

RECOVERY • ADAPTATION • REINVENTION

The Post-2020 Regional Public University

2021 Academic Affairs Summer Meeting

July 21-23, 2021 • Virtual



SCHEDULE AT A GLANCE *All times are in Eastern Time.*

Wednesday, July 21, 2021

12-2 p.m.

OPTIONAL PRE-CONFERENCE WORKSHOPS *(separate registration required)*

Academic Program Evaluation Strategy: Using Data on Markets and Margins to Inform Program Decisions and Predict Their Effects

FACILITATORS:

- **Melissa Morriss-Olson**, provost emerita; founding director, Center for Higher Ed Leadership and Innovative Practice and Higher Ed Leadership and Organizational Studies; and distinguished professor of higher education leadership, Bay Path University (Mass.)
- **William Massey**, professor emeritus and former vice president for business & finance, Stanford University
- **Bob Atkins**, CEO and founder, Gray Associates

The Art and Science of Supporting Adult Learners: Actionable Steps & Strategies

FACILITATORS:

- **Darrin Theriault**, director of testing services & university prior learning assessment coordinator, Kennesaw State University (Ga.)
- **Scott Campbell**, vice president, partnership development, Council for Adult and Experiential Learning (CAEL)
- **Barry Nickerson**, director, initiatives, CAEL

2:30-4:30 p.m.

OPTIONAL PRE-CONFERENCE WORKSHOPS *(separate registration required)*

Benchmarking to Improve Equitable Student Success

FACILITATOR:

- **Bao Le**, director, data analytics & impact, AASCU

Building for Tomorrow's Students: How Colleges and Universities Are Preparing for the Decade Ahead

FACILITATORS:

- **Michael Al-Megdad**, associate director, product positioning, EAB
- **Mike Saxvik**, senior director, sales engineer, EAB
- **Brian Schueler**, senior analyst, strategic research, EAB
- **Ed Venit**, managing director, EAB
- **LaToya White**, senior director, student success, EAB
- **Danielle Yardy**, director, strategic research, EAB

Thursday, July 22, 2021

11–11:20 a.m.

VIRTUAL REGIONAL MEET & GREET

Northeast

FACILITATOR:

- **Scott R. Furlong**, provost and vice president of Academic Affairs, State University of New York at Oswego

South

FACILITATOR:

- **Adrienne McCormick**, provost and executive vice president for Academic Affairs, Winthrop University (S.C.)

11:45 a.m.–12 p.m.

Opening Remarks

SPEAKERS:

- **Mildred García**, president, AASCU
- **Terry Brown**, vice president for Academic Innovation and Transformation, AASCU

12–12:50 p.m.

PLENARY:

The Place of Technology in Work, Life, and Learning: Sherry Turkle in Conversation With John O'Brien

INTRODUCTION:

- **Barbara Johnson**, vice president for academic affairs and professor of college student personnel, Arkansas Tech University

SPEAKER:

- **Sherry Turkle**, Abby Rockefeller Mauzé Professor of Social Studies of Science and Technology, Massachusetts Institute of Technology

MODERATOR:

- **John O'Brien**, president and CEO, Educause

Supported by Mainstay

12:50–1 p.m.

Break

1–1:50 p.m.

TOPICAL SESSIONS

Advising in Times of Uncertainty

SPEAKERS:

- **Kim Craig**, vice president of enrollment management, Concordia University, St. Paul (Minn.)
- **Jan Miller**, dean for the College of Education & director of online programs, University of West Alabama
- **Julie Delich**, vice president of retention and student support, Wiley Education Services

The Regional Public Universities After 2020: A Conversation With AASCU Provosts (provosts-only session)

INTRODUCTION:

- **Costas Spirou**, provost and vice president for Academic Affairs, Georgia College & State University

SPEAKERS:

- **Sandra F. DeLauder**, provost and chief academic officer, Delaware State University
- **Ravi Krovi**, provost and vice president of Academic Affairs, Weber State University (Utah)
- **Eric Skipper**, provost and executive vice chancellor for Academic Affairs, University of South Carolina Beaufort

MODERATOR:

- **Jeff Selingo**, New York Times bestselling author

**Recovery, Adaptation, and Reinvention:
An Approach to Creating a Campus Culture of Mental Health Well-Being**

SPEAKERS:

- **Deborah Bordelon**, provost and executive vice president, Columbus State University (Ga.)
 - **Kimberly McElveen**, assistant vice president for institutional assessment, Columbus State University
 - **Dan Rose**, director of the Counseling Center, Columbus State University
 - **Annice Yarber-Allen**, dean of the College of Letters and Sciences, Columbus State University
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Living, Working, Learning After 2020: An Open Conversation

SPEAKERS:

- **Paul Markham**, founding partner, Sova
 - **Tiffany Yoon**, senior program manager, Sova
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1–1:25 p.m.

EXEMPLARY PRACTICES:

A Student Success Story: The University of Wisconsin-Parkside Journey

SPEAKERS:

- **DeAnn Possehl**, assistant provost for student success, University of Wisconsin-Parkside
 - **Gary Wood**, vice provost, University of Wisconsin-Parkside
-

1:35–2 p.m.

EXEMPLARY PRACTICES:

Operationalizing a College’s Strategic Plan to Innovate, Gain Budget Savings, and Reinvest for Future Growth, Despite COVID-19

SPEAKER:

- **P.N. Saksena**, dean, College of Business Administration, Winthrop University (S.C.)
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2–2:15 p.m.

Break

2:15–3:05 p.m.

TOPICAL SESSIONS

**Better Data, Better Decisions: Leveraging the Clearinghouse’s
New Postsecondary Data Partnership for Better Outcomes**

SPEAKERS:

- **Bao Le**, director, data analytics & impact, AASCU
 - **Ken McVeary**, senior specialist, Postsecondary Data Partnership, National Student Clearinghouse
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**Using Virtual Communities to Build Meaningful Connections
Among Students at a Distance**

SPEAKERS:

- **Jill Arensdorf**, provost and vice president of Academic Affairs, Fort Hays State University (Kan.)
 - **Andrew Feldstein**, assistant provost for teaching innovation and learning technologies, Fort Hays State University
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Placemarking: Metrics that Matter as Stewards of Place

SPEAKERS:

- **Emily Janke**, director, Institute for Community & Economic Engagement, associate professor, Peace and Conflict Studies, University of North Carolina Greensboro
 - **Kristin Norris**, assistant director, Office of School Partnerships, Indiana University System
 - **Kristin Medlin**, director of research and development, Collaboratory
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The Power of Connection: Using Data Science to Enable Holistic Student Support for Under-Resourced Populations

SPEAKERS:

- **Jeff Aulgur**, interim associate vice president for Academic Affairs, Arkansas Tech University
 - **Sarah Horn**, CEO and co-founder, ReUp Education
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2:15–2:40 p.m.

EXEMPLARY PRACTICES:

Black Global Titans: African American Virtual Resource Center for Study Abroad & Global Engagement—Hidden Global Figures

SPEAKERS:

- **Jack Hobson**, senior director, Global Titans Center, California State University, Fullerton
 - **Monique Lynch**, undergraduate admissions counselor, University of San Diego
 - **Shari Merrill**, associate director, study abroad & global engagement, California State University, Fullerton
 - **Aileen Vickory**, advisor, study abroad & global engagement, California State University, Fullerton
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2:45–3:15 p.m.

Getting the Most out of Your AASCU Membership

SPEAKERS:

- **Terry Brown**, vice president for Academic Innovation and Transformation, AASCU
 - **Kathleen Scott**, vice president for Leadership Development and Partnerships, AASCU
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3:15–3:30 p.m.

Break

3:30–4:30 p.m.

PLENARY:

Postsecondary Value Commission: Equitable Value: Promoting Economic Mobility and Social Justice Through Postsecondary Education

INTRODUCTION:

- **Alberto Cardelle**, provost and vice president for Academic Affairs, Fitchburg State University (Mass.)

SPEAKERS:

- **Mildred García**, president, AASCU
 - **Jamey Rorison**, senior program officer, Bill & Melinda Gates Foundation
 - **Mamie Voight**, interim president, Institute for Higher Education Policy
 - **Jay Lemons**, president, Academic Search
-

4:30–4:40 p.m.

Break

4:40–5:30 p.m.

ROUNDTABLE DISCUSSIONS

Becoming a Provost Academy

FACILITATORS:

- **Linda Bleicken**, president, American Academic Leadership Institute
 - **Disa Mason**, assistant director, American Academic Leadership Institute
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Call for Participation: A Gates-Funded Project to Close Equity Gaps

FACILITATORS:

- **Jacquelyn Jones**, senior director, AASCU's Frontier Set & student success strategy, AASCU
 - **Bao Le**, director, data analytics & impact, AASCU
 - **Felice Nudelman**, associate vice president for Academic Innovation and Transformation, AASCU
 - **Cameron Smither**, director, assessment & network engagement, Center for Student Success, AASCU
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American Democracy Project

FACILITATORS:

- **Cathy Copeland**, director, American Democracy Project, AASCU
- **Peg Gray-Vickrey**, provost and vice president for Academic and Student Affairs, Texas A&M University-Central Texas
- **William McKinney**, senior advisor for regional campus affairs, Indiana University
- **Felice Nudelman**, associate vice president for Academic Innovation and Transformation, AASCU

Call for Participation: Funded Project on Transfer Success & Equity Intensive

FACILITATORS:

- **Heather Adams**, senior program manager, transfer initiatives, College Excellence Program, Aspen Institute
- **Tania (Nguyen) LaViolet**, director, College Excellence Program, Aspen Institute
- **Shannon Looney**, senior strategist & consultant, AASCU

International Education & Global Initiatives

FACILITATORS:

- **Daniel A. Wubah**, president, Millersville University (Pa.)
- **Don Betz**, executive director, international education and global initiatives, AASCU

Post-Pandemic Executive Coaching: You're on Mute

FACILITATOR:

- **Keith Miller**, former president and professor of leadership, Virginia State University; president emeritus, Lock Haven University of Pennsylvania; and consultant, AASCU Consulting

Institutional Readiness for Transformation: A Conversation With Adrianna Kezar

FACILITATOR:

- **Adrianna Kezar**, Dean's Professor of Leadership, Wilbur-Kieffer Professor of Higher Education, and director of the Pullias Center for Higher Education, University of Southern California

Community of Student Success Practitioners

FACILITATOR:

- **Eugene Van Sickle**, assistant vice president for strategic student success initiatives, University of North Georgia
- **Melissa Welker**, director, Frontier Set, AASCU

5:30–5:40 p.m.

Break

5:40–6 p.m.

VIRTUAL REGIONAL MEET & GREET

West & Pacific Islands

FACILITATOR:

- **Katherine Kantardjieff**, provost and vice president for Academic Affairs, California State University Monterey Bay

Midwest

FACILITATOR:

- **Dennis Rome**, provost and vice president for Academic Affairs, Northeastern Illinois University
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Friday, July 23, 2021

11:45 a.m.–12 p.m. Opening Remarks

SPEAKER:

- **Terry Brown**, vice president for Academic Innovation and Transformation, AASCU

12–12:50 p.m.

PLENARY:

The Post-2020 Regional Public University: The Economic Context

SPEAKER

- **Sheryl WuDunn**, Pulitzer Prize-winning journalist and bestselling coauthor, *Tightrope: Americans Reaching for Hope*

MODERATOR:

- **Felice Nudelman**, associate vice president for Academic Innovation and Transformation, AASCU

12:50 –1 p.m.

Break

1–1:50 p.m.

TOPICAL SESSIONS

Adaptation and Reinvention: Creating Academic Programs That Align With Regional Workforce Needs

SPEAKERS:

- **Deborah Bordelon**, provost and executive vice president, Columbus State University (Ga.)
- **Kimberly McElveen**, assistant vice president, institutional assessment, Columbus State University
- **Annice Yarber-Allen**, dean of the College of Letters and Sciences, Columbus State University

Effective Crisis Leadership for Provosts

SPEAKER:

- **Ralph Gigliotti**, assistant vice president for strategic programs, Office of University Strategy, and director of the Center for Organizational Leadership, Rutgers University (N.J.)

Courageous Conversations:

How Northwest Missouri State University Engaged the Campus and Local Community on Having Conversations Around Issues of Race

SPEAKERS:

- **Linda Gray Smith**, assistant professor, Education, Northwest Missouri State University
- **Ashlee Hendrix**, senior graphic designer for university marketing, Northwest Missouri State University
- **Carolyn Johnson**, research and outreach librarian, Northwest Missouri State University
- **Justin Mallett**, assistant vice president diversity and inclusion, Northwest Missouri State University

The Foundation for Navigating the Future

SPEAKERS:

- **Angela W. Peters**, provost and vice president of Academic Affairs, Albany State University (Ga.)
- **Sarah Collins**, chief strategy officer, Ad Astra
- **Lisa Hunter**, vice president for education, Ad Astra

1–1:25 p.m.

EXEMPLARY PRACTICES:

**Collaborative Online International Learning:
Sustaining Global Engagement During a Pandemic Through COIL**

SPEAKERS:

- **Julie Kiernan**, assistant professor and faculty fellow for global engagement, Salem State University (Mass.)
- **Julie Whitlow**, assistant provost for global engagement, Salem State University

1:35–2 p.m.

EXEMPLARY PRACTICES:

Student Success Coaching Initiative at CSU San Marcos

SPEAKERS:

- **Valita Jones**, director, student success coaching, California State University San Marcos
- **Carl Kemnitz**, provost and vice president for Academic Affairs, California State University San Marcos

2–2:15 p.m.

Break

2:15–3:05 p.m.

TOPICAL SESSIONS

A Collective COVID-19 Response:

Rethinking Faculty Support, Evaluation, and Advancement for the Future

SPEAKERS:

- **John Burnight**, associate professor in the Department of Philosophy and World Religions, University of Northern Iowa
- **Danielle Cowley**, associate professor in the Department of Special Education and chair of the Faculty Senate, University of Northern Iowa
- **James Mattingly**, associate professor of management, University of Northern Iowa
- **Patrick Pease**, associate provost for Academic Affairs, University of Northern Iowa
- **Amy Petersen**, professor of special education, University of Northern Iowa
- **John Vallentine**, associate provost for faculty, University of Northern Iowa
- **Becky Wilson Hawbaker**, assistant professor, Department of Teaching, University of Northern Iowa

Funding the New Normal: Effective Instruction Matters

SPEAKERS:

- **April Dawn**, lead, senior instructional designer, Center for the Advancement of Faculty Excellence & Faculty Development Consultant, California State Polytechnic University, Pomona
 - **Diana Rogers-Adkinson**, provost and senior vice president for Academic Affairs, Bloomsburg University of Pennsylvania
 - **Farhad Asghar**, program officer, Pathways to Postsecondary Success, Carnegie Corporation of New York
 - **Charles McAdams**, higher education consultant, academic leadership training
 - **Kim Middleton**, academic strategy consultant, Association of College and University Educators
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Solving for Equity: Design and Implementation of New Mathematics Pathways

SPEAKERS:

- **Luis Leyva**, assistant professor, mathematics education, Department of Teaching and Learning, and faculty affiliate, Department for Gender and Sexuality Studies, Vanderbilt University (Tenn.)
 - **Alexandra Logue**, research professor in the Center for Advanced Study in Education, and former provost, City University of New York
 - **Ricardo Moena**, assistant department head, professor, and director of entry-level mathematics, University of Cincinnati
 - **Myra Snell**, co-founder, California Acceleration Project, and math faculty, Los Medanos College (Calif.)
 - **Mina Dadgar**, principal, Education Equity Solutions
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Maximize Your Leadership Capacity: Reflect, Recharge, Reboot

SPEAKER:

- **Lisa Hunter**, founder and CEO, Leading Heart Wellness
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2:15–2:40 p.m.

EXEMPLARY PRACTICES:

Using the Learnings From COVID-19 to Build a More Inclusive Future for Higher Education

SPEAKERS:

- **Joan Sather**, director, Online Connect Center, University of Central Florida
 - **Kate Kraft**, principal, learning solutions, Guild Education
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2:45–3:15 p.m.

Getting the Most out of Your AASCU Membership

SPEAKERS:

- **Terry Brown**, vice president for Academic Innovation and Transformation, AASCU
 - **Kathleen Scott**, vice president for Leadership Development and Partnerships, AASCU
-

3:15–3:30 p.m.

Break

3:30–4:30 p.m.

PLENARY:

The Future of Teaching and Learning: A Conversation with AASCU Faculty

SPEAKERS

- **Ana Araya-Anchetta**, lecturer, biological sciences, Northern Arizona University
- **Timothy Eatman**, dean of the Honors Living-Learning Community and associate professor of urban education, Rutgers University–Newark
- **Cyndi Kernahan**, professor of psychology and director, Center for Excellence in Teaching and Learning, University of Wisconsin River Falls

MODERATOR:

- **Flower Darby**, adjunct faculty, Northern Arizona University; keynote speaker; author; and expert on equitable and inclusive teaching in higher education
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4:30–4:45 p.m.

Closing Remarks
