

THROUGH the EYES of STUDENTS: *Leading the Student-Centered Campus*



2022 Academic Affairs Summer Meeting

July 21–24, 2022 • Portland, Oregon

SCHEDULE AT A GLANCE All times are in Pacific Time.

Thursday, July 21

8 a.m.–5:30 p.m.

Registration

12:30–2:30 p.m.

PRE-CONFERENCE WORKSHOPS

Strengthening Democracy: Putting Students at the Center

- Catherine Copeland, Director, American Democracy Project, AASCU
- Peg Gray-Vickrey, Provost and Vice President for Academic and Student Affairs, Texas A&M University-Central Texas
- William J. McKinney, Senior Advisor for Regional Campus Affairs, Indiana University
- Felice Nudelman, Associate Vice President, Academic Innovation and Transformation, AASCU

Academic Program Evaluation: Impact on DEI Support provided by Gray Associates

- Robert Gray Atkins, CEO and Founder, Gray Associates
- Tanjula Petty, Assistant Provost for Student Success and Special Initiatives, Alabama State University

3–5 p.m.

PRE-CONFERENCE WORKSHOPS

The Pandemic Ripple Effects: Preparing for Long-Term Impacts on Student Success and Equity Support provided by EAB

- Ed Venit, Managing Director, EAB

The Transfer Playbook: Strategies to Advance Transfer Outcomes

- Heather Adams, Senior Program Manager at the College Excellence Program, Aspen Institute
- Tania LaViolet, Director of the College Excellence Program, Aspen Institute
- Shannon Looney, Senior Strategist and Consultant, AASCU

Friday, July 22

8–9 a.m.

Registration

8 a.m.–5 p.m.

Grants Resource Center (GRC) Private Consultations

10 a.m.–2 p.m.

Things to Do on Your Own

- Guided tour of Portland State University

12–1 p.m.

Lunch

12–1:30 p.m.

Chinese Embassy Program and Lunch Invitation only

- Madam Yang Xinyu, Minister-Counselor of Education, Embassy of the People's Republic of China

1:45–2:45pm

First-Time and New Member Attendee Welcome: Getting the Most From Your AASCU Membership Refreshments served

- Terry Brown, Vice President, Academic Innovation and Transformation, AASCU

2–3 p.m.	Solutions Hub
2:30–3 p.m.	Break
3:30–5 p.m.	<p>OPENING PLENARY SESSION</p> <p>Learning From the Students We Serve: A Key to Student Success Work</p> <ul style="list-style-type: none"> • Terry Brown, Vice President, Academic Innovation and Transformation, AASCU • Hannah DiMolfetto, Student Vocalist, Portland State University • Mildred García, President, AASCU • Junius Gonzales, Provost and Senior Vice President for Academic Affairs, Montclair State University (NJ) • Susan Jeffords, Provost and Vice President for Academic Affairs, Portland State University • Doug Lederman, Editor and Co-Founder, <i>Inside Higher Ed</i> • Mary Wall, Director of the <i>American College Student Panel</i>, College Pulse
5–6:30 p.m.	Opening Reception
Saturday, July 23	
7:30–8:20 a.m.	<p>Breakfast for Provosts and Vice Presidents for Student Affairs: Key Takeaways From the Gates Foundation Postsecondary Value Commission Support provided by Stellic</p> <ul style="list-style-type: none"> • Sue Borrego, Professor, School of Education and Human Services, University of Michigan-Flint; Special Assistant to the President, AASCU • Sabih Bin Wasi, Founder & CEO, Stellic • Mildred García, President, AASCU
	Breakfast
8–9 a.m.	Solutions Hub
8 a.m.–5 p.m.	Registration
	GRC Private Consultations
9–10:30 a.m.	<p>PLENARY SESSION</p> <p>College Student Views on Free Expression and Campus Speech</p> <ul style="list-style-type: none"> • Jacob Boucher, President, Associated Students of Washington State University Vancouver (ASWSUV), Washington State University Vancouver • Catherine Copeland, Director, American Democracy Project, AASCU • Shawn Hartman, Chief Operating Officer, Academic Search • Markya Reed, Graduate Assistant With the Center for Democracy and Civic Life, University of Maryland, Baltimore County • Domanic Thomas, Vice Chancellor for Student Affairs and Enrollment, Washington State University Vancouver • Jeremy Young, Senior Manager of Free Expression and Education, PEN America • Ashley Zohn, Vice President, Learning and Impact, Knight Foundation
10:30–10:45 a.m.	Break

10:45–11:45 a.m.

**CONCURRENT
SESSIONS**

How to Address Social Justice Through the Eyes of Students

- Molly Kerby, Assistant Provost for Institutional Effectiveness and Professor of Sociology, Western Kentucky University
- Justin Mallett, Assistant Vice President of Diversity and Inclusion, Northwest Missouri State University

**Placemarking: Redefining Institutions as Stewards of Place
Through Data** Support provided by Collaboratory

- Catherine Copeland, Director, American Democracy Project, AASCU
- Kristin Medlin, Director of Research and Development, Collaboratory
- Felice Nudelman, Associate Vice President, Academic Innovation and Transformation, AASCU

Discovering What Works: Responding to Students' Post-Pandemic Needs

- Samantha Raynor, Assistant Vice Provost for Strategic Student Success Initiatives, University of North Carolina at Greensboro
- Eugene Van Sickle, Associate Provost for Undergraduate Programs, University of North Georgia
- Melissa Welker, Director, Student Success and Advising Partnerships, AASCU

Successful Models in Student-Centered Adult Learner Education

- Andy Benoit, Vice President for Enrollment Management, Texas A&M University-Corpus Christi
- Jack Nelson, Director of Partnerships, ReUp Education

**California Reconnect: Supporting California Students in
Completing Their Degrees** Support provided by InsideTrack

- Leanne Davis, Senior Director of Education & Training Services, The Hope Center for College, Community, and Justice, Temple University (PA)
- Kai Drekmeier, Co-Founder and Chief Development Officer, InsideTrack
- Kaley Martin, Project Management Specialist, Sacramento State (CA)

11:45 a.m.–12:15 p.m.

Solutions Hub

11:45 a.m.–12:45 p.m.

Lunch

Research on English Proficiency Tests for Admissions Focus group facilitated by Duolingo

12:45–1:10 p.m.

**EXEMPLARY
PRACTICE
SESSIONS**

**Global Literacy Talks: Creating Virtual Space for Student
Advocacy on Issues Affecting Global Democracy**

- Catherine Copeland, Director, American Democracy Project, AASCU
- Jody Dixon, Assistant Director, International Education and Global Initiatives, AASCU

Using JEDI Advisors to Promote Diversity and Improve Faculty Hiring Practices

- Grady Dixon, Dean and Professor of Geosciences, Fort Hays State University (KS)

Student Success Equity Intensive Experience Information Session

- Jacquelyn Jones, Assistant Vice President, Student Success, AASCU
- Prateek Basavaraj, Senior Research Analyst, Student Success, AASCU
- Randy Bumpers, Assistant Director, Student Success and Learning Experience Design, AASCU
- Melissa Rivas, Director, Student Success and Coaching, AASCU
- Nyala Watkins, Program Manager, Student Success, AASCU
- Melissa Welker, Director, Student Success and Advising Partnerships, AASCU

Supporting Critical Student Well-Being Needs Virtually
Support provided by The Virtual Care Group

- Emily Pettit, Vice President of Strategic Partnerships, The Virtual Care Group

1:10–1:30 p.m.

Break

1:30–2:30 p.m.

**CONCURRENT
SESSIONS**

Implementing a Comprehensive Student-Driven, Campus-Wide Mental Health Plan

- Beth Lesen, Vice President for Student Affairs, California State University, Long Beach
- Damian Zavala, Associate Vice President for Health and Wellness, California State University, Long Beach

A Student-Centered Approach to Academic Suspension and Readmission

- Deidre Heistad, Professor and Executive Director, Undergraduate Studies, University of Northern Iowa
- Kristin Moser, Assistant to the President and Director, Institutional Effectiveness and Planning, University of Northern Iowa
- Patrick Pease, Associate Provost for Academic Affairs and Professor of Geography, University of Northern Iowa
- Kristin Woods, Senior Associate Vice President for Enrollment Management and Student Success, University of Northern Iowa

Process Mapping for Student Success

- Shannon Looney, Senior Strategist and Consultant, AASCU
- Melissa Welker, Director, Student Success and Advising Partnerships, AASCU

Amplifying Student Voices: Enhancing the Online Learner's Experience

Support provided by Wiley University Services

- David Capranos, Director of Market Strategy and Research, Wiley University Services
- Jay Hatcher, Group Vice President for Business Development and Client Management, Wiley University Services

2:30–2:45 p.m.

Break

2:45–3:45 p.m.

**CONCURRENT
SESSIONS**

The Advising Success Network's Tools for Understanding Students and Integrating Career Advising Throughout the Institution

- Elise Newkirk-Kotfila, Senior Director, Advising Success Network, NAPSA
- Melissa Welker, Director, Student Success and Advising Partnerships, AASCU

Redefining Math Readiness for the 21st Century

- Pamela Burdman, Executive Director, Just Equations
- Jacqueline Coomes, Associate Dean, College of Science, Technology, Engineering, and Math, Eastern Washington University
- Kia Sorensen, Academic Policy Specialist in the Office of Academic Policy and Authorization, Oregon Higher Education Coordination Commission

Words and Actions: Doing Things Differently to Achieve Equitable Outcomes

- Jerel Benton, Interim Associate Vice President for Student Success, Texas A&M University-Corpus Christi
- Clarendia Phillips, Provost and Vice President for Academic Affairs, Texas A&M University-Corpus Christi

Enabling Student Success at Fresno State: DISCOVERe Student Equity and Access Initiative

- Apple Education
- Armando De Alba, DISCOVERe Project Coordinator, California State University, Fresno

Inside Higher Ed's 2022 Survey of College and University Chief Academic Officers: A Conversation With Doug Lederman

- Doug Lederman, Editor and Co-Founder, *Inside Higher Ed*

3:45–4 p.m.

Break

4–5 p.m.

**CONCURRENT
SESSIONS**

Academic Planning and the Course Schedule: Harnessing Data to Ensure Program Viability, Equitable Student Success, and Financial Sustainability *Support provided by Ad Astra*

- Demetris Cambric, Executive Director for Academic Technology, Prairie View A&M University (TX)
- Lisa R. Hunter, Vice President of Education, Ad Astra

Student-Centered Campuses: Why International Programs and Global Voices Matter

- Don Betz, Executive Director, International Education, AASCU
- Sufei Li, Assistant Director, China/Asia Programs, AASCU
- Julie Whitlow, Vice-Provost for Faculty and Global Engagement, Salem State University (MA)
- Chunsheng Zhang, Senior Vice Provost for International Affairs, University of North Alabama

Responding to Student Needs by Reorienting University Practices

- Costas Spirou, Provost and Vice President for Academic Affairs, Georgia College & State University

Flexibility and Resilience: Lessons From a Universal Design for Learning Community of Practice

- Daneen Bergland, Senior Instructor, Portland State University
- Megan McFarland, Digital Inclusion and Universal Design Coordinator, Portland State University
- Sarah Wolf Newlands, Associate Professor and Associate Executive Director of University Studies, Portland State University
- Jason Shaffer, Universal Design for Learning Student Assistant, Portland State University

5–6:30 p.m.

Reception

6:30 – 8:30 p.m.

Film Screening: “Personal Statement” (2018)

- Karoline Jimenez, State University of New York at New Paltz Alum and Student Services Analyst, Strata9
- Christine Rodriguez, The New School Alum
- Peter Nwosu, Provost and Senior Vice President for Academic Affairs and Student Success, Lehman College, City University of New York

Sunday, July 24

7:30–8:15 a.m.

Breakfast

Breakfast for Provosts at Minority Serving Institutions

Defining Success: Telling a Campus Impact Story

Focus group facilitated by the Association of College and University Educators (ACUE)

- Amy Chasteen, Executive Vice Provost for Academic Affairs, University of Southern Mississippi
- Kim Middleton, Academic Strategy Consultant, ACUE

8–9 a.m.

Solutions Hub

8–1 p.m.

GRC Private Consultations

8–5 p.m.

Registration

8:30–9:30 a.m.

**CONCURRENT
SESSIONS**

**A Student-Centric Approach to Ideate on the Future
of Higher Education: Value Chain Analysis**

- Kaitlin Dumont, Director of University Partners, Kaplan

**Implementation of OERs in General Education Gateway Courses
to Improve Student Retention in Higher Education**

- Xinyue Ren, Instructional Designer, Auburn University at Montgomery (AL)
- Shanta Varma, Assistant to the Chancellor for Collaborative Partnerships and Distance Education Initiatives, Auburn University at Montgomery (AL)

Leading a Student-Centered Department: Tips for Academic Chairs

- Chris Jochum, Professor and Chair of the Department of Teacher Education, Fort Hays State University (KS)

**Helping Learners Across Their Unique Journeys: Evidence-Based Practices
and Strategies *Support provided by Educational Testing Service (ETS)***

- Steven Robbins, Principal Research Scientist, ETS
- Ann-Marie Stephenson, Senior Director, Business Development, ETS

Washington Policy and Legislative Discussion

- John Patrick Walsh, Director, Federal Relations and Policy Analysis, AASCU

9:30–9:45 a.m.

Break

9:45–10:10 a.m.

**EXEMPLARY
PRACTICE
SESSIONS**

**Early College Faculty Development Program: A Resource
for Connecting Potential Students to Campus**

- Katie Kinney, Dean of the College of Education and Human Sciences and Professor of Elementary Education, University of North Alabama
- Amber Paulk, Vice Provost for Academic Affairs and Dean of Graduate and Online Education, University of North Alabama

Getting to Know AASCU's GRC: Increasing Your Institution's Grant Success

- Erika Thompson, Director, GRC, AASCU

A Student-Centered Approach to Early Alert Intervention

- Chaudron Gille, Provost and Senior Vice President for Academic Affairs, University of North Georgia
- Eugene Van Sickle, Associate Provost for Undergraduate Programs, University of North Georgia

Student Involvement in Institutional Decisions: A Model From UW-Stevens Point

- Gretel Stock, Dean, University College, University of Wisconsin-Stevens Point

**Integrate Your Academic Operations for Student
Success *Support provided by Coursera Inc.***

- Ben Chester, Director of Strategic Partnerships, Coursera Inc.

10:10–10:30 a.m.

Break

10:30–11:30 a.m.

**CONCURRENT
SESSIONS**

The Quality Initiative: A New Approach to Student Success

- Kris Greer, Associate Provost for Academic Affairs and Professor of Teacher Education, Fort Lewis College (CO)
- Pete McCormick, Associate Provost for Academic Affairs and Professor of Environment and Sustainability, Fort Lewis College (CO)
- Cheryl Nixon, Provost and Vice President for Academic Affairs, Fort Lewis College (CO)

Using ACE's Learner Success Lab to Facilitate Institutional Transformation

- Kathleen Cassity, Dean, College of Liberal Arts and Sciences, Western Oregon University
- Adry Snorraddottir Clark, Director of Service Learning and Career Development, Western Oregon University
- Lindsey Myers, Director, Learner Success Lab, American Council on Education (ACE)
- Bob Reason, Associate Dean, College of Human Sciences, Iowa State University
- Lars Söderlund, Department Chair, Associate Professor, Writing, English Studies Department, Western Oregon University

Re-Imagining Student Learning Experiences: Emerging Innovations in Collaborative Curriculum Design, Assessment, and Credentialing

- Bucky Dodd, Assistant Vice President for Education Strategy and Innovation, University of Central Oklahoma
- John Gillmore, Senior Learning Strategy and Design Consultant, LX Studio, University of Central Oklahoma
- Carolyn Muller, Director of Business Development and Client Success, LX Studio, University of Central Oklahoma

Centering Students' Voices for a More Equitable University

- Jacquelyn Jones, Assistant Vice President, Student Success, AASCU
- Prateek Basavaraj, Senior Research Analyst, Student Success, AASCU
- Randy Bumpers, Assistant Director, Student Success and Learning Experience Design, AASCU
- Melissa Rivas, Director, Student Success and Coaching, AASCU
- Nyala Watkins, Program Manager, Student Success, AASCU
- Melissa Welker, Director, Student Success and Advising Partnerships, AASCU

11:30 a.m.–12:30 p.m.

CLOSING PLENARY SESSION

Scaling Equitable Student Success: A Conversation With National Higher Education Leaders

- Carlos Ayala, President and Chief Executive Officer, Growing Inland Achievement
- Carrie Billy, President and Chief Executive Officer, American Indian Higher Education Consortium
- Mildred García, President, AASCU
- Felice Nudelman, Associate Vice President, Academic Innovation and Transformation, AASCU
- Yolanda Watson Spiva, President, Complete College America
- Gabriela Torres, Senior Program Officer, Bill & Melinda Gates Foundation

1–6 p.m.

Group Optional Tours

- City Tour
 - Wine Tour
 - Columbia River/Gorge/Multnomah Falls
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