TOP REASONS TO JOIN AASCU
A national network exclusively for state colleges and universities, excel in serving their students and communities, and thrive in the ever-changing higher education landscape.

LEARN HOW JOINING AASCU COULD BENEFIT YOU:

**RECEIVE THE LATEST DATA, NEWS AND POLICY INFORMATION.** AASCU provides you with the latest news and information, from policy developments in D.C. to state-level updates that affect your campus. Our data and analysis will help you benchmark your success among peer institutions, and we also use compelling data to communicate widely about the value of state colleges and universities.

**GENERATE IDEAS AND INSIGHTS.** AASCU thrives on innovation. We connect you with thought leaders to spur new ideas on your campus that bolster student success and help you achieve your goals.

**FOSTER STUDENT SUCCESS.** AASCU supports our members in their historic commitment to underserved student populations. Our initiatives and special projects, such as Re-Imagining the First Year, Frontier Set and Prep for Scale, enhance our members’ efforts to provide access and opportunities for all.

**CONNECT WITH PUBLIC AND PRIVATE BUSINESS PARTNERS.** AASCU connects you with industry leaders and experts so you can develop new business models, achieve financial stability and foster campus growth.

**SHAPE NATIONAL AND STATE POLICY.** A strong advocate for public higher education, AASCU shapes policy at the national and state levels. We connect presidents and chancellors with key external stakeholders, including decision-makers and thought leaders, to further their campuses’ strategic goals.

**NETWORK AND PARTICIPATE IN A STRATEGIC “THINK TANK.”** A presidential organization, AASCU offers members a safe environment to discuss and find solutions to sensitive issues by networking with experts across the nation and with their peers. Our higher education leaders are uniquely qualified to offer insight, experience and perspective on complex challenges.

JOIN NOW! Visit aascu.org/members/join-aascu to complete an online application or contact memberservices@aascu.org.
AASCU ensures our members and institutions achieve their goals, thrive in the ever-changing higher education landscape.

**AASCU COULD BENEFIT YOU:**

**HONE LEADERSHIP SKILLS.** AASCU’s leadership development programs support presidents and chancellors and their senior leadership teams. We foster future leaders through our Emerging Leaders Program and Millennium Leadership Initiative; new presidents and chancellors participate in our New Presidents Academy; and experienced presidents and their spouses/partners attend our Summer Council of Presidents and Annual Meeting. We also have programs to develop the skills of senior administrators and mid-level career professionals.

**FIND GRANT MONEY.** AASCU’s Grants Resource Center aids members in identifying and increasing their institutions’ federal and foundation grants and advances universities’ competitiveness.

**DEVELOP INTERNATIONAL CONNECTIONS.** AASCU promotes presidential, bilateral academic partnerships and exchanges through international development programs. For instance, the 1+2+1 Dual Degree Program and our presidential missions around the world foster reciprocal partnerships, such as student- and faculty-exchange programs on member campuses.

**LEVERAGE TOOLS AND TECHNIQUES.** AASCU identifies best practices so members can employ new tools and approaches that add direct, practical value to their administration and institutions.

**GAIN ADVICE AND COUNSEL.** Through our networking opportunities and services, AASCU members regularly consult with each other, our staff and subject matter experts to find new ideas and customized solutions to delicate problems.

**SHOWCASE YOUR INSTITUTION AND ADVANCE OUR SECTOR.** AASCU provides channels for you to share and promote the good that you do, which is instrumental in elevating the public state college and university brand. We also promote and celebrate member accomplishments through our annual awards, including the Excellence and Innovation Awards and Distinguished Alumnus Award.

For an online application or contact memberservices@aascu.org.
AASCU is a Washington-based higher education association of nearly 400 public colleges, universities and systems whose members share a learning and teaching-centered culture, a historic commitment to underserved student populations and a dedication to research and creativity that advances their regions’ economic progress and cultural development.