


Campus & Community Civic Health Initiative Matrix | June 7, 2012

 Civic Health Indicators*	Campus			Campus-Community Partnerships**	Community	
	Civic Learning		Institutional Context (e.g., campus civic ethos, mission, leadership, governance, reward structures, recruitment, retention, completion)		Local Community	State-Level (e.g., partner on NCoC state-level CHI reports)
	Curriculum	Co-Curriculum				
Political Engagement (e.g., voter registration and turnout, contacting elected officials, discussing politics, political civility)						
Public Work (e.g., attending meetings, working with neighbors to solve community problems, civic professionalism)						
Volunteering & Giving (e.g., frequency of volunteering, types of activities, substance/depth of efforts)						
Group Participation (e.g., participation in religious groups, sports and recreation, civics and service)						
Online Engagement (e.g., discussing politics online, communicating with friends online)						
Social Trust (e.g., trust of neighbors, confidence in institutions)						
Civic Knowledge and Agency (e.g. civics content knowledge, access to information, civic identity)						
Social Connectedness (e.g. frequency of talking with neighbors, eating dinner with family)						

* We acknowledge that civic health indicators are tied to other indicators of healthy communities (namely: education, public health and safety, and the economy), as well as to indicators of academic success (e.g., student retention and completion). We encourage participants to consider how these indicators overlap with elements in the matrix and to plan assessment and improvement strategies that take into account the interplay of these elements.

** We use Campus-Community Partnerships to illustrate an area of overlap between the civic health of a campus and its local community. We also note, however, that overlap occurs in almost all other dimensions of the matrix and encourage campuses to investigate ways in which they are contributing to overall civic health in their region as part of their role as AASCU Stewards of Place, while also considering how the local community similarly contributes to the civic health and vitality of a campus.