century opportunities, and contribute to long-term economic growth for both countries.

AASCU presidents/chancellors who participated in the 2012 Mission to Brazil will respond to Goodman's presentation by discussing the opportunities for AASCU institutions in Latin America in general, specifically in Brazil.

2:00 p.m. - 5:00 p.m. • Mainsail
Professional Consultation: ML Strategies, LLC
Consultant: **Raymond D. Cotton**, Vice President for Higher Education, Esquire, Mintz Levin Cohn Ferris Glovsky and Popeo PC

Sign up at the Registration Desk for an individual consultation.

1:30 p.m. - 3:00 p.m. • Windmill Point *(Second Floor of Powerhouse)*
Panel and Roundtable Discussion: Presidential Transitions—Endings and New Beginnings

Presiding: **John W. Moore**, President, Penson Associates, Inc. and President Emeritus, Indiana State University
Panelists: **Constantine W. (Deno) Curris**, President Emeritus, AASCU
Charles Hathaway, Chancellor Emeritus, and **Betty Hathaway**, University of Arkansas at Little Rock
Jessica S. Kozloff, President, Academic Search, Inc. and President Emerita, Bloomsburg University of Pennsylvania
Keith T. Miller, President, Virginia State University

John Moore will share information about presidential transitions gleaned from current literature, and also offer insights from his experience as a consultant working with boards, presidents and chancellors during periods of leadership transition. A panel of current and former presidents will share “lessons learned” about enjoying retirement; letting go and being resilient during periods of transition; pursuing a second career; and things to consider when taking on a second or third presidency. Ample time is allotted for questions and dialogue around the issues surrounding presidential transitions.

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3:15 p.m. - 4:45 p.m. • Point Lookout *(Third Floor of Powerhouse)*
Spouse/Partner Program

Join us for an energetic discussion of the book *Toxic Charity* by Robert D. Lupton. Your thinking about how to approach charitable projects just might be influenced by this book.

5:30 p.m. - 8:30 p.m. • Coaches Depart West Street
Farewell Cookout at Chesapeake Bay Beach Club *($110 Optional Activity Fee)*

Poised on the western shore of the Chesapeake Bay, the Beach Club sits on historic Kent Island—a picturesque setting in which to enjoy a summer evening of simple pleasures and camaraderie. Dress to play lawn games, wander the shoreline or just kick back and relax in a rocking chair on the deck, soaking in the image of sky meeting water. The informal cookout features a picnic-inspired menu that includes a taste of the famous Maryland Blue Crab.

Closing Comments: **Linda M. Bleicken**, President, Armstrong Atlantic State University (Ga.)

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Tuesday July 16

7:00 a.m. - 9:00 a.m. • Atrium
Registration

7:30 a.m. - 9:00 a.m. • Windmill Point *(Second Floor of Powerhouse)*
Presidents' Forum and Breakfast--AASCU Innovations Exchange

Presiding: **Flavius C. Killebrew**, President, Texas A&M University-Corpus Christi

Facilitators: **George E. Ross**, President, Central Michigan University
Collaborative Health and Wellness Strategy to Reverse Rising Healthcare Costs

Doug Whitlock, President, Eastern Kentucky University
High School to College Mathematics Transitions Initiative—A K-12 Partnership to Reduce College Math Remediation

Herman J. Saatkamp, President, Richard Stockton College of New Jersey
Boost College Completions Through Reverse Transfer Partnerships

Dianne F. Harrison, President, California State University, Northridge
The SuperSenior Project—Proven Strategies for Reducing Time to Degree Completion

Dan Hurley, Director, State Relations and Policy Analysis, AASCU

Join your colleagues for presidentially-led small roundtable discussions and learn first-hand about successful and replicable student succcess and resource management initiatives featured on the AASCU Innovations Exchange.

9:00 a.m. - Noon • Thomas Point *(First Floor of Powerhouse)*
AASCU Institutional Transformation Consortium Executive Briefing and Workshop *(Senior leadership teams participate by invitation)*

Facilitators: **Tim Fournier**, Managing Director, Huron Consulting Group, Inc.
Martin Van Der Werf, Manager, Huron Consulting Group, Inc.

A strategic partnership with Huron Education allows members of the AASCU Institutional Transformation Consortium to partner with Huron Education to assess the needs of their respective campuses, implement lasting change and achieve institutional efficiencies. Presidents/chancellors and senior campus officers (chief financial officer or chief academic officer) will learn more about the opportunity to participate in the Consortium and the methodology of Huron Education.

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AASCU thanks the Professional Development Committee for its assistance in planning the 2013 Summer Council program:

John Jasinski (Chair)
President, Northwest Missouri State University

Linda M. Bleicken (Vice Chair)
Armstrong Atlantic State University (Ga.)

and all committee members who contributed program ideas and support.

Please be courteous to other attendees and speakers by silencing your electronic devices while in the meeting. To support a green meeting and sustain the environment, please:

- Recycle all paper, glass, cans and plastic in appropriate bins;
- Use a water bottle throughout your stay;
- If you must use plastic bottle products, please recycle them appropriately; and
- Recycle your badge cases by dropping them at the registration desk when leaving.

TIAA-CREF Financial Planning Consultations

A Wealth Management Advisor from the Teachers Insurance and Annuity Association—College Retirement Equities Fund (TIAA-CREF) will be available at this year's Summer Council to provide individual counseling sessions for presidents and chancellors. The advisor will address financial and retirement planning issues concerning tax-deferred annuities, insurance, mutual funds, after-tax investing, new IRA products, and estate planning concerns.

Please stop by the TIAA-CREF table to make a reservation. Consultations may be scheduled Sunday and Monday during the times listed in the program.

If you are interested in receiving a personalized retirement benefit illustration, please be prepared to provide your full name, date of birth, Social Security number, spouse's date of birth, and tentative age or date at which you expect to begin retirement. TIAA-CREF guarantees the confidentiality of this information.

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Professional Consultations – Monday, July 15, Noon to 5 p.m.

Be sure to schedule time for a private consultation with one of the following executive consultants (all former presidents) who are available to offer advice at no cost to you on a range of issues:

Academic Search, Inc.
Services: Executive Search; Board Workshops; Compensation Comparability Studies; and Priority Setting for New Leadership.

• Jessica Kozloff, President, Academic Search and President Emerita, Bloomsburg University of Pennsylvania

Penson Associates, Inc.
Services: Organization Planning, Development and Assessment; Leadership Development and Assessment; Governing and Foundation Board Development and Assessment; External Relations and Fund Development; Mediation and Dispute Resolution; and Leadership Transition and Succession Management.

• John W. Moore, President, Penson Associates, Inc. and President Emeritus, Indiana State University

• Sal Rinella, CEO and Senior Associate, Penson Associates, Inc. and Former President, Austin Peay State University (Tenn.)

2:00 – 5:00 PM
ML Strategies, LLC

• Raymond D. Cotton, Vice President for Higher Education, Esquire, Mintz Levin Cohn Ferris Glovsky and Popeo PC

To schedule a private, confidential consultation on Monday afternoon (July 15), please visit the registration desk.

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General Information

Registration Fees for the 2013 Summer Council of Presidents

The registration fee covers participation in sessions, coffee and refreshment breaks, breakfasts and receptions (except optional events). Optional events purchased online as part of the registration process must be paid for in advance; optional events may also be purchased by check or credit card on site.

Category	**Early Registration** (4 weeks prior to Meeting June 14, 2013)	**Regular Registration** (After June 14, 2013)
AASCU Member President/Chancellor	$625	$700
AASCU Member Spouse/Partner	$125	$175

Special Program and Optional Activity Fees

AASCU Women Presidents Program
Friday, July 12
$75 Participation Fee
Women presidents and chancellors attending the Women Presidents Program on Friday, July 12, pay the $75 participation fee for either that one event alone or in addition to the Summer Council registration fee.

Experienced Presidents Retreat
Friday, July 12 and Saturday, July 13
$525 Participation Fee
Enrollment is limited to 15.
Presidents and chancellors appointed by July 2010 are eligible to participate in this enhanced opportunity for presidential professional development. The retreat allows participants to assess their accomplishments and the challenges ahead as they lay the groundwork for the next stage of their presidencies.

AASCU Institutional Transformation Consortium Executive Briefing and Workshop
Tuesday, July 16
By Invitation
This executive briefing and workshop is offered in partnership with Huron Education, a leader in forming strategic partnerships with colleges and universities to create and implement lasting change in business operations. Senior leadership teams will learn how participation in AASCU's Consortium can help institutions develop solutions customized to the unique challenges of their institutions. Members will learn from each other, benchmark their performance against one another and other peers, and gain insight into what efficiencies work—at significant savings through participation in AASCU's Consortium.

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Welcome Reception and Dinner Buffet
Saturday, July 13
$65 Optional Activity Fee

Join colleagues for an evening of fellowship and enjoy a buffet inspired by the Naval command, "Eyes in the Boat," given to remind U.S. Naval Academy midshipmen to keep their vision focused squarely straight ahead when marching or in formation *(menu features seared beef filet and roasted rock fish with Chesapeake clams, as well as vegetarian items).*

U.S. Naval Academy Program
Sunday, July 14
Although there is not an additional charge for the program and tour of the U.S. Naval Academy, advance sign-up and a government issued ID are required.

Few institutions evoke leadership and inspire respect as profoundly as the United States Naval Academy, whose mission is to develop midshipmen morally, mentally and physically into leaders of character for the Navy and Marine Corps. School buses will transport guests a short ride to the Academy for a presentation on leadership in times of rapid change. Following the program, attendees mingle over light refreshments and experience a guided walking tour of the Yard—a chance to enjoy the scenic grounds and gain insight into the long and distinguished history of the U.S. Naval Academy.

Dinner Sail
Sunday, July 14
$120 Optional Activity Fee
Few experiences capture the essence of the magnificent Chesapeake Bay as a summer sail on the schooner Woodwind II. A school bus transports guests the short distance to the dock for boarding the schooner. Participants enjoy a simple dinner, inspired by summer on the Chesapeake, and sail until sunset.
Rubber soled shoes, such as tennis shoes or docksiders, are required for sailing; a windbreaker or light jacket is recommended.

For more information on Schooner Woodwind and the Woodwind II, please visit this website.

Farewell Cookout at the Chesapeake Bay Beach Club
Monday, July 15
$110 Optional Activity Fee

Poised on the western shore of the Chesapeake Bay, the Beach Club sits on historic Kent Island—a picturesque setting in which to enjoy a summer evening of simple pleasures and camaraderie. Dress to play lawn games, wander the shoreline or just kick back and relax in a rocking chair on the deck, soaking in the image of sky meeting water. The informal cookout features a picnic-inspired menu that includes a taste of the famous Maryland Blue Crab.

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Refunds for Group Meal Functions and Optional Activities

Should you not be able to attend a meal function or activity that you signed up for or requested be held for you, AASCU will attempt to resell the function or activity. We will make every effort to accommodate changes and last-minute requests; however, we cannot guarantee that we can resell your cancelled event(s). If we cannot find a new president, chancellor or spouse to purchase your function or activity, you will be charged the full price if you cancel after July 5. This policy applies even if the reservation was on the "honor system" (without payment yet to AASCU). Final invoices and refunds are mailed within 45 business days after the meeting. All refunds will be paid via check unless initial payment was made online.

Climate and What to Wear

The average high in Annapolis is 90 degrees; the average low is 72. Attendees should expect warmer temperatures outside and cooler temperatures inside.

Resort casual attire—relaxed yet elegant—is appropriate. You will want comfortable shoes to explore Annapolis; a sun hat for protection; and a jacket, sweater or shawl while in air-conditioned meeting rooms or near the Chesapeake Bay. Wear sneakers or soft-soled shoes for the dinner sail on Sunday night aboard the schooner Woodwind.

Evaluation Forms

Your comments and suggestions are important in the planning of future meetings.
Evaluations are available in hard copy form, through the Mobile App, and on AASCU's website. Please return Summer Council evaluations to the registration desk before you depart, or return them via the following methods:

- Fax to (202) 478.5493
- Mail to AASCU, 1307 New York Ave., NW, Fifth Floor, Washington, DC 20005
- Complete online by visiting aascu.org/meetings/summercouncil13

Future Dates

2013 New Presidents Academy
Monday, July 29 – Friday, August 2
San Diego, California

2013 Annual Meeting
Monday, Oct. 21 – Mid-morning Wednesday, Oct. 23
Hollywood, California

2014 Millennium Leadership Initiative (MLI) Institute
Saturday, June 7 – Tuesday, June 10
Washington, D.C.

2014 Summer Council
Saturday, July 12 – Mid-morning Tuesday, July 15
Vancouver, British Columbia, Canada

2014 Annual Meeting
Monday, Oct. 20 – Mid-morning, Wednesday, Oct. 22
Washington, D.C.

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